

**Ashland Tidings**  
 Established 1876  
 Published Every Evening Except  
 Sundays  
**THE ASHLAND PRINTING CO.**  
 OFFICIAL CITY AND COUNTY  
 PAPER  
 TELEPHONE 39

Subscription Price Delivered in City  
 One month ..... \$ .65  
 Three months ..... 1.95  
 Six months ..... 3.50  
 One year ..... 7.50  
 Mail and Rural Routes.  
 One month ..... \$ .65  
 Three months ..... 1.95  
 Six months ..... 3.50  
 One year ..... 7.50

**ADVERTISING RATES:**  
 Display Advertising  
 Single insertion, each inch ..... 30c  
**YEARLY CONTRACTS**  
 Display Advertising  
 One time a week ..... 27 1/2c  
 Two times a week ..... 25c  
 Every other day ..... 20c  
**Local Readers.**  
 Each line, each time ..... 10c  
 To run every other day for one  
 month, each line, each time ..... 7c  
 To run every issue for one month  
 or more, each line, each time ..... 5c  
 Classified Column.  
 One cent the word each time.  
 To run every issue for one month or  
 more, 1/2c the word each time.  
**Legal Rate:**  
 First Time, per 8 point line ..... 10c  
 Each subsequent time, per 8 point  
 line ..... 5c  
 Card of Thanks, \$1.00.  
 Obituaries, 2 1/2 cents the line.  
 Fraternal Orders and Societies.  
 Advertising for fraternal orders  
 or societies charging a regular initiation  
 fee and dues, no discount. Religious  
 and benevolent orders will be  
 charged the regular rate for all ad-  
 vertising when an admission or other  
 charge is made.

**What Constitutes Advertising!**  
 In order to allay a misunderstanding  
 among some as to what consti-  
 tutes news and what advertising,  
 we print this very simple rule which  
 is used by newspapers to differen-  
 tiate between them: "ALL future  
 events, where an admission charge  
 is made or a collection is taken  
 IS ADVERTISING." This applies to  
 organizations and societies of every  
 kind as well as to individuals.  
 All reports of such activities after  
 they have occurred is news.  
 All coming social or organization  
 meetings of societies where no money  
 contribution is solicited, inflation  
 charged, or collection taken is NEWS.

We make all quotations on  
**JOE WORK**  
 from  
**THE FRANKLIN PRICE LIST.**  
 Same prices—Reasonable Price—  
 to all.

Entered at the Ashland, Oregon,  
 Postoffice as Second Class Matter.

\*\*\*\*\*  
 ♦ The one deep cloud that ♦  
 ♦ darkens every sky, ♦  
 ♦ is changed affection's cold, ♦  
 ♦ averted eye. ♦  
 —Anonymous.  
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**COST PLUS PLAN IN OPERATION**  
 Apparently the cost plus habit,  
 contracted during the war, has got  
 a firm hold on a good share of  
 American business. It is taken for  
 granted that every business, no mat-  
 ter how unfavorably situated or how  
 poorly conducted, is entitled to a  
 price equal to cost plus profit.  
 Various trade organizations seem  
 to be doing business on that basis.  
 When they get together to make a  
 price, it isn't based on what the  
 efficient concerns do, it is based on  
 the inefficient ones. The coal oper-  
 ators, for example, work out an av-  
 erage coal price; lumber dealers an  
 average lumber price. The idea ap-  
 pears to be that everybody is en-  
 titled to live and make a profit; the  
 more efficient concerns to make a  
 considerably larger profit.  
 But the operation of the cost-plus  
 plan in the war was not such as to  
 get the public enthusiastic. It tend-  
 ed to high prices, to extravagance  
 and to depriving the public of the  
 benefits that normally come from  
 competition. The incentive to keep  
 expenses down and to make the busi-  
 ness efficient was lacking.  
 It is to the public interest that  
 the active, energetic, competent man  
 shall do the bulk of the business,  
 and that the public shall get some  
 of the advantages of his competency.  
 This sort of a manager can take care  
 of himself under any circumstances.  
 He isn't frightened by the bogey of  
 "cutthroat competition" because  
 he knows the quality of his goods  
 and of his services, coupled with a  
 reasonable scale of prices, will win  
 in the long run.  
 The competent business man runs  
 his business himself, without refer-  
 ence to the cost plus of the other  
 fellow. Both he and the public are  
 the beneficiaries of his ability.

**Salem—Work to start on \$180,000 boys industrial school on cottage plan. Present school to be home for drug addicts.**

**Baker to have overalls factory employing 12 persons August 1.**

**Grants Pass—Sixton section of Pacific highway to be paved.**

### Refunding of Short Term Debt Would Be Aided By Tax Revision

Secretary Mellon Makes Statement

Your present income and excess profits taxes are inefficient and defeat their own purpose, and an early revision of our tax program is absolutely necessary, according to W. Mellon, secretary of the treasury, who, at the same time, says that the ten billions of tax exempt securities now owned in the United States constitute an economic evil of the first magnitude.

