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Fraternal Orders and Societies.
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

The Tidings has a greater circulation in Ashland and its trade territory than all other newspapers combined.
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SUMMER SCHOOL NOTES.

Mr. W. Carleton Jones is in the city today to meet his pupils in violin. Mr. Jones is a teacher of wide experience who received his training at the Oberlin Conservatory of Music and has taught in many cities of the East. His time is so well filled that it is of the utmost importance that those wishing competent violin instruction should enroll at once.

The department of physical education is offering a special course of instruction in aesthetic and folk dancing which is called by many "eurythmics." This is not a course of ball room dancing, but is intended to develop bodily poise and grace and the ability to vitalize and visualize through appropriate bodily movements the feelings and emotions aroused by musical compositions. The quaint rhythms of various peoples and nations are included in the course. A special rate of \$5 for a series of ten lessons is being made as an introductory offer. The classes meet three times a week at 9 and 10 o'clock.

The music for Chautauqua Sunday morning is under the direction of the Summer School. The program of musical selections includes a chorus, "No Shadows Yonder," from the "Holy City," sung by a choir of 50 voices with Mr. C. H. Yeo as tenor soloist, a soprano solo, "These Are They," by Gaul, sung by Mrs. H. T. Elmore, and a vocal duet, "Calm as the Night," to be given by Mrs. H. T. Elmore and Prof. Leland A. Coon. The members of the Summer School faculty are always pleased to assist in any community enterprise.

OPERATES TILE PLANT
 SALEM.—The Salem Tile and Mercantile company, which recently purchased additional equipment, now has a capacity of 60 tons a day and is operating to capacity.

Big Drop
 IN
Woolens
 AT
Orres Tailor Shop

WE HAVE TO MOVE SOON
 and it will pay you to help us. Here are a few of our many bargains:
 Golden Marshmallow Syrup, 10 lb. pails, \$1.50; 5 lb. pails, 80c.
 Karo 5's, 60c and 65c.
 Avondale Molasses, per can, 18c, Crimson Rambler, 38c.
 Crisco, 45c, 60c, \$1.19, \$2.24.
 White Ribbon Shortening, none better, 10-lb. pail, \$2.50.
 Cottolene, large, \$2.85; small, \$1.20.
 Table Salt, box, 10c; sack, 10c; half ground, sack, 60c.
 Hershey's Cocoa, 10c, 27c, 53c per can.
 Milk, Borden's, 7 cans, \$1.00.
 Milk, Caroline, 8 cans, \$1.00.
 Peas, 7 cans, \$1.00.
 Corn, 5 cans, \$1.00.
 Corn Flakes, 10c package.
 Royal White Soap, 15 bars, \$1.00.
 Jewell Soap, 21 bars \$1.00.
Stearns Self Service Store
 7 Main Street Opposite the Plaza

HOW MUCH GAS ACROSS CONTINENT?

Automobile Industry Is Keenly Interested in 3300 Mile Economy Contest

25 DRIVERS—ELEVEN STATES

Unusual Relay Run to Prove Economy and Stamina Will Be Made By an Overland. To determine for the automobile industry and the motor buying public the comparative merits of the light-weight car as regards its stamina and economy in a continued run of 3,300 miles with a relay of 25 drivers at the wheel, a trans-continental economy run will be started from New York at midnight, Sunday, July 18.

The car will travel day and night continuously until at the end of the journey it noses its way down Market street in San Francisco. Eleven states will be spanned. Throughout the journey a careful and constantly checked tally will be kept of the oil and gasoline used to determine a national measure of economy and stamina for the light-weight motor car.

For this unusual cross-country demonstration, a stock Overland on Triplex springs will be used. W. D. Stewart, manager of the New York branch of Willys Overland will start the car on its westward way. Observers will trail the standard-setting Overland in another car.

The Overland will then be relayed across the United States, a different driver taking the wheel in each Overland distributor's territory traversed.

This relay driving is a new feature in automobile runs. The territory of at least 25 Overland distributors will be crossed. This will provide at least 25 different drivers for the car. None of these men will ever before have sat at the wheel of this Overland. No two men drive alike. The importance of the test, therefore, will be a demonstration of what the average driver could expect to get in low-cost operation in a 3,300 mile drive, taking him through all conditions of weather and over roads that vary from the asphalt of city streets to treacherous mountain trails. The highly-skilled and expert contest drivers' ability to get an extra mile from the last drop of gasoline will be replaced in this run by the common fortunes of the average motorist.

