

**Ashland Tidings**

Established 1876  
Published Every Evening Except Sunday  
THE ASHLAND PRINTING CO.  
OFFICIAL CITY AND COUNTY PAPER  
TELEPHONE 29

Subscription Price Delivered in City:  
One month . . . . . \$ .65  
Three months . . . . . 1.95  
Six months . . . . . 3.75  
One year . . . . . 7.50  
Mail and Rural Routes  
One month . . . . . \$ .65  
Three months . . . . . 1.95  
Six months . . . . . 3.50  
One year . . . . . 6.50

ADVERTISING RATES  
Display Advertising  
Single insertion, each inch . . . . . 30c  
YEARLY CONTRACTS  
Display Advertising  
One time a week . . . . . 27 1/2c  
Two times a week . . . . . 25 c  
Every other day . . . . . 20 c  
Local Readers  
Each line, each time . . . . . 10c  
To run every other day for one month, each time . . . . . 7c  
To run every issue for one month or more, each line, each time . . . . . 5c

Classified Column  
To run every issue for one month or more, 1/2 c the word each time.  
Legal Rate  
First time, per 8-point line . . . . . 10c  
Each subsequent time, per 8-point line . . . . . 5c  
Card of thanks . . . . . \$1.00  
Obituaries, the line . . . . . 2 1/2c

Fraternal Orders and Societies  
Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising  
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." (This applies to organizations and societies of every kind as well as to individuals. All reports of such activities after they have occurred is news. All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

We make all quotations on JOB WORK from THE FRANKLIN PRICE LIST Same prices—reasonable price—to all

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.

The way to bring about disarmament is to disarm hostile intentions among nations. Let nations be friendly and honest in spirit and without selfish intent to despoil each other, and there would be no incentive for maintaining vast armaments.

Nauseous details of scandal are not fit for publication in newspapers. No such demoralizing matter should go into homes. The news can be given without filling the printed page with moral sewage.

Annual conventions of the American Legion are wholesome affairs. They will serve to keep alive the memories of the patriotic services of 1917 and 1918. They will not foster militarism or perpetuate war animosities, but will cherish the thrilling memories of those tragic years. Annual encampments of the G. A. R. and Spanish-American war veterans have this good effect. The tapers of patriotism are kept burning by these comradesly comminglings.

The postal service is not bettered by injection of politics into it. There will be betterment in the service to the extent that politics is eschewed and the merit system adopted in all departments of postal work.

Welcome announcement comes from Washington that there is prospect of large reductions in governmental expenses. The people expect this, by right. But they have not always had their expectations fulfilled.

To Break the Buyers' Strike  
Somebody said, "A wishbone will do you no good unless you have a backbone to put with it."  
That's just exactly what the Calumet Baking Powder company, the world's largest manufacturers of baking powder, have done to the business of Ashland—they are putting backbone into it. They have given the Tidings a contract for advertising that far exceeds anything we have ever received—they are going to put life—pep—into the business of Ashland.

Certainly a mammoth company like this wouldn't spend a lot of money without first making a careful investigation of conditions in this city, and their investigators must have found that the outlook for business in Ashland is more promising than a lot of us thought it was. This is certainly a great lesson for you—for all of us—any of us

who has something to sell. It proves if you want business you have to go after it—it proves that they are bound and determined to break down the "buyers' strike"—they are determined to get business running in the regular channel. And when we all work that way, when we again begin to buy and sell and keep open our markets of exchange—our trading places—Ashland will come back into its own.

We will have prosperity such as we have never heard of and remember that in this prosperity each one of us share and share alike, so let this be a lesson to all of us—let us stop the cry of no work—business depression. We have gotten into a rut—we are slipping, and for no good reason. Let us turn around—go back—up the hill. We can do it if we want to—Calumet has shown us the way so follow their example and put some backbone into your work—your business—your everyday life.

**Red Cross Is Working For A Healthier U. S.**

**THOUSANDS AIDED BY INSTRUCTION IN CARE OF THE SICK, FOOD SELECTION AND FIRST AID.**

How the American Red Cross guides thousands of persons to health is shown in a summary of the society's activities in the health field based upon the annual report for the last fiscal year. Through its nursing service, its home hygiene and care of the sick courses, nutrition classes, first aid classes, life-saving classes and health centers, and in numerous other ways designed to acquaint masses of citizens with proper methods of living, the Red Cross carried its message of health into all parts of the country.