The revision of our tax program should be effected immediately, and Secretary Mellon, in an article on "Refunding the Short-Dated Debt," urges that congress should take action by statute or constitutional amendment to readjust tax structure and restrict further exemption of municipal and state securities.

Secretary Mellon's article reads in part:  
 "In the next two years, or thereabouts, there will mature about seven and one-half billions of short-dated debt (including the outstanding floating debt), and it is to the gradual retirement of this debt that the bulk of the treasury's current surplus is necessarily applied, largely through the sinking fund and the miscellaneous debt retirements. Substantial progress has already been made in the retirement of the short-dated debt. On March 31, 1921, the short-dated debt aggregated \$7,578,954,141.89, as compared with \$9,248,188,921.12 on August 31, 1919, which was the date when the war debt was at its peak. This reduction of about one and two-thirds billions within that period was due in large measure to the reduced balance in the general fund and the application of receipts from war salvage, and in a lesser degree to surplus tax receipts. In view of its early maturity it is necessary that the treasury regard this short-dated debt as a whole. Within the next two years it may hope to effect a further reduction of approximately one billion dollars through the continued operation of the sinking fund and the miscellaneous annual debt retirements. The remainder, or more than six billion dollars, will have to be refunded. As was announced on April 30, it will accordingly be the policy of the treasury to vary its monthly offerings of treasury certificates of indebtedness at convenient intervals, when the market conditions are favorable, with issues of short-term notes in moderate amounts, with maturities of from three to five years. This program aims at a gradual distribution of the short-dated debt through successive issues of treasury notes in maturities extending over the five years from 1922 to 1928, when the third Liberty loan will mature. The current requirements of the treasury will also be met, as in the past, by offerings of treasury certificates from time to time. A program of this kind should make the short-dated debt more manageable and facilitate the refunding operations necessary in connection with the maturity of the Victory Liberty loan. The success-

ful carrying out of the program will depend in large measure on the co-operation of the American bankers in the distribution of the notes, the practice of rigid economy on expenditures in all departments of the government and an intelligent revision of the tax laws.

**SUGAR COATED PILLS**  
 ♦ Compounded on the Typewriter ♦  
 ♦ from "Aesop's Film Fables" ♦  
 ♦ By AESOP, JR. ♦  
**THE ANTS AND THE GRASSHOPPER**  
 ♦ As ye work so shall ye eat. ♦  
 ♦ ♦ ♦ ♦  
 ♦ The young man who sings to ♦  
 ♦ the girls all summer cannot buy ♦  
 ♦ a ring for the "one girl" in ♦  
 ♦ winter. ♦ ♦ ♦ ♦  
 ♦ A little saving now and then ♦  
 ♦ has established lots of our great ♦  
 ♦ business men. ♦ ♦ ♦ ♦  
 ♦ The thrifty ants in "The Ants ♦  
 ♦ and the Grasshopper" did not ♦  
 ♦ have to go to "uncle" for their ♦  
 ♦ ready cash, but the shifty grass- ♦  
 ♦ hopper was a regular grass- ♦  
 ♦ hocker. ♦ ♦ ♦ ♦  
 ♦ Prepare in leisure to use in ♦  
 ♦ haste is a truth proved in "The ♦  
 ♦ Ants and the Grasshopper" ♦  
 ♦ film fable. ♦ ♦ ♦ ♦  
 ♦ He who rustles his own grub ♦  
 ♦ is seldom hungry. ♦ ♦ ♦ ♦  
 ♦ It isn't always the big fel- ♦  
 ♦ low who has the wisest head ♦  
 ♦ and knows a lot; sometimes ♦  
 ♦ a little fellow has a "wise-acre ♦  
 ♦ head. ♦ ♦ ♦ ♦  
 ♦ It's better to have saved and ♦  
 ♦ lost than never to have saved ♦  
 ♦ at all. ♦ ♦ ♦ ♦  
 ♦ A "loaf" in the summer leaves ♦  
 ♦ a small "slice" for the winter. ♦  
 ♦ ♦ ♦ ♦ ♦  
 ♦ Earn your pay while the sun ♦  
 ♦ shines. ♦ ♦ ♦ ♦  
 ♦ To get ahead you must use ♦  
 ♦ your head. ♦ ♦ ♦ ♦  
 ♦ 'Tis the little eats that last ♦  
 ♦ while big eats may lead to a ♦  
 ♦ fast. ♦ ♦ ♦ ♦  
 ♦ According to Aesop's "The ♦  
 ♦ Ants and the Grasshopper— ♦  
 ♦ when you get shifty it is time ♦  
 ♦ to lock the brakes and become ♦  
 ♦ thrifty. ♦ ♦ ♦ ♦  
 ♦ "Thrifty-thrifty" is at least ♦  
 ♦ an even-break motto. With a ♦  
 ♦ slogan "shifty-thrifty" you ♦  
 ♦ stand a wonderful chance of go- ♦  
 ♦ ing "broke." ♦ ♦ ♦ ♦  
 ♦ He who rest last, rests best. ♦  
 ♦ —Aesop's Film Fables. ♦  
 ♦ ♦ ♦ ♦ ♦

