

**Ashland Tidings**  
 Established 1876  
 Published Every Evening Except Sunday  
**THE ASHLAND PRINTING CO.**  
 OFFICIAL CITY AND COUNTY PAPER  
 TELEPHONE 39

Subscription Price Delivered in City  
 One month ..... \$ .65  
 Three months ..... 1.95  
 Six months ..... 3.75  
 One year ..... 7.50  
 Mail and Rural Routes,  
 One month ..... \$ .65  
 Three months ..... 1.95  
 Six months ..... 3.50  
 One year ..... 6.50

ADVERTISING RATES:  
 Display Advertising  
 Single insertion, each inch ..... 30c  
**YEARLY CONTRACTS**  
 Display Advertising  
 One time a week ..... 27 1/2c  
 Two times a week ..... 25c  
 Every other day ..... 20c

Local Readers.  
 Each line, each time ..... 10c  
 To run every other day for one month, each line, each time ..... 7c  
 To run every issue for one month or more, each line, each time ..... 5c

Classified Column.  
 One cent the word each time.  
 To run every issue for one month or more, 1/2c the word each time.  
**Legal Rate:**  
 First Time, per 8 point line ..... 10c  
 Each subsequent time, per 8 point line ..... 5c  
 Card of Thanks, \$1.00.  
 Obituaries, 2 1/2 cents the line.  
**Fraternal Orders and Societies.**  
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising?  
 In order to ally a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.  
 All reports of such activities after they have occurred is news.  
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken is NEWS.

We make quotations on **JOB WORK** from **THE FRANKLIN PRICE LIST.** Same prices—Reasonable Price—to all.

Entered at the Ashland, Oregon, Postoffice as Second Class Matter.  
 The soul on earth is an immortal guest,  
 Compelled to starve at an unreal feast.  
 —Hannah More.

There is too much of the spirit of captious criticism abroad in the land. There is too much destructive censoriousness, to the exclusion of constructive adverse criticism of that which really deserves censure, and constructive praise of that which merits favorable consideration.

Reciprocity should be featured more and more in tariff legislation at Washington. This country should protect, in reasonable measure, its own industries. But at the same time it should not handicap industries by putting of foreign markets by prohibitive duties.

No human society is stronger or more virile than its morals. Moral decadence brings on other forms of decadence.

General Wood would fit the position of governor-general of the Philippines like the right key fits a door-lock.

Every stroke for cleanliness of premises is a swat at the fly. Flies cannot live on cleanness.

**CANADA IS AFTER THE CHEESE CHAMPIONSHIP**  
 SASKATOON, Sask., July 12.—Holland has a new rival in the cheese making industry. Canada has stepped into fourth position among the producing nations and its 3300 dairy factories are rapidly increasing the output. Thirty-six million dollars is the sum returned to Canadian farmers for cheese exported during the last year. Most of these exports went to England, long one of Holland's best customers.

Special price Wednesday night at the Bungalow. Dancing 75, war tax 10, total 85 cents.

**"Try It Out Yourself"**  
 says the Good Judge



And you will find how much more satisfaction a little of this Real Tobacco gives you than you ever got from a big chew of the ordinary kind.  
 The good, rich, real tobacco taste lasts so long you don't need a fresh chew nearly as often. So it costs you less.  
 Any man who uses the Real Tobacco Chew will tell you that.

Put up in two styles  
**W-B CUT** is a long fine-cut tobacco  
**RIGHT CUT** is a short-cut tobacco

**MICKIE, THE PRINTER'S DEVIL**

AMOS DOOZENBERRY, WHO USED TO START MOST EVERY SENTENCE WITH "TH' TIME I MADE MY TRIP TO EUROPE," ADMITS TH' WAR TOOK TH' WIND OUT OF HIS SAILS BECUZ HALF TH' YOUNG FELLERS YOU SEE HAVE BEEN THERE AND TALK ABOUT PARIS, LONDON OR GIBRALTAR LIKE THEY ALLUS LIVED THERE



STUFFY MCGINNIS KIN REMEMBER WHEN YA USTA COULD BUY ENUFF PEANUTS FER A NICKEL TO MAKE YA SICK!



ALEC SPIVENS HAS GOT HIM ONE OF THEM CLATTERBIKES WITH A SIDE CAR ON IT AND SUNDAY AFTERNOON HE MADE THIRTY-SEVEN TRIPS PAST A CERTAIN HOUSE ON HUDSON STREET



JIM TUNK ALLOWS AS HOW HIS MOST THRILLING MOMENT WUZ WHEN HE WHEELED HIS NEW BABY PAST A GROUP OF THREE GIRLS WHO HE USED TO GO WITH!



**Why the Wage System**

A letter signed "Worker" deploras the existing system of compensating employes through the payment of wages. He thinks the uniformity of payment is deadening and takes away incentive. The system ought to be arranged, in his opinion, so there would be variations, depending on the state of the business.  
 Certainly the wage system is open to the objections "Worker" mentions. The baffling question is how to improve it. Any number of experiments have been tried. Some of them under unusual conditions have worked well. But, in general, business has fallen back on the wage system as the most satisfactory, in spite of its faults.  
 Profit sharing, ownership in the business, bonuses, all have had their advocates. In times of active business they promise well. Then comes a depression, without profits, and everybody is unhappy.  
 The wage system is definite and removes uncertainty. The employe puts up the money, assumes the risks of the business and agrees to pay a definite sum regularly to the employe. Assuming the risks, the employe gets the profits, if any; takes care of the losses.  
 In boom times, like those of the spring of 1920, the employe wishes he was in on the profits. In periods of depression, like those of last winter, he is apt to say, "I'm certainly glad that it's up to the 'old man' to get the money for my pay envelope. I'd hate to have to 'scratch for it' with this rotten business."  
 Year in and year out the average man feels more comfortable on the assurance of a definite income when he is working. That is why the wage system has survived in the face of competition with other methods of determining compensation.

