

Ashland Tidings
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 TELEPHONE 23

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ADVERTISING RATES:
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 Single insertion, each inch... 30c
YEARLY CONTRACTS
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 Two times a week... 25c
 Every other day... 20c
 Local Readers:
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 To run every issue for one month or more, each line, each time... 5c
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 To run every issue for one month or more, 1/2c the word each time.

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 Each subsequent time, per 8 point line... 5c
 Card of Thanks, \$1.00.
 Obituaries, 2 1/2 cents the line.
 Fraternal Orders and Societies.
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising?
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.
 All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken is NEWS.

We make all quotations on **JOB WORK** from **THE FRANKLIN PRICE LIST.** Same prices—Reasonable Price—to all.
 Entered at the Ashland, Oregon, Postoffice as Second Class Mail Matter.

Any and every practicable agency, instrumentality or organization that actually is promotive of just peace throughout the world, deserves the earnest endorsement and support of this and other countries.

G. F. Billings got some books wrapped in a copy of the North American Review, which carried the streamer line: "150th year, it's all here and it's all true." Two very remarkable incidents: The age of it and the fact that it still tells it all and that all it tells is true. That reminds us of the young fellow who started a newspaper avowing that he would tell ALL the news and all the truth in each issue. His paper lasted only a short time because the editor died suddenly. Motto: It's dangerous to tell ALL the truth in a newspaper.

TIDINGS FASHION HINTS
RICHLy TRIMMED SUIT



Many suits for fall and winter are trimmed with embroidery and fur, and these rich embellishments are made the most of in the handsome model shown above. It is made of one of those cloths that have a suedelike surface and embroidered with narrow silk braid. The skirt is plain, but the coat is almost covered with embroidery.

PEOPLE'S FORUM
HONOR OF RAISING FIRST ROGUE RIVER VALLEY PEACH GOES TO STEARNS FAMILY

Editor Tidings:
 I notice in your issue of September 17 inst., in the historical account of the first Ashland pioneer reunion held in September, 1877, some very singular historical facts. (?) I quote "During the discussion an interesting fact (?) was brought to light. * * * The first test of the productiveness of the Rogue River soil was in 1852 (?) and the exact spot where the agricultural experiment was tried was a Talent farm at that time owned by Welborn Beeson."

As Mr. Beeson did not reach the Rogue River valley until September, 1853, and the donation claim they bought then was occupied by a family by the name of Walton, who sold to John Beeson his proprietary rights and a few improvements on the place and moved to the Willamette valley to locate near Eugene, it is very difficult to understand how such a bald fabrication could have remained until now uncontradicted. The Stearns wagon train, of which I was a young member, arrived in the valley October 9, 1853, a little more than a month after the Beesons arrived. Welborn Beeson was then a boy of sixteen years and attended the first school held in the Rogue River valley in 1854. The school house of unewn logs, puncheon flour, and benches, stood on the banks of Bear creek about one-fourth of a mile from the crossing of Wagner creek at Talent.

We found no garden on Wagner creek except on the Wagner donation claim, where Jacob Wagner had a fourteen acre patch of potatoes, as well as a large assortment of other vegetables, and I presume he had a garden on the same spot the year before, as he had been living there a year or more when we settled there in 1853.

We also found a garden at what is now known as the George Owens farm, owned or occupied then by a Mr. Condray, who was a member of our wagon train from Loup's fork of the Platte river until we reached Goose lake, when owing to a shortage of provisions, he, with his family, and several other wagons, pushed on ahead to reach home two or three days ahead of the remainder of his train.

When we reached the Condray place, we were treated to watermelons and got other vegetables to eat—the first except for a few onions purchased from a trader on Green river, that we had tasted since leaving Council Bluffs, in the spring.

It is very doubtful if any one ever knew to a certainty where or when the first vegetables were raised in the Rogue River valley, but Wagner creek farms and one or two farms of Applegate river furnished the vegetables for Jacksonville and its mines almost exclusively until into the sixties. My father raised the first peach (not peaches) and refused five dollars for it. The writer was one of the family of seven who tasted that peach.

Very truly,
 O. A. STEARNS.

THE TICKLER

Bill Smith says he doesn't like amateur classic dancing because it reminds him of the way summer boarders act of an evening when the mosquitoes are bad.

Only a very obstinate and old-fashioned person now throws away his straw hat merely because the calendar announces the arrival of September.

West Virginia needs a disarmament conference.

Adjustment:
 Country Editor (to new assistant): I shall expect you to write all the editorials, do the religious and sporting departments and turn out a joke column.
 Assistant: What are you going to do?
 Edit your copy.—Life.

