Ashland Tidings

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TELEPHONE 39

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Obituaries, 2½ cents the line. Fraternal Orders and Societies. Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising! In order to allay a misunderstanding among some as to what constitutes news and what advertising. we print this very simple rule which is used by newspapers to differinatiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals. All reports of such activities after

they have occurred is news. All coming social or organization meetings of societies where no money contribution is solicited, inftiation charged, or collection taken is NEWS.

We make all quotations on JOB WORK

THE FRANKLIN PRICE LIST. Same prices-Reasonable Priceto all.

Matter.

Letting the Lawyers Work a Little. Erastus, a negro, being charged with burglary, told his defender that he had only one conviction against himdisorderly conduct. On cross examination by the district attorney, after giving a plausible explanation, he was asked about his court record.

"Disorderly conduct, suh," he said smilingly. "Sure that was all?"

The defendant paused to consider. else?" he inquired. "Elmira reformatory for burgiary

in 1911 and twice to Sing Sing for the same crime," replied the D. A. "Right, suh. I just thought I'd let you-all find that out for yourself," said Erastus. He was convicted .--From the Annual Report of the Legal Aid Society.

In a Bad Fix.

"Maud is in a terrible predicament. That rich old man she has promised to marry has offered to have his life insured in her favor."

"I should say that was extremely considerate of him."

"But you don't understand. If his physical condition is such that any insurance company will accept him as a risk she doesn't want to marry him."



TERM ONLY.

Tho' I'm large. I'm quite attractive So the gallant men amrm: But I wonder Are they truthful Or is gallant just a term?

> Obstruction. You'll always find a faction That is hard to understand, Who criticises action When it ought to lend a hand.

An Optimist. "I'm sorry to see you here," said the friend of a convicted bank embezzler. "Oh, there isn't much change, after

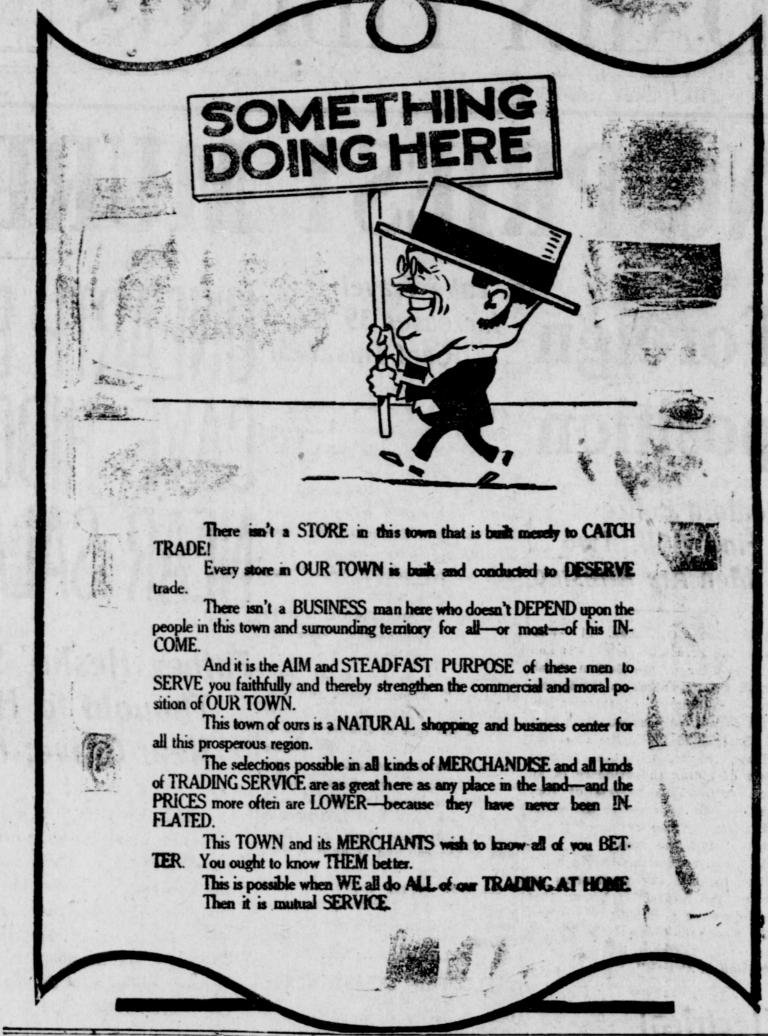
all," said the prisoner, cheerfully.

"You see, I had been shut up in cage and looking through bars for years before I came here. These bars are just a little thicker, and instead of being brass they are steel."

Tact. "Pa, what is tact?"

"I'll give you an illustration, son." "Yes, pa."

"Tact is what prevents a gray-haired man with a wrinkled face from reminding a youthful looking woman in s knee-length skirt that they were boy and girl together."



Violet time is at hand. In addition to bouquet making these flowers have, a pumber of uses which might well be Entered at the Ashland, Oregon, more widely known. We are told that the blossom is a cough remedy, an emollient and a medicine for increasing the perspiration. It is also used in the treatment of various inflammatory illnesses. A hair tonic may be made from violets by slowly pouring over them oil of sweet almonds, which absorbs their fragrance, and mixing this with a quarter of its volume of 80 per cent alcohol. This emulsion is said to prevent the hair from coming out if used daily. To perfume linen: Detach the violets from their stems and put them in a small bottle in alternate layers of violets and table salt. When "Have you-all found out anything the bottle is half full, seal it hermetically and put it in a corner of the kitchen near the stove. At the end of three weeks the stopper may be drawn and the bottle placed among your linen, will infuse the garments with the fragrance of violets. The next day take the bottle out and recork it. The process may then be repeated whenever your linen needs perfuming.-From Le Petit Parisien.

