

Ashland Tidings
 Established 1876
 Published Every Evening Except Sunday
THE ASHLAND PRINTING CO.
 OFFICIAL CITY AND COUNTY PAPER
 TELEPHONE 39

Subscription Price Delivered in City
 One month \$.65
 Three months 1.95
 Six months 3.50
 One year 6.50
 Mail and Rural Routes,
 One month \$.75
 Three months 2.25
 Six months 4.00
 One year 7.50

ADVERTISING RATES:
 Display Advertising
 Single insertion, each inch 30c
YEARLY CONTRACTS
 Display Advertising
 One time a week 27 1/2c
 Two times a week 25c
 Every other day 20c
Local Readers.
 Each line, each time 10c
 To run every other day for one month, each line, each time 7c
 To run every issue for one month or more, each line, each time 5c
Classified Column.
 One cent the word each time.
 To run every issue for one month or more, 1/2c the word each time.

Legal Rates:
 First Time, per 8 point line 10c
 Each subsequent time, per 8 point line 5c
 Card of Thanks, \$1.00.
 Obituaries, 2 1/2 cents the line.
Fraternal Orders and Societies.
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising!
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.
 All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken is NEWS.

We make all quotations on **JOB WORK** from **THE FRANKLIN PRICE LIST.** Same prices—Reasonable Price—to all.
 Entered at the Ashland, Oregon, Postoffice as Second Class Mail Matter.
 * The good fear no law;
 * It is his safety, and the bad man's awe.—Massinger.

Carelessness with fire which endangers human life and property is criminal carelessness of a very grave and indefensible nature.
 American pluck, persistency and push have made this nation one of the foremost in the world in economic progress.
 Every few days the people are called upon to revise their opinion of the proposed revision of federal taxes. It will be a good thing for the country when congress completes this work.

A WISE CONCLUSION
 The Tidings feels like commending Councilman Frost on his attitude on the Winburn-Briggs hearing.

A City Mouse once entertained A Country Mouse; rich revel reigned. Best people broke in on their feast. They were pursued by man and beast.

The Country Mouse took to his heels saying "Oh City Mouse, your meals are something grand, but I declare I'll get along on country fare; Better to gnaw a bit of bread in peace, than gorge in fear and dread!"

Esop, Jr.

O. H. Barnhill Writes Survey Of North Sacramento Valley

O. H. Barnhill is a former well-known Ashland man who has met with considerable success in the writing game, both for newspapers and magazines. He stopped in this city a few weeks ago en route to his rice lands in Sacramento valley in the northern part of California. The following letter was received by the Tidings today from Mr. Barnhill:

"Have just spent a very pleasant evening with H. L. Palmerlee and family, who live in a cozy cottage in North Sacramento. The Palmerlee's came here from Minnesota in June. H. L. is clerking at the Model Market, 25th and O streets. Enid has been going to school a year. Leone and Charles are husky, happy youngsters.

Stopped at Chico to look at our rice land and the state land colony. Prof. Elwood Mead, chairman of the state land board, and Arthur Ruhl, the well-known journalist, who for ten years helped edit Collier's Weekly, were also looking over the colony. We attended a ladies' club meeting, where Ruhl and I both made speeches. Ruhl is now visiting his brother in Medford. He has just returned from Europe.

We next visited Fred Donner, a melon grower who last year sold \$1000 worth of watermelons and twice as much watermelon seed. Donner gives visitors all the melons they can eat, having as high as 500 visitors a day. A 40-pound Klondyke was butchered in honor of the journalists, who did full justice to the feed.

Last year was a bad one for rice growers, both the weather and market being on the blink. The present crop is looking fine and prospects are for a \$3 per sack price. We saw one field which will probably yield 50 sacks per acre. Our land has not been cropped for two years and is in shape to grow a good crop. A half-dozen years ago I had the honor of calling on Mrs. Annie K. Bidwell, whose husband the late General John Bidwell, founded Chico. Mrs. Bidwell was formerly a society girl in Washington, D. C., yet devoted the remainder of her life to teaching and in other ways helping Indian women and children. She was one of the noblest, most self-sacrificing souls it has been my good fortune to meet. Indian women are often seen bringing flowers to her grave, where they weep for their departed friend.

