

**Ashland Tidings**  
 Established 1876  
 Published Every Evening Except Sunday by  
**THE ASHLAND PRINTING CO.**  
 Bert R. Greer ..... Editor  
**OFFICIAL CITY AND COUNTY PAPER**  
 TELEPHONE 80

**Subscription Rates Delivered in City**  
 One Month, Delivered.....\$ .50  
 One Week..... .15  
**Subscription Rates By Mail Outside of City**  
 One year by mail.....\$5.00  
 Six months by mail..... 2.75  
 Three months by mail..... 1.50  
 No out of town subscriptions taken for less than three months.

**ADVERTISING RATES**  
 Political announcements.....\$15.00  
 Political display adv., the in..... .35  
 Cash must accompany order on all political advertising.  
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 One cent the word each time.  
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 Cards of Thanks, \$1.00.  
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**Fraternal Orders and Societies**  
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged for all advertising when an admission or other charge is made, at the regular rate.

The Tidings has a greater circulation in Ashland and its trade territory than all other newspapers combined.

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GETTING READY TO GO

Last night the directors of the Commercial Club did the biggest and best thing the club has attempted in its history. It laid the groundwork to start things in a big way. It takes big thinking and big acting to get great results. The man who never thinks above one hundred dollars will never deal in larger terms. Great things are thought always before they come to pass. The visionary often thinks in millions but never brings that thought to practical fruition. The practical big man, or big community thinks in millions, acts in millions, accomplishes in millions. That's why the big man is big and the big community is big.

Nature thought it worth while to spend energy on Ashland's environment to make it so attractive—so great in scenic grandeur—that the combined efforts of millions of men for thousands of years, spending the wealth of the world could never construct the like of it. Surely it is worth while for those fortunate enough and capital enough to apply, to live in this splendid environment to supply energy enough and capital enough to apply, at least in a small way, these matchless resources to the end that nature must have intended them, for undoubtedly she had the health and happiness of man in contemplation when she fashioned these protecting hills, brought gushing from the earth the curative waters and started the stream trickling down the mountain that has carved out Ashland canyon and established that marvelous musical gem, Ashland creek, as a monument to the good will and beneficence of the great artificer, God fashioned Ashland environment for a great resort. What will man do with it?

Last night, the Commercial Club, speaking through its trustees, determined to act in a big way—to accomplish in a big way—and thereby speed the time when this city will come into what nature intended her to be, a great health resort. A contract was made with the American City bureau to reorganize the club on modern lines, to develop practical working club machinery, to get citizens generally interested in the club work, to put the organization in working shape to accomplish results and to adequately finance the work. The membership under the plan is to be raised to not less than 350 at an annual due of \$25.00 per member that will raise \$12,500.00, and on top of that to supply a working fund of \$10,000.00 per year for three years. It is a big plan but it can be done as easy as to let the matter

**Hotel Austin**  
 DAN CONNER, Proprietor.  
 Headquarters for Commercial Men and Tourists.  
 European Plan, Excellent Grill.  
 Merchants' Lunch.  
 Two Blocks from Lithia Park.

GET OUT YOUR  
**OLD HATS**  
 have them cleaned and blocked or dyed—your old hats are worth more than new hats after we are through with them.  
**ORRES TAILOR SHOP**

drag, as has been done in the past, the club languishing while, and the community standing still for lack of funds to put plans into execution that might have quickly resulted in rapid growth and prosperity. But, let the dead past bury its dead: Ashland has adopted the bigger and broader view. As soon as the plan is properly understood citizens generally will adopt it and, acting in accordance with that view will supply the necessary enthusiasm and funds for the accomplishment.

The Tidings thinks well of the plan, indeed, well enough of it to subscribe for two memberships for three years at \$25.00 the membership year, and besides to subscribe to the working fund \$120.00 the year for three years. The whole subscription proposed by this paper amounts to \$510.00, a roodly sum viewed as a donation, but it is not a donation, it is an investment better than many we make in the regular course of our business and one out of which we will no doubt gain greater profit than any other we will make this year.

