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What Constitutes Advertising?
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.
 All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken is NEWS.

We make all quotations on **JOE WORK** from **THE FRANKLIN PRICE LIST.** Same prices—Reasonable Price—to all.

Entered at the Ashland, Oregon, Postoffice as Second Class Mail Matter.

 For unstained thoughts do seldom dream on evil.
 —Shakespeare.

"Woodman, spare that tree!" But if you must cut it down, plant two more to replace it.

Some are born great, some achieve greatness, and some have a cigar named after them.

The shipping board seems to have tried to float a merchant navy in a sea of debts and losses.

Owlsh Citbits
 By KENNETH SULLIVAN

The state highway commission reports that all awarded road contracts will be completed by fall. Oregon is justified in spending a great amount of wealth on her highways that she may supplement to the best of man's ability the great scenic advantages that are yearly attracting more tourists. The improvement and building of roads as a lure for tourist travel means much to Ashland, holding a strategic position as the southern gateway to Oregon. What goes up must come down and Ashland catches the tourist travel both ways. The "ful up" condition of the auto camp grounds and tourist accommodations this summer forecasts a bright future. Ashland must always have room for one more. Preparedness is a good motto.

Judging from police reports feminine hoboes are rapidly forming an auxiliary to the Knights of the Road. After being initiated into the sacred rites of the Order of Mulligan Stew, a new school of culinray artists should come from the ranks of the wanderlust victims. If women are the weaker sex this is an age of strong men.

A Portland osteopath has gone to great trouble and marshalled forth much logic to show that the "tobacco heart is non-existent, the term being a misnomer. In reference to smoke inhalation he mentions smoked products such as are sold at the neighborhood grocery store by way of illustrating the inner man after continued puffs. Under the

given circumstances, how long will it take a "ham actor" to become smoked?
 History records the shattered dream of Ponce de Leon's search for the Fountain of Youth. He was ahead of his time. Lithia Springs was still in the future.

Fate displays erratic humor. While the Eskimos have claim to the whole north pole as their back yard, the "little brown men" of the Pacific need hobnailed boots to maintain a footing on their island.

Figures don't lie. Quite true—but there are so many figures concerning the government's potential expenditures. Congress wants somebody to get the axe, but isn't quite sure who can swing it.

Espee Publicity Man Lauds Valley "America's Italy"

Robert W. Weyh, general publicity man for the Union Pacific system, was a brief visitor in the city yesterday afternoon, being brought up from Medford by Ben C. Sheldon.

Mr. Weyh was enthusiastic in his appreciation of the city's park and auto camp ground and secured several photographs which he intends using in his company's publicity campaigns.
 "You people of Southern Oregon do not fully appreciate what you have in Crater Lake and the Rogue River Valley to attract the tourist," said Mr. Weyh. "This is the Italy of America and you should let the world know more of what you have, both for the settler and the man who simply wants to play for a while in the great out-of-doors. I am charmed with all I have seen in my trip with Mr. Sheldon the past day or two and not the least by your beautiful park, your Chautauque building and high school. Don't hide your light under a bushel any longer."

Pacific Coast Good Times Is Prospect For Near Future

SPOKANE, Wash., Aug. 9.—Prospective large crops and a marked improvement in the financial situation indicates "the worst has passed," John Perrin, chairman of the board of the twelfth federal reserve bank at San Francisco, declared in a statement today. Mr. Perrin is in the city on a trip of inspection.
 "There is now no money stringency. Loaning rates throughout the world have materially eased during the last few months, the ratio of federal reserves has steadily increased," Mr. Perrin declared. "We are experiencing a steadily increasing demand for agricultural and livestock products, with prices distinctly more favorable than a few months ago, and with wheat, wool and other products moving at good prices."
 Mr. Perrin said that during the past year there had been a steady decline in the value of rediscounted paper from member banks in cities and a steady increase in value of such paper from banks in the agricultural districts.

LUMBER MILLS ON COAST OPENING UP

PORTLAND, Aug. 8.—Many lumber mills in the northwest, which closed as a result of congestion of the yards, owing to the inability to ship lumber during the seamen's strike, are now contemplating resuming operations according to Chester J. Hogue, acting secretary of the west coast lumbermen's association. Mr. Hogue said the resumption of shipments since the close of the strike already is relieving congestion in large measure.

Napoleon died on the island of St. Helena of cancer.

