Established 1876 Published Every Evening Except THE ASHLAND PRINTING CO.

OFFICIAL CITY AND COUNTY PAPER TELEPHONE 39 Subscription Price Delivered in City

One month\$.65 Three months 1.95 Six months 3.75 One year 7.50 Mail and Rural Routes. One month\$.65 Three months 1.95 Six months 3.50 One year 6.50

ADVERTISING RATES: Display Advertising Single insertion, each inch.....30c
YEARLY CONTRACTS Display Advertising One time a week......27 1/2 c

Two times a week......25c Fvery other day......20c Local Beaders. Each line, each time......10c To run every other day for one

month, each line, each time. ... 7c To run every issue for one month or more, each line, each time.... 5c Classified Column. One cent the word each time. To run every issue for one month or

more, 1/2c the word each time, Legal Rate:

First Time, per 8 point line 10c Each subsequent time, per 8 point Card of Thanks, \$1.00.

Obituaries, 2½ cents the line. Fraternal Orders and Societies. Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising!

In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule which is used by newspapers to differinatiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals. All reports of such activities after

they have occurred is news. All coming social or organization meetings of societies where no money contribution is selicited, inftiation charged, or collection taken is NEWS.

We make sii quotations on JOH WORK

THE FRANKLIN PRICE LIST. Same prices-Reasonable Priceto all.

Latered at the Ashland, Oregon.

DOLLAR SHOES INVENTED

PARIS, July 13 .- Shoes at five francs a pair and they'll last for-

wear out, is exciting interest in anti- American relations is:

weighing three and one-half ounces, small Latin-American nations.

Ashland Tidings MICKIE, THE PRINTER'S DEVIL







This town in 1945

THAT about this town and country twentyfive years from now? The answer is in your and my act of today. As we practice civic pride today, so will it be re-

flected in the GROWTH of our community a quarter of a century hence The practice of civic pride is more than the mere boasting of our community's present assets. It is mostly in the active support of the public and BUSI-

NESS institutions now here—that they may develop Popular subscriptions to any worthy causewhether for charity or some big municipal improve-

ment-is all mighty fine-never to be frowned upon But there is a more stable method That method is in the simple little everyday act of buying ALL our goods at home-patronizing our home merchants.

A community thrives and grows as its business institutions grow No business man with vision enough to build up a successful business, is so selfish but that he will throw his prosperity right back into the life and development of his community

It may be in the erection of a big busineses structure-it may be in helping finance some new business enterprise which will afford labor for many more workmen-it may be in the enlargement and development of his own business-offering bigger trading selection-abreast the rest of the world.

If we send or take the money we earn here to some other center for trading, pleasure, or investment-we cannot expect our community to grow—we cannot expect our own earning power HERE to in-



American Imperialism

In these days when a pair of pre- understand clearly that there is no He speaks, too, as one of the great war American shoes costs 150 to 250 such spirit or material thing as men of a Latin-American republic, francs and when a Paris shoemaker "American imperialism," and that that was helped to freedom and set won't consider an order under 350 the "Collossus of the North" has no on its path in the world by the francs, the invention just announced, designs upon Latin-American terri- United States. He has seen since the of a method of manufacturing foot- tory. General Mario G. Menocal, but birth of the Cuban republic strong gear at five francs, with the added recently president of Cuba, says that evidences of the forbearance and advantage that the material can't the key to the whole subject of Pan- helpfulness of this more powerful

"The moderation of the United It is due to a blind worker in a States; the demonstration it has Columbia Hotel Arrivalsfactory near Lyons. He discovered, given time and again of its intenso the report goes, an alloy which tion not only not to interfere with permits him to make a pair of shoes but to maintain the independence of

There are Latin-Americans who States is history for all men to read

The following guests registered at the Columbia hotel yesterday. H. V Smith, J. R. Lee, Portland; Ronald Gage Woodruff, Mrs. Ronald Gage water and fire proof, as solid and In his opinion this should con- Woodruff, Reedsport; G. H. Marshelegant as the "finest product of the vince Latin-America, each all all, man and family, Eugene; C. R. Wall-American shoe factories," and so that "they have nothing to fear from ser, Mr. and Mrs. G. H. Lamb, Dunssimply designed, that a child can put soi-called American imperialism." As muir, Calif.; Jas. W. Harkins, Jr. a student of government and of in- Everett E. Harpham, Klamath Falls; M. Paul Michel, the inventor, is ternational relations and as an ex- F. C. Holbrook, Lewiston, Ida.; John keeping the secret of the alloy to ecutive, the ex-president of Cuba C. Oerding, Coyiulle, Or.; George M. knows that the record of the United Taylor, O. Hansen, Dunsmuir, Calif.