AGRICULTURAL SULPHUR
 INCREASES CROP YIELDS
 NOW A PROVEN FACT
 Apply Early Before the Fall Rains
 A Car on Hand Now at the
ASHLAND FRUIT ASSOCIATION

SOCIETY

BAPTIST MISSIONARY SOCIETY TO MEET WEDNESDAY P. M.
 The Baptist missionary society will meet at the church September 21 at 2:30 o'clock, when the following program will be given:
 Piano solo—Mrs. S. A. Peters, Jr.
 Reading—Mrs. O. F. Carson.
 Piano solo—Mrs. Allen Denton.
 Reading—Dr. Mattie Shaw.
 Missionary talks will be given by Mrs. Walter Evans and Mrs. C. A. Brown.

MASTER BERT WRIGHT CELEBRATES EIGHTH BIRTHDAY, HOME PARTY
 Master Bert Wright, son of Mr. and Mrs. J. V. Wright of Mountain Avenue, celebrated his eighth birthday on Saturday with a party attended by several school friends. The afternoon was passed with lively outdoor games, and refreshments served consisting of pink lemonade and cake to which the youngsters did full justice. Those present were: Donald and Dorothy Ginsinger, Gerald Healey, Tingley Champie, Paul Jones, and John Bradley Wilnot. Bert and Vera Wright. Master Bert received quite a number of nice presents from different friends.

MUCH FETTER VISITOR FORMER ASHLAND WOMAN, LEAVES FOR WASH.
 Mr. and Mrs. C. W. Ward who

have been visiting here for the past ten days will leave tomorrow evening for their home at Burlington, Washington. Mrs. Ward will be remembered here as Mrs. Francis Hockett and numbers her friends here as legion. They have had a busy time since their arrival having been gloriously entertained by Mrs. Ward's many friends. Mrs. Ward likes Burlington, because her home is there, but she says good old Ashland, with its mineral waters and wealth of wonderful fruit still looks good to her.

BETTER DEAD
 Life is a burden when the body's racked with pain. Everything worries and the victim becomes despondent and downhearted. Try bringing back the sunshine take **GOLD MEDAL HAZEL OIL CAPSULES**
 The national remedy of Holland for over 100 years; it is an enemy of all pains resulting from kidney, liver and uric acid troubles. All druggists, three sizes. Look for the name, Gold Medal on every box and accept no imitation.

The Winning Cup

Hills Bros. Coffee
 deserves careful making. Properly made you will have a "Winning Cup."

WRIGLEY'S "After Every Meal"
 Get thrice-daily benefit from this low-cost aid to appetite and digestion
 It keeps teeth white, breath sweet and throat clear
 Makes your smokes taste better
 Still 5c

WRIGLEY'S JUICY FRUIT CHEWING GUM
 THE FLAVOR LASTS
 WRIGLEY'S DOUBLEMINT CHEWING GUM
 WRIGLEY'S SPEARMINT CHEWING GUM
 THE FLAVOR LASTS
The Flavor Lasts

ONE BRAND- ONE QUALITY- One Size Package

All our skill, facilities, and lifelong knowledge of the finest tobaccos are concentrated on this one cigarette—CAMEL.

Into this ONE BRAND, we put the utmost quality. Nothing is too good for Camels. They are as good as it's possible to make a cigarette.

Camel QUALITY is always maintained at the same high, exclusive standard. You can always depend on the same mellow-mild refreshing smoothness—the taste and rich flavor of choicest tobaccos—and entire freedom from cigarettey aftertaste.

And remember this! Camels come in one size package only—20 cigarettes—just the right size to make the greatest saving in production and packing. This saving goes straight into Camel Quality. That's one reason why you can get Camel Quality at so moderate a price.

Here's another. We put no useless frills on the Camel package. No "extra wrappers!" Nothing just for show!

Such things do not improve the smoke any more than premiums or coupons. And their added cost must go onto the price or come out of the quality.

One thing, and only one, is responsible for Camels great and growing popularity—that is CAMEL QUALITY.

Camel
 R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

Just Received a Large Shipment of **ROOFING**

This is first quality material and the price is right. Repair the roof before the fall rains. We carry a complete line of Roof Paints.

Dickerson & Son
 Paints, Oils, Glass, Wall Paper, etc.

Big **Dance** at the **Bungalow**

Every Wednesday Night

Snyder's Royal Jazz Orchestra

The Coolest Place in the Valley
 Best Floor Biggest Crowds Best Music