**WHO SAID "Reformers make opinions and opinions make parties?"**  
 It is doubtful whether the man who uttered those words realized their full truth at the time. For their author, Alexander Hamilton (1757-1804), did create opinion which led to the formation of the Federalist party, and the opinions which he voiced were taken as the basis of the great republican party formed 60 years after his death.

Born at St. Nevis, West Indies, he was ineligible ever to become president of the nation, yet he wielded an influence as strong as though he had sat in the presidential chair. In 1776, he was a captain of artillery in the Continental army, and in 1777 was appointed to Washington's staff. Being removed by Washington for some slight matter, he resigned but later accepted a commission in the infantry. He studied law at King's college (now Columbia university, New York), and served in congress in 1782 and 1787.

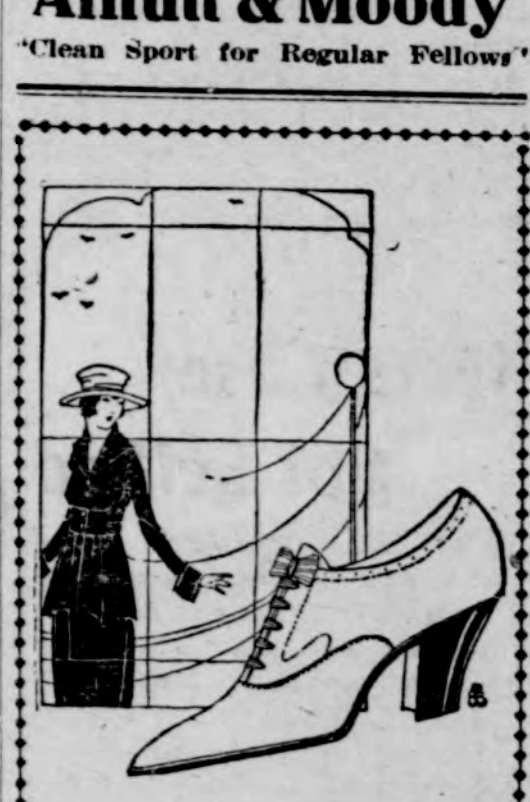
He was the first secretary of Washington and Jefferson, whom he supported in the contest with Burr, as one of the great Americans of his time. In 1804 his influence successfully defeated Burr for the presidency and he was challenged to a duel. He fell, mortally wounded, at Burr's first fire and died the following day, July 11.

**Employment Bureau**  
 In conjunction with the American Legion, an employment service is being established at the Commercial club. All employers are requested to list their wants with the club and anyone seeking work is urged to list name, address and wants. Employers are especially urged to make known vacancies which ex-service men can fill; although the employment service is not confined to ex-soldiers and includes women, boys and girls, as well as men.

A man and wife are wanted to work on an orchard and farm place. A woman is wanted for housekeeping work at a country home. Must be thoroughly capable. No washing. Fifty dollars a month. Woman and daughter, latter to take duties of nurse would be considered.  
 Young ex-service man wants work of any kind.

**Good Cues and Tips**  
 Billiard players prefer this place because they know that they can get GOOD cues; and modern equipment makes a lot of difference in the pleasure of the game.  
 You KNOW it.  
 Profanity, gambling and other undesirable elements are absolutely TABOO here. We invite GENTLEMEN only.  
 This is a clean, congenial amusement hall for decent clean-cut fellows.

**Alnutt & Moody**  
 "Clean Sport for Regular Fellows"



WE HAVE BROKEN LOTS OF  
**OXFORDS**  
 in dark brown and black, military heels.  
 You can make a substantial saving if we have your size. Come in and try.  
**The Boot Shop**  
 ASHLAND OREGON

