

**Ashtland Tidings**  
 Established 1876  
 Published Every Evening Except Sunday  
**THE ASHLAND PRINTING CO.**  
 OFFICIAL CITY AND COUNTY PAPER  
 TELEPHONE 29

Subscription Price Delivered in City:  
 One month ..... \$ .65  
 Three months ..... 1.95  
 Six months ..... 3.75  
 One year ..... 7.50

Mail and Rural Routes  
 One month ..... \$ .65  
 Three months ..... 1.95  
 Six months ..... 3.50  
 One year ..... 6.50

**ADVERTISING RATES**  
 Display Advertising  
 Single insertion, each inch ..... 30c  
**YEARLY CONTRACTS**  
 Display Advertising  
 One time a week ..... 27 1/2c  
 Two times a week ..... 25c  
 Every other day ..... 20c

Local Readers  
 Each line, each time ..... 10c  
 To run every other day for one month, each line, each time ..... 7c  
 To run every issue for one month or more, each line, each time ..... 5c

**Classified Column**  
 One cent the word each time.  
 To run every issue for one month or more, 1/2 the word each time.

**Legal Rate**  
 First time, per 8-point line ..... 10c  
 Each subsequent time, per 8-point line ..... 5c  
 Card of thanks ..... \$1.00  
 Obituaries, the line ..... 2 1/2c  
**Fraternal Orders and Societies**  
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

**What Constitutes Advertising**  
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." (This applies to organizations and societies of every kind as well as to individuals.)

All reports of such activities after they have occurred is news.

All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

We make all quotations on **JOB WORK** from **THE FRANKLIN PRICE LIST** Same prices—reasonable price—to all

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.

Man's love is of man's life a thing apart—  
 'Tis woman's whole existence.  
 —Byron.

It will not be in order for the American eagle to go into that armament conference screaming. But it may not be amiss to let the foreign delegations know that the old bird would do some terrifying screaming should it be provoked too far.

Wonder if President Harding has as high regard for the senate now as he did when he was a member of it?

**MR. DURANT ON THE BANKERS' GREED**

The prolonged depression is due to the restrictive measures of the federal reserve system. This is the opinion which a few persons have expressed. Mr. William C. Durant, the motor car manufacturer, is the latest to declare that there has been "a bankers' picnic" and the "greed of the bankers" is the cause of the persistence of industrial dullness.

Reports from the federal reserve banks indicate that companies which have effected readjustment can borrow on reasonable terms. But companies which have not liquidated their affairs are properly at a disadvantage as borrowers, as their stocks

are not worth as much as they think and their outlook is not as bright as it seems to be.

The necessary thing for business men and workmen to understand is that the depression has been a reaction from high prices and costs, from the consequences of extravagance and recklessness. It was imperative for the banks to force contraction of credit, and it is imperative that exorbitant costs and prices should be reduced as well.

**THE PEOPLE'S FORUM.**

**"One Thing Thou Lackest"**  
 If I were a preacher and taking a text from which to speak to the Ashland people it would be these words: "One Thing Thou Lackest." For several years we have been trying to make Ashland a noted resort and we have succeeded in a modest way. No other town in the state of Oregon of the same size is so well known throughout the west and south. Our efforts at making Ashland a well-known resort have been, of course, as we all know, more or less feeble, in some cases well meant but misdirected and spasmodic, and all the while we have been wholly unprepared to satisfactorily take care of people if they had taken us at our word and visited us in any large numbers. However, we have been spared for the most part for the reason that it is a well-known fact throughout the country that we are lacking in the one essential thing that a popular resort must have, and that is a first-class, up-to-date tourist hotel that would attract attention from one end of the country to the other. In order to do this it would have to be a hotel, not simply an excuse for one. There is not one such hotel now between Portland and San Francisco, and only one place that would justify the erection of such a hotel, and that place is Ashland. Here we are with an all-year climate not excelled in any country, with mineral waters that by actual analysis equal any waters in the world. Our altitude is right, being about 2,000 feet, and our scenery and beauty unsurpassed.

