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THE ASHLAND PRINTING CO.
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What Constitutes Advertising?
 In order to ally a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals. All reports of such activities after they have occurred are news. All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken is NEWS.

We make all quotations on **JOB WORK** from **THE FRANKLIN PRICE LIST.** Same prices—Reasonable Price—to all.
 Entered at the Ashland, Oregon, Postoffice as Second Class Mail Matter.

Life can little more supply,
 Than just to look about us
 and to die.—Pope.

Sir Thomas Lipton is to try again for the America's cup. Sir Thomas is working the "try, try again" adage to a frazzle. But Americans admire his sportsmanly pluck.

There is so much gambness when there is something good to be said of someone, and so much loquacity when there is something bad—real or imagined—to be said.

CHAUTAUQUA ASSOC. ELECT OFFICERS FOR THE ENSUING YEAR

The annual meeting of the Chautauqua association was held in Chautauqua Pioneer hall Tuesday night, September 7, with a fair attendance. The chief business of the meeting was to hear the report of the officials for the past year, and to elect officers for the ensuing year. As an informal part of the program remarks were made by Mr. and Mrs. M. C. Reed, who have been on Chautauqua work for the past year. Mr. Reed was asked many questions by those interested and answered these in a very interesting manner. An entire new board of officers was elected as the present board having served three years in this capacity, all declined re-election. The following were elected unanimously: W. J. Oldfield, president; H. C. Galey, secretary; Homer Billings, vice president; V. O. N. Smith, W. M. Briggs, Mrs. Fred Engle, Mrs. S. S. Patterson, Mrs. D. L. Glenn, directors. It was voted that the old board continue as a committee on finance until the affairs of the past year are as far as possible taken care of.

Retiring President J. H. Fuller urged in his report that action be taken toward converting the part of the Chautauqua auditorium now used as a stage with sufficient of the main auditorium, into a smaller hall which would more nearly suit the needs of the city for this purpose.

Highway Commission Reports on Jackson Co. Road Work

EDITOR'S NOTE
 A full report of the road work done in Jackson county under the supervision of the state highway commission and the Jackson county court is now available in the 1921 annual report of the state highway commission. As the detail is interesting but quite voluminous, the Tidings will print it in sections, dealing only with specific units in each issue. It deals not only with the work already completed with cost of each unit, but with the work immediately contemplated and that contracted but not completed.

(Continued From Yesterday.)

Market Road Work
 The state highway commission has on file "Market Road Resolutions" signed by G. A. Gardner, county judge, George W. Owen and James Owens, county commissioners, under date of February 24, 1920, stating that a levy of two mills on all the taxable property of the county was made for market road construction, and designating six roads to be improved as market road projects.

A levy of two mills on a valuation of \$27,525,888.71 produced a county market road fund of \$55,051.78. Included in the state levy of taxes was a levy of one mill on a valuation of \$29,203,550.80, which produced \$29,203.55, and which became a part of the "state market road appropriation."

Paul B. Rynning, engineer in the employ of the state highway commission, made the location surveys, prepared plans and estimates, and did the necessary engineering work during construction. All construction work was done by county forces.

Project No. 1.—"Blue Ledge road—between Jacksonville and Ruch."
 A preliminary survey followed by location survey eight miles in length was made. The located line follows for five miles practically along the old traveled road through rolling country, for three miles on steep

hillside through timber. The maximum grade is 5.4 per cent. Three miles of heavy work was rough graded, two miles of which was graded to a finished grade with 20-foot roadbed and surfaced nine feet wide with gravel. The estimated cost of grading and graveling eight miles is \$105,490. The entire project will not be improved in 1920.

Project No. 2.—"Butte Falls road." "That section beginning at Reese Creek school house thence toward Butte Falls." A preliminary survey followed by location survey 3.2 miles in length was made. The located line follows along the old road 2.2 miles, and through heavy brush on rough side hill for one mile. The maximum grade is 5.6 per cent.

Two miles were graded to the proper grade and roadbed width of 16 feet and surfaced eight feet wide with gravel. One and two-tenths miles of additional grade is 90 per cent complete. The estimated cost of this project is \$28,512.11.

Project No. 3.—"Dead Indian road" Beginning where the proposed road thence on a grade not to exceed 10 per cent maximum, over the Cascade summit to the forest reserve.