Coal on Farms.

The United States uses about 100,-000,000 cords of wood annually for fuel, of which 80 per cent is consumed in the rural districts.

In spite of the fact that most of our farm woodlands occur in the seventeen states making up New England and the lake states, the farmers and rural population of this section aunually use in excess of 18,000,000 tons of

If by substituting wood one-quarter less coal could be burned on farms and one-tenth less in villages, the total saving would amount to nearly 3,000,-000 tons, or between 65,000 and 70,000

# The

By James Oliver Curwood

The third and best of Mr. Curwood's epics of the Three Rivers Country.

SALE DATE

AUGUST TENTH Price-\$2.00

McNair Bros. Rexall Stori



He Do yes

elieve in love?

OVER What did you give Grace for a wedding pres-Why, I gave her the groom.





understand A captain?

captains of He's a majorgeneral. He even understands thoroughly the system his wife has in running the

He found a well of elbow grease, He found a streak of golden grit; That luck had been the cause

Pursued by the Girl's Father. "I suppose you marry a lot of eloping couples, squire. Quite a source of income, eh?"

"Yes; I git \$5 for marryin' each couple, an' they come in such darned haste I allus fine 'em \$10 or more for speedin'."

One of the Old School. Beggar (to absent-minded professor) -Please help a poor man with a few

Professor (very courteously handing him a dollar)-I must beg your pardon, sir, for not having any small change in my possession.

Evened Up. "Did the laundryman find those cuffs e lost last week?" "No, John."

"The shirts are no good to me with out the cuffs." "Evidently he figured it that way. too. This week he lost the shirts."

So Temperamental. "Was your leading lady injured when she bumped her head on the door?"

"A fit of jealousy?" "Yes, she saw so many other stars."

On every street

grade for each type of engine

From Mexico to Canada, Zerolene has been time tested in service. Zerolene conserves engine power, betters engine performance and lengthens engine life by giving Correct Lubrication.

More than half the motorists of the Pacific Coast use

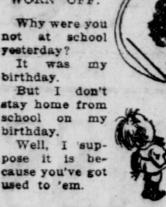
Zerolene. They appreciate the advantage to them of Zerolene's uniform high quality, the result of an efficiency in the manufacture of fine lubricants hard to duplicate elsewhere in the world. Ask for a Correct

Lubrication Chart for your car. There's a grade of Zerolene especially exited for your type of engine.

STANDARD OIL COMPANY

NOVELTY WORN OFF.

Why were you not at school yesterday? It was birthday. But I don't stay home from school on my birthday. Well, I sup-





EASILY FIXED. Great Actress: I'm sorry I had that farewell tour. I don't believe I want to leave the stage after all. Manager: Don't worry a bit. I can easily arrange for a welcome back tour.

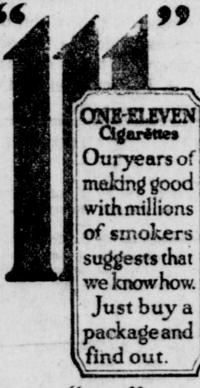
old girl. NOT AN EXCLU-SIVE PRIVI-LEGE. Visitor - Don't you sometimes envy the rich?

Farmer - No: I know men that haven't a dollar who can be just as idle as anybody.



DODGING THE DELUGE.

Mrs. Noah: What are they kicking about? Noah: Some of them want to know if there is a garage with the



Ocigarettes]

ATTRACTIVE

#### **Fall Woolens**

FALL STYLES

FALL PRICES have arrived at

ORRES

Tailors for Men and Women

You are invited for a look

HE KNEW. man ? Bobbie: see-she had one won't have an-

other for about a

couple of months.

Solitude is dis-

agreeable to the

girl with the new

Death only a matter of short time

Don't wait until pains and aches

ecome incurable diseases. Avoic

ainful consequences by taking

**GOLD MEDAL** 

The world's standard remedy for kidney

iver, bladder and uric acid troubles-the

Vational Remedy of Holland since 1696

Suaranteed. Three sizes, all druggists

ook for the name Gold Medal on every box and accept no imitation

solitaire.

Cholly: When your sister's birthday, young

SHOO FLY Spray your animals with Shoo

#### Fly and keep the flies away. ICELESS COOLERS

Use Iceless Cooler and make it pay a week ago-she for itself in a year in ice bills. New White Sewing Machines, always on hand. Used machines for

### Peil's Corner

We invite you to look over our stock of

#### **Paints** Wall Paper Sanitas

and other Decorative Material.

We willingly give prices and figure amounts needed.

#### Dickerson & Son

THE PAINT MAN



### Watermelons!

At the Plaza Market

Fresh, Ripe, Sweet Melons and Cantaloups

Cantaloupes from 5c up Watermelons from 25c up

You are missing a good treat if you don't try them

PLAZA MARKET

61 North Main St., Ashland

H. A. Sterns

## Pennsylvania Vacuum

**Cup Tires** 

# With Free

THE\_

Busy Corner Motor Co.

Corner Highway and Main Streets

MEDFORD, OREGON