Objections might be made to the plan of building a hotel on the ground that we already have one not sufficiently patronized, and why build another? There are two answers to this question. The first is that the proposed hotel would be a different kind of a hotel entirely, erected for a different purpose and patronized by a different class of people—a class which is not coming at the present time to Ashland at all. Those are the people we want, and if Ashland is to take her place by the side of those towns and cities of the coast that have sprung up like magic and are today without any other resources except the tourist, leading the world in growth of population and substantial building, then Ashland should instantly stop her quarreling over the insignificant and non-essential things that can only be properly classed under the heading of "Small Town Stuff," and unitedly, heroically and persistently focus all her energy upon the one thing lacking, which is a tourist hotel, which would help every man in town and every line of business, and secondly, the hotel which we have now would be benefited as much, if not more, than any other business, because it would start something worth while—a movement that would have sufficient advertising features to bring a host of people from every direction and from among all classes. It would seem that it would be a good business scheme for the owners of the present hotel to start the movement, calling upon the citizens of the town to take a part in it. Now, this brings us to the consideration of who is going to build the needed hostelry. If it is ever done at all it will be done by the people of this

**Teachers Annual Institute**

**MONDAY, OCTOBER 17, 1921**

9:00 Announcements  
 9:15 O. S. T. A. Superintendent G. A. Briscoe  
 9:35 Address—"The Incompetent Teacher," S. Teuscher, Jr.  
 10:25 Intermission  
 10:30 DEPARTMENT SESSIONS  
 Primary—Reading of Phonics Based on Our Course of Study  
 Grammar—"Methods in Language" Miss Ingle  
 High School—"High Points in Good Teaching" F. L. Stetson

11:15 DEPARTMENT SESSIONS  
 Primary—"Some New Ideas in Teaching Reading" Mrs. Ingle  
 Grammar—"Methods in Geography" Miss Records  
 High School—"Organization of Departments" Miss Records

**RURAL SECTION**  
 "The Teacher and the Community" W. M. Smith  
 "The Teacher as Club Leader" H. C. Seymour  
 11:30 Music Miss Leona Marsters  
 1:30 Address—"Some School Problems" W. M. Smith  
 2:15 DEPARTMENT SESSIONS  
 Primary—"The Teaching of Numbers" Miss Ingle  
 Grammar—"Methods in Geography" W. M. Smith  
 Rural—"Standardization of Rural Schools" W. M. Smith  
 High School—"What a Teacher Should Know About Tests and Scales" F. L. Stetson

3:00 Intermission  
 3:10 Music  
 3:25 "Let Us Speak English" F. L. Stetson  
 3:40 Address—"Marriage and Divorce in Relation to Schools" S. Teuscher, Jr.

**TUESDAY, OCTOBER 18**

9:00 Music and Folk Games  
 9:15 Nutrition Classes Miss Poole  
 9:35 Address—"Value of Club Work to City and Country Children" H. C. Seymour

10:25 Intermission  
 10:30 DEPARTMENT SESSIONS  
 Primary—(With Rural Section)  
 Grammar—"The Exceptional Pupil" W. A. Smith  
 High School—(With Grammar Section)

11:15 DEPARTMENT SESSIONS  
 Primary—"Correlated Subjects for Language Work" Mrs. Ingle  
 Upper Grammar and High School—"The High School Inheritance" M. Ellwood Smith  
 Grammar—"Methods in History" Miss Records  
 Rural—"Physical Culture" Miss Fay Carver  
 11:00 Rural—"What a County Superintendent Expects of a Teacher" H. C. Seymour  
 1:30 Address—"The County Unit of Administration" W. M. Smith  
 2:00 Intermission  
 2:15 Discussion of the County Unit Measure. Superintendent A. G. Smith  
 3:00 Music  
 3:25 Miss Faldine, County Health Nurse  
 3:40 Address—"Leadership" Harold S. Tuttle

