

Ashland Tidings

Established 1876
Published Every Evening, Except Sunday
THE ASHLAND PRINTING CO.
OFFICIAL CITY AND COUNTY PAPER
TELEPHONE 39

Subscription Price Delivered in City
One month \$.65
Three months 1.95
Six months 3.75
One year 7.50
Mail and Rural Routes.
One month \$.65
Three months 1.95
Six months 3.50
One year 6.50

ADVERTISING RATES:
Display Advertising
Single insertion, each inch.....30c
YEARLY CONTRACTS
Display Advertising
One time a week.....27 1/2c
Two times a week.....25c
Every other day.....20c

Local Readers.
Each line, each time.....10c
To run every other day for one month, each line, each time.....7c
To run every issue for one month or more, each line, each time.....5c
Classified Column.
One cent the word each time.
To run every issue for one month or more, 1/2c the word each time.

Legal Rates.
First Time, per 8 point line.....10c
Each subsequent time, per 8 point line.....5c
Card of Thanks, \$1.00.
Obituaries, 2 1/2 cents the line.
Fraternal Orders and Societies.
Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising?
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.
All reports of such activities after they have occurred is news.
All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken is NEWS.

We make quotations on
JOB WORK
from
THE FRANKLIN PRICE LIST.
Same prices—Reasonable Price—to all.

Entered at the Ashland, Oregon, Postoffice as Second Class Mail Matter.

- Plate sins in gold,
And the strong lance of justice
hurtless breaks;
Arm it in rags—a pigmy's doth
pierce it.—Shakespeare

The American relief organization will feed Russia's hungry children if the Russian authorities will release American prisoners. Fair enough. If the Moscow "powers that be" are humane and really want to save the starving, they promptly will accede to these terms.

He or she who works hard and incessantly and never takes a rest, will hasten the coming of that long rest which shall endure throughout eternity.

A cigarette, carelessly thrown, caused a disastrous fire on the great steamship Mauretania. The moral? Oh, find it yourself!

WHO SHOULD ADVERTISE?
It is truly said: "Advertising is the education of the public as to who you are, where you are, and what you have to offer in way of skill, talent or commodity. The only man who should not advertise is the one who has nothing to offer in the way of service, or who cannot make good."

TAX-EXEMPT SECURITIES
Continued issuance of tax-exempt securities by municipalities and the various government bodies, including the federal farm loan bonds, is a menace to the credit of all political subdivisions, and such a policy is leading towards property confiscation and materially delaying the industrial progress of the nation, according to Representative Louis T. McFadden, chairman of the house committee on banking and currency.

"The creation of two classes, one free from the burdens of taxation, and another which is forced to bear the burdens of which the wealthy are relieved through the purchase of tax-exempt securities, is a violation of social justice, which is crystallizing in broad public opposition and discontent as the issuance of tax-exempt securities expands," said Representative McFadden. "In the last few years we have seen the personal wealth of the country so rapidly segregated into the tax-free class that whereas the taxable income of

the individual taxpayers, under the federal law for income taxes, was \$992,972,985 in 1916, the amount decreased to \$731,372,053 in 1917, and to \$392,247,329 in 1918. It is a safe conclusion that they have converted their wealth into tax-free securities so rapidly that at a similar rate of conversion they would be set free of all taxes by 1922.
"It is stated that more than \$1,000,000,000 of state and municipal tax-free securities were issued in 1920. If these securities are held by the wealthy whose federal income tax is at the rate of 73 per cent, the total loss on this item is over \$35,000,000. On a conservative basis, the government, alone, is now losing annually from \$175,000,000 to \$200,000,000 on tax-exempt bonds already issued."

U. OF O. SUMMER SCHOOL CLOSES A SUCCESSFUL TERM

UNIVERSITY OF OREGON, Eugene, August 3—Peter L. Spencer of Ashland was one of the seven students registered from Jackson county in the summer term of the University of Oregon which closed last week. Four registered from Medford and two from Central Point.
Ercel Hedrick, principal of the Central Point school, and Grace Myers were students from Central Point and A. J. Hanby, Jay F. Miller, Sara Van Meter and Rex Yama-

shita came from Medford. University officials declare that the 1921 summer school term which closed last week was the most successful ever held on the Eugene campus. It excelled all others both in the scope of its course and the number of students enrolled in it. On the Eugene campus there were 342 students registered, an increase of 57 per cent over that of last year. Adding to this the 512 who took work in the summer term of the Portland extension center of the university the total is found to be 856, a record summer enrollment.
Work was offered in 18 departments of the university on the Eugene campus and 15 departments were represented in Portland. Students from 26 counties in Oregon, 12 states, and four foreign countries were registered in these courses which included the following subjects: art, botany and bacteriology, chemistry, economics, education, English, geology, German, history, library methods, mathematics, music, physical education, physics, psychology, public speaking and dramatics, French, Spanish and sociology.
Over fifty Oregon state educators, including school superintendents, high schools, were members of the Schoolmasters' club which was organized early in the term. The club held frequent meetings to discuss educational problems and hear talks on the betterment of their profession. The school of education had one of the largest enrollments in its courses of any school in the university, many of the summer students being teachers who took advantage of the opportunity to take university work during the vacation period.
Daily assemblies were held and a number of speakers from the outside, as well as summer term fac-

NOTICE TO WATER USERS

YOU ARE HEREBY NOTIFIED that on and after JULY 28, 1921, the City of Ashland will be divided into two districts, Upper and Lower, for irrigation purposes, the dividing line being the Boulevard and Main streets.

