

Ashland Tidings

Established 1876
Published Every Evening Except
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THE ASHLAND PRINTING CO.
OFFICIAL CITY AND COUNTY
PAPER
TELEPHONE 39

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ADVERTISING RATES:
Display Advertising
Single insertion, each inch 30c
YEARLY CONTRACTS
Display Advertising
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To run every issue for one month
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To run every issue for one month or
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Fraternal Orders and Societies.
Advertising for fraternal orders
or societies charging a regular initiation
fee and dues, no discount. Religious
and benevolent orders will be
charged the regular rate for all ad-
vertising when an admission or other
charge is made.

What Constitutes Advertising?
In order to allay a misunderstanding
among some as to what consti-
tutes news and what advertising,
we print this very simple rule which
is used by newspapers to differen-
tiate between them: "ALL future
events, where an admission charge
is made or a collection is taken
IS ADVERTISING." This applies to
organizations and societies of every
kind as well as to individuals.
All reports of such activities after
they have occurred is news.
All coming social or organization
meetings of societies where no money
contribution is solicited, initiation
charged, or collection taken is NEWS.

We make all quotations on
JOB WORK
from
THE FRANKLIN PRICE LIST.
Same prices—Reasonable Price—
to all.

Entered at the Ashland, Oregon,
Postoffice as Second Class Mail
Matter.

But he who stems a stream with
sand,
And fetters flame with flaxen
band,
Has yet a harder task to
prove—
By firm resolve to conquer
love. —Scott.

It may be noted with interest that
William Gibbs McAdoo has not said
right out loud that he would refuse
to be the democratic standard bearer
in 1924 if duly asked to take that
honor.

The profiteer group in this country
should be sent to the extinction
that was the fate of the Dodo—with
no intention of libeling that bygone
bird by nesting it with the profiteer
cormorants.

General Pershing, a gallant military
commander, is not a militarist,
by any means. Whenever he speaks
in public he puts in strong words in
advocacy of world peace.

BANKS PROTECT COMMUNIAI
Never were banks doing a greater
service to the community than dur-
ing this era of lawlessness when
robberies of all kinds are prevalent.

The less money a person carries
with him or keeps in his house, the
better. Petty stealing, burglary and
robbery are among the most despic-
able crimes, an dare usually com-
mitted, not by people who are hard up,
in the sense of being out of employ-
ment or funds, but by professional
crooks who prey off the industry of
others.
Altogether too much public sym-
pathy is wasted on this class of crim-
inals.
Banks are doing more than any
other industry to run these law-
breakers to earth, and at the same
time offer facilities for protecting
savings and valuables from pillage.
Modern business could not be
transacted without the checking ac-
count made possible by the modern
bank. Without banking facilities
every business firm and every home,
in days like these, would have armed
guards to protect life and property.

THE ROGUE RIVER VALLEY
When Nature sowed the seeds of
natural resources, she evidently
broke her apron string and spilled a
goodly quantity of them in southern

Oregon. Its mild, bracing and health-
giving climate, its freedom from in-
sects and pests, its level stretches of
valley, undulatory hills and graceful
mountains, timber with deciduous
and beautiful evergreen trees, its
wonderful lakes reposing in the rock-
gemmed mountains; its crystal
streams leaping the cliffs and me-
andering through banks of green
witchery, on down to the orchard
and grain-clad lowlands; its super-
abundance of fish and game, all make
it the lure of the tourist, the su-
preme resort and playground.

Its under surface is literally stored
with the most valuable minerals.
Gold, manganese, copper, quicksil-
ver, antimony and dozens of other
metals are found in great abundance.
Coal protrudes from the banks and
petroleum products show up with
slight developments.

Forty miles to the southwest of
Medford stands a mountain range
impregnated with copper, so rich
that thousands of tons of the ore
have been mined and trucked forty
miles and then shipped under ex-
orbitant freight rates 500 miles to
the smelters, and yet paid a profit
to the producer.

The largest body of saw timber in
the United States, literally billions
of feet, of sugar pine, fir and cedar,
stands within forty miles of Med-
ford, and a railroad runs to the very
edge of this vast forest.

