

EDITORIALS

Ashland Daily Tidings

FEATURES

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Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING."

All reports of such activities after they have occurred is news.

All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

We make all quotations on JOB WORK from THE FRANKLIN PRICE LIST Same prices—reasonable price—to all

Entered at the Ashland, Oregon Postoffice as Second-class Mail Matter.

What will not luxury use? Earth, sea and air Are daily ransacked for the bill of fare.—Gay.

If the powers collaborating with the United States in the arms conference do not hew to the line of candor and good faith as to the great issues before the conference, the United States will not hesitate about letting the world know the unpleasant truth.

Roy Gardner lost all claim to public sympathy when he showed that he was insincere in his promise to reform. The only place for Gardner is prison. He would be a public menace at large. To turn him loose would be to put a premium upon crime.

The would-be revolutionists in Mexico do not seem to be able to get the "rise" in uprising. President Obregon is wielding an effectually firm hand in governing, down there.

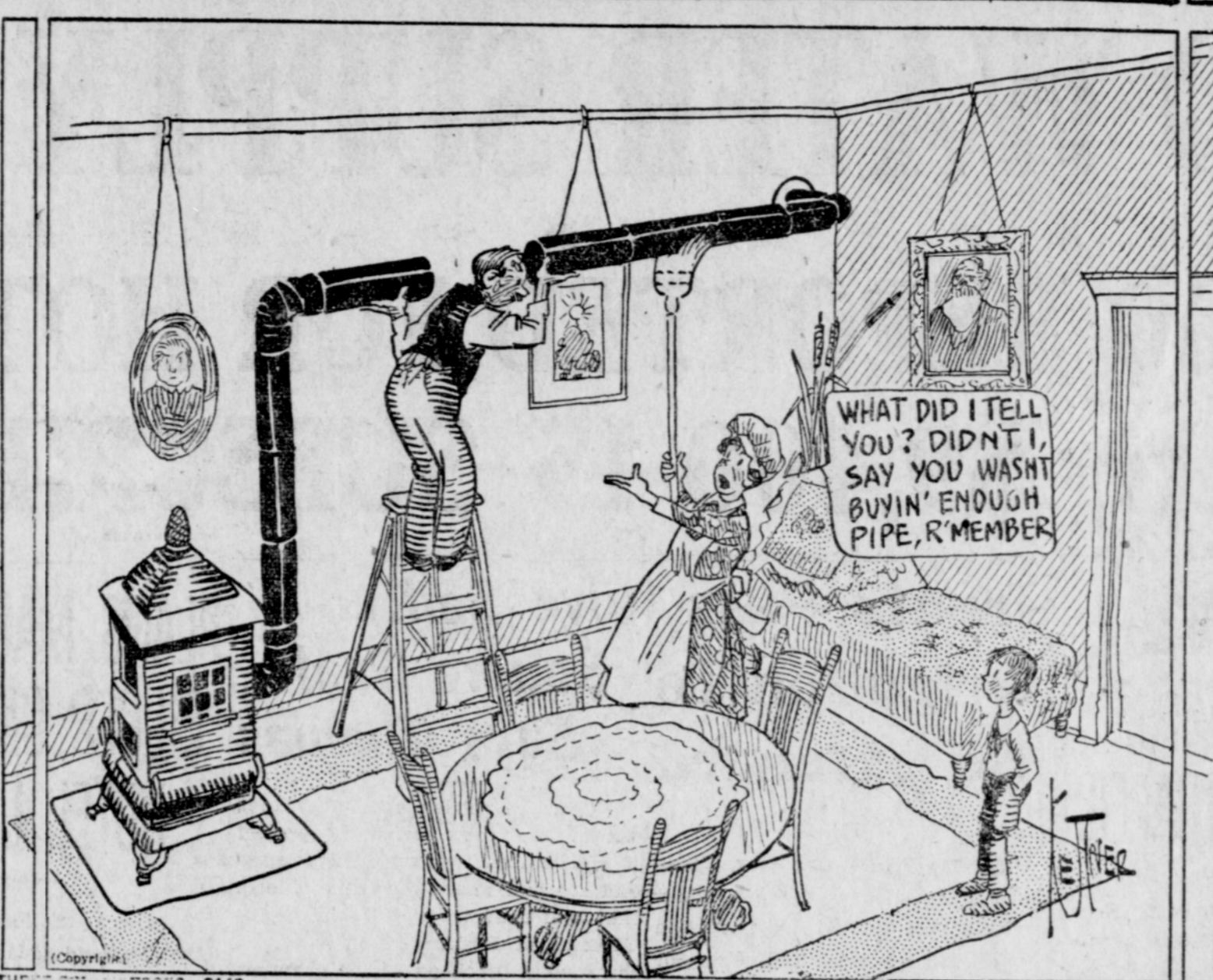
China comes before the arms conference with ten points. She perhaps remembered the unlucky "fourteen points" and kept the number down.

