

ASHLAND TIDINGS

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THE ASHLAND PRINTING COMPANY

Bert R. Greer, Editor

OFFICIAL CITY AND COUNTY PAPER.

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Local Readers—
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To run every other day for one month, each line each time 7c
To run every issue for one month or more, each line each time 5c

Classified Column—
One cent the word each time.
To run every issue for one month or more, 1/2c the word each time.
Cards of Thanks, \$1.00.
Obituaries, 2 1/2 cents the line.

Fraternal Orders and Societies
Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged for all advertising when an admission or other charge is made, at the regular rate.

The Tidings has a greater circulation in Ashland and its trade territory than all other newspapers combined.

Entered at the Ashland, Oregon, Postoffice as Second Class Mail Matter.

WIDELY ADVERTISING ASHLAND

A good story of the value to the city of our free auto camp ground comes from Portland through Will Dodge, who has just returned from a business trip there. Last week about seventy-five guests were seated at a banquet in Portland when the conversation turned on summer outings. Mr. Dodge was one of the participants. In commenting on his trip to the Elks convention at Klamath Falls, Mr. Vic. Lumber, of Vancouver, said: "The finest thing I found on my trip was the auto camp ground at Ashland. It is one of the grandest beauty spots in the country, and these people are going to lots of trouble to make it comfortable." He told of the conveniences, how people called at the camp with fresh vegetables, milk and fruits, how the secretary of the Commercial club called every morning to see if there was anything special that could be done for the visitors, etc. It developed that five members out of twenty seated at the table with Mr. Dodge had visited our camp and every one of them was loud in its praise. Mr. Dodge thinks it quite remarkable that out of twenty banquets, each from a different section of the coast, that 20 per cent of them had visited our auto camp and that all of them had only fine words for Ashland and her enterprise in caring for tourists. Each had stayed from two weeks to a week when they found how comfortable it was arranged and one said he spent \$28.00 for auto repairs during his stay besides stocking up with oil, gas and groceries to continue the trip.

All of which should remind us that the park and auto camp are the greatest assets Ashland possesses and that it will be necessary to expand the grounds if we hope to accommodate all who come next year. That kind of word of mouth advertising will certainly bring them. Preparations should be made this winter for more room. It would be a mistake to wait until next summer and mar the comfort of tourists by being overcrowded.

With the completion of the highways next spring thousands of auto tourists will pour in. They have already proven an exceedingly valuable cash asset. Many of them have settled here. Will Ashland take time by the forelock and prepare for their accommodation before the big crowd comes next summer?

Teachers Unite In Giving Thanks

At the annual teachers' institute for Jackson county held in the Senior high school in Ashland Wednesday, Thursday and Friday of last week the following resolutions were unanimously adopted by the teachers just before the annual session closed:

Your committee desires to submit the following:

1. That the teachers of Jackson county express their appreciation of the helpful work given them by the instructors; of the hospitality shown them by the Ashland school board, Superintendent Briscoe and the Ashland teachers; of the musical programs which have so pleasantly entertained us and of the press publicity given to the proceedings of this institute.
2. That we thank Superintendent Ager for calling the institute at this beginning time in our school year when we are under the stress of undertaking new text books and new courses of study; and further, that we endorse the standard tests for Jackson County and heartily assist Superintendent Ager in continuing them.
3. That we express the high valuation we place upon the new course of study, so carefully planned, by Superintendent Churchill, to assist us in working toward unified, properly emphasized and generally improved work, and that we heartily endorse the progressive administration of school affairs in this state.
4. That the work of Miss Cummings has been most helpful toward our undertaking the new requirements of physical training.
5. That we pledge ourselves to stand honorably for true standardization of any school in which we may teach.
6. That we whole heartedly endorse the work of our State Teachers' association toward better schools and improved salaries and conditions for Oregon teachers.
7. That we favor the plan proposed for the County Library service in Jackson county and will advocate its advantages in our several communities.

(Signed) E. H. HEDRICK,
O. R. CAMPBELL,
SUSANNE W. HOMES.

WITH THE SAGES

There is no road to success but through a clear strong purpose. Nothing can take its place. A purpose underlies character, culture, position, attainment of every sort.—T. T. Munger.

The providence that watches over the affairs of men, works out of their mistakes, at times, a healthier issue than could have been accomplished by their own wisest forethought.—Frqude.

