

Ashland Tidings

Established 1876
Published Every Evening Except Sunday
THE ASHLAND PRINTING CO.

OFFICIAL CITY AND COUNTY PAPER
TELEPHONE 39
Subscription Price Delivered in City
One month \$.65
Three months 1.95
Six months 3.50
One year 7.50

ADVERTISING RATES:
Display Advertising
Single insertion, each inch 30c
YEARLY CONTRACTS
Display Advertising
One time a week 27 1/2c
Two times a week 25c
Every other day 20c

Local Readers
Each line, each time 10c
To run every other day for one month, each line, each time 7c
To run every issue for one month or more, each line, each time 5c

Legal Rate:
First Time, per 8 point line 10c
Each subsequent time, per 8 point line 5c
Card of Thanks, \$1.00.

What Constitutes Advertising!
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule which is used by newspapers to differentiate between them:

All reports of such activities after they have occurred is news.
All coming social or organization meetings of societies where no money contribution is solicited, inflation charged, or collection taken is NEWS.

We make all quotations on JOB WORK from THE FRANKLIN PRICE LIST. Same prices—Reasonable Price—to all.

Entered at the Ashland, Oregon, Postoffice as Second Class Mail Matter.

But poverty, with most who whimper forth
Their long complaints is self-inflicted woe,
Th' effect of laziness, or sot-tish waste.—Cowper.

If the shipping board could convert its losses into profits, it would be one of the most successful business enterprises in the country.

Love the American flag and you will respect it and make others treat it with respect.

There is no glory in this country in the greed of its profiteers.

Alaska is not prospering. It should prosper. President Harding wants to know why it does not thrive. He is going up there to find out, so soon as he can get away from Washington. There should be drastic action to remove the conditions which obstruct development up there.

The shipping board is looking around desperately for economy caulking to stop monetary leaks.

NEWSPAPER ADVERTISING PAYS

No more convincing illustration of the efficiency of newspaper advertising has been presented than the experience of the Literary Digest. Five years ago when the magazine had 350,000 circulation, the directors decided that a larger circulation was desirable, and that the only way to get it was through advertising. For four years, \$1,000,000 was invested annually in 400 leading newspapers in the United States, with the result that today the magazine has a circulation of 1,300,000, and its income has been increased more than 350 per cent.

Would it have been possible for the Literary Digest to secure such returns from any other medium? We believe not. Newspaper advertising presents its message when people are in a receptive mood. Appearing as it does in a medium that is welcomed and read in practically every household, it is bound to attract the attention of masses of people, and if the article advertised possesses real merit, large sales are sure to follow.

Astoria Flour mills ship 15,000 barrels flour to Poland.

American Legion Kolum

The White Paper club of Chicago has asked the co-operation of the American Legion in their effort to bring back slacker Bergdoll from Germany. The White Paper club is composed of eminent literary men, and is headed by Emerson Hough. Sure, we want Bergdoll, but only at Fort Leavenworth, Kans. He is not fit to run at large in this country. The White Paper club states as follows regarding the Bergdoll case: "The Bergdoll case is an affront to every good American. It belittles the patriotic service of all American men and women in the world war. It has left the power of the United States open to ridicule, disrespect and contempt on the part of the foreign born. Its continuation in its present state weakens faith in our American institutions and lessens confidence in the American government. Bergdoll should be demanded of Germany and placed in the penitentiary to which he was sentenced."

Brigadier General Asher Miner, of Wilkes-Barre, Pa., who lost a leg in France, was one of the speakers at the banquet tendered by the New York Shipbuilding corporation on the occasion of the trial of the new liner, "American Legion." General Miner was responding to Major General Price, of Philadelphia, who told how his compatriot, after losing his leg, had offered to go before his men for moral effect. "The loss of that leg," declared General Miner, "is justified by the privilege of being a member of the American Legion."

The state bonus commission at Salem is making rapid progress in the selection of the county boards. It will only be a matter of two or three months now until the commission will be fully operative.

The following information has been received from the Graves Registration service concerning the preparation of bodies of our deceased comrades who will be returned from France:

Upon interment of a body in Europe prior to shipment to this country, the remains are carefully identified and records verified. The body is then technically treated by expert embalmers in such manner as to conform with rigid sanitary rules. The remains are then wrapped in a linen sheet and medicated blanket and placed in a metallic container. When the remains are placed in this metallic container, the body is carefully supported by cushioned pads which prevent the body from shifting. The lid of this metal container is then hermetically sealed, and it is then placed within the casket, which is constructed of the finest kilned chestnut wood. An appropriate plate inscribed with the name and other data identifying the remains of the soldier contained therein is fastened to this casket. The casket is then placed in the strongly constructed shipping case which is properly marked and made ready for shipment. Each operation incident to the disinterment and preparation for shipment of the body is carefully supervised. It is estimated that the average weight of a body when ready for shipment is from five to seven hundred pounds. Relatives may convey the bodies from Hoboken, N. J., if they so desire, but when relatives do not appear, a specially selected soldier will be designated as Military escort to any place designated by the next of kin for delivery.

The flag around the coffin can be kept by the parents. Many parents later deposit the flag with an American Legion Post, or other patriotic organization, as a memento.

The Loyal Order of Dads has been founded at Ft. Myers, Florida, by "Dad" Sheldon Foote, who has announced that membership will be open to all fathers of ex-service men of the army, navy and Marine Corps of the United States, who served in the Spanish-American War or the World War, or who are now in service. The members will encourage clean, patriotic living in their respective of party, politics, race or creed. The organization will be affiliated with the American Legion. Headquarters will be at Fort Myers, Florida.

