

Asbland Tidings

Established 1876
Published Every Evening Except Sunday
THE ASHLAND PRINTING CO.
OFFICIAL CITY AND COUNTY PAPER
TELEPHONE 39

Subscription Price Delivered in City:
One month \$.65
Three months 1.95
Six months 3.75
One year 7.50

ADVERTISING RATES
Display Advertising
Single insertion, each inch 30c

Local Headers
Each line, each time 10c
To run every other day for one month, each line, each time 7c

Legal Rate
First time, per 8-point line 10c
Each subsequent time, per 8-point line 5c

What Constitutes Advertising
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING."

We make all quotations on JOB WORK from THE FRANKLIN PRICE LIST Same prices—reasonable price—to all

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.

Oh, what was love made for, if 'tis not the same
Through joy and through sorrow—through glory and shame? —Moore.

The next time the United States congress declares war, it might be well for the senate to take up immediately thereafter and keep before it as "unfinished business" the terms of peace. This might insure a peace treaty within a reasonable time after hostilities cease.

If you want your dreams to come true, don't oversleep.

Get in the push and you won't need a pull.

On optimist is a man who will buy hair restorer from a bald-headed barber.

Just when we are beginning to think we can make both ends meet some guy comes along and moves the ends.

To brag little, to show well, to crow gently—if in luck; to pay up, to own up, and to shut up—if beaten, are the virtues of a sporting man.

To business that we love, we rise betimes and go to it with delight.

To improve the golden moment of opportunity and catch the good that is within our reach is the great art of life.

BELLEVIEW ITEMS

Mrs. L. M. Moore and son-in-law, Fred H. Miller, were callers in the Belleview district Wednesday. Miss Myrtle Drake, James Birch and Mr. and Mrs. W. B. Dennis and little daughter were callers in Belleview district Thursday.

John W. Drake, W. B. Dennis, of Ashland; Fred H. Miller, Fred Pelland, Jack Coleman, Jack Birch, Billy Murphy, of St. Paul, Or., left Friday morning for Bly, where they will spend a week or ten days hunting. Friends wish them luck and a good time.

Miss Minnie M. Drake, of Belleview district, spent a few days this week visiting friends in town.

Mrs. W. B. Dennis and little daughter were calling in Belleview district Tuesday.

WHAT'S GOOD FOR THE GOOS SHOULD BE GOOD FOR THE GANDER

"The spectacle of a daily paper systematically 'roasting' the secretary of the chamber of commerce is not a good advertisement for people to settle here, but is good advertising for them to go where harmony prevails."—Bert Moses in his Advertising Forum talk.

Well and good, as far as it goes. But had Mr. Moses enlarged somewhat on the advertising effect of a chamber of commerce secretary using the chamber as an instrument of BOYCOTT on its members and citizens, the criticism would have been well founded and complete.

It is unfortunate that it became necessary for this newspaper to openly criticize the secretary of the chamber of commerce. It became an unwilling messenger of the criticism. When Mr. Fuller last June threatened this newspaper with a BOYCOTT if it did not meet his DEMANDS, the editor remonstrated with him and BEGGED HIM NOT TO START A FIGHT, BUT HE PERSISTED, to the great injury of the business of this paper.

This had continued three months before the paper criticized him through its columns. Purely in self-defense this paper took up the cudgel. We think a BOYCOTTING chamber of commerce is a worse detriment to a town than the attacks we are making on the BOYCOTTER. Therefore, we will continue until one of three things happens. Either the BOYCOTTER will be replaced with a real community leader, the chamber of commerce will be no more, or The Tidings will suffer annihilation through the secretary's BOYCOTTING methods.

We simply will not longer sit idly by and be calumniated and boycotted by the chamber of commerce, or by anybody else, without fighting back to the best of our ability. Even if we have to fight a flock of buzzsaws and an army of wildcats, we are going to stop this sort of thing or go broke.

We want harmony. We want only the most optimistic and favorable advertising to emanate from this paper, but this paper should have no greater interest in harmony and good report than has the chamber of commerce.

The directors of the chamber yesterday passed a resolution of censure for the course this paper has taken in defending itself, but not a word of censure for the secretary whose BOYCOTTING tactics have been a tremendous hurt to the chamber, to this newspaper and to the town, and must have been known to the directors, for it has been open and notorious.

