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 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." (This applies to organizations and societies of every kind as well as to individuals.)
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850 DISASTER DEATH TOLL FOR ONE YEAR

Red Cross Gives \$1,871,000 Relief When 65,000 Families Are Made Homeless.

Forty-three disasters, resulting in the death in the United States of 850 persons and the injury of 2,500 called for emergency relief measures and the expenditure of \$1,871,000 by the American Red Cross during the fiscal year ending June 30, 1921, says an announcement based upon the forthcoming annual report of the Red Cross. These disasters caused property damage estimated at \$30,000,000, affected sixty-seven communities and rendered 65,000 families homeless.

The year's disasters were of varying types, including several which previously had never been thought of as falling within that classification. The Red Cross furnished relief in seventeen fires of magnitude, five floods, seven tornadoes or cyclones, one devastating storm, three explosions, including the one in Wall street; one building accident, two typhoid epidemics, the most serious being that at Salem, Ohio, which affected 9 per cent of the population; one smallpox epidemic, in the republic of Haiti; one train wreck, the race riot at Tulsa, Okla.; the famine in China, emergency relief in famine among the Indians of Alaska, the grasshopper plague in North Dakota and an earthquake in Italy.

Pueblo Most Serious

By far the most severe of the disasters in the United States during the period covered by the Red Cross report was the Pueblo flood early in June, 1921. The rehabilitation problem confronting the Red Cross in Pueblo was one of the most difficult in recent years. When the first news of the horror was flashed throughout the country, the American Red Cross National Headquarters responded with a grant of \$105,000 for relief work. Governor Shoup of Colorado, appreciating the long and successful experience of the Red Cross in organizing disaster relief work, placed the entire responsibility for the administration of relief in its hands.

In response to appeals from President Harding, Governor Shoup and other governors of western states and through local chapters of the Red Cross and other community organizations, public-spirited citizens brought the total contributed for Pueblo's rehabilitation to more than \$325,000.

The terrible havoc wrought by the flood waters is a matter of record. More than 2,300 homes were affected and 7,351 persons were left homeless. Estimates of \$500,000 as an absolute minimum for rehabilitation were made by Red Cross officials in charge of the relief work.

Fast Work in Wall Street

The Wall street explosion was notable in that relief workers of the Red Cross were on the scene twenty minutes after the disaster occurred. The race riot at Tulsa also was unique in disaster relief annals in that outside of a small emergency relief fund contributed by the Red Cross, the only relief measures outside the city consisted of the service of social workers, nurses and a trained executive whose object was to assist local forces in directing their own efforts.

In decided contrast with the previous year, only one tornado assumed the proportions of a major disaster. This occurred on April 15, in the border sections of Texas and Arkansas with the city of Texarkana as the center. The significant feature of this disaster relief work was the fact that it covered so much rural territory as to make necessary a large number of relief workers.

The famine in China, necessitating relief expenditures totaling more than \$1,000,000 by the American Red Cross was by far the most serious of the foreign disasters in which the Red Cross gave aid.

Builds Up Its Machinery

In connection with the administration of disaster relief measures, an increasing effectiveness on the part of the Red Cross to deal with emergencies was manifested during the past year. In 323 Chapters of the American Red Cross there have been formed special committees to survey the resources of their respective communities and to be prepared in case of disaster. In others of the 3,402 active Chapters, a network of communication has been formed through which instantaneous relief may be dispatched to any part of the United States.

That its work in this field may be continued with ever greater effectiveness, the American Red Cross is appealing for widespread renewal of membership during its Annual Roll Call, to be conducted this year from November 11 to 24.

ASHLAND MAN HERDS SHEEP AND STUDIES AT NIGHT

UNIVERSITY OF OREGON, Eugene, Or., Nov. 16.—There's a man over in the desert country of Eastern Oregon, a long way from the railroad or any other marks of civilization, who spends his days herding sheep, a hard and tiresome occupation, and then in the evening he sits down to work toward his university entrance requirements. He hopes to come here next fall and begin the study of medicine. He has been taking work in the extension division for about a year, to make up his high school credits, for he did not finish the course at the Ashland high school.

