

Ashland Tidings Established 1876 Published Every Evening Except Sunday THE ASHLAND PRINTING CO. OFFICIAL CITY AND COUNTY PAPER TELEPHONE 39

Subscription Price Delivered in City The month \$1.65 Three months 4.85 Six months 9.75 One year 19.50 Mail and Rural Routes. One month \$1.65 Three months 4.95 Six months 9.90 One year 19.80

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What Constitutes Advertising? In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals. All reports of such activities after they have occurred is news. All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken is NEWS.

We make all quotations on JOE WORK from THE FRANKLIN PRICE LIST. Same prices—Reasonable Price—to all. Entered at the Ashland, Oregon, Post Office as Second Class Mail Matter.

Love reigns a very tyrant in my breast. Attended on his throne by all his guard. Of furious wishes, fears, and nice suspicions. —Otway.

Housewives are not using the broom as much as they were. Incidentally, it may be noted that there are fewer bald-headed husbands than there were.

Mr. Harding has been in the presidency long enough to know that the position is no snap. But he knew that even before he was elected.

Somebody is going to write about the Elks some time without calling them "the antlered herd." And then the Best People On Earth will rise up and call him blessed. This phrase has become sadly hackneyed.

Trust the banks and deposit your money with them. This is the wisest course for you and the best for the

TIDINGS FASHION HINTS

NOW THE TUXEDO



When the sweater-coat began to grow luxurious and aristocratic it assumed a new name—it is now the Tuxedo. It is made in wool, fiber silk or silk, with much attention given to its design and finish. Here it is shown in silk, with self-stripe; bordered by a strip in contrasting stitch, finished by narrow fringe and belted with plaited girdle.

banks. When they prosper, the community shares in their thriving. The United States treasury has "that empty, all-gone feeling" in the spot where it used to have a fat and comfortable surplus.

THE LAW-ABIDING CITIZEN

Any good citizen would take immediate offense if it were to be charged that he was not law abiding. The definition of the term, law abiding, would mean that the citizen followed the laws of the land, regardless of his personal thought regarding the righteousness of the mandate. Laws represent the composite wish of the majority, and the basic principle of the American government is the right of the majority to rule. When the majority decreed that liquor should be outlawed in the United States, every citizen, if he were a law-abiding citizen, would put his chagrin and his appetite behind him and follow the law until it might be repealed. Yet we find in every community otherwise reputable people who are ready to go to any limit to find a way to defeat the law. Arbutuckle's bent of mind landed him just where it should, but hundreds applaud his ability to circumvent the will of the majority and fill himself and his kind with quarts of booze. The country is filled with outlaws of this kind.

Here in Jackson county recent developments have brought to light a number of cases where citizens have been living upon the proceeds of the illicit making and selling of liquor. The majority, which is the law in this free America, has a right to demand that the violators of the law be punished in a manner that will put them where they may be punished most severely, for the bootlegger puts price enough upon his wares that he can pay an occasional fine and know that it has come out of the pockets of the patrons of the dishonest traffic. A light fine will not put the traffic down.

The only protest to law and order does not come from the makers, the peddler and the patron of "moonshine" liquor. But so long as the protest is simply a vocal protest, the man is, of course, within his rights, and when the majority is convinced, then his way can become the law. There have been violations of other laws, notably the state fish and game laws.

An attorney may berate the law, stating he is not in sympathy with it, and otherwise condemn the administration of the game laws of the state as though that might excuse his client had he been guilty as charged. Such an attorney is apparently seeking a verdict rather than trying to see that the scales of justice balance.

Laws are made to be obeyed by the people until they are repealed by the same power that made them—the will of the majority. We may condemn a law as unwise, for some of them are, but while it is the law of the land we are not law-abiding citizens if we do not shape our lives in keeping with it.

ESPER APPOINTS SUPERINTENDENT FOR COAST DIVISION

PORTLAND, Or., Sept. 30.—The appointment of Thomas Ahern as superintendent of the coast division of the Southern Pacific company, with headquarters at San Francisco, to the position of superintendent of the Sacramento division, with headquarters at that place, was announced today by J. H. Dyer, general manager of the Southern Pacific company.