**At the Churches**  
**First Christian Church**  
 Bible school at 10 o'clock. Our school is growing, despite the warm weather. There is a place and a welcome for you.  
 Morning worship at 11, with sermon by the pastor on the topic, "Blessings and Responsibility of Discipleship."  
 Christian Endeavor at 7:15.  
 Evening worship at 8 o'clock. The sermon topic is "The Power of a Great Conversion." Ten of the young people will assist in the evening program, as follows: Floyd Crosslin will preside; Elsie Crowson read the scripture lesson; Ruth York, Alta Weinberger, Marcus Kelts, and Vera Champie will offer prayer; Bon, Katie and Lova Buchanan will give a musical number on the cornet, violin and piano; Ruth Gaisinger will pronounce the benediction.  
 Mrs. Josephine Champie, Pastor.

**First Congregational Church**  
 Boulevard and Main Street  
 Phone 239-R  
 Sunday school, 9:45, with Mr. H. C. Galey, superintendent, presiding. Classes for all ages.  
 Morning service, 11 a. m. Subject, "The Test of True Greatness."  
 Christian Endeavor, 7 p. m. Subject, "The Perils of Materialism."  
 Meeting to be led by the minister.  
 Evening service, 8 p. m. Subject, "What the Twentieth Century De-

**Methodist Episcopal Church**  
 Cor. North Main and Laurel Sts.  
 Sunday school, 9:45 a. m. Dr. G. W. Gregg, superintendent.  
 Morning services, 11 a. m. Rev. Blaine E. Kirkpatrick, B. D., of Salem, Or., will deliver the morning

### WHAT D'YOU MEAN, BABE?



BABE'S BATTING EYES

Here is strength and helplessness in baseball personified. It shows the mighty "Babe" Ruth of the New York Yanks, home run swatter, who is on his way to a new record, holding in his arms "Babe" Thomas, the infant son of Chet Thomas, catcher for the Cleveland Indians. Thomas and Ruth played together on the Boston Red Sox team, so Ruth looked over Thomas' new son when the Yanks and Indians played in a recent series. Ruth's record last year was 29 home runs—already this year he has passed the 30 mark.

**sermon. Subject, "The Unhidden Christ." Rev. Mr. Blenkinsop will sing a solo.  
 Evening services, 8 p. m. The district superintendent, Rev. J. Randolph Sassnett, will have charge. A rousing farewell service. A cordial invitation to the public.  
 Charles A. Edwards, Minister.**

**Catholic Church**  
 Mass Sunday morning at 7:30 and 9 o'clock.  
**Church of the Nazarene**  
 Corner of 4th and C Sts.  
 Services for Sunday, July 24:  
 Sunday school, 9:45 a. m.  
 Preaching service, 11 a. m.  
 Young People's meeting, 7 p. m.  
 Preaching service, 8 p. m.  
 Revival services morning and evening. The revival services will continue through the coming week. Services every evening at 8. You are cordially invited to attend these services.

**Trinity Episcopal**  
 There will be no services at the Trinity Episcopal church tomorrow, owing to the absence of Rev. Mr. Hammon, who is on a vacation.

**NEW BREED OF POULTRY DEVELOPED BY UNCLE SAM**  
 Lamena is the name given to a new breed of poultry that has been developed at the experimental farm of the United States department of agriculture at Beltsville, Mr. It

**Jars with Lids**  
 Sizes One Gallon to Twenty  
 Eggs Are Cheap Now.  
 Waterglass Your Winter Supply.  
**Provost Bros.**

**KLENZO**  
 DENTAL CREME  
 White Teeth Healthy Gums and a Clean Mouth  
 25c.  
 TRY IT!  
**TOOTH BRUSHES**  
 Warranted PURE BRISTLE HAND MADE 25c.  
**McNAIR BROS.**  
 The Rexall Store

has been named by Secretary Wallace after the originator, Harry M. Lamon, senior poultryman of the bureau of animal industry. It is a white fowl with red ear lobes that lays a white shelled egg. White Plymouth Rock, Silver Gray Dorking and White Leghorn were the breeds used as foundation stock.

