EDITORIALS

Ashland Daily Tidings

FEATURES

Ashland Tidings

Established 1876

Published Every Evening Except Sunday THE ASHLAND PRINTING CO.

OFFICIAL CITY AND COUNTY TELEPHONE 39

Subscription Price Delivered in City:
One month\$.65
Three months 1.95
Six months 3.75
One year 7.50
Mail and Rural Routes
One month\$.65
Three months 1.95
Six months 3.50
One year 6.50
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What Constitutes Advertising In order to allay a misunderstand-, ing among some as to what constitutes news and what advertising, usual agitation toward changing our we print this very simple rule, which Is used by newspapers to differentiate between them: "ALL future might be likened to a fresh, innoevents, where an admission charge cent girl, into a mature and also Is made or a collection is taken IS blase beauty of a "tourist center."

they have occurred is news. All coming social or organization meetings of societies where no money contribution is solicited, initi- easily led astray by a wiley sugges-

We make all quotations on JOB WORK THE FRANKLIN PRICE LIST

Same prices-reasonable price-

to all Entered at the Ashland, Oregon Postoffice as Second-class Mail Mat-

No power in death shall tear our names apart, As none in life could rend thee from my heart.

of Austria-Hungary what St. Hel- them goes like this: A dog with a ena was to Napoleon. The fallen piece of meat in his mouth was Hapsburg monarch will not be so crossing a stream of water on a narlonely, however, as the deposed Cor- row plank. It wasn't a very large sican genius. Maderia is not out stream-probably something like of the world, by any means, and the Ashland creek-and the water was former Empress Zita will share quiet but deep just below the plank. Charles's exile, which should be a The dog saw his own reflection in sweetening, consoling factor.

industry to adjust themselves and stance and shadow. to find a basis for operations on a Now, it seems to me, Mr. Editor, larger scale.

than loyalty. Loyalty to country, the business of raising boys and loyalty to family; loyalty to friends, girls. At present this town can't be loyalty to good principles-these beat for a good, clean place to raise loyalties are the noblest adornments a family in. That is its substance. of human character.

circulation in this country, who gets of the place: the baseball players and moving club has a motto attached to their towns, to my personal knowledge, ing any outside pernicious influpicture stars are paid off?

THE PEOPLE'S FORUM.

To the Mothers of Ashland:

on't expect the editor of the had their waters commercialized. ing at old Grizzley or strolling in things are true of other American Tidings to agree with much of what True, in all of them the hotels and the park, at least before 11 o'clock "tourist resorts," what's to prevent I have to say, but if he believes in the local tradespelope were making p. m.

Apologies Accepted



lish what I have to say, nevertheless. The people I am really desirous of addressing are all the mothers in Ashland

I refer to the recent more-thanlittle Ashland town, that at present ADVERTISING." This applies to organizations and societies of every who has time to spend a few min-All reports of such activities after utes in the much-neglected business of "thinking," how the hard unintelligence of the modern mind is ation charged, or collecton taken IS tion. I can think of no other reason than that Ashland (at present) is an essentially religious town, why the general public should fall for Mr. Reed's clever Biblical suggestion, "One thing thou lackest," and its follow-up of commercializing the local beauty of scenery and purity of water that God put there without any thought of making a lot of money out of it. Seems to me if God was here on earth He'd-be satisfied with a decent living, and wouldn't • be so almighty anxious to get richparticularly not get-rich-quick.