No country surpasses it in qual-
ity and kind of agriculture and hor-
ticultural products. It is a fair-
land of fruits and flowers, a store-
house of grasses, dairy products and
hardy cereals. Figs and English
walnuts grow to excellent maturity;
the luscious watermelon and casaba
ripen in the garden; alfalfa, wheat,
barley and corn are amply produced
to support and fatten herds of cattle
and hogs, while the sun-kissed,
cheek-pinked apples and pears of
the Rogue River valley are famous
throughout the world.—Weekly
Clarion.

Director of State Fish Hatcheries to Report on System

PORTLAND, Ore., Oct. 8.—R. E.
Clanton, director of hatcheries and
fish culture for the state of Oregon,
left Tuesday night for Seattle to
make a report to the representatives
of various Puget sound and Fraser
river fishing interests on the possi-
bilities for using what is known as
the Oregon system in the restocking
of the Fraser river with salmon.

Mr. Clanton, at the request of
those interests, made an investiga-
tion of the Fraser river spawning
grounds several months ago. This
river was at one time one of the
greatest salmon streams of the west,
but the run now is light.

Interests on Puget sound and the
Fraser river are working for devel-
opment of the river as a fishing
stream. Some hatchery work has
been done there, but the fish have
been put into the water when still
small, and the result has been that
few of them reached maturity. The
system in use in Oregon is to keep
the young fish for a year or more
before turning them loose.

Mr. Clanton said he would report
that it was entirely practicable to
make use of the Oregon system in
restocking the river there. He said
that the cost would be somewhat
greater than here, owing to the
need for the transportation of food
and materials in a country
where there are few facilities for
such transportation.

GIRL IS WED TO
"LIFER" AT DOORS
OF PRISON WALL
SAN FRANCISCO, Oct. 7.—
"When God made her she broke the
mold."
That was the emphatic declaration
of Jack McGill after kissing his wife
goodbye early today to enter the por-
tals of the San Quentin prison, where
he must serve a life sentence for
murder.
The wedding occurred one hour
before McGill's entrance to prison.
Superior Judge Troutt being routed
from bed to perform the ceremony.
The pleadings of Meta Bell Trostall
with McGill's guards that she be per-
mitted to marry him was repeated
over and over during the long trip
here from Yuba county. Her persist-
ence finally had its effect.
"I love him; this is the last thing
I can do for him now," said Mrs. Mc-
Gill.

Salem reported only city on Pa-
cific coast without unemployed.
Columbia college at Milton to get
\$125,000 improvements.
Hood River—Lost Lake road nears
completion.

Review Edison Marshall's Latest Book

(New York Times)

There is no author today with a
surer touch in the poetry of the
great north woods than Edison Mar-
shall. He showed it in his idyllic
story, "The Voice of the Pack," and
he repeats that really fine achieve-
ment in this, his newest romance of
the fastnesses of the northwest. As
the relentless winter closes in on the
woods we find Bill Bronson, the
guide; Virginia Tremont, a girl
brought up in sheltered luxury in the
east, but who always has had a
longing for the wild; Lounsbury, a
caddish, pures-proud middle-aged
man, and Visper, the cook, all tak-
ing the trail for Clearwater, where
are lost gold mines and lost pioneers,
and where the girl has a special
mission. This mission is to find
Harold Lounsbury, who was her
finiance six years before, and who has
unaccountably disappeared in the
woods. Harold's uncle, the caddish,
purses-proud man, has financed the
searching party. He is a particularly
disagreeable man, but serves the
purpose of making a contrast to the
noble guide Bronson. The latter,
plain woodsman that he is, does not
always speak grammatically, and is
careless of the amenities of city life
as the well-to-do usually observe
them. But he is familiar with the
woods, has captured their secrets,
and knows the name and habits of
every wild creature roaming through
them. In short, Bronson is a fine,
upstanding, manly child of nature,
whom the reader soon loves. As for
his understanding of the mystery of
the forest when snow is not far away,
take this passage:

"The moon rose over the spruce
forest, ringed with white. * * * The
ring around the moon, the nip in the
air—the little wind that came so
gently, yet with such sinister stealth,
all portended one thing—that the
great northern winter was lurking
just beyond the mountains, ready to
swoop forth. * * * Far away, rising
and falling faint as a cobweb in the
air, a coyote sang to the rising moon
—a strange, sobbing song of pain
and sadness and fear that only the
woodsman, to whom the north had
sent home its lessons, could under-
stand."
The party left the town of Brad-

leyburg on horseback, with pro-
visions, blankets and other neces-
saries, and the guide thought they
could get to their destination before
the real winter came on. But there
was snow, plenty of it, and adven-
ture that brought out the finest in
the guide, stamped the man Lounsbury,
and Vesper, the cook, as crea-
tures, and thrilled the girl through
and through. The description of a
roaring torrent where the snow had
come down from the mountains and
melted into a river, and the fierce
struggle for life into which the girl
and Bronson, the guide, are plunged
when their horses lost their footing
at a ford and hurl them both into
the rage of waters, is a splendid bit
of work.

A girl and a man carried away by
a river torrent is not an unusual
incident in books of this kind, but it is
seldom, indeed, that they are brought
so vivaciously to the mental vision of
the reader as is done here. Edison
Marshall is gifted with the fascinat-
ing power of really telling a story,
and the reader goes into the icy river
with Bronson and Virginia, and until
they are saved, almost by a miracle
feels that he is going to an awful
death with them. Then, when Lounsbury
and Vesper, thinking them
dead, have gone sneaking back to
town, there is the fable in the woods,
with heavy snow everywhere, in
which Bronson makes a home for the
girl for the time being. We go hunt-
ing and shoot down a monster of a
bull moose just in time to prevent
his crushing us, and the girl learns
to shoot and puts in a lucky shot
when it seems as if she and Bronson
both must become the prey of a griz-
zly. These are incidents taken at
random. The book is full of such
adventure, and no matter how much
you may have read about moose
hunting, fights with bear, lost trails
in the woods in midwinter, with the
mercury at 40 below zero, and simi-
lar experiences, it always seems as
if you now read about them for the
first time. There is little doubt that
"The Snowshoe Trail" will be as
popular as "The Voice of the Pack,"
for both have the same inherent qual-
ity of originality and freshness, with
nature brought irresistibly close to
our hearts.

Art of Menu Building Is a Vital Part of the Education of the Expert Housewife

Planning meals day after day is
one of the most difficult tasks for
the housewife, and this particular
branch of the housekeeping system
needs as much skill and judgment
as the preparation and cooking of
foods. With an almost unlimited
variety of foods to choose from, the
housewife should know how to select
those foods which will prove nutri-
tious and give the greatest return of
energy to the body for the money
she has to spend. Wise economy
demands that food should be so
combined that there will be no waste
of either material or energy.

In order to choose foods wisely,
the housewife should understand
how the various foods differ in nu-
tritive values. The foods selected
depend largely upon climate and
season. In localities where the sum-
mer months are warm, foods which
would be acceptable in winter would
prove almost revolting served on a
hot day.
A generous amount of fat and
starch may be served when the
weather is cold, but these must be
avoided during the summer, serving
instead green salads, also jellied
soups and light cold desserts or
fruits.

Food Principles Must Be Judged
Dishes containing the food prin-
ciples in the same proportion should
not be served together. A well-bal-
anced meal contains neither too
much protein, starch, sugar or fat.
To meet this requirement the
housewife must have some knowl-
edge of food values. The substances
found in foods have been divided into
five classes, called food principles.
These are water, fat, mineral mat-
ter, starch and sugar (called carbo-
hydrates), and protein. Scarcely
any food is made up of any one of
these food principles, almost all con-
taining several in combination. Most
of the fat is obtained in butter, olive
oil, other oils and fat of meats, etc.
The use of fat to the body is to give
energy and heat. If more fat is

tein foods are meat, fish, eggs, milk
and cheese. There are a few vegeta-
bles rich in protein as well as
starch. These are peas, beans and
lentils. When planning a meal with
a limited serving of meat, as when
using left-overs, any one of these
vegetables will supply the necessary
protein. Beans cooked with some
fat may entirely take the place of
meat.

If the menu is rich in starch, se-
lect a vegetable containing a high
percentage of water. Do not serve
two dishes at one meal where a
cream sauce has been used—for ex-
ample, a creamed soup and a creamed
vegetable, or creamed fish or meat
and creamed vegetable or soup.
Never serve strong-flavored vegeta-
bles together, such as onions, caulif-
lower, cabbage, turnips or pars-
nips. Do not have rice, macaroni or
potatoes together at one meal.