The fowls are larger than Leghorns, with long, deep bodies, well feathered and comb and wattles of medium size. The new breed is not ready for introduction, and neither eggs nor fowls can be secured. When a sufficient stock of birds has been raised specimens will be sent to state agricultural colleges and experiment stations to test their adaptability to different sections and conditions.

### Panama Would Populate Country With New Race

PANAMA, July 23.—The government of Panama has sent special immigration agents to Czechoslovakia, Austria, Italy, Spain and the Canaries, to induce farmers from those countries to come to Panama.

The government has begun the construction of two hundred miles of highways in the most fertile parts of the interior, and intends to follow with several hundred miles more, with the idea of opening up the country. But after the roads are built (construction has begun and the money is in hand to pay the bills), they will not be used unless new inhabitants are brought into the country.

The native of Panama has his own farm and is living on it very contentedly, under primitive conditions in most cases, but conditions which are well adapted to the tropics and which suit him. He works little but lives well. His surplus produce is such as can conveniently be carried to a seaport on mule back, and he enjoys the weekly trip to the village.

But such people cannot develop a country, because they are too busy enjoying life. The idea if the government is to induce immigration of experienced farmers from the south of Europe, who are also hard work-

ers, assign them land, secure them in their title, and even assist them with implements and seed for the first few years.

As white men these people will soon disappear, as white men are bound to do in the tropics, but their children will mix with the brown natives, and this mixture makes a strong race, well adapted to the heat and bright light. This mixed race, known as morenos, is the strongest and best factor in Panama at the present time, and the government had in mind a far-seeing policy of perpetuating it.

### WOOD

In order to make room we are offering  
**Slab Wood at \$2.75 per tier**  
**Cash with Order**  
**Ashland Lumber Co., Phone 20**



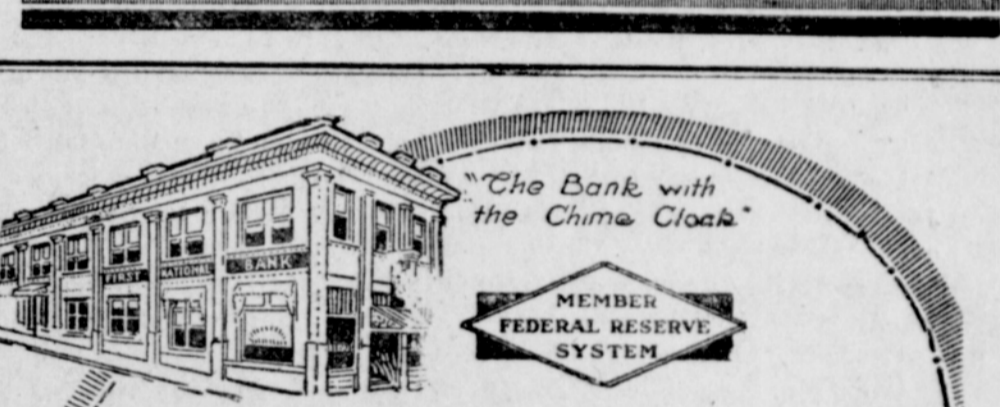
### Save the cost of cleaning out carbon

Cleaning out carbon costs the average motorist from \$2 to \$8 every 1500 to 3000 miles. In addition, carbon damages the engine, reduces its power, cuts down gasoline mileage and runs up repair bills.  
 You can avoid carbon troubles by using **SUNOCO Motor Oil**—the oil that eliminates hard carbon deposit.  
**SUNOCO** is a wholly-distilled, non-compounded oil—free of carbon-forming elements. Begin using it at once. We will tell you the right type for your car.

### ASHLAND Automotive Shop

# SUNOCO

MOTOR OIL



**EVERYBODY'S BANK**  
 A bank should be a representative institution, helpful alike to the business man, the farmer, the teacher, the stenographer, and the newsboy.  
 That is what we try to make the First National, and while naturally we desire the substantial commercial account, the smaller savings account is equally welcome.  
 No matter what your trade or profession, nor how small your income, you'll profit by banking here.  
**The First National Bank**  
 ASHLAND, OREGON  
 E. CARTER, PRES.  
 C. VAUGHN, VICE PRES.  
 W. McCOY, CASHIER

We have just received a shipment of Munson Last

Blucher Style

## Oxfords

FOR LADIES

This is the O'Donnel Make



# Spring Painting

We sold enough paint this spring to paint one out of every eight houses in Ashland. This enormous turn over of our stock insures the purchaser of the latest price and that the material has not stood on our shelving for any length of time.

We have been the exclusive paint dealers of the town for twelve years and established our reputation on service and our willingness to estimate and give advice on any work.

We are specialists in paint and its uses and our experience is at your command. Use it.

## Dickerson & Son

THE Paint Store