The work of the Red Cross during the war in its traditional field of nursing, furnishing the military and naval establishments of the nation with 19,877 nurses, is well known. And there are today 37,787 nurses registered with the American Red Cross and subject to call in emergency. During the fiscal year 1923 Red Cross nurses were accepted for assignment to government service, 388 by the army and navy and 1163 by the United States public health service. In addition to the nurses enrolled by the Red Cross for government service, the Red Cross itself employed a total of 1348 public health nurses in the United States and in Europe. By far the greatest number was employed in the United States, 1257, while 81 were in foreign service.

Home hygiene and care of the sick classes, giving thorough instruction in the proper care of the sick in instances where the illness is not so serious as to require professional care, during the fiscal year numbered 5179. A statistician picture of the Red Cross operations in their field follow:

New classes formed during the year, 5179. Classes completed during the year, 6299. New students enrolled, 101,068.

What the Red Cross accomplished in giving proper instruction through its nutrition service is indicated by the following figures:

New classes formed during the year, 142. Classes completed during the year, 186. New students enrolled, 2341. Students completing course, 2013.

In addition to the above, a total

**Newest Leather Handbags**

Just received from a nationally famous manufacturer of good Leather Bags. Expertly made and finished. Fitted with coin purse, inside pocket and separate mirrors. Lined with moire and leather.

Priced \$4.00 to \$12.00

SHOPPING BAGS AND BEAUTY BOXES

Priced \$1.75 to \$11.50

**McNair Bros.**

*The Rexall Store*

of 22,006 children were given instruction in the proper selection and preparation of foods.

Through its 260 health centers, the Red Cross reached 90,252 persons. In these health centers, 4015 health lectures were given and 780 health exhibits held.

In the United States last year, 75,432 persons were killed and 3,500,000 injured in industrial accidents. To prevent this enormous waste the Red Cross held 5100 first aid classes with a total of 104,000 students enrolled.

Why Should You Belong to the American Red Cross?  
Because it is helping to safeguard American life.

The American Red Cross nursing service, at the request of the federal government provides the reserve out of which nurses are furnished for the army and navy nursing corps and the United States public health service.

Nineteen thousand eight hundred and eighty-seven nurses were furnished by the Red Cross during the world war.

Thirty-seven thousand seven hundred and eighty-seven nurses are now registered and subject to call.

Four thousand seven hundred and ninety-four nurses were in active service July 1, 1921.

Your membership dollar will help to strengthen America.

Locally, the Red Cross has been active, not overlooking home needs, to-wit:

"To the Ashland branch of the Jackson County Chapter of the Red Cross  
The members of the board of education have asked me to thank you for them for the assistance you have given to the community by helping to finance a school nurse.

"The district would have been unable without your help to have hired a nurse and the board feels particularly grateful for your assistance as they realize that there are many calls upon your funds.

We are hoping for large results this year as the work was well organized last year and should be broader and better this year.

"Thanking you most kindly, I am  
"Most respectfully yours,  
"Rosa Dodge Galey"

**CHRISTIAN CHURCH MISSIONARY SOCIETY HAS FRIDAY PROGRAM**

At the Christian church the Missionary society had a good program on Friday afternoon followed by refreshments. Considerable business was attended to in the first part of the meeting, and Mrs. Laura Rowley was appointed junior superintendent of the ladies. After scripture reading, by the leader, Mrs. Cooper, prayer was offered by Mrs. Morris.

son, followed by some splendid papers, as follows:  
"Conditions of the people of India" by Mrs. Josephine Champie.  
"Missions in India" by Mrs. F. E. Wilmot.  
"More about India" by Mrs. Rowley.

**WILL FINISH CASE JACKSONVILLE BANK THIS TERM COURT**

JACKSONVILLE, Or., Nov. 8.—The first of the Bank of Jacksonville failure cases for the present term of the circuit court will be called the week of November 14, and will be alternated with the bootleg indictments still on the calendar, which will be rearranged by the court after the Matthews trial, so as to secure the highest efficiency of service from the jury list.

The court holds that it is needless expense to try any more bootleg cases with the present jury list, and a new venire will be called.

Among the bank cases scheduled are those of R. D. Hines, whose trial has been hanging fire for months. Mrs. Myrtle Blakeley, former county treasurer, whose trials twice resulted in disagreements, Charles H. Owen, former orchardist, now of Salt Lake City, and Chester C. Kubli, Applegate stockman, and member of a pioneer Oregon family.

