

EDITORIALS

Ashland Daily Tidings

FEATURES

Ashland Tidings

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What Constitutes Advertising
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them.

acute indigestion and the long train of ills which are concomitants of gluttony. It is in order for everyone to look carefully to the quantity and quality of food eaten, and to eat moderately, which conserves health and fosters energy.

Public Forum
Editor Tidings:
If you should go out on one of the ranches in the city and see a lot of the city officials and some laymen sitting around doing what at first glance seems to be looking for doo-dlebugs, don't you believe this bunch of guys are looking for any doo-dlebugs. They are watching the last expiring breath of one of the meters that the mayor and ex-Councilman Banta got from down east some place and "fotch" it here to measure the water to the farmers, which meter has got sick on the job.

The average American eats 2664 pounds of food per year. This is more than seven pounds daily. The American wage-earner, however, is more temperate in his eating. He gets along very well on 1775 pounds of food a year. This is less than five pounds daily.

That Americans overeat to an intemperate degree, is a fact widely recognized. This means not only a waste of money expended for food that is not needed, but it means very serious impairments of health. Food taken in overlarge quantities becomes poison rather than nourishment to the system.

But hold on a minute, just as soon as that salesman, who came here to sell the city the filtering plant for \$65,000, with \$3000 upkeep, found out that it was not popular to talk about paying for same out of the \$100,000 voted to build the reservoir, the people thinking maybe the estimate on the filtering plant might turn out like the estimate for paving Mill street, in which case it would cost about \$130,000, with a \$6000 upkeep, the \$6000 being just the amount needed to pay the interest on the \$100,000 reservoir.

MARRIAGE IS A MATTER OF MORE WORTH THAN TO BE DEAF IN BY AT-TORNEYSHIP.—SHAKESPEARE.

Here and there may be found a man who lives by the selfish rule, but who wants others to deal with him by the Golden Rule.

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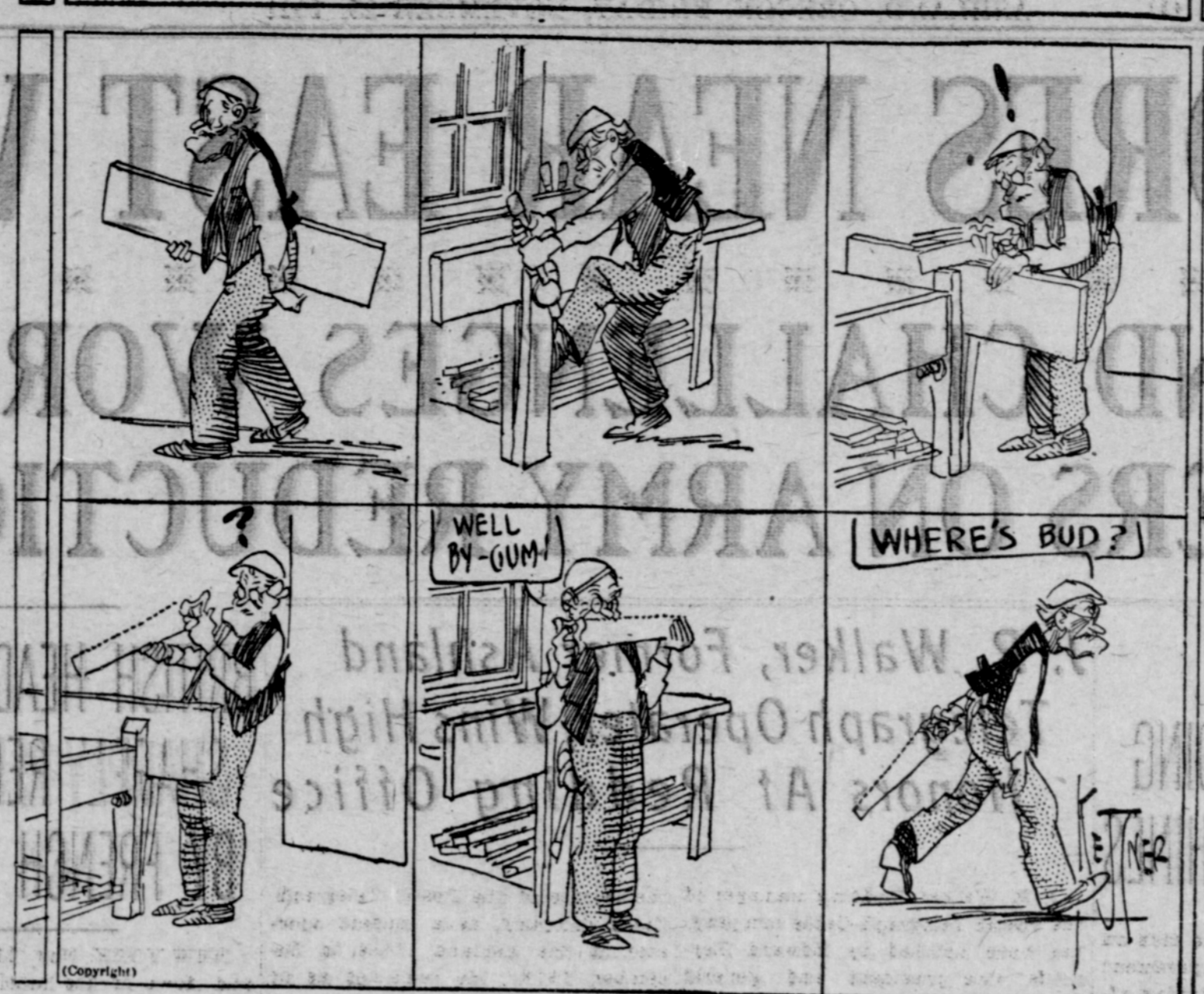
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Ol' John B. Thunder, Esq.