WOMEN RESENT 'MERCILESS' CHARGE

NEW YORK, July 13 .- In our country there is a bold challengernot M. Georges Carpentier. Braver than he was, even.

While the Gallic Georges invited trouble with only one strong man. consider the temerity of E. M. Ballard, Cincinnati lawyer, who calls all women merciless. He declares he will have none of them on the jury which will pass upon the case of his client, Walter Brockman, charged with first degree murder. "I challenged off all five women

peremptorily," he said. "No, I don't

(Continued on Page Three)

Sell your hides and pelts at Ashland and save freight charges. We are now prepared to receive small or large consignments, from one hide or pelt to carload lot at highest market price, and will render check same day hides are received

Corner 1st and A Street. ASHLAND, ORE.



Buy a pipe and some P.A.

Get the joy that's due you! We print it right here that if you don't know the "feel" and the friendship of a joy'us jimmy pipe -

GO GET ONE! And - get some Prince Albert and bang a howdy-do on the big smoke-gong! For, Prince Albert's quality - flavor - coolness fragrance-is in a class of its own! You never tasted such tobacco! Why-figure out what it alone means

to your tongue and temper when we tell you that Prince Albert can't bite, can't parch! Our exclusive patented process fixes that! Prince Albert is a revelation in a makin's cigarette! My, but how that delightful flavor makes a dent! And, how it does answer that hankering! Prince Albert rolls easy and stays put because it is crimped

cut. And, say-oh, go on and get the papers or a pipe! Do it right now! PRINCE ALBERT

the national joy smoke

With acknowledgments to K.C. B.

Who said truth was stranger than fiction?



"YOU'RE FIRED," said the editor UNLESS YOU can dig up. A LIVE story today." O THE cub reporter. DISAPPEARED FOR hours BUT WHEN he recovered. A STORY-here it is. "FOR THE love of Mike.

20 for 20 cents in air-tight packages.
Also obtainable in round tine of 50, vacuum sealed.

FROM HIS trance; he had. OUR DEPUTY constable WAS WAKENED by the 'phone AND A shrill voice cried. BEAT IT here quick. WHO'S TALKING wild. IN THE cigar store." THE LONG arm of the law.

PUT ON his pants.

SPED TO the scene.

AND AFTER a brief. BUT TERRIFIC struggle. MADE THE pinch AND WHEN interviewed BY OUR star reporter. GAVE OUT this statement. "HE'S A loony, all right. THE ASYLUM says, by Heck. THE WORST they ever had. WHY THE poor nut. CLAIMS HE can copy. THE SECRET blend. OF THE cigarettes. THAT SATISFY."

No-the blend can't be copied. It's one way of blending fine tobaccos—both Turkish and Domestic—that the other fellow can't getonto. That's why Chesterfields "satisfy," and that's why only Chesterfields can "satisfy."



The Grand American Prerogative



HE right to choose is the grand American prerogative -the glory of American democracy.

And a most important part of it-the right to choose what you buy-was bestowed upon you by advertising.

Advertising is as much a part of today's life as electricity, antiseptic surgery or motor traction. It is the system whereby a man who has something to sell tells about it to those who do or should use it. For no one can want anything until he knows of its existance.

Advertising is the way by which you are told why you should have certain goods and how to identify those goods. So the advertisements you find in the Tidings make up a catalog of needed merchandise.

Articles of all kinds and for all purposes are presented in a pleasant way through the medium of type and pictures. The outstanding requirements of every member of the family are met by offers of good merchandise of proved value.

The advertisements will help you in the selection of all manner of things.

Use them for guidance and you will be a constant gainer