Ashland Tidings Established 1876 Published Every Evening Except Sunday THE ASHLAND PRINTING CO.

OFFICIAL CITY AND COUNTY PAPER TELEPHONE 39

Subscription	Price	Deli	vei	ed	in	City:
One month						\$.65
Three mont	hs					1.95
Six months						3.75
One year						7.50
Mail	and R	ural	Re	ut	es	
One month						\$.65
Three mont	hs					1.95
Six months						3.50
One year						6.5€

Display Advertising YEARLY CONTRACTS Display Advertising

Two times a week.........25 Every other day20 Local Readers Each line, each time......10c To run every other day for one month, each line, each time. . 7c

To run every issue for one month Classified Column One cent the word each time. To run every issue for one month or more, 1/2c the word each time.

Legal Rate First time, per 8-point line....10c Each subsequent time, per 8-Fraternal Orders and Societies

Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Re- than the attacks we are making on lately graveled by the county court. vertising when an admission or other happens. Either the BOYCOTTER may be necessary between Stage 7:00 p. m. charge is made.

What Constitutes Advertising In order to allay a misunderstanding among some as to what constievents, where an admission charge kind as well as to individuals. All reports of such activities after

they have occurred is news. meetings of societies where no or go broke. money contribution is solicited, initiation charged, or collecton taken IS

We make all quotations on JOB WORK

THE FRANKLIN PRICE LIST Same prices-reasonable priceto all

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Mat-

. Through joy and through sorrow-through glory and

congress declares war, it might be cery as (well, simply because Mr. well for the senate to take up im- Curry asked for a statement of what mediately thereafter and keep be- was being done with the budget fore it as "unfinished business" the money he was contributing. terms of peace. This might insure a will be the next merchant to gain peace treaty within a reasonable his ill will and become the victim of time after hostilities cease.

If you want your dreams to come true, don't oversleep.

Get in the push and you won't of support? need a pull.

hair restorer from a bald-headed advertising for them to go where barber.

Just when we are beginning to think we can make both ends meet some guy comes along and moves the

To brag little, to show well, to crow gently-if in luck; to pay up, to own up, and to shut up-if beaten, are the virtues of a sporting

To business that we love, we ris betimes and go to it with delight.

To improve the golden moment of opportunity and catch the good that is within our reach is the great art of life.

BELLEVIEW ITEMS (Contributed)

Mrs. L. M. Moore and son-in-law Fred H. Miller, were callers in th Belleview district Wednesday.

Miss Myrtle Drake, James Birch and Mr. and Mrs. W. B. Dennis and little daughter were callers in Belleview district Thursday.

John W. Drake, W. B. Dennis, of Ashland: Fred H. Miller, Fred Pelland, Jack Coleman, Jack Birch, Billy Murphy, of St. Paul, Or., left If you want to buy or sell anything in Friday morning for Bly, where they will spend a week or ten days hunting. Friends wish them luck and a or Want any kind of Notary work good time.

Miss Minnie M. Drake, of Belleview district, spent a few days this week visiting friends in town.

Mrs. W. B. Dennis and little If there are any bargains in town daughter were calling in Belleview district Tuesday.

WHAT'S GOOD FOR THE GOOS SHOULD BE GOOD FOR THE GANDER

"The spectacle of a daily paper systematically 'roasting' the secre tary of the chamber of commerce is not a good advertisement for people to settle here, but is good advertising for them to go where harmony prevails."-Bert Moses in his Advertising Forum talk.

Well and good, as far as it goes. But had Mr. Moses enlarged somewhat on the advertising effect of a chamber of commerce secretary using the chamber as an instrument of BOYCOTT on its members and citizens, the criticism would have Single insertion, each inch 30c been well founded and complete.

It is unfortunate that it became

necessary for this newspaper to tance of six miles, and the remaining openly criticize the secretary of the chamber of commerce. It became an unwilling messenger of the criticism. When Mr. Fuller last June threatened this newspaper with a BOYCOTT if it did not meet his DEor more, each line, each time. . 5c MANDS, the editor remonstrated miles. Paving in progress from both with him and BEGGED HIM NOT ends, eleven miles being already LV. MEDFORD TO START A FIGHT, BUE HE PER- completed. About seven miles south 7:15 a. m. SISTED, to the great injury of the of Galesville between the hours of 8:00 a.m. business of this paper. This had 7:30 a.m. and 5:30 p.m., southbound 9:30 a.m. continued three months before this traffic is detoured over the old road 10:15 a. m. paper criticized him through its col- via Glendale to Stage Road pass. The 11:00 a. m. umns. Purely in self-defense this Tunnel road to Wolf Creek is no 12:00 Noon paper took up the cudgel. We think longer used. This detour is in good 12:45 p. m. a BOYCOTTING chamber of com- condition to Glendale and from there 2:15 p. m. merce is a worse detriment to a town to Stage Road pass the road has been 3:00 p. m. ligious and benevolent orders will be the BOYCOTTER. Therefore, we All northbound traffic will use main charged the regular rate for all ad will continue until one of three things highway at all hours. Short delays 6:00 p m. will be replaced with a real com- road pass and Cow Creek, where conmunity leader, the chamber of com- struction is in progress. merce will be no more, or The Tid-

