PAGE TWO

Tidings Ashland Established 1876 Published Every Evening Except Sunday THE ASHLAND PRINTING CO.

OFFICIAL CITY AND COUNTY PAPER. **TELEPHONE 39**

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ADVERTISING RATES: Display Advertising Single insertion, each inch..... 300 YEARLY CONTRACTS Display Advertising Two times a week......25c Every other day 20c Local Readers. Each line, each time.....10c To run every other day for one month, each line, each time ... 7c To run every issue for on a month or more, each line, each time 5c Classified Column. One cent the word each time. To run every issue for one month or more, 1/2 c the word each time. Legal Rate: First Time, per 8 point line 10c Each subsequent time, per 8 point line 5c Card of Thanks, \$1.00.

Obituaries, 21/2 cents the line. Fraternal Orders and Societies. Advertising for fraternal orders

or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising!

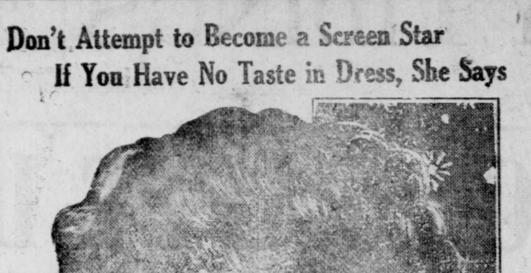
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule which is used by newspapers to differinatiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.

All coming social or organization meetings of societies where no money contribution is solicited, inftiation charged, or collection taken is NEWS.

> We make all quotations on JOE WORK

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MANY a beautiful woman has spoiled her chances for screen extravagance was necessary in costuming the hundreds of players who success by a lack of discrimiappeared on the elaborate settings. Yet in spite of this, the costume nation in choosing her wardrobe, which Erich von Stroheim admired according to Miss du Pont, Uni-versal's newest star. The taste a the most, and which he says will create the most interest, is a simple woman displays in selecting her little frock, which I wear in only a apparel is an indication of her artfew scenes, and which cost me istic discernment. \$18.75 "It is not essential that a woman

"It is not always the cost which wear a \$500 gown in order to create makes clothes attractive. A great a favorable impression," Miss du deal depends upon the carriage of Pont says. "Oftertimes, the simthe person wearing them. plest gowns are the most effective.

I know this to be the case in screen work, in particular. In Foolish Wives,' which I shall have to con-"Modern dress, in spite of the furor it creates, is a step in the right direction. The trend of the

THE ASHLAND DAILY TIDINGS

ressional reformers who look ask-ance at women's apparel have tried repeatedly to originate designs for feminine dress which would remedy the alleged indecency—it's only ap-parent to them; normal-minded per-sons welcome short skirts are as sons welcome short skirts, etc., as a relief from the old order-but the reformers' attempts are pitiful.

Anybody Want a Dog? Carey Has Too Many!

A NY two-fisted kid who tells dance was smaller than usual, as a Logged-off land locations in Grays dog and assures him that he

can give it good care, will be given a pup from the screen star's ranch

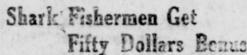
in the San Francisquito Canyon. Harry Carey has thirty-three dogs, and he would probably be collecting them at the rate of one a day, but Mrs. Carey, his pretty wife, has sent out a distress signal She, too, loves dogs, but she said today:

"As much as we love dogs, it is not fair to keep thirty-three of them when there are hundreds of kiddies around the country who would like a pet.'

New Zealand Surpasses U.S. But Only in "Fish Stories"

Thomas M. Wilford, leader of the Liberal Parcy in the New Zealand Parliament, ruined the day for Hollywood fishermen yesterday when he dropped in at Universal City and told about twenty-pound rainbow trout which infest the rivers of his country.