**WEDNESDAY, OCTOBER 19**

9:00 Music  
 9:15 "The County Library" Miss Clara Van Sant, Librarian  
 9:35 Address—"Why and How of Project Teaching" F. L. Stetson  
 10:25 Intermission  
 10:30 DEPARTMENT SESSIONS  
 Primary—"The Story Hour" Miss Ingle  
 Grammar—"Dramatics" Miss Records  
 Rural—"The Mother Lode" M. Ellwood Smith  
 High School—"Achieving Democracy in Schools" F. L. Stetson

11:15 O. S. T. A.—Investigating Committees' Reports  
 Teachers' Councils H. P. Jewett, Talent  
 Teachers' Appointment Agencies I. C. Wilson, Ashland  
 Teachers' Living Accommodations Mrs. Laurie James, Gold Hill  
 Teachers' Tenure J. R. Tyrrell, Phoenix

1:30 DEPARTMENT SESSIONS  
 Primary—"The Value of Dramatization" Mrs. Ingle  
 Grammar—"Spelling Methods" Miss Records  
 Rural—"Physical Training" Miss Carver  
 High School—"A Scientific Determination of Abilities" F. L. Stetson

2:15 O. S. T. A.—Business Meeting  
 Report of Resolutions Committee  
 3:00 Intermission  
 3:10 Music  
 3:25 Address—"The Common Cause" M. Ellwood Smith

town themselves, or largely so, and they can do it if they will. It would not be a gift to the city or a contribution to a good cause, but an investment of the safest kind that would doubtless pay a good dividend and could, in all probability, be sold within a few years for double the money that it would cost to build it.

If not in Ashland, then where? Everything is fixed and already prepared, both by man and nature, for this very thing which we have lacked all the while; then why do we tarry longer? Some one says, "Wait until times are better." Now, the facts are that you never saw better times in Ashland than there are right here today. Every merchant in the town is making at least something. That cannot be said of other towns. Any man or woman can go out in this city now and find a day's work at a fair price. The whole world knows that cannot be done in other places. Any man whose credit is good can borrow all the money he wants here in less than ten minutes' time. There are towns and cities in America where, no matter how good the financial standing, or sufficient the security, money cannot be borrowed from the banks. Our banks are bursting with money. The time is now ready. "One Thing Thou Lackest."

M. C. REED.

**FARM REMINDERS**

A large force of young worker bees, at least 15,000, is one of three primary essentials in wintering. Abundant food stores, not less than thirty-five to forty pounds and better fifty or sixty, is the second. If feeding is necessary, the best time to do it in most parts of the state is

**COMPLETE KITCHEN OUTFITS**

you can obtain at this store—everything the model cook or housekeeper could desire in pots, pans and preserving kettles. A little journey through our establishment will give you many suggestions as to things you should have.

**SIMPSON'S HARDWARE**

**ANTHRACNOSE SPRAY DUE**

Orchardists who have not sprayed for anthracnose should do so at once. When spraying is done thoroughly so that every twig is covered little infection will result. Use Bordeaux mixture, 4-150. To make this, dissolve four pounds copper sulfate in water and slake four pounds of quicklime. Dilute one solution in the spray tank and then add the other and fill up to fifty gallons. When a large quantity is needed, make up a stock solution and dilute as needed. Full directions for mix-

**The Heider Tractor and P.O. Disc Plow**

will do your plowing right now in your hard, sticky soil.

Bargain in used sewing machine; also a new carload of White sewing machines just in, at

**Peil's Corner**

late October or the first of November. Unless good honey, known to be free from disease, is available, only good sugar should be fed. Ample protection is the third factor. Packing for protection from dampness or extreme cold is thought to be best.—O. A. C. Extension Service.

**COURT NEWS**

**Circuit Court**  
 F. G. Swedenburg vs. Samuel Koehler, for money.  
 William Hammett vs. Anna Radovan et al. Lien foreclosure.  
 Jackson County Bank vs. Carrie A. Cozzens. To quiet.  
 C. F. Arant vs. Mrs. Eliza M. Chase et al. To quiet.  
 B. F. Fuller et al. vs. H. C. Christoffson. To quiet.  
 Patton & Robinson, Inc., vs. C. R. Natwick et al. Motion and order.  
 J. W. Peart vs. C. R. Natwick et al. Motion and order.