The appointment comes as a result of the vacancy caused by the death of J. D. Brennan, superintendent of the Sacramento division. F. M. Worthington, for many years superintendent of the San Joaquin division, with headquarters at Bakersfield, is appointed superintendent of the coast division, vice Thomas Ahern, transferred. Other appointments caused by this change are as follows: E. L. King, superintendent of the Salt Lake division, with headquarters at Ogden, appointed superintendent of the Portland division, with headquarters at Portland; W. L. Hack, assistant superintendent of the Sacramento division, appointed superintendent of the Salt Lake division; C. F. Donnatin, assistant superintendent of the Los Angeles division, appointed superintendent of the San Joaquin division; W. M. Stillman, assistant superintendent of the Stockton division, appointed assistant superintendent of the Sacramento division; L. R. Smith, supervisor of transportation, with headquarters at San Francisco, appointed assistant superintendent of the Stockton division; A. J. Hancock, office manager, general manager's office, San Francisco, appointed supervisor of transportation, headquarters at San Francisco; C. M. Murphy, trainmaster, Los Angeles division, appointed assistant superintendent Los Angeles division.

RECORD SEASON IS CLOSED AT CRATER LAKE LODGE FRIDAY

The Crater Lake season for 1921 is now but a memory, for it officially closed Friday night. The lodge closed up shop Thursday forenoon, and all officials and employees of the Crater Lake National Park company, and last guests departed for Medford, leaving that beautiful and mysterious region in the tender hands of Alex Sparrow, superintendent of Crater National park, and his force of employees who will continue improvement work at the park until deep snow drives them out. The Crater Lake postoffice is closed and the daily carrying service between Medford and the lake ceased Thursday.

R. W. Price, vice president of the company and acting general manager, Manager Kamps, of the lodge, and Mr. Kiefhaber, who has been acting as manager of the company's Medford office, left early Friday evening by auto for Portland, where the Crater Lake National Park company will establish its headquarters at once in an office at the Multnomah hotel, finish up this season's business and make plans for next season's business. All the books and records of the company have been taken to Portland.

The past season, the first with the Crater Lake National Park company in charge, has been a wonderfully successful one, and breaks the record both in attendance and financial receipts. The attendance and financial figures are not yet obtainable, but Mr. Price before departing for Portland said that as soon as the books had been audited at the Portland office a public statement would be given out. So successful had been the season, he said, that there is no doubt that the Crater National Park Company will exercise its option and take over the concessions

from Alfred L. Parkhurst, of Portland, which they operated this past season under an agreement with him and the national park service. This transaction with Mr. Parkhurst will probably take place next March, and the company has extensive improvements in view for next season.

The company has this season spent the \$20,000 agreed upon with the national park service, he said, and will continue to make improvements each year.

Next season 35 more tent houses will be erected, providing accommodation for 70 more people, while an additional wing for the lodge is contemplated, said Mr. Price. A bulldozer he said, is now at the lodge preparing sketches for the proposed improvements. All plans, even to colors, must first be approved by the national park service.

The company will have a caretaker at the lodge from now on until the season opens on July 1 next. In addition to the rangers on duty in the park, Superintendent Sparrow will visit Crater National park monthly.

COURT NEWS

Circuit Court Erwin D. Kitts et vir. White-Shelby-Hunt Mining Co. Foreclosure. Gertrude A. Bennett vs. C. L. Bennett. Summons. Margaret Hubbard vs. H. T. Hubbard. Divorce. Frank Rowland vs. J. C. Cass et al. Motion. Margaret Hubbard vs. H. T. Hubbard. Affidavit, order.

Probate Court Kaleen Deane Swinson (minor) estate. Affidavit.

Real Estate Transfers Leroy T. Wiseman et ux. to Leroy Buckingham et ux. W. D. to lot 2, block 18, Medford \$10. Farm Bureau Co-operative Exchange to R. S. Page, deed to lot 3, block 33, Medford 2000. Jackson County to C. F. Shepherd, quit claim deed to east 10 feet of lot 14, Hunsaker's addition to Ashland 13.

SOCIETY

Social Circle Has Large Attendance, Christian Church

By MAY BENEDICT The Social circle met at the Christian church parlors on Wednesday afternoon with a large delegation of ladies present. The rooms were tastefully decorated with flowers, autumn leaves and house ferns. Music, visiting and bountiful refreshments were features of the afternoon program. Miss Ella White received a prize of a fancy dish for being the best talker in a fifteen-minute contest, and Mrs. Katherine Morrison received a small picture of Madonna fashion for being the most quiet lady in the crowd.

Those present were: Mesdames Delhia Hale, Mary Hale, Tom Bryant, Lloyd Bryant, Hazel Webber, J. V. Wright, Alta Weinberger, Mabel Jacobs, Hattie Smith, O. W. Long, Kate Christian, Ella White, John Cochran, Minnie Henson, Luke Bonnin, Neil Dunn, Bertha McKinnay, C. E. Horn, Gene Harris, Hayed, Lilly, Reames, Dyrude, J. N. Dennis, Frank Crowson, M. M. Decker, J. Champie, Wilnot Chamberlain, H. S. Newton, Ruby Harvey, Olive Burdis, K. Morrison, M. E. Rowley, Anan Parr, Gentry, C. H. Spaulding, Lizzie Driver, J. A. Putman, Froboes, and Misses Ruth York, May Benedict.