UPPER DISTRICT
That portion of the city lying above the Boulevard and Main streets to be known as the Upper District, will be allowed to use the water for irrigation and sprinkling purposes on Mondays, Wednesdays and Fridays from 5 a. m. to 10 a. m., and from 5 p. m. to 10 p. m., and on Sundays from 5 a. m. to 10 a. m.

LOWER DISTRICT
That portion of the city lying below the Boulevard and Main streets, to be known as the Lower District, will be allowed to use the water for irrigation and sprinkling purposes on Tuesday, Thursdays and Saturdays from 5 a. m. to 10 a. m., and from 5 p. m. to 10 p. m., and on Sundays from 5 p. m. to 10 p. m.

The use of water through meters will not be under these restrictions.
Public parks in their respective districts will irrigate between the hours of 10 a. m. and 5 p. m.
Water must be turned off immediately in case of fire.
Do not use open hose or open faucet where you are paying for 10,000 or 20,000 square feet. Use either spray nozzle or hose with nozzle not more than 1-4 inch in diameter.
Do not set sprinkler so it will interfere with traffic on sidewalk.
Do not have leaky faucets, toilets or fixtures on your premises.
Do not allow water to run off your property on the streets, gutters or alleys.
Do not run water at night between the hours of 10 p. m. and 5 a. m. in either division.
By order of the Common Council.
D. R. HOSLER, Supt. Water Works.

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BARGAIN!
7 Passenger CHANDLER
Like New
Price Cut to the Quick
Enquire at
Class A Garage
For Mr. E. G. High

ulty members gave addresses before them. Numbered among the speakers were President P. L. Campbell; Dr. Schafer, director of the Wisconsin Historical society and former head of the history department of the university; Dr. Henry S. Curtis, of Oberlin, Ohio; Dr. Horace A. Eaton, of Syracuse university; Professor Harold Tuttle, of Pacific university; Superintendent S. O. Hartwell, of the Minneapolis schools; and Dean Colin V. Dymont, of the university.
Under the direction of the school of physical education a weekly recreational program was worked out which gave every student an opportunity to enjoy wholesome recreation from his school work. A feature of this program was a series of week-end outings and hikes in which many of the summer term people participated.

Heer Bakery Sold—
The bakery on North Main street formerly owned by Mrs. L. J. Heer has been sold to Mrs. A. R. Smith, who took possession this week. A deal for the sale of the business was made several weeks ago with W. A. Crandall. Owing to the recent death of Mr. Crandall, the sale was not realized. Mrs. Smith later taking over the business.

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LUCKY STRIKE
"IT'S TOASTED"

PEARL OIL
(KEROSENE)
for oil heaters
cookstoves
and lamps
STANDARD OIL COMPANY
(CALIFORNIA)

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View of Cylinder showing explosion chamber and piston
The MOTOR OIL FREE FROM DESTRUCTIVE SULPHO COMPOUNDS
Produced under the new HEXEON process.

Why Your Engine Loses Power
If the lubricating oil film between piston and cylinder walls breaks down, power is reduced by loss of compression. Leakage of gases into the crank case also results. This contaminates the lubricating oil, and may lead to serious damage.

With operating temperatures of the motor ranging from 100 to 3000 degrees Fahrenheit only an oil of highest lubricating value can maintain the essential film between moving parts.
Cycol is the new and different motor oil with greater lubricating value. Cycol is made by the new Hexeon Process which removes destructive "sulpho" compounds. Oils containing "sulpho" compounds break down rapidly under engine heat, impairing the lubricating film.
Cycol-ize your motor today—flush the crank case—not with kerosene—and refill with the correct grade of Cycol as shown by the Cycol Recommendation Chart. Cycol is 25c to 35c a quart according to grade.

ASSOCIATED OIL COMPANY, San Francisco
CYCOL
MOTOR OIL
FREE FROM DESTRUCTIVE "SULPHO" COMPOUNDS

A Clearaway Sale
In which apparel is offered at decided reductions to effect immediate disposal and prepare for the new season. Values of unusual importance are offered throughout our store. Below are listed a few—many other equally important items not advertised.

One lot 2-piece house dresses, at	\$.98
One lot apron dresses	\$1.25
One lot house dresses	\$2.49
One lot Voile dresses	\$4.98
Voiles and Linen dresses	\$8.75

GLOVE SPECIALS
CHAMOISETTE GLOVES
In slip-on and 2-button styles, in cream, grey, chamois and brown. Values up to \$2.00, now \$1.19 to \$1.39
SILK GLOVES
One lot at 89c to \$1.19
Two-button style of excellent quality with embroidered wrist—in white and grey\$1.79

UNDERTHINGS
Unusual values. Our present stock of knit goods priced to sell.
Gowns
Envelope Chemises
Camisoles
REAL BARGAINS

REMNANTS
It will be worth your while to look over our stock of cotton and wool remnants—
They are priced right for a quick sale

OUR JULY CLEARANCE SALE PRICES WILL CONTINUE THROUGHOUT THE MONTH

McGee's
DRY GOODS