A preliminary survey followed by location survey, four miles in length, was made. The road is in rough, mountainous country, on steep hill side, through heavy timber, on maximum grade of 10 per cent. It was planned to grade this section four miles in length to a 12-foot roadbed, in 1920. No surfacing to be placed in 1920. Approximately 3.4 miles of grading was completed. Estimated cost on this project, \$21,040.15.

Project No. 4.—"Lake Creek road." Nothing done on this project in 1920.

Project No. 5.—"Talent R. F. D. No. 1." Nothing done on this project in 1920.

Project No. 6.—"Fooths Creek road." Nothing done on this project in 1920.

(Concluded.)

Distribution of State Bonus To Veterans of World War

EDITOR'S NOTE The Tidings is in receipt of complete data relative to the Oregon bonus act from the World War Veterans State Aid commission. Owing to the lengthy nature of the articles they must by necessity be run in installments which will be found every day in the Tidings until a complete explanation is made.

(Continued from yesterday)

Section 9. Bonus: Amount.—Any person qualified to receive and who elects to take a bonus hereunder, shall be paid the sum of \$15 for each month or major fraction thereof that such person was in the active service between the sixth day of April, 1917, and the eleventh day of November, 1919, exclusive of the first sixty days of such service; provided that the total cash bonus to be paid any one person shall not exceed \$500 in amount.

Section 10. Amount of Loan; Conditions.—A loan to any person hereunder shall not exceed \$3000 in amount, and loans shall be made only when secured by mortgage which is a first lien upon real property located within the state of Oregon and owned by the person securing such loan, his or her husband, father, mother, child, children, brother or sister, in the order named, excepting only liens created in favor of a municipal corporation or other political subdivision of the state to pay for public improvements, sewers, drainage rights or for irrigation or for any similar purpose. The loan shall in no instance exceed 75 per cent of the net appraised valuation of such real property. Such loan shall be repaid at the option of the borrower in annual, semi-annual or quarterly installments, which shall aggregate each year 6 per cent

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 Bargain in used sewing machine; also a new carload of White sewing machines just in, at

Peil's Corner

after created may by rule provide other methods of repayment which shall amortize the loan in not less than ten nor more than thirty years, all plans of repayment to be optional with the borrower.