LYRICS OF LIFE
By DOUGLAS MALLOCH
THE MASTER AVIATOR.
I SAW an aviator great.
Without a fear or care
The ether ocean navigate,
The master of the air.
With sudden speed he mounted high
In clouds afar to fade—
The easy sailor of the sky,
Afloat and unafraid.
And then he came returning, down
Within my vision's ken,
Above the field, above the town,
Above the sea again.
With many a long and graceful sweep
He circled near and far,
A happy ship upon the deep
Blue heavens like a star.
Yet there were men who did not see
The wonder in his blue,
Or look upon him languidly,
As mortals often do—
So busy with their man-made things
They neither saw nor heard
The music of his beating wings,
The beauty of the bird.
(Copyright.)
IN THE BACKGROUND
"Would you hide behind a woman's petticoats?"
"Not exactly, but I find it is just as well to let your wife do the talking when you are held up by a traffic cop."

STORIES from Here and There

Beer, Not Milk, Caused Chicago Fire



CHICAGO.—This town has been celebrating the fiftieth anniversary of the great fire. Add one thing new is the discovery that instead of the immortal hoof of Mrs. O'Leary's cow, a Sunday afternoon bacchanale was to blame for the fire, according to interesting new evidence reported by Miss Caroline M. McIlvalne, secretary of the Chicago Historical society. J. M. Pyott of 217 North Waller avenue, of Holmes, Pyott & Co., informed Miss McIlvalne that his mother-in-law, Mrs. Anton Axsmith, who was an eyewitness of the conflagration's beginning, refuted the traditional legend about the lantern-kicking cow. "No; it wasn't the cow's fault," said Mrs. Axsmith at her home at 1902 South Ashland avenue. "Why, the fire broke through the barn roof at 9:30 that terrible Sunday night, and Mrs. O'Leary had milked the cows at six o'clock.

"My husband and I—we were newly-weds—were visiting with some friends, Mr. and Mrs. John Kokes, at 140 West Taylor street, that Sunday. The Kokes' home was almost opposite Mrs. O'Leary's place, 137 North De Koven street. We sat under the trees in the back yard. "Across the alley we saw six men who were sitting in the shade behind the O'Leary house. They were drinking beer, smoking and laughing. A pretty jolly bunch, I guess. "O dear," whispered Mrs. Kokes to me, "isn't that party noisy. If something doesn't happen before night I don't know what! "And something did! That evening just as my husband and I were setting out for home near by, we saw the flames. They were gushing from the hayloft of the O'Leary shed. We ran back. A south wind swept the fire across the alley to a barn storing paint on the Kokes property. Later the wind shifted to the west and the flames went roaring across the city. "We remembered that some of the men in that drinking party had gone into the barn, clambered into the hayloft and dropped asleep. They had been smoking pipes, and probably one of these, slipping into the hay, was the real cause of the start of the disaster."

council in its efforts to make more water by division, is preparing to install a whirligig system. JOHN H. DILL.

MRS. CHARLES A. JOHNS



A new photograph of Mrs. Charles A. Johns, formerly Elizabeth Busch of Portland, Ore., the youthful bride of Judge Johns, formerly of the Oregon Supreme court, who has accepted an appointment as federal judge in the Philippines. Mrs. Johns was graduated from the University of Oregon in 1913.

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