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What Constitutes Advertising! In order to allay a misunderstanding among some as to what constitutes news and what advertising. we print this very simple rule which Idea of Deadly Small Arm Was Born is used by newspapers to differinatiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news. All coming social or organization meetings of societies where no money merchant vessel bound for the East

charged, or collection taken is NEWS. We make all quotations on JOE WORK

THE FRANKLIN PRICE LIST. Same prices-Reasonable Price-

 I praise not those Who in their petty dealings pil-

him, whose conscience spurns at secret fraud.

· When he might plunder and defy surprise .- Cumberland.

Factionalism sets a community by the ears and is a braks on the wheels SCIENTISTS HOLD TWO VIEWS of wholesome progress. The city that forges ahead and flourishes is not the one that is cursed with fac-

tional wrangles.

agony in the last seven ye ars than of these is the familiar nebular hyin any hundred years of the past.



Marie Prevost, ex-bathing beauty, is to star in a series of productions for Universal. Hope she's in good shape for the coming season!

Irvin V. Willat is shortly to begin work on his fourth production for Hodkinson-"Fifty Candles," written by Earl Derr Biggers. A light

Ruth Stonehouse will play opposite Tom Santschi in a series of two-reelers for l'athe. Remember Santschi in "The Spoilers" with Bill Farrum?

Rumor hath it that Marshall Neilan will make "Penrod" for First Na-tional, featuring Wesley Barry. But perhaps it's only a kid!

Chaplin's next comedy will be called "Vanity Fair." That noise you just heard was William Makepeace Thackeray turning over in his grave!

The well-beloved "Wallingford" will come to the screen next Fall. A Cosmopolitan production. It ought to make a great picture.

Bayard Veiller will direct Viola Dana in a picture tentatively titled "There Are No Villains." Who says there ain't?

Director T. Hayes Hunter,-the man who made "Earthbound," - is finishing up "The Light In the Clearing," the screen version of Irving Bacheller's novel for Hodkinson re-

"The Three Musketeers" with Douglas Fairbanks as "D'Artagnan" will reach the screen in August. "Doug" must be losing his "pep."
Back in the old days he'd have played all three of 'em!



There are cold towns, friendly towns and DEPENDABLE

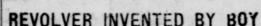
The greatest of these according to authoritative surveysis the town that can be depended upon.

This town of OURS is a dependable town. -"I like to deal in your town"-a country shopper remarked to a business man the other day. "I can get anything on earth I want here—as cheap or cheaper than anywhere else."

That unsolicited testimony shows that the town can be "DE-PENDED upon—that shoppers are learning the value of the real SERVICE the merchants and business men are daily striving to es-

In this hustling day, a man's too busy to stand for very much LOST MOTION. Slow mails, unreliable transportation facilities -substitution of articles for the one ordered-delays - irritations -DISAPPOINTMENTS, are some of the usual mail order buying trials today-aside from the DISLOYALTY of failing to support your town and community TRADE.

If you can buy it ANYWHERE, you can buy it right here.
There is EVERYTHING here—and the latchstring is OUT on every business and public door in this town.



in the Brain of Fourteen-Year-Old Runaway.

The revolver, that until the invention of the automatic pistol, was the most deadly small arm known to man, was born of the brain of a fourteen-yearold boy, Samuel Colt. Colt ran away from school and shipped on board a thousands of wagon loads of snow and contribution is solicited, inftiation Indies. He had a good deal of idle people became sick from standing in time on his hands once the ship was the snow or sitting in the cold stands weather followed its movements. He began to seek an outlet for his active imagination and mechanical urge. He attempted various things to aid sailing, tricity. but without any great success. He then took to planning a pistol that would shoot several times with a Entered at the Ashland, Oregon, single load. He had only bits of wood Postoffice as Second Class Mail and a jack knife to work with, but before the voyage was over he had cut out a model for a revolver very similar to the pattern still in use.

Once at home again, he went to work in his father's factory, but the revolver idea was still in his head, and he worked at it from time to time until he was twenty-one. At this point his experiments had so far advanced that he asked for and obtained patents in America and European countries. A stock company was organized, and from this humble start the great Colt arms factory was begun, and the revolver put on a market that soon carried it around the world.

Are Not in Accord in Their Explanation of Origin of the Planetary System.

