

EDITORIALS

Ashland Daily Tidings

FEATURES

Ashland Tidings

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In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

We make all quotations on JOB WORK from THE FRANKLIN PRICE LIST Same prices—reasonable price—to all

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.

But like the tender rose, men soon decay. They bloom, they wither, die and pass away. —J. T. Watson.

Scrapping big navies will automatically scrap the war lords. The militarists cannot have being and thrive without great armaments.

The United States, in its proposals for reducing naval armaments, is achieving a moral victory and a triumph for peace which outstrips, in importance and significance, the sanguinary successes of battlefields.

Get into the Christmas spirit a month ahead of the holiday. By beginning your buying of holiday gifts now you stretch your Christmas enjoyment over a longer period than if you wait until the last days.

America's bold, direct diplomacy has achieved epochal results already in the arms conference. The most candid way is the most successful in world affairs as in individual relations.

DISARMAMENT AND BUSINESS

"Without assurance of peace, the restoration of business is impossible." These words of Premier Lloyd George summarize the dominant thought in the minds of practical men the world over as the conferees assemble in Washington to translate into fact the great ideal, "Peace on earth, good will toward men."

The conference must be successful. It opens under inspiring conditions, with the delegates eager to find a basis for agreement which will speedily assure world-wide confidence. Since Secretary Hughes wasted no time in outlining a definite and practical program it seems that the right note has been sounded and it is expected that a real harmony of views will be obtained. We need not delude ourselves that

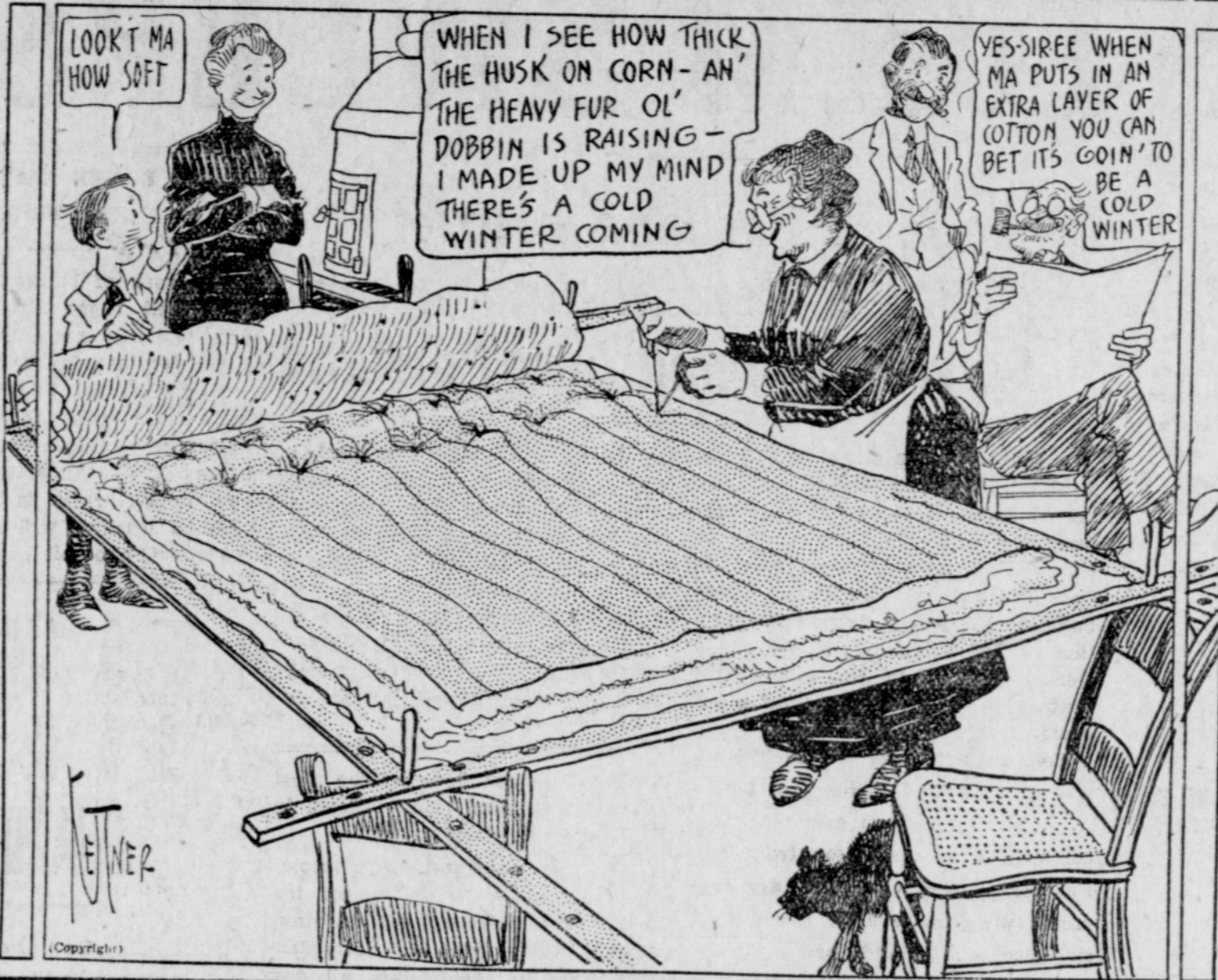
the success of the disarmament conference means immediate prosperity, in order to consider its possibilities with hopeful optimism. It is better to build a substantial edifice slowly than a flimsy structure in haste. Disarmament will bring the gradual revival of our foreign trade, thereby providing an outlet for our agricultural and manufactured products, a slow recovery of the purchasing power of money, and a steady thawing of the credits frozen in foreign and domestic markets. Economic conditions do not change overnight, but these are the signs which will point to an era of long-continued prosperity, if they are accompanied by the guaranty of the leading world powers that war is impossible.