William H. Johnson, former cashier of the defunct institution, now serving a ten year sentence, will be brought from Salem as a witness. Assistant Attorney General Lilquist, former district attorney of Coos county, will assist the state in the prosecution. Among the attorneys for the defendants are A. E. Reames, Porter J. Neff, Gus Newbury and Herbert Hanna.

**Epworthians Plan Campaign**

Friday evening in the annex of the Methodist church the cabinets of the Epworth leagues of Ashland, Medford, Central Point and Talent met and perfected plans for "Win-My-Chum" week, the purpose of which is sufficiently indicated by its name. Each bunch of delegates brought a contribution to the supper which was partaken of before the business meeting and which proved a very enjoyable affair. Dr. Sassanett accompanied the Medford delegation, and Rev. Edwards the Ashland officials. The campaign is on this week

in Central Point and will be conducted in Ashland next week, Medford the following week and Talent for seven days following Medford's campaign. A delegation of Ashland Epworthians is planning to go to Central Point Thursday evening to assist in the work there.

**ASHLAND WITNESSES**

The Names of Ashland Persons Familiar to All

Who are the witnesses?  
They are Ashland people.  
Residents of Ashland who have had kidney backache, kidney ills, bladder ills; who have used Doan's Kidney Pills. These witnesses endorse Doan's.

One Ashland resident who speaks is W. Hardy, retired, 586 E. Main St. He says: "I have used Doan's Kidney Pills and wouldn't be without them. I had attacks of kidney complaint and lumbago. I suffered with dull backaches and pains through my kidneys and my kidneys didn't act right. Doan's Kidney Pills always relieved these ailments and eased the aches and pains. I heartily endorse Doan's for they are a remedy of merit."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Hardy had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

**SLOW DEATH**

Aches, pains, nervousness, difficulty in urinating, often mean serious disorders. The world's standard remedy for kidney, liver, bladder and uric acid troubles—

**GOLD MEDAL HAARLEM OIL CAPSULES**

Bring quick relief and often ward off deadly diseases. Known as the national remedy of Holland for more than 200 years. All druggists, in three sizes. Ask for the name Gold Medal on every box and accept no imitation

**flavor's the thing**  
The flavor of coffee largely determines its value. The better the flavor, the better you like it. If you enjoy good coffee you will enjoy the flavor of HILLS BROS. "RED CAN" COFFEE  


**Limited Armaments and Limitless Progress**

History has taught that Peace not War brings happiness. It is to be hoped that this knowledge will be reflected clearly in the Disarmament Conference at Washington, November 11th, that the world's wealth may be conserved for the world's prosperity.

As with nations, so with men: success comes through ability to recognize and plan for the best in life.

Whatever the results of the Disarmament Conference, a conference in the home now may well decree a bank account for every member of the family—a bank account at

**The Citizens Bank**

Ashland, Oregon

**Just Received a Large Shipment of ROOFING**  
This is first quality material and the price is right. Repair the roof before the fall rains. We carry a complete line of Roof Paints.  
**Dickerson & Son**  
Paints, Oils, Glass, Wall Paper, etc.

**EXTRA!**  
**for \$6.45**  
we will deliver you a SPLENDID MATTRESS. This mattress is made from FELTED COTTON LINTERS, full size and weight, covered with ATTRACTIVE ART TICKING, ROLL EDGE, and in every way FIRST CLASS. It will give you splendid SERVICE AND SATISFACTION. On sale Monday until Friday. Better come early as this sale will end when this shipment is sold out.  
In our thirty-three years selling Housefurnishing Goods we have never sold as good a mattress for this price—only \$6.45 each while they last. When this lot is sold out the price will be regular.  
**Funeral Directors, first class service and moderate prices. Lady assistant**  
**J. P. Dodge & Sons**  
WE SELL FOR LESS

**RED CROWN GASOLINE**  
**Dependable all the way**  
The high reputation of Red Crown gasoline is based on the performance of "Red Crown" past and present. Its absolute dependability has made it generally recognized as the Gasoline of Quality.  
Red Crown gasoline is always dependable because it supplies a continuous stream of power from the beginning of the trip to the end. Ready starting, a rapid pick-up and greater mileage—these are the results you get when you use "Red Crown."  
You will find "Red Crown" throughout the Pacific Coast, at your neighborhood and other Standard Oil Service Stations, at garages and at other dealers. Look for the Red Crown sign before you fill.  
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