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TELEPHONE 39

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ADVERTISING RATES Display Advertising Single insertion, each inch 30c YEARLY CONTRACTS Display Advertising

Two times a week...........25 Every other day......20
Local Readers Each line, each time......10c To run every other day for one month, each line, each time. . 70

To run every issue for one month

One cent the word each time. To run every issue for one month or more, 1/2c the word each time.

Legal Rate First time, per 8-point line... Fraternal Orders and Societies

Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Recharged the regular rate for all advertising when an admission or other

What Constitutes Advertising In order to allay a misunderstandtutes news and what advertising, we print this very simple rule, which is used by newspapers to differenti- ing. ate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." (This applies to organizations and societies of every kind as well as to individuals. All reports of such activities after

they have occurred is news. money contribution is solicited, initiation charged, or collecton taken IS

> We make all quotations on JOB WORK

THE FRANKLIN PRICE LIST Same prices-reasonable priceto all

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Mat-

Through paths where wolves

A savant holds that there is plant life on the moon-that the plants come up quickly and flourish for a Bet they are weeds, perhaps second cousins to those grow ing out there in the garden and lording it over the lowly vegetables.

Organized baseball has been sho through with honesty this year Hence the lively interest of the pul lie in the game.

From April to October baseball is played; from October to April baseball is talked. Meantime, a little attention is given to the day's work.

FIRE PREVENTION RULES

rules for preventing fires in homes or other biuldings have been suggetsed to the public by the

Never put hot ashes in wooden barrels and never hang clothing over stovepipe. Children ble grown-up, and matches should be kept beyond their reach. No one lighted match, candle or lamp. The use of gasoline, napththa or benzine in a room with an open flameeither gas or stove-is taboo.

All fire escapes and stairways should be kept free from obstruction. All conditions liable to cause fire should be reported to the near-

should know the location of the nearest fire alarm box and how to use it,

The list is old and familiar. Yet 15,000 lives were lost through fire in the United States in 1920. If you know the rules and practice them, Investigate Our Ideal then teach them to the rest of the

CROP OUTLOOK OPTIMISTIC

The department of agriculture announces that more than \$5,000,000,-000 will go into the pockets of the farmers of the nation from crops raised during 1921 from cereal crops, cotton, potatoes and hay.

As itemized, the amounts are Corn, \$1,790,462,312; wheat, \$761, 396,000; oats, \$327,084,600; bar- narrow and steep, but will be used ing to boy life today. The theme of delegation meetings. The time from be the best day of all. The delegates ership." The closing session of the

comes in for honorable mention with tion is in progress. a total this year of some 962,000

crops for higher prices and there is Eight miles; good macadam.

Wisconsin To Meet Competition

OREGON AGRICULTURAL COLor more, each line, each time. 5c tion by adopting Pacific coast meth-school house, Derby to McLeod and of the program. The conference letin. The new practice by which ber 1. they hope to grow fruit as good as Very truly, the coast product are chiefly prun-

The growers are told by the university horticultural extension specialist that they can put their homegrown fruits back into the local marfigious and benevolent orders will be kets by thinning out the wood to get better size and color, by spraying to keep away insects and diseases, and by picking the fruit so carefully as to avoid thumbprint bruises, by grading it properly and by holding in cold storage under

Reports from other mid-west and

"But this does not necessarily All coming social or organization mean that the cosat growers are gomeetings of societies where no ing to lose the markets for their choice high-grade stuff," comes back W. W. Brown, chief of horticulture at the Oregon Agricultural college experiment station. growers have not our climate that puts fine color into the fruit, and almost insures a fair crop every year.

COWGILL IS NAMED ENGINEER FOR MEDFORD IRRIGATION DISTRICT

MEDFORD, Or., Oct. 15 .- Ralph Cowgill was appointed engineer for the Medford irrigation district by the district directors and took up his duties yesterday.

Mr. Cowgill, who was engineer for the canal company several years ago, vas among a number of men recommended by State Engineer Percy Cupper. The directors finally selected Mr. Cowgill because they felt he was on the ground, was thoroughly familiar with all the conditions, and therefore was in a better position to push the work at once than any outside engineer.

To the Editor: The condition of the Pacific highway between Roseburg and the California line as of

Roseburg-Myrtle Creek-Twenty miles; paved.

Myrtle Creek-Canyonville - Ten miles. The bridge across the Umpis completed so that traffic can use the main highway. Macadam is completed from Myrtle Creek to the Umpqua river, a distance of six miles, and the remaining three miles to Canyonville is being macad amized. The road over this stretch is fair.

Canyonville - Galesville miles; good macadam.

Galesville-Wolf Creek-Fourteen miles. Paving in progress from both ends, ten miles already being completed. About seven miles south member of the family 7:30 a.m. and 5:30 p.m., southbound traffic is detoured over the and be able to manipulate handy fire Tunnel road to Wolf Creek. This detour is in good condition to Glen-The Tunnel road detour is

#cola

Hot Water Heating System for Small or Large Houses Our New Line of Heating Stoves Are Now In

Provost Bros.

miles: paved.

allowed to pass through with but short delays.

miles; paved.

