

Ashland Tidings

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ADVERTISING RATES:
Display Advertising
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YEARLY CONTRACTS
Display Advertising
One time a week .27 1/2c
Two times a week .25c
Every other day .20c

Local Readers.
Each line, each time .10c
To run every other day for one month, each line, each time .7c
To run every issue for one month or more, each line, each time .5c

What Constitutes Advertising?
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule which is used by newspapers to differentiate between them: "All future events, where an admission charge is made or a collection is taken is ADVERTISING."

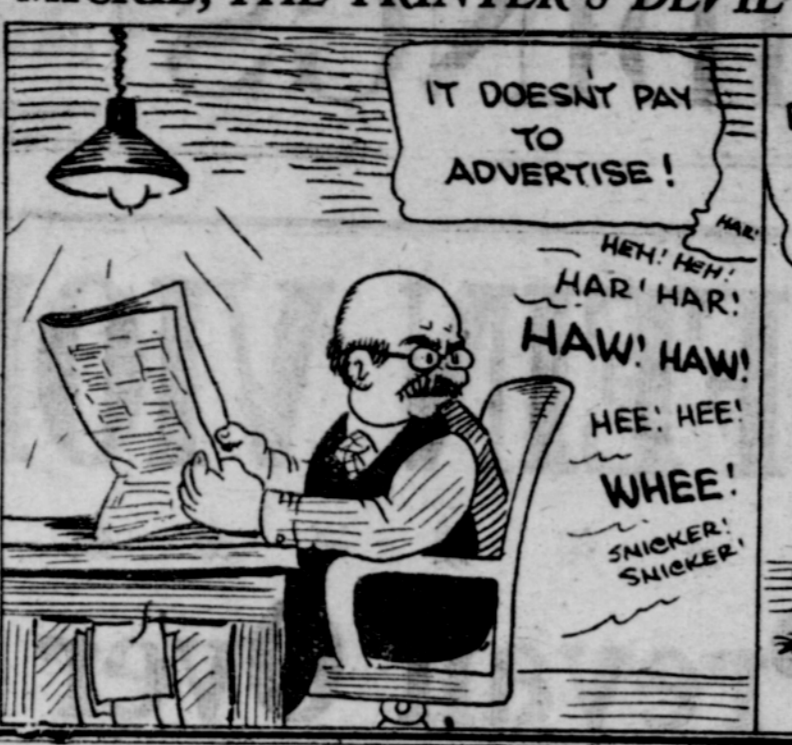
THE FRANKLIN PRICE LIST.
Same prices—Reasonable Price—to all.

DOLLAR SHOES INVENTED
PARIS, July 13.—Shoes at five francs a pair and they'll last forever!

There are Latin-Americans who understand clearly that there is no such spirit or material thing as "American imperialism," and that the "Colossus of the North" has no designs upon Latin-American territory.

It is due to a blind worker in a factory near Lyons. He discovered, so the report goes, an alloy which permits him to make a pair of shoes weighing three and one-half ounces, water and fire proof, as solid and elegant as the "finest product of the American shoe factories," and so simply designed, that a child can put the parts together.

MICKIE, THE PRINTER'S DEVIL



This town in 1945

WHAT about this town and country twenty-five years from now?
The answer is in your and my act of today.
As we practice civic pride today, so will it be reflected in the GROWTH of our community a quarter of a century hence.

WOMEN RESENT 'MERCILESS' CHARGE WHILE ON JURY

NEW YORK, July 13.—In our country there is a bold challenger—no, not M. Georges Carpentier. Braver than he was, even.
While the Gallic Georges invited trouble with only one strong man, consider the temerity of E. M. Bailard, Cincinnati lawyer, who calls all women merciless. He declares he will have none of them on the jury which will pass upon the case of his client, Walter Brockman, charged with first degree murder.

Hides, Skins and Pelts
Sell your hides and pelts at Ashland and save freight charges. We are now prepared to receive small or large consignments, from one hide or pelt to carload lot at highest market price, and will render check same day hides are received.

American Imperialism

States is history for all men to read. He speaks, too, as one of the great men of a Latin-American republic, that was helped to freedom and set on its path in the world by the United States. He has seen since the birth of the Cuban republic strong evidences of the forbearance and helpfulness of this more powerful northern neighbor.

Columbia Hotel Arrivals—
The following guests registered at the Columbia hotel yesterday. H. V. Smith, J. R. Lee, Portland; Ronald Gage Woodruff, Mrs. Ronald Gage Woodruff, Reedsport; G. H. Marshall and family, Eugene; C. R. Wallser, Mr. and Mrs. G. H. Lamb, Dunsmuir, Calif.; Jas. W. Harkins, Jr., Everett E. Harpham, Klamath Falls; F. C. Holbrook, Lewiston, Ida.; John C. Oerding, Coquille, Or.; George M. Taylor, O. Hansen, Dunsmuir, Calif.

Who said truth was stranger than fiction?

"YOU'RE FIRED," said the editor.
"UNLESS YOU can dig up a LIVE story today."
SO THE cub reporter.
DISAPPEARED FOR hours.
BUT WHEN he recovered.
FROM HIS trance, he had.
A STORY—here it is.
OUR DEPUTY constable.
WAS WAKENED by the 'phone.
AND A shrill voice cried.
"FOR THE love of Mike.
BEAT IT here quick.
AND NAIL a nut.
WHO'S TALKING wild.
IN THE cigar store."
THE LONG arm of the law.
PUT ON his pants.
SPED TO the scene.



Buy a pipe—and some P.A.

Get the joy that's due you!
We print it right here that if you don't know the "feel" and the friendship of a joyous jimmy pipe—GO GET ONE! And—get some Prince Albert and bang a howdy-do on the big smoke-gong!



PRINCE ALBERT the national joy smoke

The Grand American Prerogative

THE right to choose is the grand American prerogative—the glory of American democracy.
And a most important part of it—the right to choose what you buy—was bestowed upon you by advertising.
Advertising is as much a part of today's life as electricity, antiseptic surgery or motor traction. It is the system whereby a man who has something to sell tells about it to those who do or should use it. For no one can want anything until he knows of its existence.
Advertising is the way by which you are told why you should have certain goods and how to identify those goods. So the advertisements you find in the Tidings make up a catalog of needed merchandise.
Articles of all kinds and for all purposes are presented in a pleasant way through the medium of type and pictures. The outstanding requirements of every member of the family are met by offers of good merchandise of proved value.
The advertisements will help you in the selection of all manner of things.
Use them for guidance and you will be a constant gainer