VICTIMS RESCUED

Kidney, liver, bladder and uric acid troubles are most dangerous because of their insidious attacks. Heed the first warning they give that they need attention by taking

GOLD MEDAL HARLEM OIL CAPSULES
 The world's standard remedy for these disorders, will often ward off these diseases and strengthen the body against further attacks. Three sizes, all druggists. Ask for the name Gold Medal on every box and accept no imitation.

MEXICO HAS DIAMOND FIELD

Precious Stones Said to Exist in Quantities That Will Make Their Mining Profitable.
 Encouragement will be offered by the Mexican government for the development of the diamond field in the state of Guerrero by private capital. It is authoritatively announced. The existence of diamonds in a mountainous district of that southern state has long been known, but the remoteness of the locality and the difficulty of getting in and out of the district have heretofore prevented anything being done toward mining the gems.

It was more than fifty years ago that the discovery of diamonds there was made by an officer of the Mexican army. A collection of the diamonds was taken to the City of Mexico and after being cut they found their way into the channels of commerce. Efforts to relocate the diamond field proved futile and it was not until many years later that a mining prospector came upon the formation in which the diamonds were found. He collected a large number of them in the rough and took them back to the capital, where they were placed on exhibition. Nothing was done, however, toward the development of the field.

Not long ago the department of commerce and industry of the Mexican government sent an expedition in charge of Antonio Lopez, an engineer, to the locality. Mr. Lopez reported that his research had been entirely successful. Among the diamonds he brought back with him was one of enormous size in the rough which he turned over to the department of commerce and industry. He made a report to the effect that diamonds in large quantities are to be found and that the mining can be done at comparatively little cost.

THROUGH WITH TIGHT SHOES

Experience That Young Woman Had Recently Is Sufficient to Last Her a Lifetime.

A young woman was taken to one of the downtown restaurants for dinner. She wished to make a good impression, so she stopped at the shoe-shining establishment to have her shoes polished, which shoes, by the way, were a little too small and pinched considerably.
 They pinched even worse after they were seated at the table, and the young woman decided to do a very daring thing. So, carefully, she managed to slip her hand down to her foot, loosen the shoe and slip it off her foot. Just as that performance was ended the waiter arrived with the dinner and she straightened up to get ready for it. She reached for her napkin and horrors! The inside of her hand was as black as could be. The shoe polish

had not yet dried. Worse and worse! Her friend noticed her hand.
 There was nothing to do but explain the situation, which she did in a very amusing way. But she vows steadily that she will never again wear tight shoes when going out to dinner.—Indianapolis News.

Dinner Guests.
 Mr. and Mrs. J. V. Wright, accompanied by their daughter, Miss Vera Wright, and son Bert, were dinner guests at the home of Rev. and Mrs. Hiram Smith of Lincoln street on Saturday.

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 The third and best of Mr. Curwood's epics of the Three Rivers Country.
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Here's genuine chewing satisfaction for you, hooked up with real economy.
 A small chew of this class of tobacco lasts much longer than a big chew of the ordinary kind—that's because the full, rich, real tobacco taste lasts so long.
 Any man who uses the Real Tobacco Chew will tell you that.

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WRIGLEY'S P-Ks "AFTER EVERY MEAL"
 10 FOR 5¢
 The new sugar coated chewing gum which everybody likes—you will, too.
 A delicious peppermint flavored sugar jacket around peppermint flavored chewing gum that will aid your appetite and digestion, polish your teeth and moisten your throat.
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THAT'S OUR IDEA in making **CAMELS—the Quality Cigarette.**
 Why, just buy Camels and look at the package! It's the best packing science has devised to keep cigarettes fresh and full flavored for your taste. Heavy paper outside—secure foil wrapping inside and the revenue stamp over the end to seal the package and keep it air-tight.
 And note this! There's nothing flashy about the Camel package. No extra wrappings that do not improve the smoke. Not a cent of needless expense that must come out of the quality of the tobacco.
 Camels wonderful and exclusive Quality wins on merit alone.
 Because, men smoke Camels who want the taste and fragrance of the finest tobaccos, expertly blended. Men smoke Camels for Camels smooth, refreshing mildness and their freedom from cigarette aftertaste.
 Camels are made for men who think for themselves.

Camel
 R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C.

Spring Painting
 We sold enough paint this spring to paint one out of every eight houses in Ashland.
 This enormous turn over of our stock insures the purchaser of the latest price and that the material has not stood on our shelving for any length of time.
 We have been the exclusive paint dealers of the town for twelve years and established our reputation on service and our willingness to estimate and give advice on any work.
 We are specialists in paint and its uses and our experience is at your command. Use it.
Dickerson & Son
THE Paint Store