Dorothy Christian and Vera Champagne.

Wednesday Evening Bridge Entertained; O. W. Long Home—Mrs. O. W. Long entertained the Wednesday Evening Bridge club Friday evening at her home on East Main street. The event was in the form of a farewell in honor of Mrs. J. M. Maguire, who is leaving to make her home in San Francisco. There were four tables of bridge played, Mrs. J. Poor making the highest score, while the consolation fell to Mrs. Guy Jacobs. An expensive gift was bestowed upon Mrs. Maguire as a token of the high esteem in which she was held by the members of the club. And Mrs. Jacobs rendered a couple of solos in her usual pleasing manner. Dainty refreshments were served.

Those present of the club members besides the hostess were: Mesdames J. C. Poor, G. H. Hedberg, A. Dyrud, Guy Jacobs, C. A. Shuttis, Frank Merrill, Roy Hale, J. R. Lilly, Walter Bevington and McRae. And guests of the club for the evening were: Mesdames Frank Dean, Elsie Churchman, Walter Frulan and Elsie Alexander.

Teacup Club to Meet—The Teacup club of the Methodist church will meet tomorrow afternoon at 2 o'clock at the home of Mrs. A. Marske, 145 Sherman street. Mrs. Marske, as hostess, will be assisted by Mesdames George N. Kramer, Charles Chattin, Harry Harrison and Miss Jessie Matthews.

LITTLE AND OFTEN

THE proverb says, "Little and often fills the purse." That applies to a savings account—you may deposit more than your friend who earns twice as much, but hasn't the thrift habit.

An account to which you add often, even if but little, is always in mind, and you are interested in seeing it grow.

The First National would like to number you among its depositors.

First National Bank Ashland Oregon

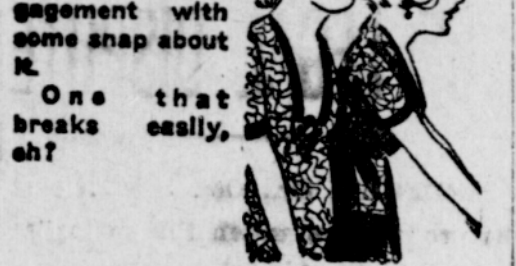
MIDNIGHT GRATITUDE "I understand that you have cured yourself of insomnia." "Yes, completely." "It must be a great relief." "Relief! I should say so. Why, I lie awake half the night thinking how I used to suffer from it."



SO IT GOES Winkies aren't considered nice in your togs. But they bring a goodly price in some dogs.



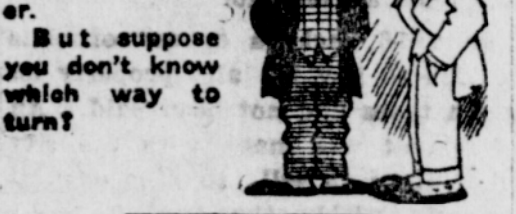
NO SCARCITY All the world's a stage. Yes, and there's no scarcity of monologue artists.



HER IDEA I like an engagement with some snap about it. One that breaks easily, eh?



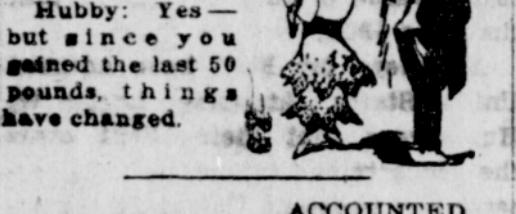
MIGHT MEAN EITHER. What business are you in? The film business. Do you manufacture ladies garments or moving pictures?



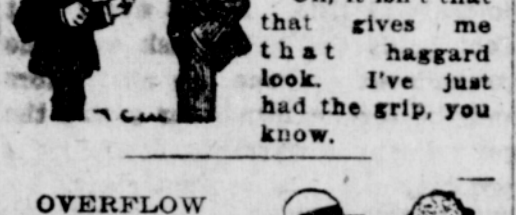
TWO-FACED. We all hate double dealing so. At it we frown and hiss. We like one two-faced action, though. And that one is—the kiss.



ALTERED. Wifey: You used to say I was worth my weight in gold. Hubby: Yes—but since you gained the last 50 pounds, things have changed.