 About six centuries before that -Byron. quotation about "One thing thou ◆ ◆ ◆ ◆ Dackest" was written, an old fellow by the name of Aesop wrote a lot Maderia, from present indications of fables-and strange to say, they will be to former Emperor Charles still make good reading. One of the water, and naturally the reflection of the piece of meat in the Some kind of tax-revision actual- water was much larger than the acly put through by congress is bet- tual, real piece which he had in his ter than dallying over revision. mouth So the dig in his eagerness Time will develop the merits and to grasp the larger, illusive piece of demerits of the measure as it was meat, dropped the real piece in the enacted. But the fact that it is water, where it quickly sank beyond enacted will enable business and recovery, and so lost both sub-

that that fable applies to me and the several other hundreds of moth-There is no virtue more splendid ers in Ashland who are engaged in Remember, I'm not talking about making money. I'm talking about I raise my boys and girls in one of I know it's enough of a job to keep Of the few billions of currency in the moral and physical atmosphere them? Well, hardly, so long as I boys and girls straight and clean

the little residue that is left after The Women's Civic Improvement making money all four of those salvage tent that reads, "Help make also had this in common. 1. There ences like that. They may go wrong Ashland the best home town in was a quiet but persistent form of after that, but they are not so apt Southern Oregon." Well, let me tell gambling going on. 2. There was to if temptation is withheld until you, you won't be doing that by put- a quiet but persistent selling of li- they have attained the age of rea-making it a "tourist center," and quiet but persistent class of im- in fifteen minutes what has taken

ed American health resorts. They our shame, but it is a fact that the be I take my job too seriously. are Hot Springs, Ark., Hot Springs, wealthy-idle, semi-invalid class of Then how about the boys and girls Mo., Hot Springs, S. D., and Colo- Americans require amusement, and who don't take the job seriously enlarge touirst hotels, all four have other kind of amusement than look- of repeating itself, and if those

GLIMPSING FASCINATIONS OF THE MODERN BLOUSE



blouse. Borrowing the language of an The peasant note is introduced in old English chronicle of the early Six- accented form. Manufacturers are teenth century, we would describe the employing direct the women of Vienmodern blouse as "Some of cloth, na and Bulgarian countries to embroidsilk, velvet, taffeta and such like. er for them. . . . Some short, reaching to the The tunic blouse is the latest develgirdlestead or waist, some to the opment. This reaches to the knees knees. Then they are guarded with and below. It can scarcely be idenvelvet guards, or else faced with cost- tified from a one-piece dress, and it ly lace, either of gold or silver; some is worn over a simple slip. embroidered with pearl." All this,

An ideal fashion has come to pass, that of keeping the skirt and suit coat classically simple, reserving wealth of color, of embellishment, of extraord! points outlined with beads. This sort nary handicraft for the under blouse. Thus the woman of fashion goes demurely on her way, conservative in dress to a degree, to all outward appearance, when en route to matinee, afternoon tea or club. However, arrived at her destination, behold a rev-

retained my reason. For besides until they are twenty without fightmoral women who plied their trade a good woman fifteen years to build The writer has been in four not- quite successfully. Be it said to up, in spite of all she can do. Mayado Springs, Colo. All four have you just bet your life it is some ough. History has a curious way

an actual square deal, he will pub- a fair amount of money-but would Now, mothers of Ashland, you and land. Those are the very kind of

d, WAD some power the giftle ciation! From under her tailored gie us," to find words to con- coat emerges a gorgeous affair of vey the glories of the modern beads, of embroidery and brocade.

The georgette blouse matched in and more is true of the blouse of to- color to the skirt is always practical, and indispensable to the carefullyselected wardrobe. Our illustrations show such a one with clever trimming variations in the way of Van Dyke

> plain self-colored camisole. Julia Bottom les COPYRIGHT BY WESTERN NEWSPAPER UNION

them becoming true here in Ash-

people that the proposed new hotel and sanitarium, "with full privilege of using our unexcelled mineral waters" are trying to attract here. and they've got nerve enuogh to say ALL the people of Ashland should "come across" and help the bonus. Well, I guess not. Isn't there really ANYTHING left in the world that's worth doing, but making a lot of money? I realize that that's a man game, and from a business standpoint I don't blame them.

(To be continued tomorrow)

HAMBONE'S MEDITATIONS

AH DODGED A MAN FUH DE LONGES' T KEEP OUT DOIN' SOME WORK FUH IM EN NOW ATTEH AH'S DONE DID DE WORK HE BIN DODGIN' ME!



