

Ashland Tidings
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What Constitutes Advertising?
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule which is used by newspapers to differentiate between them.

What Constitutes Advertising? (continued)
All reports of such activities after they have occurred are news. All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken is NEWS.

THE FRANKLIN PRICE LIST.
Same prices—Reasonable Price—to all.

“WENT IN” WITHOUT ARMOR
Doughboy Resented Imputation Which Museum Exhibit Seemed to Convey to the World.

A veteran of the A. E. F., wandering among the armor exhibits at the Metropolitan Museum of Art, found himself suddenly face to face with a “tin hat”-approved A. E. F. model.

“It’s all wrong,” said the veteran to an attendant. “There wasn’t anything like that over there.”

“But,” said the attendant, “the sign here says at the bottom ‘Experimental Armor,’ pointing to a small card inside the case. ‘I suppose that means to say it wasn’t used in practice.’”

“Well, it doesn’t say it clearly enough for me,” said the veteran. He went off vowing indignantly that he would lodge a protest with the museum authorities or with the American Legion “or with somebody.”—New York Sun.

sympathy.
“See that man going into the office building?” the chauffeur inquired as he casually prepared to move his car from the curb. “I feel sorry for him sometimes—he has to work so darned hard.”

CELEBRATE
Whoop ‘em Up!

DECORATIVE PAPER, STREAMERS, FLAGS, HORNS, CONFETTI, SERPENTINE, PISTOLS, CAPS, SPARKLERS, ETC, ETC,



MICKIE, THE PRINTER'S DEVIL

By Charles Sughroe

But They Don't Help Business



Pupils of Madame Tracey-Young Give Rare Musical Treat

Ashland music lovers were given a rare treat last evening at a concert recital, given by pupils of Madame Tracey Young at the Chautauqua auditorium. The building was filled by an audience of Ashland and Rogue River people in addition to the parents, friends and relatives of the youthful entertainers.

The stage was beautifully decorated with flowers that enhanced the charm of the concert. Friends gave each pupil a large bouquet of flowers at the conclusion of their recitals.

One of the notable features of the evening's entertainment was the recitals of Miss Bertha Haight, a blind girl, who has attained considerable note as a musician and has received favorable comment of music critics in Portland newspapers.

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HELPS SOUTH SEA NATIVES
School Founded by English Woman Has Been of Benefit in Inculcating Self Reliance.

North of Fiji, in one of the islands of the Ellice group of the South seas, education of a practical nature has been going on, and a deserted coral island has been the scene of a school for girls where not only the ordinary curriculum of European schools has been in force but house-building, boating and other necessary arts of a Robinson Crusoe life.

Declared Nature Exempt.
There is another story told by Professor Koerich which results in the hearing asking for assurance of its truth, which is given. It seems that certain enthusiastic revolutionists in authority in Moscow decided that a highly decorative and significant effect could be produced by painting the grass and the trees about the government buildings in Moscow a bright red.

Insistent Hostess.
Eight-year-old Ruth was having her first party. Before the guests came mother gave her a long talk on the duties of a hostess, and told her to be sure that every one was served with all the refreshments. And Ruth promised.

But among the guests was one little miss who was very shy. She didn't play any of the games, she didn't converse, and when the ice cream was brought forward refused to take any. Then Ruth came over to her. “You must eat some,” she insisted, offering her another dish of cream.

“I don't want any,” she persisted. “But you must eat it,” Ruth insisted. “You must eat it even if you have to throw it up afterward.”

A. Miller. Affidavit, findings and conclusions, motion, order of default, decree.
City of Medford vs. R. R. Valley Canal Co. Summons.
William A. Eaton vs. Roy Ulrich. Reply.

Marriage Licenses
Walter J. Hess and Vera Roundtree.
Bruce O. Force and Vera Pomeroy.
Lester Weis and Vada L. Morrison.
James A. Coe and Frances Milligan.
Bardwell S. Smith and Myrtle R. Greb.
Herbert E. Specht and Fern Keeton.
A. Ross Harden and Mary Taylor.

Real Estate Transfers
Frank R. Bellinger, Minnie B. Bellinger to S. C. Godlove.
W. D. to lot 8, block 58, in the town now city of Medford \$10
Arthur S. Wells and Martha Wells to W. J. Messenger.
W. D. to lots 7, N 1/2 of lot 8 in blk. 4 of City of Medford.
Highland Add. to Medford 10
Ervin McCall to W. H. Wampler, W. D. to land in NW of NE of sec. 32, twp. 32 3 E 150
L. E. Wakeman and Catherine M. Wakeman to City of Medford, Q. C. D. to lot 1, blk 2, E 1/2 of lot 2, blk. 2, Wolvevton sub-division to City of Medford 25
Sarah E. Morrison to Bertha

THE GREATEST GAME
In this country and perhaps in any country is baseball. It is clean, exciting in a wholesome way, fine exercise, and a game of skill. We supply all the needed equipment to play it, from uniforms down to cutters. Also sporting goods of all kinds.

SIMPSON'S HARDWARE

WOOD SPECIAL
We can furnish good slab wood at \$6.75 per cord; order now while we can deliver from cars and can save you extra hauling expense.
Also mill trimming at \$7.00 per load and mill blocks at \$7.50 per load.

Ashland Lumber Co.
PHONE 20.

THOROUGHNESS!

Ye Print Shop
A SOUND MERCHANDISING PLAN—
good copy, attractive layout and illustration, surely—but there you cannot rest content.

OUR CONCEPTION OF SERVICE—
to you requires a fellow-through on every piece of work—a watchfulness to see that every detail of the printing craft is utilized in the most effective manner.
THOROUGHNESS—
is a fundamental with us—our creed for GOOD PRINTING.
Ashland Tidings

The Great World Unrest
It's Cause and Cure
You will surely Be Glad to Hear
G. R. POLLOCK
Of Brooklyn, New York
Nationally Renowned and Interesting Lecturer Now Touring Pacific Coast Cities Under Auspices of the International Bible Students' Association.
Sunday, 2:30 p. m. Lyric Theatre
Seats Free. You are welcome. No Collection made

THE PLAZA MARKET
Is the place you get everything you want to eat in Groceries or Meat at the lowest prices
Plaza Market - - H. A. Stearns
61 North Main St., Ashland, Ore.

Special Train
Grants Pass to Ashland
and Return
WILL OPERATE
JULY 4th SCHEDULE
Returning Read Up
7:05 A. M. Lv. Grants Pass Ar 12:20 A. M.
7:22 Rogue River 12:00 M'n
7:40 Gold Hill 11:44 P. M.
Flag Ray Gold Flag
7:55 Tolo 11:31
8:07 Central Point 11:22
8:20 A. M. MEDFORD 11:14 P. M.
8:35 Phil enix 11:01
8:46 Talent 10:56
9:05 A. M. Ar. Ashland Lv. 10:40 P. M.

Factory Blox
WE HAVE THEM
Lay in your supply in the summer time—Remember Hilt begins to supply her own people in September.
ORDER NOW
Carson-Fowler Lbr. Co.
“In the Heart of Town”