The Social Realm

Birthday Party

A number of the friends and neighbors of Mrs. J. K. McClaren gathered at her pleasant home on Morton street February 14, to help her celebrate her birthday. As she had no inkling of what was in store for her, the good lady was much surprised when the door bell rang to find a number of her friends waiting for admittance, and all supplied with valentines. The afternoon quickly passed in social converse and at 6 o'clock the hostess was again surprised to find another lot of friends waiting for admittance, and on going to the kitchen she found baskets of all kinds of good things all ready to serve. This was done in cafeteria style, after which guessing games and rook were played for a while, then the company dispersed wishing their hostess many happy birthdays of the day. Those present were: Mr. and Mrs. W. S. Ball, Mr. and Mrs. F. H. Walker, Mr. and Mrs. Olsen and daughter Ruth, Mr. and Mrs. Jas. Rudd, Mr. and Mrs. J. K. McClaren, Mesdames Hopwood, Miller, Wright, Burns, Lynch, Van Wegen and Dixon, and Miss Tillie Anderson.

Methodist Ladies to Meet

The B's and C's of the Methodist Episcopal church will entertain the ladies of that denomination in the church parlors Wednesday afternoon. The guests are requested to bring their mending or fancy work, also a flour or sugar sack to hem. These are to be left with the society, as they are needed.

Valentine Dinner

Mrs. P. P. Cheerer was the hostess at a Valentine dinner Friday evening, given in honor of Miss Nola Kent and Miss Potter of Roseburg, who are visiting in Ashland, while their schools are closed in Roseburg. The guests attending the dinner were Misses Nola Kent, Potter, Rowena Roberts, Gretchen Kramer and Mrs. Roy Sneed of Salem.

Farewell Entertainments

A number of very pretty parties have been given during the past two days in honor of Mrs. Clark Bush, who leaves in the next time to join her husband at Long Beach, Calif., where they will reside. Of these the

**New Auto Tops**  
 The season is here when the auto top should be looked after. I make new ones or fix the old one. Let me look at it.

**Ashland Furniture Hospital**  
 80 North Main.

**On Savings Accounts**  
 4% Interest

A Dollar Starts an Account  
**STATE BANK OF ASHLAND.**



THE NEWEST AND BEST  
**Hats and Caps**  
 IN TOWN  
 A New Shipment of  
 WOOL DRESS PANTS—THE HEAVIER KIND  
 MEN'S SPRING SOX JUST ARRIVED  
 NEW UNDERWEAR—NEW NECKWEAR  
**MITCHELL'S**  
 FOR MEN'S WEAR  
 BY THE POSTOFFICE

first was given Saturday afternoon by Mrs. W. H. McNair and Mrs. Louis Dodge at the home of the latter. Valentine decoration predominated, and bridge was the mode of entertainment. Four tables were arranged. The first prize fell to Miss Ruth Whitney, while Mrs. C. H. Vaupel received the consolation prize.

Another bridge party was given in honor of Mrs. Bush yesterday afternoon by Mrs. Frank Dean and Mrs. Karl Niman at the home of the former. Five tables were played. Mrs. Louis Dodge was the recipient of the first prize and Mrs. Ralph Vining the consolation.

**Surprise Party**  
 Mrs. George Stevens and Mrs. Leo Barker arranged a surprise party for E. V. Jones Saturday evening at the home on Holman street. A pleasant social time was spent at which birthday and Valentine cakes and ice cream were served. The company present consisted of Mrs. Thimmis and daughter, Mrs. Mr. and Mrs. Leo Barker, Mr. and Mrs. George Stevens, Mr. Carter, Mr. and Mrs. Shorty Patton, Mr. and Mrs. J. A. Ruzer and Miss Dorothy Stevens.

Triple Birthdays Observed

A joint birthday party was held at the home of Mrs. Emma Coffee yesterday, celebrating the anniversary of the birth of the hostess, Mrs. H. C. Stock and Mrs. C. Biegel. The respective families of the honor guests were present and enjoyed a

**THE CITIZENS BANK OF ASHLAND**

WORK, EARN, SAVE

You help increase the world's goods and decrease the cost of living by working, earning and saving.

A safe place for your surplus cash is The Citizens Bank of Ashland.