A comparison of the appropriations for our military establishment in 1912 and 1921 reveals the tremendous increase in expenditures which our taxpayers have had to meet. From \$243,000,000 in 1912, to \$1,422,000,000 in the current year is a jump that is not pleasant to contemplate. In ten years we have advanced the cost of armament from \$2.54 to \$13.29 per person, for mere peace time protection. If we count the terrific cost of war, the lesson becomes infinitely more pointed. The final loss of the European war which must rest on the shoulders of American taxpayers is estimated at \$41,870,000,000, or more than \$400 for every person resident in the United States. These facts, which take no consideration of the enormous waste, and destruction of life and wealth, show cause for the limitation of armament to an extent which will enable business to regain its feet and begin to inject its vitality into the weary sinews of the world.

Never has opportunity beamed more kindly on a group of national leaders. Theirs is the opportunity to reduce the crushing taxation burdens of their countries, to divert the tremendous expenditures for military and naval equipment into the channels of production and reconstruction, to encourage the investment of capital in distressed areas by removing the hovering bugbear of impending war, to help solve the problem of unemployment by stimulating the revival of industry, and to rebuild on a foundation of international confidence the commercial and financial structure of the world by preparing the way for a balancing of government budgets and a readjustment of foreign exchanges. Not all these objects can be achieved in a short time, but the reasonable limitation of armament in the future will bring the public mind to a viewpoint which will enable us to compose our differences, both local and foreign, and to strive toward that co-operative effort which is so badly needed.

USUALLY. He: So you will marry no man unless he is a hero? She: Yes—and most heroes die, you know.

Indications of Hard, Cold Winter



BLOUSES TAKE TO COLORS AND LENGTHENED WAISTS



A LITTLE journey among new blouses leaves two or three of their style features for this season well impressed upon the mind. The first thing to be noted is the prevalence of color and color combinations in them, and the trend toward dark shades. Colors are the same as those employed for frocks—as brown, beige, pheasant, blue and black or gray, with contrasting color in high tones to brighten them. Among these are henna, flame, orange, lighter blues, and rich red tones. It is evident that the white or flesh-colored blouse must give place to colored ones. Materials are georgette and other crepes, satin and other silks, with georgette holding first place.