Scientists explain the origin of our The world has gone through more planetary system in two ways. One pothesis of Lapace. The other is the planetesmal theory of Professor Moulton, which is probably the most correct one. According to this theory our planetary system was originally a vast spiral nebulae. The planets were formed by accretions of matter in the spirals of the nebulae. Our earth and its satellite, the moon, were formed in this way. The moon being a smaller accretion of matter, was naturally attracted by the earth, which was possessed of enough gravitation to hold the moon. The moon therefore is not a child of the earth, but speaking in everyday parlance, we might call it an adopted child. This theory explains a great deal that the nebular hypothesis does not. There are vast numbers of such spiral nebulae in the heavens, indicating that this is nature's accepted way of creating new worlds, and it is for these reasons that I accept this view of the formation of the earth and the moon, -Pittsburgh Dispatch.

Two Cold Inaugurations. Two presidential inaugurations especially marked by cold weather were those of Taft and Grant (his second). Thousands of people became sick from exposure during Grant's second inauguration, and many died. It is said the coughing of people who had

colds was so great that the orchestra at the inaugural ball could hardly be

The Taft inaugural blizzard began in Washington the afternoon of March 3, 1909. It continued all night, and the snow in the capital the next day was so deep that it seemed impossible to have a parade. But the parade was held, and on a street swept clean, thanks to the Washington street department, which removed slush from Pennsylvania avenue. Many well at sea, and a long period of calm to watch the parade. There was much suffering caused by exposure. President Taft's reviewing section was inclosed in glass and heated by elec-

"Robinson Crusoe's" Musket.

The musket said to have been given to Alexander Selkirk when he was put ashore on the island of Juan Fernandez, 400 miles off the Chilean coast, has been going the rounds of British

It was Selkirk's adventures upon which was based De Foe's famous story, "Robinson Crusoe," The musket is inscribed with the name of "A Selkirk Largo, 1771." It was purchased by Randolph Berens for \$6.25, but the owner has insured it for \$10,-

Selkirk owned a tavern near Clapham, but died in 1726 at sea as a lieutenant aboard a naval vessel,

Washington Made Custom. It was Washington's cabinet that established the custom for all future inaugurations to be made in public.



THE HISTORY OF THE MONEY KINGS

shows that the foundations of their wealth were laid by persistent saving.

They created a surplus and put it out at interest. We can't all be money kings, but we can't hope to overcome fortune unless we save.

Having a savings account with THIS bank will open YOUR opportunity.





EVERYTHING FOR

THE GARDEN here except the flowers and vegetables. Garden hose and garden implements of all kinds, lawn mowers, sickles, hedge-cutters and shears, knives, etc. We can supply all your needs in this respect. Do you know the convenience of a garden hose? Also useful for cleaning yard, sidewalk or

When the time for Washington's second inaugural came around he was in doubt as to the proper method of taking the oath for his second term. He addressed a note to his cabinet asking for their opinion as to whether it should be public or private. The cabinet at that time was divided. Jefferson and Hamilton recommended that it should be private. Knox and Randolph reported in favor of making it public, which was done.

Soft, as it Were.

"All the young ladies are raving about your new clerk's melting eyes." "Let 'em rave," said Mr. Grumpson. "I've never known a chap with melting eyes whose brain wasn't in the same condition."-Birmingham Age-Herald.

NEEDED COURSE IN WISDOM

In Ancient Days It Was Well Recognized That the Young Required Proper Instruction.

Instruction of the young by the old was not out of date when "The Wisdom Books" were written, according to Dr. Josiah H. Penniman, acting provost of

the University of Pennsylvania. "The people who wrote the Bible

many passages from the Scriptures.
"The book of wisdom told the people what to do, and most of the people needed it," Doctor Penniman said. "There were just as many wise as foolish virgins and probably the average ward, the command to be "Squads has been maintained."

Among Doctor Penniman's other sayings were the following: "They offered money to Job when

they knew he did not need it." "Be sure your sin will find you out," ne quoted, and then added, "You know find you out."

the greatest mischief makers, as wit- away, taking it all in.-Chicago Tribness where there is no whisperer con- une. tention ceases."

"I need not explain 'he that winketh with the eye findeth sorrow." "Sob stuff was apparently used in

olden days, for Delilah said to Samson, Thou hast told a riddle unto thy neighbors, but not unto me." "'What does he get for it?' was asked of Job as it is today of those who

get into the public view." Doctor Penniman declared Job was the most artistic of the Wisdom books, and in some respects of all the books of Brick Ice Cream the Bible.

WAS CENTER OF INTEREST

Student Quite Unwittingly Furnished Amusement for a Large Number of People.