**4% ON SAVINGS DEPOSITS**

**When your kiddies go to slumberland tonight**

will they enjoy healthful, restful sleep? Won't you rest better if you know that their mattresses are comfortable and sanitary?

The Stearns & Foster Mattresses are scientifically constructed of nine layers of pure, sweet cotton, so interwoven that they will not lump or pack. Their soft, resilience conforms perfectly to the lines of the body allowing complete relaxation which gives the sweet, sound, strengthening sleep of perfect health.

We have several styles of these splendid mattresses at reasonable prices. Let us show them to you today.

**J. P. DODGE & SONS**  
 House Furnishers

**The First National Bank**  
 ASHLAND, OREGON

THE STRANGER WITHIN OUR GATES

THERE'S going to be a mighty lot of them come and go and stop in Ashland next summer—and whether they drive the "jit" or a seven-passenger "lim"—let's make them want to settle down and grow up with us. Anyway they'll carry away a longing to come back.

"Service with a Smile—Makes the Tourist Tarry a While."

**EV CARTER, PRES.**  
**CH VAUPEL, VICE PRES.**  
**J. W. COY, CASHIER.**  
**CLARK BUSBY, ASST. CASH.**

sumptuous dinner, one of the leading features of which was an immense birthday cake with the combined dates of the births of the recipients marked in red on the top. Those present were: Mr. and Mrs. H. C. Stock, Misses Helene and Gertrude Biede, Mrs. C. Biegel, Miss Calla Biegel, Milton and Elmer Biegel, Mrs. Coffee, Miss George Coffee and J. F. Place.

NATIONAL C. E. WORKER, COMING

Mr. Paul Brown of Los Angeles, national superintendent of Intermediate Christian Endeavor and one of the principle speakers at the State



The best does not always cost the most.  
 Schilling Tea for example costs you no more (if anything, less) than ordinary tea, because Schilling Tea makes so many more cups to the pound.

So, you see, you save no money by using common tea. And think of the enjoyment you're missing every day!  
 Now, hadn't you better include Schilling tea in your next grocery order?  
 There are four flavors of Schilling Tea—Japan, Ceylon, India, Oolong, English Breakfast. All one quality. In parchment-lined moisture-proof packages. At grocers everywhere.  
**A Schilling & Co San Francisco**



C. E. convention at Albany, will hold a conference for all Endeavor workers at the Congregational church in Ashland on February 23 at 4:30 p. m. In the evening he will conduct convention echo rally for the benefit of those Endeavorers who were unable to attend the state convention. Delegates will make reports at that time, and all those who are interested in Endeavor work are invited to attend these meetings.

**"Now Is the Time to Do It"**  
 says the Good Judge

Go to real tobacco—the small chew with the rich tobacco taste that lasts a long time. It will cost you less to chew than ordinary tobacco. Any man who uses the Real Tobacco Chew will tell you that.

**Put Up In Two Styles**  
**RIGHT CUT is a short-cut tobacco**  
**W-B CUT is a long fine-cut tobacco**

Weyman-Bruton Company, 1107 Broadway, New York City

**COFFEE**  
 WITH A ROYAL AROMA

Fit for a King

This ad deals with **COFFEE SENSE** and **COMMON SENSE**

We are offering a special blend. It is an exceptional value at **45c.**

We handle the best quality of goods in all lines. We sell at wholesale price plus the cost of handling to members only.

**ANYONE MAY BECOME A MEMBER**

**We Take No Profit From Anyone For Anyone**

**ASHLAND STATE EXCHANGE**

**HOLEPROOF HOSE**

TO women who appreciate that feeling of satisfaction that comes of wearing soft, snug-fitting, finely finished hose, we offer a hosiery service that meets every requirement of style and good taste. Advance ideas in colors are now on gorgeous display—be sure to see them.

Women's Pure Silk Hose \$2.50;  
 Silk Faced \$1.50; Fine Lusterized Lisle 90 cents.

JUST RECEIVED, A LARGE SPRING SHIPMENT

**VAUPEL'S**  
 QUALITY STORE  
 68-72 E. MAIN ST.