Secretary Fuller's BOYCOTT has not been alone against The Tidings. He has applied it to the Ideal grocery as well, simply because Mr. Curry asked for a statement of what was being done with the budget money he was contributing. Who will be the next merchant to gain his ill will and become the victim of his BOYCOTTING tactics? At the present writing it appears that the directors of the chamber are going to lend their endorsement to these methods. Is such a chamber worthy of support?

Are such chamber of commerce methods good "advertising for people to settle here," or is it "good advertising for them to go where harmony prevails?"

Wolf Creek-Grave Creek — Five miles. Paved. This section is being widened and when wet the pavement is very slippery and it may be necessary to use chains.

Grave Creek-Pleasant Valley—Eight miles. Good macadam. Pleasant Valley-Grants Pass—Ten miles. Paving operations have started about two miles north of Grants Pass, two miles being already completed. Short detours are provided around most of this work. Where detours are not available,

traffic is allowed to pass through with but short delays. Grants Pass-Through Medford, Ashland, California Line—Sixty-five miles. Paved. Medford-Crater Lake Highway — Traffic is advised to use the route via Central Point, Bybee bridge, Trail and McLeod to Prospect. To date traffic has been able to reach the lake, the road above Prospect being better than at any time this year. Crater Lake lodge is closed for the season. The new grade is opened from Cincade hill, near Eagle Point, for approximately six miles to Reese Creek, where the contractor is filling the approaches to the Reese Creek bridge.

Very truly yours, K. E. HODGMAN, Division Engineer. Vernonia — Five hundred men working on grade and laying rails on Eccles railroad.

INTERURBAN AUTOCAR CO. Effective March 29, 1920. Daily (Except Sunday)

LV. MEDFORD LV. ASHLAND
7:15 a. m. 7:15 a. m.
8:00 a. m. 8:00 a. m.

LV. MEDFORD LV. ASHLAND
9:00 a. m. 9:00 a. m.
10:00 a. m. 10:00 a. m.

LV. MEDFORD LV. ASHLAND
11:00 a. m. 11:00 a. m.
12:00 Noon 12:00 Noon

AGRICULTURAL SULPHUR

INCREASES CROP YIELDS
NOW A PROVEN FACT
Apply Early Before the Fall Rains
A Car on Hand Now at the ASHLAND FRUIT ASSOCIATION

ORDER YOUR BLOCK WOOD NOW
Winter is coming—prices are right. Supply may be limited later, as shipments from factory have already stopped.

ASHLAND LUMBER CO.
PHONE 20

The "In" in Independent
Eighty men out of every hundred are dependents at sixty years of age. Putting a little in the bank each week is what makes the difference between dependent and independent.

The Citizens Bank
Ashland, Oregon

The Heider Tractor and P.O. Disc Plow
will do your plowing right now in your hard, sticky soil. Bargain in used sewing machine; also a new carload of White sewing machines just in, at Peil's Corner

If you want to buy or sell anything in REALTY, INSURANCE, LOANS or Want any kind of Notary work done it will be to your advantage to call on BEAVER REALTY CO. If there are any bargains in town they have them.

CHICHESTER'S PILLS

Causes for Admiration
Indeed you will have when you put on our furs. They are so elegant and set off your gown to such high degree. Better inspect our furs before purchasing. Large assortment of all the latest furs. Deer head mounting a specialty

F. W. Bartlett
115 W. Main Street
MEDFORD

Another Royal Suggestion
3-Egg Angel Cake and Mocha Layer
From the NEW ROYAL COOK BOOK

AN Angel cake so good that it fairly melts in your mouth. Instead of eight eggs, it can be made with three and the yolks of the eggs can be used for a Royal Sunshine cake.

Here, too, is a Mocha Layer cake which you will want to try, and clip for future use.

ROYAL BAKING POWDER
Absolutely Pure
Made from Cream of Tartar, derived from grapes.

FREE
By all means get the new Royal Cook Book—just out. Contains these and 400 other delightful, helpful recipes. Free for the asking. Write TODAY to ROYAL BAKING POWDER CO. 115 Fulton Street, New York City

"Bake with Royal and be Sure"

Liberty Bonds at Par
For the next thirty days we will accept Liberty Bonds at par in payment on used cars, and we have some good bargains in the following makes:

Dodge Brothers Touring
Cleveland
Chevrolet and Olds
Geo. L. Treichler Motor Co.
16-18 South Fir Street, Medford, Oregon

Just Received a Large Shipment of ROOFING

This is first quality material and the price is right. Repair the roof before the fall rains. We carry a complete line of Roof Paints.

Dickerson & Son
Paints, Oils, Glass, Wall Paper, etc.