While I was a student in college I think I amused the largest number of

moment than ever before or since. consisted of four periods for recitations with five minute periods of inter- commendable idea and its originator mission between classes. All classes is to be felicitated upon it. In variwere dismissed and summoned from ous museums Indian relics are preand to classrooms at the same time by served, but nothing is recalled which a small bell operated exactly like the is comparable to the village symposordinary doorbell. This bell was in- jum carried out as proposed .- St. stalled in the entrance hall of the Paul Pioneer Press. building-where most of the students congregated during intermissions.

For the convenience of the students a telephone was likewise placed in this hall. One morning the usual crowd of students was gathered in the hall, waiting for the signal to call them back into classes. When it came, mistaking it for a telephone call, I hastily picked up the receiver and called "Hello," No answer-so I repeated my "Hello" louder.

By this time I had the attention of most of the students-they stopped their chattering and were intent on watching me wake up. It was a rude awakening.-Exchange.

With Remarks From the General. While I was a lieutenant in the army at a western training camp we had a parade and divisional review were very human," declared Doctor | before a well-known general, and I Penniman and he illustrated this with invited some girls to see it. We were marching along in a column of fours with another company on each side of us. We were to keep on this way until we got in front of the general. when we were to turn left and go forleft." I must have been excited, for I shouted "Squads right," and, like good soldiers, my company obeyed. There was great confusion, of course. The general saw it all and sent an orderly to get me. When I confronted him I received some cutting cenperfectly well a lot of your sins will sure. During the most heated part of his lecture I saw my friends "The tongue has always been one of standing at the fence not five feet

> Bismarck's Unique Park. Bismarck, the capital of North Dakota, is to be congratulated upon its

We sell

CHOCOLATE VANILLA STRAWBERRY MAPLE NUT

Ashland Creamery

people it was ever my fortune to en- plans for the construction of a histertain at one and the same time. I torical park, adjacent to the stateknow I came nearer to wishing to van- house. It is proposed to employ 15 ish off the face of the earth at that acres, a feature being a replica of a Mandan Indian village of pioneer The morning schedule in this college | days, with other appropriate historical elements. This is an exceedingly

Fads Hygienic Necessity.

As Walter Dill Scott suggests, every business youth, on beginning his or her business life, should adopt an avocation, a fad, some outside interest, only less absorbing than his business, and should continuously cultivate it as a foil, a rest, a saving grace to his business. Provided this fad or unbusinesslike interest be one not too narrow and one not too difficult and fatiguing, the recipe is fundamentally an important one for this matter of business hours as well as for personal hygiene in general.-C. V N Dearborn, M. D., in the Scientific American Monthly.

The First Thing.

"Started your garden yet?" "No. Haven't located the neighbors who own the tools I'll want to borrow."-Detroit Free Press.

CHICHESTER S PILLS
THE DIAMOND BRAND.
Ladies! Ask your Druggist for Chi-ches-ter s Diamond Brand Pills in Red and Gold metallic boxes, sealed with Blue Ribbon.
Take no other. Buy of your Brangelet. Ask for Chil-Chies-Ters DIAMOND BRAND PILLS, for 25 years known as Best, Sefest, Always Reliable. SOLD BY DRUGGISTS EVERYWHER

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Our present line is giving the best satisfaction of any line handled. We carry a complete stock.

Sherwin-Williams Line

SEE US-

Carson-Fowler Lumber Co. "In the Heart of Town"

First Showing of Fall Garments

First arrivals in Suits Coats and Dresses

A CLEARAWAY SALE

In which apparel is offered at decided reductions to effect immediate disposal and prepare for the new season. Values of unusual importance are offered throughout our store. Below are listed a few-many other equally important items not advertised.

One	lot	2-piece house	dresses,	at	 .\$.98
One	lot	apron dresses house dresses			 \$1.25
One	lot	Voile dresses			 .\$4.98
Voile	es a	nd Linen dress	es		 .\$8.75

GLOVE SPECIALS

UNDERTHINGS

Unusual values. Our

present stock of knit goods priced to sell. Gowns Envelope Chemises Camisoles REAL BARGAINS

\$1.98

CHAMOISETTE GLOVES

In slip-on and 2-button styles. in cream, grey, chamois and brown. Values up to \$2.00, now \$1.19 to \$1.39

SILK GLOVES

Two-button style of excellent quality with embroidered wrist —in white and grey \$1.79

REMNANTS

It will be worth your while to look over our stock of cotton and wool remnants-

They are priced right for a quick sale

OUR JULY CLEARANCE SALE PRICES WILL CON-TINUE THROUGHOUT THE MONTH

Mc Gee COTTON BATHING SUITS Ladies' and Children's

GEORGETTE WAIST Specials

\$4.25 \$5.25