ACCOUNTED FOR. Does your wife make her own bread? Oh, isn't that that gives me that haggard look. I've just had the grip, you know.



OVERFLOW GATHERINGS. Is she pretty? Pretty! Why, that girl is so pretty that plenty of fellows are glad to call on her father and mother.



Southern Pacific company pays this year \$16,700,000 for taxes, wages and supplies.

Rehearsal of Elks Play Shows Merit Of 'Purple Flashes'

A dress rehearsal which showed plainly what real merit lies back of "Purple Flashes," the Elks' show at the Vining theater tomorrow and Wednesday, was held yesterday, and C. J. McNaughtan, professional show producer, announces everything set for the big show.

With \$5,000 worth of scenery and costumes, a magnificent array of properties in keeping with the handsome setting, a bevy of pretty girls who know how to sing and dance and wear their clothes, a clean, clever comedy funny enough to make the hardest critic call it a real production, "Purple Flashes" will be the biggest surprise and the best local-talent offering ever staged in this city.

People who have attended rehearsals are enthusiastic over the brilliant performance. It is on the plane of the better class road shows, the local people in the cast only lending further enjoyment by their personal touch.

The song revues offer a veritable rainbow of color in the array of gowns and lighting effects, and offer many popular song hits and clever dancing. Also, in the farce comedy, with its cast of nine principals, each one is proving himself a bright particular star, whose talents will be a revelation.

The seat sale is on at the Vining theater. There are still many good seats left for both nights. But patrons should call in and make their reservations at once. It will be many moons before such a treat is offered theater-going public again.

Klamath Falls—Seventy-five thousand-dollar theater to be built on Seventh and Main streets.

NOTED RUSSIAN SCIENTIST VISITS CRATER LAKE

Prof. A. Jaskewski, a world famous scientist and authority on plant life, left Friday for the University of California, after a visit with Prof. F. C. Reimer, of the O. A. C. experiment station, who showed him over the leading orchards of the valley and furnished him with data on pear blight work and control. He also visited Crater lake and pronounced it, as do all travelers, one of the wonders of the world. Before the revolution, Professor Jaskewski was connected with the imperial biological department of the czar. The department of agriculture is routing his trip through America, and this country extended an invitation for him to visit here and study agricultural problems.

NEW DIRECTORS FOR GOLD RIDGE MINE

At the directors' meeting of the Gold Ridge Mining company Friday night Lou Compton and Frank L. Clark, of the board of directors, resigned and Walter B. Robinson, of the Blue Ledge mine, and Sam Richardson were installed in their places.

The vein now shows ten feet wide across the face at the 500-foot level and the showings of ore very high grade. Work is being pushed to cut the vein at the 700-foot level and raises connecting all the other levels are near completion. During the construction of these raises some extremely high-grade specimens of ore have been encountered.

La Pine reported smallest town in the United States in which a newspaper is published; population forty, newspaper circulation 627.

Engene—Two miles of Siuslaw road east from Mapleton gravel surfaced.

Brownsville—American Legion to build gymnasium and club room.

COMPLETE KITCHEN OUTFITS you can obtain at this store—everything the model cook or housekeeper could desire in pots, pans and preserving kettles. A little journey through our establishment will give you many suggestions as to things you should have. SIMPSON'S HARDWARE

Ashland Lodge No. 944 B.P.O.E. SHOW "Purple Flashes" Vining THE THEATER BEAUTIFUL TUES. AND WED. See "The Fashion Show" "The Old-time Song Revue" Saxophone Quartet Three-act Farce Comedy 45—People—45 Good Orchestra Elaborate Costuming Beautiful Scenery Nothing but Fun and Pretty Girls Seat Scale Downstairs boxes \$1.50 Balcony (4 rows) 1.50 Remainder of Balcony 1.00 War Tax 10 per cent extra Elks' Show

The Fordson Tractor Did It Ashland, Oregon, September 27, 1921. The Ford Motor & Tractor Company, Ashland, Oregon. Gentlemen: At this time I wish to thank you for your kindness in sending a man with a Ford Tractor and Disc to the Ashland High School to put our athletic field in shape. For a number of years we have had four mules and disc working an entire day getting our field in shape for the athletic activities. This year, in three hours, with a Ford Tractor, more work and better work was done than the entire day—and occasionally two days—with the four-mule team. Hereafter we will depend upon the Fordson and not the mule. It is cheaper, it is quicker, and it is many times more satisfactory. Respectfully, GEO. A. BRISCOE, Superintendent Ashland City Schools. HARRISON BROTHERS FORD and FORDSON DEALERS ASHLAND, OREGON.