Chico is a city of 10,000, located about 100 miles north of Sacramento. The Diamond Match company has an immense factory there, and the United States plant introduction gardens are located nearby. Almonds, prunes and alfalfa are the chief products. The rice district is ten to twenty miles south.

Although settled for seventy years the development of the Sacramento valley has only begun. Today I visited a body of land eighteen miles long and four miles wide, which has just been reclaimed from flood waters by dyking and pumping. This land is located at the confluence of the Feather and Sacramento rivers, between Marysville and Woodland, and is known as the Sutter basin. It lies twenty-two miles northwest of Sacramento.

Sixty miles of dykes twenty feet high were built to shut out flood waters, and a pumping plant capable of throwing out 6000 barrels of water per minute was installed. There are six 50-inch centrifugal pumps, each driven by an 800-horse power electric motor. Another set of pumps are capable of covering two square miles of land with water a foot deep every day.

The Armours have spent perhaps \$10,000,000 in developing this tract of land, sending their vice president, George B. Robbins, out here to manage the enterprise. Robbins is the man who invented refrigerator cars in response to a suggestion from Phil Armour.

Bob Jones, who made such a success of the agricultural department of the Sacramento Bee, took me for a ten hour trip over the basin. The company is raising rice, wheat, barley and vegetables on the land, but expects to divide same into 40-acre tracts and sell to settlers who will grow fruit and alfalfa.

Martin Hanson, a renter, has bought 960 acres, making a substantial payment out of the profits earned growing beans and grain. George Stain has also bought 1000 acres with money made in a similar manner in this section.

During the war the government authorized the construction of an eighteen mile line through the Sutter basin, only one other extension being permitted. Within a year and a half 4000 carloads of food were

shipped out on this line, all of it having been grown within four miles of the track.

O. H. BARNHILL.

THE WEST
 "Men look to the East for the dawn ing things,
 For the light of the rising sun,
 But they look to the West, the crimson West,
 For the things that are done—are done.

The Eastward sun is the rising sun,
 From the dark of the night distilled,
 But the Westward sun is the sunset sun—
 The sign of a hope fulfilled.

So out of the East they have always come—
 The cradle that saw the birth
 Of all the heart-warm hopes of men,
 Of all the hopes of Earth.

For out of the East a Christ arose,
 And out of the East there gleamed
 The dearest dreams, and the clearest
 dreams
 That ever a prophet dreamed.

And into the waiting West they go,
 With the Dream-Child of the East
 And find the hopes they hoped of old
 A hundred-fold increased.

There in the East we dreamed the
 dreams
 Of the things we hoped to do,
 But here in the West, the crimson
 West,
 The dreams of the East come
 true."

to the Editor:
 As to the condition of the Pacific highway between Roseburg and the California line as of August 28, beg to report as follows:

Roseburg-Myrtle Creek, 28 miles—Paved. The paving from Roseburg to Dillard is completed.

Myrtle Creek-Canyonville, 10 miles—Take detour via Riddle which is rough and slow.

Canyonville-Galesville, 11 miles—Good macadam.

Galesville-Wolf Creek, 14 miles—About seven miles south of Galesville the traffic during working hours is being detoured via Glendale to Stage Road pass. At Stage Road pass another short detour is used.

Wolf Creek-Grants Pass, 18 miles—Paved.

Grants Pass, through Medford and Ashland to Callforple, 65 miles—Paved.

Medford Crater Lake Highway
 "no routes are being used, one via Central Point, Bybee bridge, Trail and McLeod to Prospect, the other via Eagle Point, Reese Creek school house, Derby road to McLeod and Prospect. Advised to use the one via Trail.

Very truly yours,
 K. E. HODGMAN,
 Division Engineer.

Notice to Christian Endeavorers—
 The annual Christian Endeavor convention will be held in Medford this year. The dates have been set

At the Churches

First Christian Church
 Corner B and Second Sts.
 Bible school at 10 o'clock. This is the Sunday when you will receive two tickets at Bible school, one for yourself and one to give to a friend. These tickets will admit to an illustrated lecture, to be given at the church Thursday, September 1, at 8 o'clock. The lecture is on Columbia river scenery. There will also be a number of comic slides, pictures taken by the photographer at our Bible school picnic at Lithia Park.
 Morning worship at 11 o'clock. Sermon topic, "The Constitution of the Church."
 Christian Endeavor at 7:15.
 Evening worship at 8 o'clock. Sermon topic, "A Song in the Night." Come to church. "Get the habit."