Medford-Crater Lake Highway

E. K. HODGMAN. Division Engineer.

Y. M. C. A. Give Plans For Confere

communities and cities to discuss at noon, and after lunch there will the Oregon plans of production and some of the vita! questions pertain- be an open discussion followed by

ley, \$78,445,820; rye, \$73,338,480; for one-way traffic only. All north- the conference is "The Price of Lead- 3:10 on until 6:15 will be given over will attend church and Sunday conference will be held Sunday evepotatoes, \$695,667,690; cotton, bound traffic will-use the main high- ership." There will be some fine to recreation in charge of Cash school in the morning with their ning at 7:30, when there will be \$439,812,500, and hay, \$1,106,042,- way at all hours. Short delays may addresses by good speakers and lead- Wood, secertary of Jackson county hosts and hostesses. Then at 3:30 short talks by boys and leaders and 300, or a total of \$5,277,649,702. be necessary between Stage Road ers besides plenty of time given for Y. M. C. A. At 6:15 the banquet there will be a big mass meeting for a short address. This meeting is Aside from this, the sugar crop pass and Cow Creek, where construct discussion and papers by older boys will be held and will be the big social boys of the conference and other open to the public generally.

Many farmers are holding their Grave Creek-Pleasant Valley - and Idaho, who is directing the conference, said that he had secured much indication that they will be Pleasant Valley-Grants Pass-Ten Dr. Carl G. Doney, president of Wilsuccessful, which will mean added miles. Paving operations have start- lamette university, for two of the proceeds of something like \$1,000,- ed about two miles north of Grants principal addresses on Saturday. Pass, one mile being already com- John H. Rudd, county work secrepleted. Short detours are provided tary of the Y. M. C. A. of Oregon and around most of this work. Where Idaho, will take an active part in the detours are not available, traffic is program throughout the conference.

G. Homer Billings, of Ashland, assisted by Cash Wood, is heading up Grants Pass-Through Medford- the local organization. The good By Coast Methods Ashland-California Line Sixty-five people of the entertaining city are providing full entertainment for all the delegates, besides a splendid Two routes are being used-one hanquet Saturday night. The only LEGE, Corvallis, Oct. 15.—Wiscon- via Central Point, Bybee Bridge, expense to boys attending is the car sin orchardists are planning to meet Trail and McLeod to Prospect; the fare and \$1 registration fee, which and overcome Pacific coast competion ther via Eagle Point, Reese Creek is used to help defray the expense ods of culture and marketing fruit, Prospect. The new grade is opened opens Friday afternoon at 4:30 with according to a recent issue of the for about six miles. Crater Lake a song and introduction meeting. At University of Wisconsin Press Bullodge closed for the season Octo- 5 there is scheduled a short address on "The Challenge," followed by the appointment of the nominating committee to nominate officers who will be elected at the evening session and will preside over the conference throughout. The evening session opens at 7:30, and after the address of welcome and response, the election and installation of officers. The Here Next Week be given on the subject, "The Price principal address of the evening will of Physical Leadership." Saturday morning there are to be two short The third annual Y. M. C. A. con-addresses, one on "The Price of Inference for older boys of southern tellectual Leadership," by Dr. Domoist conditions to prevent shrivel- Oregon will be held in Ashland Oc- ney, and one on "Boys and the tober 21, 22 and 23. The purpose World Program," by John H. Rudd, of the conference is to bring together, and two discussion periods. The some eastern states go to show that the older boys from the different conference photograph will be taken

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Ashland, Oregon

feature of the entire conference. Dr. older boys of Ashland. The princi- Mr. Yount expects to see between Wolf Creek-Grave Creek - Five A. E. Yount, interstate boys' sec- Doney will speak on "The Price of pal address will be given on the sub- 150 and 175 boys registered at the retary for the Y. M. C. A. of Oregon Friendship." Sunday will probably ject, "The Price of Christian Lead-conference.



Try "Turnover" Toast

People who must have their toast; people who would rather have it; those who don't mind it; and those who take it when they can't get anything else; these and all others are the ones who should try toast made on the

Westinghouse

Turnover Toaster. Because the toast it makes is a real revelation of what good toast can be.

This toaster, as its name implies, turns the toast for you. It is attractive, efficient, and economical; and it has been widely imitated because of these qualities; but the best and biggest thing about it is that it makes good toast!

> Jordan Electric Co. Ashland, Oregon

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When the Frost is on the Pumpkin



as it will soon be, you will want one of our PALACE HEATERS to take off the chill. Yes, we have many kinds and sizes of stoves-CHEAP. MEDIUM and HIGH GRADE. They are selling too, because the price is less—yes, clear down to BED ROCK -and we only have one price and that is marked on the stove in PLAIN FIGURES. Some dealers don't mark the selling price on their goods, just leave it off so they can raise the price if a customer wants to trade in an old stove or something. We don't do business that way—the selling price s marked on all of our goods in plain



figures-this has been our system of doing business for the past 33 y ears and we believe this method is appreciated.

A Big Stock of Rugs and Linoleum in Inlaid and Printed Goods

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