tutes news and what advertising, ings will suffer annihilation through miles. Paved. This section is bewe print this very simple rule, which the secretary's BOYCOTTING meth- ing widened and when wet the paveis used by newspapers to differenti- ods. We simply will not longer sit ment is very slippery and it may be 11:00 a. m. ate between them: "ALL future idly by and be calumniated and boy-necessary to use chains. is made or a collection is taken IS cotted by the chamber of commerce, ADVERTISING." This applies to or by anybody else, without fighting Eight miles. Good macadam. organizations and societies of every back to the best of our ability. Even if we have to fight a flock of buzz- Ten miles. Paving operations have saws and an army of wildcats, we started about two miles north of All coming social or organization are going to stop this sort of thing Grants Pass, two miles being al-We want harmony. We want only provided around most of this work.

the most optimistic and favorable Where detours are not available, LV. advertising to emanate from this paper, but this paper should have no greater interest in harmony and good report than has the chamber of commerce.

The directors of the chamber yesterday passed a resolution of censure for the course this paper has taken in defending itself, but not a word of censure for the secretary whose BOYCOTTING tactics have been a tremendous hurt to the chamber, to this newspaper and to the town, and must have been known to the directors, for it has been open and notorious.

Secretary Fuller's BOYCOTT has not been alone against The Tidings. The next time the United States He has applied it to the Ideal grohis BOYCOTTING tactics? At the present writing it appears that the directors of the chamber are going to lend their endorsement to these methods. Is such a chamber worthy

Are such chamber of commerce methods good "advertising for peo-On optimist is a man who will buy ple to settle here," or is it "good harmony prevails?"

LADIES

Ready-to-wear Garments tailored during the dull seasonbig assortment to choose from -every size and every pricewonderful values. See the extra fine French Serge dressee at \$16.75. All wool Polo cloth coats at \$18.75.

ORRES TAILOR SHOP

The Heider Tractor and P.&O. Disc Plow

will do your plowing right now in your hard, sticky soil.

Bargain in used sewing machine; also a new carload of White sewing machines just in, at

Peil's Corner

done it will be to your advantage to call on

BEAVER REALTY CO.

they have them.

4

with but short delays.

Ashland, California Line-Sixty-five ing spring. Many western Oregon Medford-Crater Lake Highway

Trail and McLeod to Prospect. To under the top surface of soil will The condition of the Pacific high- date traffic has been able to reach help to prevent excessive leaching. way between Roseburg and the Cali-the lake, the road above Prospect -Oregon Agricultural College Exfornia line, as of this date, is as folbeing better than at any time this periment Station. year. Crater Lake lodge is closed Roseburg-Myrtle Creek-Twenty for the season. The new grade is opened from Cincade hill, near Eagle Myrtle Creek-Canyonville - Ten Point, for approximately six miles miles. The bridge across the Ump- to Reese Creek, where the contractor qua river is completed so that traffic is filling the approaches to the

can now use the main highway. Ma- Reese Creek bridge. Very truly yours, K. E. HODGMAN,

cadam is completed from Myrtle

Creek to the Umpqua river, a dis-

three miles to Canyonville is being

INCREASES CROP YIELDS

NOW A PROVEN FACT

Apply Early Before the Fall Rains

A Car on Hand Now at the

ASHLAND FRUIT

ASSOCIATION

miles. Good macadam.

Division Engineer. macadamized. The road over this Vernonia - Five hundred men working on grade and laying rails on Canyonville - Galesville - Eleven Eccles railroad.

Galesville-Wolf Creek-Fourteen INTERURBAN AUTOCAR CO. Effective March 29, 1920. Daily (Except Sunday) LV. ASHLAND 7:15 a. m. 8:00 a. m. 8:45 a. m. 9:30 a. m. 10:15 a. m. 11:00 a. m. 12:00 Noon 12:45 p.m. 1:30 p. m. 2:15 p. m. 3:00 p. m. 3:45 p. m. 4:30 p. m. 5:15 p. m.

6:00 p. m. 7:00 p. m. 8:45 p. m. 8:45 p. m. 9:30 p. m. 10:30 p. m. Sat. only 12:15 Midgt Wolf Creek-Grave Creek - Five SUNDAY ONLY I.V. MEDFORD LV. ASHLAND 9:00 a. m. 10:00 a. m. 11:00 a. m. 12:00 Noon 12:00 Noon 1:00 p. m. 1:00 p. m. Grave Creek-Pleasant Valley-2:00 p. m. 3:00 p. m. 3:00 p. m. Pleasant Valley-Grants Pass-4:00 p. m. 4:00 p. m. 5:00 p. m. 6:30 p. m. . 9:30 p. m. Ashiand Waiting-East Side Pharready completed. Short detours are macy.