Yorkshire Pudding
Half cup milk, quarter teaspoon
salt, half cup sifted flour, one egg.
Add salt and flour to milk and
beat with an egg-beater until mix-
ture is smooth; then add egg un-
beaten and continue to beat about
two minutes. Do not prepare until
roast is cooked. Remove meat from
pan and place in a warming oven
or cover to keep hot. Pour batter
in pan and bake about fifteen min-
utes in a hot oven, basting with the
fat in the pan after the first five
minutes of cooking. Cut in squares
and use as a garnish with roast.
This will not interfere with making
a gravy if desired, although a fine
cut of roast beef should be cooked
so that the juice of the meat pro-
vides all the gravy needed.

Franconia Potatoes.
Peel and prepare as for boiled
potatoes; parboil ten minutes,
drain and either place in pan with
roast beef, basting often with the
fat in the pan, or if making the
Yorkshire pudding, cook potatoes
in a heavy iron frying-pan, using
beef dripping and turning often.

Tartar Sauce
To half cup of thick mayonnaise
add quarter cup of chopped sour
pickles and a teaspoon of olives, cap-
ers and a little parsley.

Duchess Potatoes.
To three cups of hot rice or
mashed potatoes add two table-
spoons of butter, one teaspoon of
salt and one egg slightly beaten.
Mix well, beating until light. Put
through a pastry bag with a star
tube or shape into pyramids with a
spoon. Brush over with beaten
egg (yolk only preferred) and
brown in a rather hot oven.

Prune Whip
One cup prune pulp, three egg
whites, half cup chopped walnuts,
one teaspoon vanilla, one-third cup
granulated sugar.

Potatoes O'Brien
Use cooked potatoes, cut in thin
slices or cubes; place a layer of
potatoes in a buttered baking dish;
add layer of white sauce, two table-
spoons grated cheese and one table-
spoon shredded pimentos; continue
in layers until dish is filled, having
a layer of fine buttered crumbs on
top. Bake in a medium oven until
brown on top.

GRANT WATER PERMITS
IN JACKSON COUNTY
In Jackson county water permits
have been issued as follows:
To Mrs. M. E. Middlebush, of
Trail, covering the use of water from
Trail creek for irrigation of a two-
acre tract, at a cost of about \$250.
To O. F. Williams, of Rogue River.

LADIES
Ready-to-wear Garments tail-
ored during the dull season—
big assortment to choose from—
every size and every price—
wonderful values. See the ex-
tra fine French Serge dresses
at \$16.75. All wool Polo cloth
coats at \$18.75.
ORRES TAILOR SHOP

A Steady Influence

ONE one recently spoke of the
Federal Reserve System as the
great balance wheel of the country's
finance.
It proved itself that during the war,
and in the recent business depres-
sion. That is why the First National
is glad that its customers have the
benefit of its membership in this
great system.
A "Nationalized" account drawing
its regular interest is an incentive
to further achievement.

First National Bank

Ashland Oregon

covering the appropriation of water
from Lucky Hollow creek for irri-
gation of a ten-acre tract.
To G. A. Sanders, of Eagle Point,
covering the appropriation of water
from a spring for irrigation of a
twelve-acre tract.

CHICHESTER'S PILLS

THE DIAMOND BRAND
Ladies' Aid Four Druggists for
Chichester's Pills in Red and Gold Metallic
Boxes, sealed with Blue Ribbon.
Take no other. Buy of your
Druggist. Ask for CHICHESTER'S
DIAMOND BRAND PILLS, for 25
years known as Best. Sold Always Genuine.
SOLD BY DRUGGISTS EVERYWHERE

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We grease 'em

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housekeeper could desire in
pots, pans and preserving ket-
tles. A little journey through
our establishment will give you
many suggestions as to things
you should have.

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Bank credit is the lubricant which
causes the wheels of commerce to
move smoothly.
Like all good banks, we play our
part in furthering the commercial
activities of the community we serve.

The Citizens Bank

Ashland, Oregon

ORDER YOUR

Block Wood

NOW

Winter is coming—prices are right. Supply may be lim-
ited later, as shipments from factory have already
stopped.

ASHLAND LUMBER CO.

PHONE 20

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one 50c article or two 25c articles. This is a bona fide
offer. Investigate at

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