Trinity Episcopal Church
 Holy communion at 8 a. m.
 Sunday school at 9:45.
 Morning service and sermon on "Character" at 11.
 Strangers and visitors cordially welcomed.
 Rev. P. K. Hammond, Vicar.

First Baptist Church
 Sunday school, 9:45 a. m., O. F. Carson, superintendent.
 Morning worship and sermon at 11 o'clock. Subject, "The Fruitful Life."
 Evening service, 7:30. Subject, "The Call of Duty."
 Our church extends a hearty Christian welcome to all who will worship with us.
 Walter L. Evans, Pastor.

Church of the Nazarene
 Corner of Fourth and C Sts.
 Services for Sunday, August 28:
 Sunday school, 9:45 a. m., Thornton S. Wiley, superintendent.
 Preaching services at 11 a. m. and 8 p. m.
 Prayer meeting, Wednesday, 8 p. m.
 You are cordially invited to worship with us.
 J. E. McShane, Pastor.

Boulevard and Main Street
 Phone 239-R
 Sunday school, 9:45, with Mr. H. C. Gale, superintendent, presiding. Classes for all grades and ages.
 Morning service, 11 a. m. Subject, "Temptation and Suffering Limited and Made Useful."
 Christian Endeavor, 7 p. m. Subject, "The Ten Commandments for the Life of Today."
 Evening service, 8 p. m. Subject, "The Inconstancy of Life."
 This is a church where a friendly welcome awaits you. Come and worship with us.
 W. Judson Oldfield, Minister.

Cor. N. Main and Laurel Sts.
 Sunday school, 9:45 a. m., Dr. G. W. Gregg, superintendent.
 Morning worship, 11 a. m. Subject, "Have Ye Received the Holy Spirit, Since Ye Believed."
 Epworth League, 6:45 p. m., I. C. Wilson, president.
 Evening service, 8 p. m.
 A cordial invitation to strangers to worship with us.
 Charles A. Edwards, Minister.

Presbyterian Church
 Sunday school, 9:45 a. m. The primary department will meet in the big tent in the church yard.
 Morning worship, 11 a. m. Subject, "A Campaign for Christ."
 Junior Christian Endeavor, 5 p. m.
 Senior Christian Endeavor, 7 p. m.

LADIES
 Have your suit or coat tailor-made. Come in and see the latest woolsens and the new models. Our prices are lower than ready-mades. Medford, Grants Pass and Roseburg ladies are wearing our suits and coats—why not you?
ORRES — TAILORS

Walter Miksch, leader. Missionary program. "Finding Christ in America," will be given at 11 o'clock.

Trinity Episcopal Church
 Holy communion at 8 a. m.
 Sunday school at 9:45.
 Morning service and sermon on "Character" at 11.
 Strangers and visitors cordially welcomed.
 Rev. P. K. Hammond, Vicar.

First Baptist Church
 Sunday school, 9:45 a. m., O. F. Carson, superintendent.
 Morning worship and sermon at 11 o'clock. Subject, "The Fruitful Life."
 Evening service, 7:30. Subject, "The Call of Duty."
 Our church extends a hearty Christian welcome to all who will worship with us.
 Walter L. Evans, Pastor.

Church of the Nazarene
 Corner of Fourth and C Sts.
 Services for Sunday, August 28:
 Sunday school, 9:45 a. m., Thornton S. Wiley, superintendent.
 Preaching services at 11 a. m. and 8 p. m.
 Prayer meeting, Wednesday, 8 p. m.
 You are cordially invited to worship with us.
 J. E. McShane, Pastor.

Flattery often flattens the success of men of mushroom growth.

