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 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising!
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.
 All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken is NEWS.

We make all quotations on **JOB WORK** from **THE FRANKLIN PRICE LIST.** Same prices—Reasonable Price—to all.

Entered at the Ashland, Oregon, Postoffice as Second Class Mail Matter.

 ♦ Mysterious love! uncertain ♦
 ♦ treasure. ♦
 ♦ Hast thou more of pain or ♦
 ♦ pleasure? ♦
 ♦ Endless torments dwell about ♦
 ♦ thee. ♦
 ♦ Yet who would live, and live ♦
 ♦ without thee? ♦
 ♦ —Addison. ♦

Is there to be another seven years' war—or mayhap a thirty years' war—with the United States senate as the scene of the battling and the projected peace treaties with the central powers as the cause thereof?

Honesty, courage and efficiency will mark General Wood's administration of governmental affairs in the Philippines. He has been tried in difficult and delicate tasks of this nature and has not been found wanting.

The person who can be indifferent to the distressing unemployment conditions prevailing throughout the country has a heart of flint. The

 ♦ TIDINGS FASHION HINTS ♦
 ♦ STYLES FOR YOUTH ♦



Designers have taken much thought for the school or college girl this fall, and have provided for her such enviable things as the one-piece frock pictured here. It is made of a dark-colored suiting, and simply trimmed with ruffles of moire ribbon to match. Straps of the material at the sides support the ribbon belt. If one wishes to remodel a last year's frock, ribbon used in this way will give it an entirely new aspect.

plight of millions of American workers is sorry, indeed.

The United States treasury surplus is not in danger of suffering from embonpoint—no, not for a long, long time!

American home life is threatened, in its integrity and wholesomeness, by the precarious housing situation.

There can be no proper, sweet and admirable home life without a home in which to develop it.

THE CREDITORS

"Farm Life," in commenting on the inflated government credit scheme proposed for agricultural purposes by swivel-chair farmers, says

"They might look around them and see farmers, and business men as well, who have been ruined by having too much credit."

"This instinct for inflation by way of credit is nothing new, of course. It is only working along modern lines. Forty years ago it was called 'Greenbackism.' It may be seen in its exaggerated form today in Russia, where it takes thousands of dollars (in rubles at present value) to buy a pair of shoes.

"Crediteering, like profiteering, is always more prevalent in war periods than at normal times. When prices are continually going up you can buy on credit and make money. When prices are continually going down you can buy on a credit and go broke. This is simple, of course. Yet the woods are full of men who believe, now, that farmers can be made prosperous by extending unlimited credit to all who will use it.

"Too many of these men are in congress, and in official positions in the agricultural world. One crafty or lucky man gets rich by going too heavily in debt, where about nine stand in extreme danger of becoming bankrupt."

The increase in tax-exempt securities is already crippling productive industry through inability to secure money. It is curtailing the government's sources of income at an alarming rate. If we place the whole country with easy government mortgages, a large percentage of which will never be paid, the government again loses through land it will have to take over and which would then pay no taxes.

THE CONSUMER IN RELATION TO PRICES

There is no justification for any world-wide rise in prices at this time. Producers of raw materials from the farmer to the metal mine operator have taken their losses. Those classes of labor which have accepted wage reductions in keeping with the changed economic situation have likewise taken their losses while other large classes of labor have done so indirectly as a result of unemployment. The conclusion is clear. Retail prices cannot go up without promptly curtailing buying. They must be reduced until they are in line with raw materials.

Because of uncertainty as to what the consumer can and will buy, retailers generally are ordering with great caution, while many wholesalers in turn are refraining from placing advance orders. The adoption, at any stage from manufacturer to consumer, of a policy directed toward generally higher prices to the consumer, will not only curtail buying, but will result in slowing down the gratifying progress already made. Domestic conditions do not entirely govern. There are

Women Made Young

Bright eyes, a clear skin and a body full of youth and health may be yours if you will keep your system in order by regularly taking



The world's standard remedy for kidney iver, bladder and uric acid troubles, the enemies of life and looks. In use since 1896. All druggists, three sizes. Look for the same Gold Medal on every box and accept no imitation.

LADIES

Ready-to-wear Garments tailored during the dull season—big assortment to choose from—every size and every price—wonderful values. See the extra fine French Serge dresses at \$16.75. All wool Polo cloth coats at \$18.75.

ORRES TAILOR SHOP

international conditions to be reckoned with. The only far-sighted policy is the expansion of sales on a narrow margin of profit.

Periods of genuine, as contrasted with artificial, prosperity are never characterized by rapidly-rising prices. Approximate price stabilization is their prerequisite. This follows inevitably from the fact that the first principle of sound business of any sort is operation on the basis of non-speculative profits. The country is yet struggling to recover from the ill effects of excessive speculation.