**Paid \$500,000 Tribute for Opium Permit in China**

By CHARLES EDWARD HOGUE (United Press Staff Correspondent)  
 HANKOW, China, July 12.—Half a million dollars monthly tribute will be paid to the provincial authorities of Hunan province for a monopoly of the opium traffic there, it was announced today, as a result of an auction conducted by the state government, Hsia Tou-ying, a former Puchun (military governor) of the province of Hupeh, made the winning bid.  
 Refusing to recognize the prohibition of opium traffic provided in the criminal code of the republic of China, the provincial authorities have taken advantage of the chaotic conditions existing throughout the province to revive the drug trade to provide revenue for the maintenance of their local armies. Each province has its own army subject to the call of the central government at Peking or the southern government at Canton only when it suits the whim of the local party in power.  
 For a time it appeared that some

**WOOD SPECIAL**

We can furnish good slab wood at \$6.75 per cord; order now while we can deliver from cars and can save you extra hauling expense.  
 Also mill-trimming at \$7.00 per load and mill blocks at \$7.50 per load.  
**Ashland Lumber Co.**  
 PHONE 20.

**WORST IS OVER, BRAZIL THINKS; SEES PROSPERITY**

By MILES W. VAUGHN (United Press Staff Correspondent)  
 RIO DE JANEIRO, July 11.—It is the general opinion in well-informed business circles that the worst stage of the present financial and commercial crisis in Brazil has been passed and that conditions from now on will show a gradual improvement until a new and stable basis for international commercial relations is reached.  
 Several factors have contributed to the recent ripples of optimism in commercial circles. The success of the \$25,000,000 Brazilian loan, just floated in New York, is, of course, the most gratifying indication. Commercial circles here interpret the fact that the loan was over-subscribed in three hours as a proof that the foreign credit of the republic is still sound in the United States.  
 The slight improvement in exchange, resulting from the loan, and the gradual increase in the price of coffee also have provided ammunition for optimists.  
 The present crisis apparently is affecting the northern states worse than in any other district. Dispatches from Para and Pernambuco declare that the rubber and cocoa markets virtually have disappeared—offerings finding few buyers at any price.  
 In Sao Paulo, "the bulwark of the nation," the critical condition has been aggravated by the recent cattle plague, which has necessitated the killing of hundreds of valuable animals and has ruined some farmers.  
 American meat packing companies which are now operating extensively in Sao Paulo and Rio Grande de Sul, have been especially hard hit, since embargoes stopped all export shipments and butchering had to be suspended.  
 However, the optimists declare the "Rinderpest" now is virtually stamped out, the coffee markets improving, the foreign credit of the country established, and that all signs point to a gradual business recovery.

**DR. STERNHEIM TO SPEAK ON "MAIN STREET" AT CHAUTAUQUA PR NHAM**

Dr. Emanuel Sternheim, of Boston, will speak tonight on "Main Street," this being the title of a novel by Sinclair Lewis, and the American Voice, in the series of talks which he is giving on "Voices" from the various nations. "Main Street," Ashland, might be considered typical of Main streets of other towns and cities, and application of the story should prove entertaining and interesting.  
 Mildred Wright, violinist, and Susanne Pasmore, pianist, will furnish the musical prelude at the Chautauqua tonight. Those who have already heard these talented artists will desire to hear them again and those who have not, will have this one more opportunity.

**MARNE VETERANS MEET**

MILWAUKEE, July 11.—Plans were completed today for the Third Marne Division convention, to be in session here July 13, 14 and 15, at which more than 1200 former members of the division were expected to be present.  
 The committee has found it advisable to handle the gathering on a coupon basis. On registering each member will receive a book covering admission to all meetings and covering most of the expenses of the convention.

**Treat your nerves right**  
 When tea or coffee causes annoyance, try **POSTUM CEREAL**  
 Charm without harm in this table drink  
**"There's a Reason"**  
 Sold everywhere by grocers

ATTRACTIVE **Fall Woolens**  
 FALL STYLES and FALL PRICES  
 Have arrived at **ORRES**  
 Tailors for men and women  
 You are invited for a look

**We Have Just Received A New Brown Kid Oxford**  
 Chestnut Brown Color  
**An Utz & Dunn**  
 Made on a Combination Last  
**The Boot Shop**  
 ASHLAND OREGON

**Spring Painting**

We sold enough paint this spring to paint one out of every eight houses in Ashland.  
 This enormous turn over of our stock insures the purchaser of the latest price and that the material has not stood on our shelving for any length of time.  
 We have been the exclusive paint dealers of the town for twelve years and established our reputation on service and our willingness to estimate and give advice on any work.  
 We are specialists in paint and its uses and our experience is at your command. Use it.  
**Dickerson & Son**  
 THE Paint Store

**A Fund of Information That You Should Have**

**D** ISRAELI, who for six years was prime minister of England, said: "It has been my observation that the most successful man in any undertaking, is the man who has the most information."  
 It doesn't require any particular information just to go out and buy something. But to buy the best of that something at a price that is satisfactory to you—that is a successful purchase. And to make successful purchases you must have information.  
 Advertising give you just that kind of information. It tells you where to go in order to get the best of anything you want at a fair price.  
 That is why it is a paying proposition for the man or woman who handles a pocketbook to study the advertisements in The Tidings—regularly—every day.  
 To those who use it properly, newspaper advertising is a source of economy and satisfaction that never runs dry. It is a watch-dog of dollars—a guarantee of satisfaction.  
 If you would learn the facts about the things you need to make you comfortable and happy.  
**read the advertisements**