All his books he has obtained through the university, because he hasn't access to any other library. He works by candle-light, and writes sitting on a box with a tablet on his knee.

His name is George Kenneth Wilshire, son of Mrs. Mary Wilshire, 87 Granite street, Ashland, Or., and he is 27 years old. He and his brother own 2000 head of sheep in the des-

ert country near Adel. "Near"—well, he can only get to the post office once every two weeks or so, and if his work from the extension department happens to be delayed—all the mail to that part of the state goes by stage, and is easily delayed or lost—he has to wait another two or three weeks to get it. Letters and lessons and books sometimes reach him on time, and sometimes they don't, but he has finished university courses in English composition and recent American literature, and is starting work in psychology, theme writing and college algebra.

There's another thing that Wilshire does that is extraordinary. He writes interestingly and well of the things he knows. He has had very little training in writing, but there is a short story which he wrote (for English composition) that has a gripping sort of reality about it, and is treated with a very fine simplicity. The story is called "George the Basque and the Little Fellers," and is about an actual happening there on the desert. Wilshire shows a real gift for expression and an ability to tell simply and clearly of what he sees.

Attends Conference—
 Rev. Charles A. Edwards, pastor of the Methodist Episcopal church, arrived Sunday in Detroit, Mich., where he is attending the national Methodist Episcopal convention.

Fined for Speeding—
 J. A. Carey, N. A. Clark, and W. W. Winter were arrested Saturday on the charge of speeding, by Traffic Officer J. J. McMahon and Monday given a hearing before Justice Gowdy, who fined the two men first named \$15 each, and the last one \$20. The Messrs. Carey and Clark came up from California Saturday to attend the Elks' meeting that day.

LADIES
 Ready-to-wear Garments tailored during the dull season—big assortment to choose from—every size and every price—wonderful values. See the extra fine French Serge dresses at \$16.75. All wool Polo cloth coats at \$18.75.

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\$11.79 Round Trip
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To **EUGENE**
 Account

U. of O. - O. A. C.
 Annual Football Game

and

U. of O. Alumni Meeting
 Saturday, November 19

Tickets on sale Friday and Saturday
 Return limit Monday

Train Service

Going: Leave Ashland 6:30 a.m., 8:40 a.m., 5:00 p.m., 6:35 p.m.
 Returning: Leave Eugene 5:50 a.m., 1:23 p.m., 7:57 p.m., 11:33 p.m.

For further particulars, ask Agents

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ARMORY -- FRIDAY, 18th

Local Teacher to Attend National Music Conference

Miss Leona Marsters, music supervisor of the Ashland schools, has been appointed as the Oregon representative to attend the National Students-Music Supervisors conference to be held in Nashville, Tenn., in March of next year. It was announced at the high school this morning. So far as is known, Miss Marsters will be the only Oregon representative at the conference. The recommendation for the appointment of the Ashland teacher is thought to have come from the music department of the University of Oregon, from which Miss Marsters graduated last year.

Miss Marsters has been successful in organizing musical programs and giving an impetus to the music



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 Chairs, Tables, Bedsteads, Etc.

WE furnish free detailed advice on refinishing your own furniture, floors, walls, etc. We tell you what kind of paint, varnish or enamel to use. What kind of brush Where to buy the material.

"Just a can of paint or varnish and a little work that's fun," will work wonders in your home. Try it on furniture now in your storeroom.

After 72 years of experience with paints and painting practice, Fuller makes a special line of paints, varnishes and enamels for just such purposes—for you to use yourself.

They spread easily, dry perfectly, and give every desired result.

Easy, and great fun to use them. Economical, too.

We are one of the largest manufacturers of paints, varnishes, etc., in the United States and make the very finest kind of goods.

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Don't think you can't do work like this simply because you haven't ever done it. Try it, with our help. See how delighted you will be.

For Furniture and Tables
FULLERWEAR is Fuller's Specification for all-purpose varnishing of all home-top furniture, tables, chairs, linoleum, etc. Boiling water cannot harm it; nor rolling furniture. Dries quickest in four hours. Walk on it over night.

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