The United States sells more raw materials in the international market than any other single country. Hence, the purchasing power of a large part of the American consuming public is directly determined by prices of raw materials in that market. In so far as the purchasing power of American labor depends on the exportation of manufactured goods, it is likewise determined by the international market, since American goods produced at costs above prevailing in other countries cannot be sold abroad.

Gains thus far made in industrial activity are real, and there is steady progress toward better business. With the exception of cotton, the crops are reasonably good, and their movement is being reflected in an improved banking position as farmers' obligations are liquidated. Cotton mills, the wool manufacture, and the boot and shoe industry are all holding their improvement of recent months. Although the steel industry is operating at about one-third capacity, production of both pig iron and steel made fair gains in August. Orders are small, but they have come from widely diversified sources, both geographically and as to consuming industries. Many other industries report slight betterment, and building activity is being remarkably well maintained throughout the country.

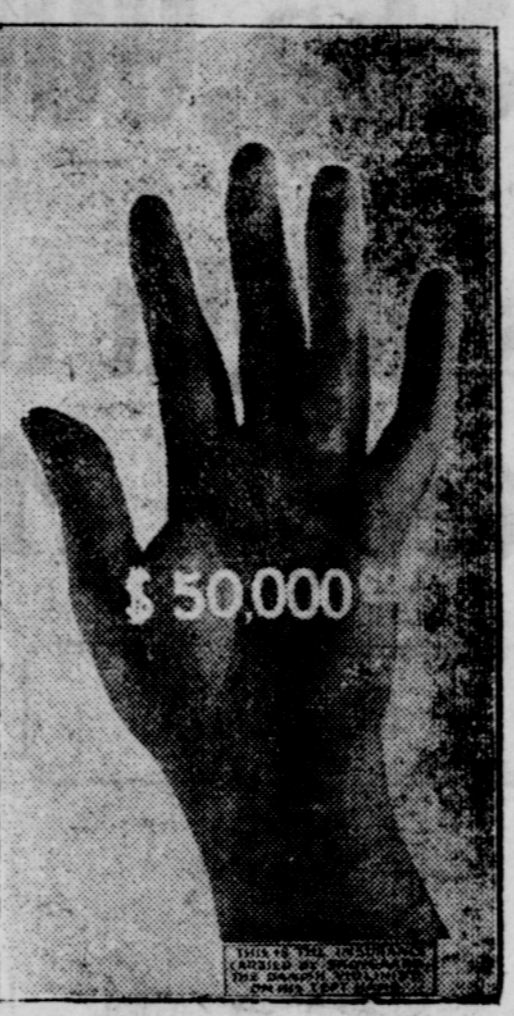
OBITUARY

Norman Evert Long, the infant son of Mr. and Mrs. E. A. Long, was born September 12, 1918, at Madera, Calif., and died September 21, 1921, in Ashland, Or.

Funeral services conducted at Dodge's undertaking parlor by Rev. C. E. Glazier.

Text, II Samuel, 12-23. Interment in the Mountain View cemetery.