The British Legion is now a fact. The four British ex-service mens organizations have consolidated and form the British Legion. The organization is a counterpart of the American Legion, with some added features.

The Executive committee of Ashland Post No. 14 will meet sometime during next week to discuss the plans and activities of the Post during the next six months. Among the projects of direct interest which will be handled is Armistice Day celebration, completion of the payment of the Monument, the proposition of building a suitable hut at Lake of the Woods for use of the Legion members and the Boy Scouts, and plans for conducting the Midwinter Lyceum course which is to start in October.

Fair Petition Fails—
Owing to the fact that sufficient signatures have not been secured to the petition asking the county court to call a special election to vote on the proposition to erect buildings on the fair grounds and as the time is short now, no fair will be held this fall. It is hoped to have everything in readiness to present the proposition to the people soon and set the buildings and tracks ready for a big fair next year.—Medford Mail-Tribune.

Receives Application Blanks—
County Clerk Florey has received a large supply of application blanks from the World War Veterans Aid commission for those who wish to be appointed attorney and appraiser for Jackson county. The position has to do with the payment of loans and bonuses to service men in this county, the appraising of land, etc.

Engine Distillate Comes Back—
"Engine distillate has "come back" after a two year period during which time it was conspicuous by its absence, announced M. L. Patton, local agent for the Standard Oil company. It is now on sale at the Standard Oil service station.

COUNTY COURT PROCEEDINGS

(Continued From Yesterday.)

Medford Service Station, county nurse expense . . . \$ 22.26

Total \$147.26

Surveyor's Office
Mary Bebb, surveyor's stenographer 40.00
Mary Bebb, surveyor's stenographer, back pay 40.00
C. Frank Rhodes, surveyor's office rent 12.00
C. Frank Rhodes, surveyor's office expense 12.00

Total \$104.00

Sealer of Weights and Measures
E. A. Bond, sealer of weights and measures salary . . . \$ 25.63

Water Master
Fred N. Cummings, water master's salary \$125.00
Fred N. Cummings, water master's expense 34.74
Bernard Roberts, water master's expense 2.00
Tunnell & Edwards, water master's expense 21.50

Total \$183.24

County Attorney
G. A. Coddling, salary of deputy district attorney \$100.00
Rawles Moore, district attorney's office expense 50.00

Total \$150.00

Dog Fund
Jack Martin, sheep killed by dogs \$ 9.00
I. A. Merriman, sheep killed dogs 15.00
J. M. Martin, sheep killed by dogs 15.00

Total \$39.00

County Fair Fund
Medford National Bank, county fair expense \$2000.00
Schulz Bros., rent, county fair expense 150.00

Total \$2150.00

Stock Inspection
W. H. Peninger, claim for slaughtered cattle . . . \$ 35.00
County Auditor
E. M. Wilson, auditing public records \$400.00

Total \$400.00

THE CITIZENS BANK OF ASHLAND

THE HISTORY OF THE MONEY KINGS
shows that the foundations of their wealth were laid by persistent saving. They created a surplus and put it out at interest. We can't all be money kings, but we can't hope to overcome fortune unless we save.

Having a savings account with THIS bank will open YOUR opportunity.
4% ON SAVINGS DEPOSITS

ROAD FUND table with columns for Road Dist. No., Name, and Amount. Includes entries for Jack True, Hubbard Bros., Wm. Bruin, Wm. Perry, W. M. Tetherow, F. J. Watson, Frank Farlow, J. M. Allen, W. L. Van Houten, R. B. Vincent, Medford Lumber Co., and others.

COUNTY COURT PROCEEDINGS table with columns for Name, Amount, and Total. Includes entries for Medford Service Station, Surveyor's Office, Sealer of Weights and Measures, Water Master, County Attorney, Dog Fund, County Fair Fund, and Stock Inspection.

ROAD FUND table with columns for Road Dist. No., Name, and Amount. Includes entries for J. W. Smith, E. C. Hamilton, E. C. Hamilton, M. L. Pellet, Thos. Roseberry, Hugh Jones, J. D. Adams & Co., W. H. Brown, Ballou & Wright, Busy Corner Motor Co., W. A. Bishop, Clyde Equipment Co., C. E. Cass, Cal-Ore Power Co., Central Lumber Co., Eads Transfer & Storage, Fred J. Fick, Gaddis & Dixon, Gold Hill Hardware Co., and Hubbard Bros.

OAC TECHNOLOGY advertisement. Oregon's Higher Institution of Technology. Eight Schools; Seventy Departments. FALL TERM OPENS SEPT. 19, 1921. For information write to the Registrar, Oregon Agricultural College, Corvallis.

WOOD advertisement. In order to make room we are offering Slab Wood at \$2.75 per tier Cash with Order Ashland Lumber Co., Phone 20

SIMPSON'S HARDWARE advertisement. A LITTLE WATER SPRAYED on flowers will keep them fresh and lovely for a long time. Get a reel of our first quality garden hose and keep your flowers, fruits, vegetables and lawn healthy and thriving.

BUY Your Winter's Fuel Early It Will Pay You to Do So SEE US FOR Factory Blox Tier Wood Cord Wood Coal Carson-Fowler Lbr. Co. "In the Heart of Town"

A Clearaway Sale advertisement. In which apparel is offered at decided reductions to effect immediate disposal and prepare for the new season. Values of unusual importance are offered throughout our store. Below are listed a few—many other equally important items not advertised. Includes lists of dresses, glove specials, underthings, and remnants.