That proposed naval holiday will be the world's Fourth of July, Thanksgiving and Christmas all rolled into one.

High Surtax Holds
The person with an income of \$200,000 a year or more must pay one-half of income into the United States treasury. This is the decision of congress, although President Harding had urged a maximum rate of not more than 40 per cent surtax. The house voted to accept the senate rate of 50 per cent.

The division on this proviso of the tax-revision bill was not rigidly partisan. It was more sectional and class, than partisan. The agricultural bloc of the Middle West and the Far West voted almost solidly

Happens About This Time of Year



CREPE AND VELVET

Favorite Fabrics Beautified by the Use of Lace.

Afternoon Frocks Are Shown Plain and Sometimes With Beads—Side Drapes Used.

Crepe, velvets and brocades are specialties of one manufacturer. Several of their black evening gowns are made up with lace, while afternoon frocks are shown plain and sometimes with beads.

Side drapes of lace, which extend from the shoulder to the hem and form tiny sleeves, characterize a black costume of canton crepe which has inserts of the same lace in straight lines down the front. A navy canton crepe has side drapes formed of squares of double crepe heavily beaded in red. Lines of the same beads outline the collar, cuffs and shoulders.

Three tiers of white crystal beads in long loops cover the entire skirt of a canton crepe gown built on straight lines. One tier of loops covers the waists, supplemented with bands of designs in the beads. A black chiffon velvet with long bodice straight in front and gathered at the sides, features a curved hem, longer at the sides than in the back and front.

In brocaded chiffon, two deep turquoise frocks are shown, one with a scalloped tunic over an underskirt of the same color in charmeuse, and the other with the flower design of the brocade on the lower part of the skirt emphasized by blue beads.

A dress with a separate cape is shown in brown canton crepe. The bodice is long waisted and plain with a corded belt and long side panels. The cape is of the same color and also plain, except for the corded border of the wide collar and the bottom.

COLLAR AND POCKETS OF FUR



Civet cat collar and two big pockets of the same fur, give a unique touch to this winsome street suit.

FAVORITE SHADES FOR HATS

Fuchsia Tints Prominent in Display of Millinery—Drooping Feather to Be Seen Again.

Lovely and varied are fuchsia shades seen in the autumn display of millinery. American Beauty, too, bright and becoming, takes a prominent place. Shapes are large and small alike. In trimmings there are beads and embroidery, and the high front effect is quite noticeable.

There are modifications of the tricorne shape, and Spanish effects in trimmings that include dangling earrings. The drooping feather will be seen again this winter. Even kid is included in the trimmings, one very attractive shape of navy blue velvet having kid morning glories in blue covering the upturned brim. A large picture hat is charming in fuchsia shades, with panne velvet facings in lighter shade. French velvet flowers are fastened round the graceful, slightly drooping brim. Spanish draped effects are also featured, and delicate figured veils will be much worn. A graceful hat is a toque of fuchsia duvety, with a glycerined ostrich feather mount.

The total stress of the wires in a Steinway piano is equivalent to a weight of 72,000 pounds.

Bolshevism Among Capitalists as Well as Labor, says Harold Bell Wright

That the only cure for the conflict between capital and labor is a revival of the Nation's war spirit and its application to industry is the belief of the noted American author, Harold Bell Wright.

"The 'Big Idea,'" he says, "the idea of the oneness of all humanity, will come. I don't know how it will come, but somehow, the appeal must be made to the loyal citizens of this nation in behalf of the humanity that is dependent for life itself upon our industries, exactly as the appeal was made in behalf of the humanity that looked to us for help in time of war."

"We must, as a nation, learn somehow to feel our work as we felt our war. The same ideals of patriotism and sacrifice and heroism that were so exalted in the war must be held up in our everyday work. We must learn to see our individual jobs in the industrial organizations of our country as we saw our places in the nation's army. As a people we must grasp the mighty fact that humanity is the issue of our mills and shops and factories and mines, exactly as it was the issue in our campaigns in France."

"The individual's attitude toward the industries of the nation," says Mr. Wright, "must be a test of his loyalty toward our army was a test. And Americans dare not continue to ignore the danger that lies in the work of those emissaries who are seeking to weaken the loyalty of our workmen and who, by breeding class hatred and strife in our industries are trying to bring about the downfall of our government and replace the stars and stripes with the flag that is as foreign to our American independence as the flag of the German Kaiser himself."

After two years of exhaustive study covering the entire country, Mr. Wright has become so impressed with the necessity of making humanity the big issue in adjusting the conflict between capital and labor that he has written a novel about it which he calls "Helen of the Old House," and which will be published in September.



