Lata

## Announcing' the

## L耳GHC' SIX MEATBOHHM

We Have Been Exceedingly Fortunate in Securing the Agency for the


Lightest of Good Sixes
Four years ago Maibohm saw the handwriting on the wall. The inevitable coming of the light-weight, fast comfortable car became the ideal of Maibohm design Now, with the buying public awakened to the value of less pounds, less fuel use, less vibration, more pow er, speed and getaway, Maibohm has a proved 'ar tensive design, testing and use under every imaginable condition.

The Result of An Ideal
The result of Maibohm's strict adherence to an ideal has indeed brought about a remarkable motor car In every phase of performance this unusual light six compares deed for deed, with the large, costly cars which have been accepted by motorists as representative of perfection in automobile performance.
Filtered into the success Maibohm has attained in four years of making motor cars is the invaluable experi ence of more than a quarter-century of unfaltering reputation as a maker of fine carriages.

## A Wonderful New Factory

Maibohm cars come to you out of a factory of the high est order of efficiency. The meu who build the chassis and the body, who inspect every phase of the construc-tion-every man in this huge plant is a happy con tented workman, doing his job in flooding sunlight and fresh air.
Pledged to maintain a more than quarter-century-old reutation; producing in a wonderful new factory under ideal labor conditions-Maibohm is bound to build fine motor cars.

WE. HAVE A CAR LOAD JUST IN
The Light Six Maibohm is a new car in this territory. To our notion it is the gem of them all. It is nothing less than a sensation in construction, economy, durability and price.

COME AND SEE IT. DEMONSTRATION GLADLY GIVEN

## Norton \& Company