The Hon, Thomas M. Wilford has for twenty-two years been a member of the New Zealand Par-liament, and during the war served as Minister of Marine. Minister of Iustice. Attorney General and Minister of Estates. He is in Los Angeles for a three months' vacation, and was the guest at Universal City of Irving G. Thalberg, general man-



With \$50 for a prize, Southern California fishermen are trying to land an eight-foot shark for photodrama. Harry Schenck, production manager, got the \$50 from Living G. Thalberg, general nam-ager at Universal City, and started for that part of the Pacific within cruising range of Catalina in an

fort to catch the

First Meeting Of Year Friday

By H. O. ANDERSON

Mount Ashland chapter, D. A. R. Friday at the home of Mrs. J. P. Dodge on the Boulevard. The attendance was smaller than usual, as a

The program committee had the ited by Mr. Scott and the commityear's work outlined, and Mrs. R. W. tee. Irrigated tracts were found in Conover had the programs printed as Spokane and Okanogan counties. Ira gift to the chapter. The general rigible lands at Winthrop in Okonatopic for the year's work is "Early gan county, near Pasco in Franklin Oregon History." Along with the county, the Lake Chelan Orchards programs, the chapter will work tract near White Bluffs, two gravity along the lines of Americanizing our watered tracts near Richland, and foreign population and urging pa- two more in Spokane county are triotism work in the schools.

Two excellent papers were given- committee. Both Eastern and Westthe first by Mrs. H. A. Stearns on ern Washington are making bids for 'The Making of our Constitution," settlement of the new colonists, with and the second by Mrs. H. W. An. the western part of the state showing drews, a sketch of Alexander Ham- the greater need of development.

Mrs. J. P. Dodge, Mrs. Galey, Mrs. as hostesses and served toothsome refreshments of ice cream and cake -huckleberry sauce being a novel and delicious accompaniment.

ilton

The members present were: Mesdames Louis Dodge, MacCracken, J. P. Dodge, Galey, Blake, Icenhower, Walker, Conover, Hogue, H. A. Stearns, Andrews, Orson Stearns, Mc-Gee, Anderson, and Miss Carrie Mitchell. Mesdames Oldfield, Dreys and Abbott were visitors at this meeting.

American Legion Inspects Washington Tracts; Settlement

PORT ANGELES, Wash., Sept. 19. -The American Legion committee, touring the state inspecting tracts offered for probable settlement by ex-service, men arrived here today.

They will view the tracts near Sequim, south of here, and will report their reccommendations to D. A. Scott, director of conservation and development.

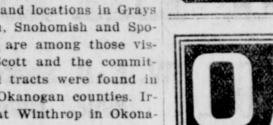
Director Scott has yet to view four logged-off land and two irrigated district projects as a part of, the work. Eight projects in irriheld the first meeting of the year gated districts and the 6400 acre Mc-Cleay estate, a logged-off land tract near Sequim, are among those already viewed.

the city, nevertheless, the new year's Harbor, Mason, Snohomish and Spowork started out very promisingly. kane counties are among those vis-

those already viewed by the Legion

Louis Dodge, and Mrs. Abbott acted SERVICE =

than ready-mades. Medford, Grants Pass and Roseburg ladies are wearing our suits and coats---why not you?



Oregon's Higher Institution of **Eight Schools; Seventy Departments** For information write to the Registrar Oregon Agricultural College



Monday, September 19, 1921

LADIES

Have your suit or coat tailor-

made. Come in and see the

latest woolens and the new

models. Our prices are lower

ORRES - TAILORS

TO HOUSEWIVES

There are home women in Jackson' County who keep their household accounts as systematically as could any business women.

Their household allowances are deposited in the First National and each month they check out regular expenses, and any surplus goes into a family savings account. This is an ideal way to keep family finances in good condition.



Ashland, Oregon

"Oldest National Bank in Jackson County"



Among smart furs there are coats that maintain their style supremacy without going to great lengths. One of these shorter models, which may be made of mink, squirrel, sealskin or other we had. Then they were amazed, not and see what our boys and girls can of the new season.