The Overland run is expected to answer several questions of immediate interest to the auto public. First: How much gas will be needed to carry this car in a run almost equal to a year's usage by the average driver? Second: How much oil will be needed properly to lubricate the mechanism and keep it, as far as lubrication can, trouble-free? Third: Isn't it true that the light



Take a Tip About House Painting From a Poet
 The poet said: "What is so rare as a day in June? Then, if ever, come perfect days."
 The perfect days of June are favorable days for painting. No scorching sun to blister the paint, small chance of rain to hinder the work.
 Yes, June is the best month of the year. So why not call us up and make a date for June? We shall be glad to advise you in regard to selection of colors. PAINT UP.
Dickerson
 THE PAINT MAN

car has now been so developed and perfected that it is not only ideal for quick handling and economical use in the tangled city traffic but that it also has all the stamina necessary for the roughest trans-continental travel with no sacrifice of its economy advantages?

TEST LIGHT CAR CLAIMS IN RELAY RUN OF 3300 MILES

Stock Overland Will Start from New York July 18th On Coast to Coast Test

25 MEN IN THE RELAY

Drivers Who Will Pilot Car from Station to Station Never Before Sat Behind Its Wheel

A coast-to-coast dash, unusual in the history of automobile runs in this country, will be started at midnight on July 18th when a stock Overland car will leave New York for San Francisco. The run will be made by a relay of drivers—men who have never before sat at the wheel of this car. The drivers will be furnished by Willys-Overland distributors. Each driver will pilot the car through the territory covered by his distributor.

The purpose of the relay race is to establish the economy and stamina of the new light Overland car, in particular, and the general desirability of the light car not only for the tangled traffic of the city but for cross-country touring.

With that end in view, the test has been removed as far as possible from the staged cross-country test run. There will be no expert drivers to take the car through the entire run from New York to San Francisco extracting mileage from gasoline that only an expert knows how to get. The mileage obtained from the fuel will be that which the average, ordinary driver can obtain. The 3300 mile run will start at midnight of July 18, regardless of weather or other conditions.

This drive is expected to establish beyond question the claims of light car manufacturers of the dawn of the new era in motor car construction. Every possible condition of weather, of climate, of roads,

HOTEL AUSTIN BARBER SHOP
 N. G. BATES, Prop.
 We use the Violet Ray for Scalp Treatment and Falling Hair.
 Baths Shoe Shining Parlor

Steak
 Try our rich, juicy, tender steaks. Our customers say they are the best to be had.
East Side Meat Market
 JAS. BARRETT, Prop.
 PHONE 188

IF YOU WANT
 The Highest Quality
GROCERIES
 At the Lowest Prices
 TRY US
STATE EXCHANGE

Ready to Brighten You Up
 Conqueror
HATS and CAPS
 impart that well-dressed feeling. New Spring styles.
 New Shirts.
 New Neckwear.
 New Suits.
 Spring Underwear.
MITCHELL'S
 FOR MEN'S WEAR
 BY THE POSTOFFICE

mud, sand, hills, mountain passes, should be encountered on this seven day drive. It will be a test to determine the stamina of any car regardless of size. Daily reports of the progress of the car and its record of economy and stamina will be reported to the factory and to distributors and dealers throughout the country.

OVERLAND STARTS TOMORROW ON DASH TO THE COAST

Epoch Making Demonstration to Be Made in Relay Run on Lincoln Highway

DISTRIBUTORS DRIVE CAR TOURING CONDITIONS ACCEPTED IN MAKING TEST OF ECONOMY AND STAMINA

NEW YORK, July 17.—The official route of the Overland trans-continental test for stamina and economy has been announced. The car will follow in the main the Lincoln Highway from New York City to San Francisco. It will leave New York at midnight Sunday, July 18.

The route will take the car through Philadelphia, Harrisburg, Pittsburgh, Canton, Fort Wayne, Chicago Heights, Cedar Rapids, Des Moines, Omaha, North Platte, Cheyenne, Rock Springs, Salt Lake City, Reno and Sacramento.