Pretty Clothes!



The stubbornest woman likes pretty clothes. So Rudolph Valentino discovered of Agnes Ayres, star in George H. Melford's Paramount production of the popular novel, "The Sheik." Agnes, didn't like the masterful Sheik at first, but when he gave her pretty Oriental clothes, in addition to using "cave man" methods, she learned to love him.



T GOTTA one frien whosa been play een da band for longa time een da olda country. Lasa week he come to Uniteda State. He say he trow up da job maka da music and now he ees looka for work.

My frien say he gotta too moocha tough luck maka da leeving dat way. He play do peeccalo een da band and he sure maka swella tune every time: Weeth da music he maka dat bassa drum looka seeck. He tella me one day a king was feela preety good. Da king wanta beega celebrash and he senda for dat band come play een hees house. You know was preety bad een olda country eef you fool da king, so da band learna plenta new music and veesit dat place.

My frien tella me every body sure maka swella tune for da king. He say da king lika so mooch he wanta geeya every body een da band somating. So da king tella one da guys . wot worka for heem taka da band out and filla all da instrument weeth

And dat was where my frien gotta, sore. He say dat beega bassa drum holda too moocha money. Da bassa horn holda plenta money and da feedle and alla dat rest holda plenta cash.

But my frien say when eet come hees turn getta paid dat son-of-a-gun of a peeccalo only holda dolla seexa bits smalla change. Eef I no gotta more luck as dat I queeta my job, too. Wot you tink?

(Copyright.)



Never try to bear more than one kind of trouble at once. Some people bear three kinds-all they have had, all they have now, and all they expect to have .- Edward Everett Hale.

TRY THESE.

For a nice little cake to serve at tea or with a cup of hot chocolate or cocoa there is



nothing more satisfying than: Date Bars .-Take one cupful each of nuts and sugar, two wellbeaten eggs and one cupful of

flour with two level tablespoonfuls of the flour removed. Add one-half teaspoonful of baking powder, the same of cinnamon and one cupful of dates which have been washed, dried, stoned and quartered. Mix all together and bake in two small dripping pans or . square cake tins. Dust the tins after greasing well with flour, spread the mixture evenly over the tins and bake in a slow oven twenty-five minutes.

Baked Ham .- Parboil a thick slice of ham from the center of the ham, place in a deep dish or in a fireless cooker dish, cover with one-half cupful of brown sugar mixed with one teaspoonful of mustard and pour around it milk enough to cover the sides of the ham. Bake in a moderate oven for an hour or in the cooker for four or five hours.

Round Steak Birds .- Cut strips of round steak, flatten by pounding until quite thin. Place upon each strip a slice of bacon, a slice of pickle and a slice of onion. Roll up and tie with a string. Dust with salted and peppered flour and brown in a little hot fat. Simmer until tender, never allowing the meat to boil. Serve with the gravy poured around the rolls, after removing the string.

Cream Prune Pie.-Put through a sieve a cupful of stewed prunes, add a cupful of milk, one teaspoonful of cornstarch, a third of a cupful of sugar, the yolks of two eggs well beaten, a pinch of salt, mix well and pour into a pastry-lined pie plate. Cover with a meringue and bake all together or cook the filling, bake the crust and cover with a meringue and brown

Graham Bread .-- Take two cupfuls of sour milk, two teaspoonfuls of soda, three cupfuls of graham flour, twothirds of a cupful of brown sugar, a pinch of salt. Mix all together and bake in a slow oven one hour.

Nellie Maxwell

Parislans Pet Carved Cats.

Paris.-Finely carved in some dark handsome wood and polished till the brilliant surface draws the hands to a caress, a sleeping cat is the latest accessory in a modern Paris salon. She lies not on a pedestal but on a rich cushion and has become a craze

with smart women.