The long waistline is favored for blouses, as for frocks, and the peplum and tie-back styles are convenient modes for exploiting it, therefore the majority of models are one or the other of these. Two examples of the tie-back blouse are shown in the illustration, and they are representative styles. The blouse at the left, made of georgette in a dark color, extends its girde at the front into a deep scallop, suggesting a peplum. It is cut in the graceful, slip-over fashion, with kimono sleeves, and has an odd and pretty decoration of braids, in which small wooden beads and long bugle

beads are effectively used with embroidery silk. The round neck and loose sleeves are edged with a little border of the embroidery silk and wooden beads, and this decoration is repeated on the edge of the scallop at the front of the blouse. A straight-line blouse of crepe de chine, shown at the right, has a square neck and straight sleeves that reach to the waist. Three wide tucks are introduced in the girde at the front, and are important. A very simple but novel decoration appears at each side in the odd pattern done with embroidery silk. The sleeves have turn-back cuffs. This blouse would look well developed in satin or the heavier crepes, and is one of the best of the tailored models.

Costume blouses, which are extended into long panels at the front and back have, usually, loose-hanging metallic or composition girdles, making it easy to manage a low waistline for them. These are also made to be worn as an entire dress, the panels extending to the bottom of the skirt, which can be either a petticoat of the same shade or a slip.

Julia Bottomley
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There Are People Who Ask What Is the Good of All This Exploration?

By SIR ERNEST SHACKLETON, Antarctic Explorer.

The Antarctic is only a part, though a very large part, of the object of our voyage in the Quest. If the vision widens beyond the distant horizon one can descry a goal—those mountains not yet seen, those gulfs not yet entered, those icy barriers yet unmeasured.

There are people who say it is nothing but fun—for the explorer—the people who ask what is the good of all this exploration? If theirs had been the view held 600 years ago and explorers had not gone forward, we should have had a cramped and sorry world to live in now.

Life must be lived not for the moment alone; we must live and order our lives for posterity as well as ourselves. The impossibility of today is the commonplace of tomorrow, and it is surely the privilege of a century like our own to extend the bounds of human understanding farther than they have yet been placed.

HILLSIDE PHILOSOPHY

By M. C. REED

From the number of soft drink establishments to be seen in every town one would think the Almighty had made a mistake in providing pure water for the human race.

If the city wants to retain more people at the fire station it will have to furnish more checker boards.

Germany and the United States have at last made peace. President Harding has made the declaration. Women may take a great part in the next war, as they are said to be showing more backbone at the peace conference than the men.

The polecat carries a generous supply of perfumery, and wears costly furs, but no self-respecting person wants to keep company with it.

The honor of a firm does not always depend upon the number of years it has been in business.

Don't be a pessimist. Evil does not always prevail. The devil himself was cast out of heaven. It may be that he is not a permanent fixture on earth.

The devil was cast out of heaven. The disposition he showed when he first landed does not speak well for environment.

There's a difference between a good talker and a good salesman.

There is room for better living and less talking among theological disputants of our day.

The true saying, "Honesty is the best policy," does not seem to be clearly understood among some people.

The business of train robbing seems to be profitable only to the officer who gets the reward.

Charley Chaplin seems to have made a great hit on his recent tour to England. Maybe they can appreciate a joke better than we think they can.

Among the most risky enterprises are running a sawmill, editing a newspaper, going into politics, or tampering with the business end of a mule. Socrates, Aristotle, Plato, nor Tolstoi ever had anything to do with any of them.

If you have a phonograph you want to get rid of, send it to the United States congress, where it will soon be talked to death.

One hundred years ago a resolution was voted down in a Methodist conference to prohibit Methodist preachers from selling whiskey to their audiences. If they were allowed that privilege now their congregations would greatly increase—and it would not be necessary to pass the hat so often.

When one gets real fightin' mad at his neighbor, the best thing to do is to think it over—slowly.

HAMBONE'S MEDITATIONS

ONE DESE HEAH HAN'-PALMISTS WANTER READ MAH HAN' T' SEE HOW LONG AH GWINE LIVE, BUT SHUCKS! AH TOL' 'IM MAH LIFE IS IN DE OLE 'OMAN'S HAN'!!



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KEPT HER WORD.

So Edith married a farmer. And she always said she would only marry a man of culture. Well, she did—a man of agriculture.

AND DIVORCE IS THE KNIFE.

That courtship makes a fellow spoon is known to every lover. But marriage is another tune. It makes a man fork over.

The Best is None Too Good for Thanksgiving



We have a fine line of juicy, fat Turkeys and Poultry to tickle the palate at the Thanksgiving Feast. Besides our

COMPLETE STOCK OF MEATS has been especially selected with a view of supplying the best for this joyous day. You will find our prices just a little lower than the average meat shop.

East Side Meat Market