**Real Estate Transfers**  
 Welborn Beeson et ux. to Leelah Jones et al., land in section 35, township 38 south, range 1 west ..... \$ 10.00  
 Nellie Williams to C. L. Law et ux., lots 5 and 6, block 67, Central Point ..... 10.00  
 Fred R. Goddard to Alpha Y. Goddard, part D. L. C. 67, township 38 south, range 1 west ..... 10.00  
 L. A. Roberts (administrator) to Viola May Stone, two-thirds interest lot 31, block B, Railroad addition to Ashland ..... 469.15  
 W. B. Howell et ux. to J. T. Gagnon, SE 1/4 of NE 1/4, E 1/2 of SE 1/4 section 34, township 37 south, range 3 west ..... 1,000.00

**Halloween Goods**

Electric Light Shades  
 Masks, Caps, Aprons  
 Nut Cups, Napkins,  
 Cut-Outs, Skeletons  
**PUMPKINS**  
 All Sizes  
 It will pay you to look over our stock

**Elhart's**  
 DRUGS, BOOKS, STATIONERY.

**BENEFIT COMMUNITY CLUB HOUSE**

**DRAMATIC Interpretation**

**Dr. Mattie Brown Shaw**  
 Will Render the Drama  
**"Miss Gibbie Gault"**

One and One-half Hours' Entertainment, Presenting the Entire Fifteen Characters Herself, on the Evening of **OCTOBER 28**  
**METHODIST CHURCH**

Dr. Mattie B. Shaw needs no introduction to Ashland, as her ability along dramatic lines was a source of great pleasure to her hearers during her former residence here, since which time she has finished a course of instruction from Emma Wilson Gillespie, of the Gillespie School of Expression, of Portland, and these are some of the things they say of her:

"She is an artist whom it is equally a pleasure and education to hear. Her voice possesses a rare sympathetic quality which takes a thorough grip on her hearers."  
 "Her personality is unique. Her phrasing of difficult passages remarkable and rich."  
 "She possesses all the qualifications that go to make a pleasing entertainment, making her character walk and talk before you, with a distinctive personality."  
 "To hear her in the delineation of character is an event that is ever gratefully treasured in one's memory."

**STERLING GARMENTS**  
 for **WOMEN**  
**SUITS** and **COATS**  
 with that label will satisfy in every way.

Just now there is a splendid assortment of styles and sizes to choose from but every day they are thinning out. Why not look them over Saturday and select yours?

**JUMPER DRESSES**  
 are now in great favor. We have them in flannel, serge, jersey and tricotine, \$7.75 up.

**McGee's**  
 DRY GOODS

**HOT WATER**  
 For Every Need  
**A Convenience--A Necessity**  
**An Investment**

The frequent calls for hot water for washing, bathing, cleaning, etc., make it imperative that a liberal supply be instantly available in all parts of the home. The great amount of hot water used in the average household necessitates a neconomical method of obtaining this supply.

A modern hot water supply outfit will fill your requirements—will provide you with hot water when and where you want it with but the minimum of caretaking and fuel costs. Get my price today for installing such an outfit in your home. Let me suggest the type best adapted to fill your requirements.

**Jerry O'Neal**  
 Phone No. 138 Beaver Block

**The "In" in Independent**

Eighty men out of every hundred are dependents at sixty years of age. Putting a little in the bank each week is what makes the difference between dependent and independent.

**The Citizens Bank**  
 Ashland, Oregon

**The Heider Tractor and P.O. Disc Plow**

will do your plowing right now in your hard, sticky soil.

Bargain in used sewing machine; also a new carload of White sewing machines just in, at

**Peil's Corner**

**MEATS**

We have purchased the

**East Side Meat Market**  
 and every cut of meat we sell will be from **PRIME BEEF**—Tender, Juicy and Delicious

**WHOLESALE AND RETAIL**  
**KIRBY & ELLIOTT**  
 Phone 188 395 East Main