The surprising feature of the test is the fact that the stock car chosen for the run will be driven for the most part by drivers who have had no previous experience with this car. As the car ap-

AFTER JULY FIRST

I will occupy the barber shop at 23 E. Main, the stand now occupied by Mr. Yoe.
CLYDE COSTELLO

On Savings Accounts
4% Interest
 A Dollar Starts an Account
STATE BANK OF ASHLAND.

WHERE TO EAT
NELDA CAFE
 Under New Management.
 Elks Block
 Phone 84
 Chicken Dinner Every Sunday.

proaches the territory of an Overland distributor it will be turned over to a man selected by the distributor in that territory who will drive to the line of his neighboring distributor's territory. Thus the car will be subjected to wide variety in methods of driving and its gasoline oil consumption record can be freely accepted as a record which any careful driver could attain.

At the Churches

Congregational Church Sunday school, 9:45. There will be no preaching services on account of the services in the Chautauqua which all are urged to attend.

First Church of Christ, Scientist Sunday service at 11 o'clock. Subject of lesson sermon, "Life." Wednesday evening service at 8

W.A. Shell
The Barber
 137 E. Main

FACE POWDER Jonteel
 Clinging Invisible
 WONDERFULLY soft and fine, it adheres so closely as to seem to belong to the skin itself. Never gives that coarse "make-up" look. And the exquisite Jonteel fragrance makes it a delight to use. Have you tried it? Take a box home today.

McNair Bros.
 The Rexall Store

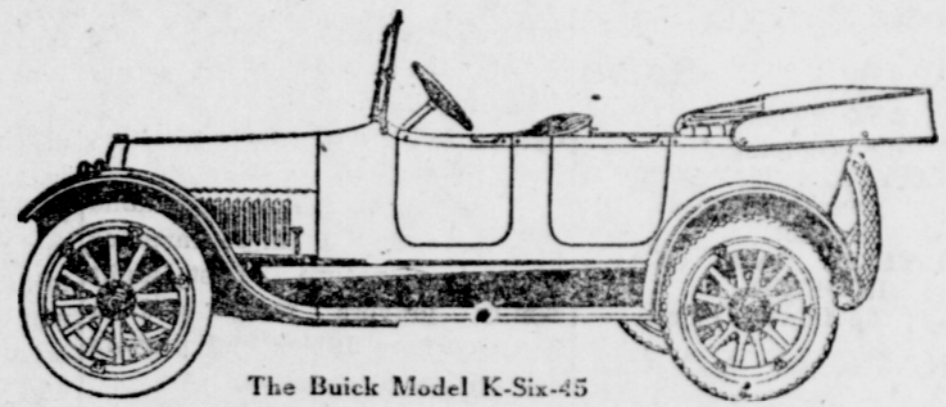
o'clock. Sunday school at 10 o'clock. Reading room open daily from 2 to 4 p. m., except Sundays and holidays.

Methodist Episcopal Church

Sunday school, 9:45, Dr. G. W. Gregg, superintendent. Union service at Chautauqua building. Rev. William Wallace Younger, D. D. Union Young People's meeting at 6:45 at the band stand near the Chautauqua entrance.

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COMES into every home when the Buick Valve-in-Head motor car arrives.
 Nearly three millions of people today enjoy the comfort and pleasure of the five hundred thousand Buick cars in operation.
 Each trip, every tour, or spin to town and back makes each passenger grow more enthusiastic over Buick operation for it is built to fulfill all the needs of family usage—and yet so easily applicable to any business acquirement or special duty.
 That is why you find Buick dealers booking orders for the summer and fall months from motor car purchasers who know how essential Buick cars are in their daily life.



The Buick Model K-Six-45

When better automobiles are built, Buick will build them

MEDFORD AUTO COMPANY
 MEDFORD, OREGON

UTZ & DUNN'S
 "STYLE SHOES OF QUALITY"

Pretty Enough
 FOR FORMAL OCCASIONS

Practical Enough
 FOR EVERY DAY

Dull Kid - - - \$9.50
 Sizes Here:
 3 to 7, A and C Widths

Patent Leather \$8.00
 Sizes Here:
 3 to 7, A and C Widths

White Reinskin \$9.00
 Sizes Here:
 3 to 7, A and C Widths

UAPEL'S
 QUALITY STORE