SKOVGAARD'S HAND IS INSURED FOR \$50,000.00

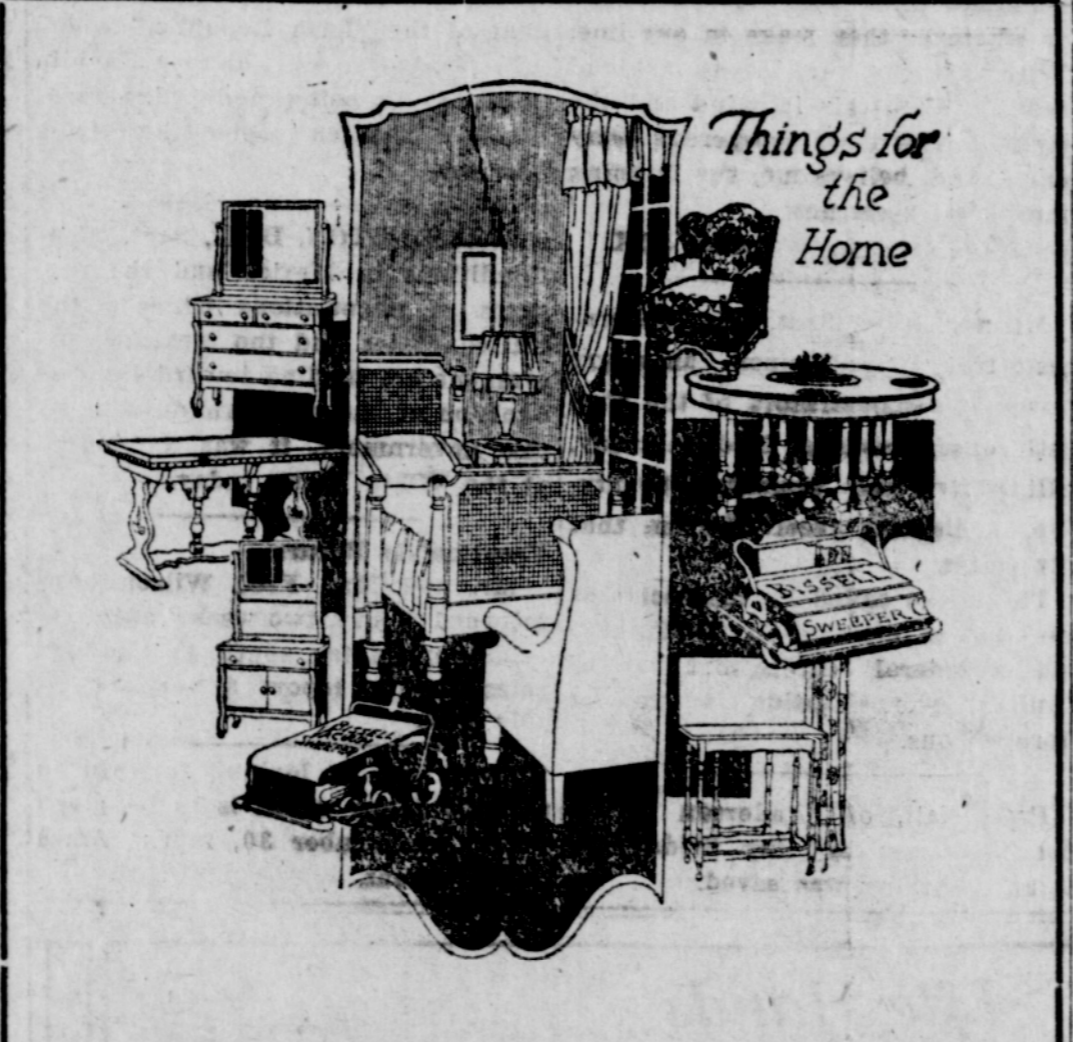


Here is a picture of the \$50,000 hand belonging to Skovgaard, the Danish violinist, who is to appear at

ARMORY
 on **Thursday, Sept. 29**

It took Skovgaard thirty years to make this hand. Incessant training and the inborn soul of the artist fashioned it. To the ordinary eye it is not different from other well-developed hands. Yet it has the power almost automatically to express, through the violin, the exquisite beauty and marvelous tone pictures which the player feels and sees as he interprets the work of the masters. As an investment it represents a man's life work. But it represents, too, the inborn gift which no money can buy. This is why it is insured for \$50,000.

Reserved seats are now on sale at Rose Bros.



About One Third of Our Time Is Spent in Bed

Don't you think it would pay you to buy a good FELTED COTTON or SILK FLOSS MATTRESS and a new pair of good PILLOWS?

We have a new stock just in which we bought before the raise in the price of cotton. We are selling MATTRESSES at a LOWER PRICE than they have been sold in the past ten years. Better BUY NOW you will pay more later on.

SEE THEM IN OUR SHOW WINDOWS

J.P. Dodge & Sons

Best Place to Trade Reliable Housefurnishers

WRIGLEY'S P-K'S "AFTER EVERY MEAL"

10 FOR 5¢

The new sugar coated chewing gum which everybody likes—you will, too.

A delicious peppermint flavored sugar jacket around peppermint flavored chewing gum that will aid your appetite and digestion, polish your teeth and moisten your throat.

WRIGLEY'S PEPPERMINT WRIGLEY'S COBBLESTONE WRIGLEY'S MILD MINT

THE FLAVOR LASTS

It took YEARS and YEARS to develop CAMEL QUALITY

We worked on Camels for years before we put them on the market. Years of testing—blending—experimenting with the world's choicest tobaccos.

And now, EVERY DAY, all our skill, manufacturing experience and lifelong knowledge of fine tobaccos are concentrated on making Camel the best cigarette that can be produced.

There's nothing else like Camel QUALITY. And there's nothing else like Camels wonderful smoothness, fine tobacco flavor and FREEDOM FROM CIGARETTEY AFTERTASTE.

That's why Camel popularity is growing faster than ever.

A better cigarette cannot be made. We put the utmost quality into THIS ONE BRAND.

Camel

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

Just Received a Large Shipment of

ROOFING

This is first quality material and the price is right. Repair the roof before the fall rains. We carry a complete line of Roof Paints.

Dickerson & Son

Paints, Oils, Glass, Wall Paper, etc.