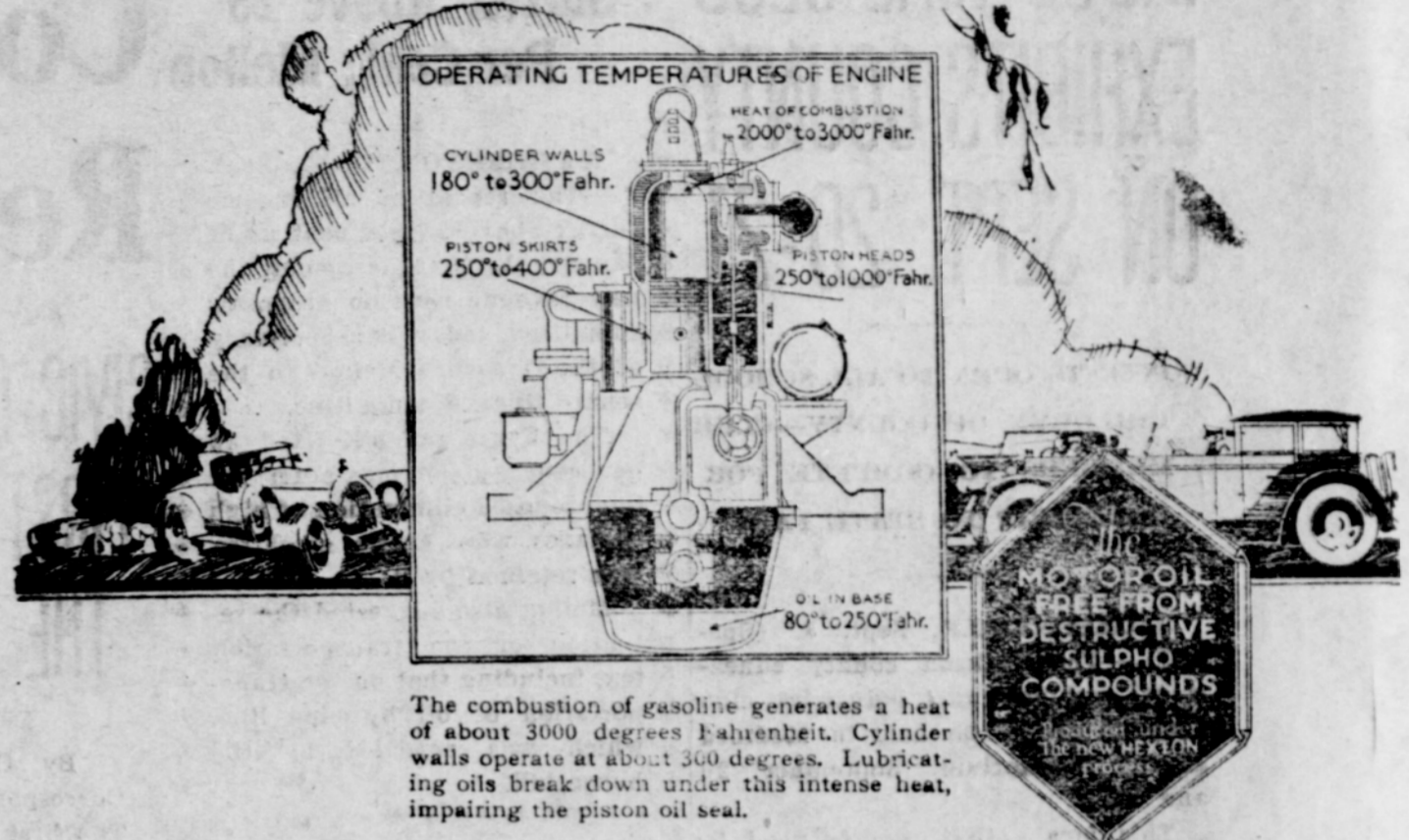
Section 11. Limitations on Sale of Property.—If the real property mortgaged to secure such loan shall be sold to a corporation or a person not entitled to the loan hereunder before the principal of such loan has been reduced by the payments to an amount not in excess of 60 per cent of the original amount of the loan, then and in that event all of the unpaid principal of such loan in excess of 60 per cent of the original amount of such loan, together with interest to date on the full amount of the unpaid principal, shall immediately become due and payable. If such excess and interest is not paid within fifteen days after such sale, then the state may at its option declare the entire unpaid principal of such loan, together with all interest due thereon, to be immediately due and payable, and may foreclose the mortgage on such real property in the manner provided by law for the foreclosure of mortgages upon real property. In the event any such foreclosure suit is brought the state shall be entitled to ask and receive in judgment, in addition to the full amount of the principal and interest of the mortgage loan, a reasonable sum for attorney's fees for such foreclosure suit. In any event, if any person who has obtained a loan under this act shall sell the real property mortgaged to secure such loan to a corporation or a person not qualified to obtain a loan thereunder, regardless of whether the unpaid balance of the principal of such loan already has been reduced by payments to 40 per cent or less of

the then appraised valuation of the real property or the excess of the principal over said 40 per cent of the then appraised valuation is paid at the time of the sale as above provided from the date of such sale the unpaid balance of such loan shall bear interest at the rate of 6 per cent per annum and the entire amount of the unpaid principal shall become due and payable five years from the date of such sale. The provisions of this section shall apply to sales made by executors and administrators of the estates of persons obtaining loans under this act.

(To be continued.)

University of Oregon
 CONTAINS:
 The College of Literature, Science and the Arts.
 The School of Architecture and Allied Arts.
 The School of Business Administration.
 The School of Education.
 The Extension Division.
 The Graduate School.
 The School of Journalism.
 The School of Law.
 The School of Medicine.
 The School of Music.
 The School of Physical Education.
 The School of Sociology.

Fall Term Opens September 26
 A high standard of cultural and professional scholarship has become one of the outstanding marks of the State University. For a catalogue, folders on the various schools, or for any information, write THE REGISTRAR, UNIVERSITY OF OREGON, Eugene, Ore.



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Only an oil of the highest lubricating value can stand up under engine heat ranging from 100 to 3000 degrees Fahrenheit.

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The Citizens Bank
 Ashland, Oregon

Another Ford Record
 STATE Highway Engineer Geo. E. MacVicar, wife and daughter drove to Seattle recently, about 530 miles, in their Ford Sedan, at an expense of \$6.70 for gas and oil.
 Mrs. MacVicar drove the Sedan back to Ashland on practically the same expense.
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