LV. J'S'NV'LE 7:20 a. m. 10:30 a. m. 10:00 a. m 11:30 a. m. 1:30 p. m. 1:00 p. m. 3:00 p. m. 2:00 p. m. 3:45 p. m. 4:30 p. m. 5:00 p. m. 9:30 p. m. 7:00 p. m. 8.:00 p. m. 9:50 p. m. p. m. Sat. only 9:50 WE RUN ON SUNDAYS. MEDFORD-ROSEBURG Daily and Sunday
LV. MEDFORD LV. ROSEBURG MEDFORD-GRANTS PASS Daily and Sunday
LV. MEDFORD LV. G'T'S PASS

8:00 a. m. 11:00 a. m. 1:00 p. m. 4:00 p. m. 1:00 p. m. 6:15 p. m. 4:30 p. m. Grants Pass Waiting Room-The Bonbonniere. Phone 160. Office and Waiting Room: No. 5 S. Front St., Nash Hotel Building,

ORDER YOUR

BLOCK WOOD

Winter is coming-prices are night. Supply may be limited later, as shipments from factory have already stopped.

ASHLAND LUMBER CO.

PHONE 20

The "In" in Independent

Eighty men out of every hundred are dependents at sixty years of age. Putting a little in the bank each week is what makes the difference between dependent and INdepen-

The Citizens Bank Ashland, Oregon

traffic is allowed to pass through | Fall plowing of upland vegetable gardens makes it possible for the Grants Pass-Through Medford, land to be worked earlier the followsoils in the home gardens are such as to be benefited by lying rough Traffic is advised to use the route during the winter exposed to frost. via Central Point, Bybee bridge, A coating of strawy manure turned





Cause for Admiration

Indeed you will have when you put on our furs. They are so elegant and set off your gown to such high degree. Better inspect our furs before purchasing. Large assortment of all the latest furs.

Deer head mounting a specialty

F. W. Bartlett

11d W. Main Street MEDFORD

Another Royal Suggestion

3-Egg Angel Cake and Mocha Layer From the NEW ROYAL COOK BOOK

A N Angel cake so good That it fairly melts in your mouth. Instead of eight eggs, it can be made with three and the yolks of the eggs can be used for a Royal Sunshine

Here, too, is a Mocha Layer cake which you will want to try, and clip for future use.

Angel Cake 1 cup sugar

% cups flour
% cups flour
% teaspoon cream of tartar
3 teaspoons Royal Baking
Powder teaspoon salt cup scalded milk teaspoon almond or vanilla extract whites of 3 eggs

Mix and sift first five ingredients four times. Add milk very slowly, while still hot, beating continually; add va-nilla; mix well and fold in whites of eggs beaten until light. Turn into ungreased angel cake tin and bake in very slow oven about 45 minutes. Remove from oven: invert pan and allow to stand until cold. Cover top and sides with either white or chocolate icing.

Mocha Layer Cake cup shortening i cup sugar 2 eggs

BAKING POWDER

Absolutely Pure

Made from Cream of Tartar, derived from grapes.

1/2 cup strong coffee 2 cups flour 3 teaspoons Royal Baking 1/4 teaspoon salt

2 teaspoons mixed spices Cream shortening and sugar until light; add well beaten yolks of eggs; add coffee slowly; add half of flour sifted with baking powder, salt and spices; mix and add well beaten whites of eggs; add remainder of flour and mix lightly. Pour into two greased layer cake tins and bake in moderate oven. Spread sweetened whipped cream between layers and cover top with --

Mocha Icing 1 tablespoon butter 1 cup confectioner's sugar 1 tablespoon cocoa 2 tablespoons strong coffee 1/4 teaspoon salt

Cream butter and sugar; add cocoa, coffee and salt and stir until smooth. If too dry, add coffee; if too moist, add

FREE

By all means get the new Royal Cook Book-just out. Contains these and 400 other delightful, helpful recipes. Free for the asking, Write TODAY to ROYAL BAKING POWDER CO. 115 Fulton Street New York City

"Bake with Royal and be Sure"

Liberty Bonds at Par

For the next thirty days we will accept Liberty Bonds at par in payment on used cars, and we have some good bargains in the following makes:

> **Dodge Brothers Touring** Cleveland Chevrolet and Olds

Geo. L. Treichler Motor Co.

16-18 South Fir Street, Medford, Oregon

Just Received a Large Shipment of

ROOFING

This is first quality material and the price is right. Repair the roof before the fall rains. We carry a complete line of Roof Paints.

Dickerson & Son

Paints, Oils, Glass, Wall Paper, etc.