CHICHESTER'S PILLS
 THE DIAMOND BRAND
 Relief Ask Your Druggist for Chichester's Diamond Brand Pills in Red and Gold wrapper. Take no others. Every bottle contains 10 pills, sealed with Blue Ribbon. Sold by Druggists. Ask for CHICHESTER'S DIAMOND BRAND PILLS. For 25 years known as Best, Safest, Always Reliable. SOLD BY DRUGGISTS EVERYWHERE

OAC
 Oregon's Higher Institution of **TECHNOLOGY**
 Eight Schools; Seventy Departments
 FALL TERM OPENS SEPT. 19, 1921
 For information write to the Registrar
Oregon Agricultural College
 CORVALLIS

ANSCO CAMERAS
 Keep the Doors of Memory Open with an AnSCO
 No. 2 Box Camera \$ 2.50
 No. 2A Box Camera \$ 3.50
 Vest Pocket Junior \$12.00
 1A Folding Camera \$18.00
 2C Jr. Folding Camera \$20.00
 3A Folding Camera \$22.00, \$27.00
 A Full Assortment of AnSCO and Eastman Films
 Bring Us Your Developing and Printing
 Quicker Service Better Work
 AnSCO Cameras Make Perfect Pictures
McNair Bros.
 The Rexall Store

ANSCO CAMERAS
 Keep the Doors of Memory Open with an AnSCO
 No. 2 Box Camera \$ 2.50
 No. 2A Box Camera \$ 3.50
 Vest Pocket Junior \$12.00
 1A Folding Camera \$18.00
 2C Jr. Folding Camera \$20.00
 3A Folding Camera \$22.00, \$27.00
 A Full Assortment of AnSCO and Eastman Films
 Bring Us Your Developing and Printing
 Quicker Service Better Work
 AnSCO Cameras Make Perfect Pictures
McNair Bros.
 The Rexall Store

ANSCO CAMERAS
 Keep the Doors of Memory Open with an AnSCO
 No. 2 Box Camera \$ 2.50
 No. 2A Box Camera \$ 3.50
 Vest Pocket Junior \$12.00
 1A Folding Camera \$18.00
 2C Jr. Folding Camera \$20.00
 3A Folding Camera \$22.00, \$27.00
 A Full Assortment of AnSCO and Eastman Films
 Bring Us Your Developing and Printing
 Quicker Service Better Work
 AnSCO Cameras Make Perfect Pictures
McNair Bros.
 The Rexall Store

ANSCO CAMERAS
 Keep the Doors of Memory Open with an AnSCO
 No. 2 Box Camera \$ 2.50
 No. 2A Box Camera \$ 3.50
 Vest Pocket Junior \$12.00
 1A Folding Camera \$18.00
 2C Jr. Folding Camera \$20.00
 3A Folding Camera \$22.00, \$27.00
 A Full Assortment of AnSCO and Eastman Films
 Bring Us Your Developing and Printing
 Quicker Service Better Work
 AnSCO Cameras Make Perfect Pictures
McNair Bros.
 The Rexall Store

WALL PAPER
 at **REDUCED** Prices
 We have a new stock just in at greatly reduced prices for you to make a selection from.
 Now is the time to paper, before fall house-cleaning and while the folks are on vacation.
 New prices on Paint are effective today, which makes first-grade paint in the reach of everyone.
Dickerson & Son
 PAINTS, PAPERS, OILS, GLASS, ETC.

Enjoy an invigorating plunge in Clean, Clear, Fresh Sulphur Water kept at 78 degrees temperature
Water Changed Every Four Days
 The critical public are invited to investigate the present sanitary conditions under the new management
Ashland Natatorium
 Largest Pool in Ashland



Is this your car on Sunday?
 A Sunday morning—crisp, sunshiny weather—roads hard and smooth. What a day for motoring!
 Your car is "dead" in the garage. It may be carbon-clogged cylinders and valves—burned-out bearings—any one of a multitude of troubles.
 You are pretty safe in blaming your oil. Seventy-five per cent of engine troubles are caused by oils poor in quality or wrong in type.
 Sunoco Motor Oil insures freedom from carbon—clean, compression-tight cylinders—smooth, noiseless bearings.
 We will tell you which of the six Sunoco types fits your engine.

ASHLAND Automotive Shop
SUNOCO
 MOTOR OIL

Used Cars
THAT PLEASE

Come in and look over our used cars --We think we can please you in demonstration as well as in price. : : :
Geo. L. Treichler
 Motor Co.
 16 South Fir St., Medford