Harold Bell Wright

He has placed the scene in a mill town anywhere in America. The central figure, Helen, is the daughter of a man who was formerly a workman but who has risen to ownership of the mill. Around this girl and her brother, John, Mr. Wright works out his problem and shows just how the solution of the labor question may be reached.

This is a new departure for Mr. Wright and indications are not lacking that both capital and labor feel the keenest interest, and await with some anxiety the public verdict upon this book which speaks not alone to the mind but to the heart.

THE RIGHT THING AT THE RIGHT TIME

By MARY MARSHALL DUFFEE

Behavior is a mirror in which every one displays his image.—Goethe.

THE housing problem is a bigger one now than it has ever been before in this country. Therefore a good many of us are either buying or building houses and we are coming up against unaccustomed problems.

The first thing to remember, whether you buy a house from a total stranger or from your next-door neighbor, is that the transaction is purely one of business. It should be carried on in an absolutely businesslike way. Just because you know the man you are buying the house from is no reason why you should not have everything about it put down in the legal form. And just because the man who is buying the house from you is a friend of yours is no reason why you should feel any offense because he wants to be purely businesslike about the transaction.

On the other hand, the well-bred buyer or seller of a house tries always to do the courteous thing. If you are selling a house and know that it would be a great convenience to those who buy it to take possession a few days ahead of the specified time, let them do so if you can manage to.

Remember when you sell a house that the garden goes with it. If you want to transplant any of your favorite flowers after the house is sold it is the courteous thing to ask permission of the persons you have sold it to. And remember that once the deed is signed everything about the house belongs not to you, who have sold it, even though you are still living in it, but to the person who has bought it. And although you are entitled to live in it until the date agreed upon, you are not entitled to take anything away from it that goes with the house.

When you buy a new home it is quite probable that your friends will want to see it. The best way to avoid unpleasant feeling and to make matters easy for you is to specify a given date when you will be at home in the new house. It is even sometimes a good plan to give an informal tea or at-home to welcome your friends to your new house and thus to give them a chance to see it. (Copyright.)



AWFUL Sherlock Bird: Here is a terrible murder mystery.

WOMEN OF OTHER LANDS

Belgian women have been employed in the railway, postal and telegraph services since 1882.

Japanese women do the painting and decorating of the thousands of fragile toys that the country exports.

for the 50 per cent rate. Republicans joined with democrats in this. Representatives of the granger states arrayed themselves on the side of high taxes for those of swollen incomes.

President Harding's argument was, in effect, that a very high surtax, would yield less revenue than a more moderate rate, and also that a heavy surtax would tend to discourage business investments and industrial activities. The house, however, went counter to the president in this, and agreed to the high rate already voted by the senate.

The effect of this rigorous surtax will be watched with interest. Even though it may have dampening effect on business and industry, it will be beneficial, on the whole, for the country to know what revised tax rates are to be, though they may not be altogether satisfactory. Uncertainty about rates plays more havoc with economic activities than would the rates themselves, be they ever so high.

INFORMATION I want to get some information. Apply to the bureau of information. I'm working up to that. First I've got to get information as to how I can find the bureau of information.

AS A STARTER Well, what's the first thing your son did after graduating from that expensive college? Touched me for \$300 to buy some girl an engagement ring.

HOPEFUL SCHEME We want you to be treasurer of our club. I am honored. How much have you in the treasury? Well, we have a deficit just now, which we thought perhaps you would make up.

TRUE Pa, what does it mean when a man says he handed in his resignation. It usually means that the man was fired or about to be.

TRADE AT HOME Every MERCHANT in this town, and every business man of the farms around us, is an advocate of the TRADE-AT-HOME idea. It promotes community pride, pep and GROWTH. It is only giving the same support a parent is always willing to favor a child. This town and neighborhood of ours is the CHILD. We, the citizens, are the PARENTS. The business and industries of this community are the TRAITS of the child. They should be supported. They should be DEVELOPED to the utmost.—And, as with a child—the more talents developed, the greater the man, or—OUR TOWN. Our folks—mostly all—are BUYERS IN THE HOME MARKET. They realize that it is the merchants and public-spirited men who DO THINGS in this town. And that these men cannot do BIG THINGS unless the home business is patronized. THIS NEWSPAPER is one of the BUSINESS institutions of our town. It needs to be supported—the same as any line of merchandising. Circulation—subscribing for this paper—is one way of support. Another way is for the MERCHANTS and FARM BUSINESS MEN to buy advertising space in the columns of this paper. Newspaper advertising is the FOUNDATION STONES to successful selling. Buying of expensive equipment, to be operated by inexperienced help in the attempt to get "exclusive" and "direct" letters, circulars and pamphlets, has never impressed the BUYER as being exact co-operation in the "BUY-AT-HOME" idea. TEAMWORK means for all of us to PULL TOGETHER.