The richest endowments of the mind are temperance, prudence and fortitude. Prudence is a universal virtue, which enters into the composition of all the rest; and where she is not, fortitude loses its name and nature.—Voltaire.

The last, best fruit which comes to late perfection, even in the kindest soul, is tenderness toward the hard, forbearance toward the unfortunate, warmth of heart toward the cold, philanthropy toward the misanthropic.—Richter.

It has been written, "an endless significance lies in work," a man perfects himself by working . . . consider how, even in the meanest arts of labor, the whole soul of a man is composed into a kind of real harmony the instant he sets himself to work.—Carlyle.

Cherry crop of The Dalles and vicinity 1000 tons, brings \$196,665.

Coo's Bay section reports great industrial activity.

Afternoon Frocks for Indian Summer



Summer styles do not carry over into fall now-a-days, any more than those of winter into spring. Fashion takes more and more note of the demi-seasons. In January the provision made for tourists, who go South to meet the spring, leaves winter styles behind, and in August the new frock and top coats for autumn, make their appearance. There has been an organized effort this year on the part of costumers and milliners to make fall styles characteristic of the season, and the new apparel seems to interpret our glorious Indian summer. New silks, lightweight and supple, in lovely colors, are interwoven with gold and silver threads and there are many metal brocades that are lightweight also, having volles and crepes as a background for the brocaded figures.

One of the new fall models is shown here in company with a frock designed for summer wear. The fall model will delight the slender woman because it is one of those that advocates the broadened hip line. It is made of black satin with white dots embroidered on it in rows. The "V" neck, cut high at the back, is another bit of good management on the part of the designer that is especially becoming to a thin woman. It is low in front, filled in with a becoming chemisette of lace and embroidered batiste. The three-quarter length kimono sleeves are very prettily finished with the same dainty addition of batiste and lace. They are short enough to reflect vaguely the French abbreviation of sleeves.

The second dress of black and white foulard and black georgette, is a conservative late-summer model in which the two fabrics are cleverly combined. The two scant flounces of georgette set on below the hip at each side forecast the widened hip line, but they do not broaden the figure any, so that this is a better choice for full figures than the newer model. The pleated panels at the back and front, of georgette, and the brilliance of foulard, give this frock an unpretentious distinction that will appeal to matrons. They have more need for dresses of this character than for more pronounced things.

Julius Bonnelly

The Social Realm

U. of O. Luncheon
Graduates from the various state institutions met at luncheon for a short period to discuss college days, and also ways of keeping in touch with the Oregon State Normal School, the Agricultural College or the University of Oregon during the teachers institute held here. One of the most pleasant gatherings at the institute was an Oregon luncheon Friday noon in the domestic science room at the High school building. About thirty students gathered around the table with Dr. C. A. Gregory and Miss Mabel Cummings of the University faculty as guests. The Oregon colors were prominent and a feature of the occasion was a short talk by each one present. A permanent organization was effected with Miss Vesta Holt as executive head.

Martin-Beach Wedding
The Santa Monica, Calif., Outlook, of recent date, announces the marriage of Mrs. Susan Beach, a former well known resident of Ashland, and George Martin, which took place at the home of Rev. Wright of Ocean Park. Mrs. A. C. Payne and Mrs. Dora Cole were the only ones present at the ceremony. Following the marriage Mr. and Mrs. Martin left for Omaha to visit the former's two sons. They will be at home after October 15 at 1522 Sixth street, Santa Monica.

Tommasino Band Pleases
Tommasino's Exposition Band attracted a large assemblage at the Park last Saturday night. The music was along classical lines with encores of sufficient popular airs to please the taste of everyone. The vocal contributions of Miss E. Ostrom were enthusiastically received. Following the concert a dance was given in the Natatorium at which music was furnished by the band, and was largely attended.

Ladies' Aid Meets
The ladies of the Methodist church will hold their monthly social at the home of Mrs. James Barrett, 44 Church street Wednesday afternoon, September 17. It is the first social after the summer vacation and time for the regular election of officers. A large attendance is urged.

Wheeler-Jackson Wedding
Mrs. Leta Jackson, daughter of Mr. and Mrs. C. H. Vaupel of this city, was united in marriage to W. W. Wheeler, a well known business Wheeler, a well known business man of Portland last month. Mr. and Mrs. Wheeler will reside in Portland.

Oregon bullion receipts at mint show decrease of \$221,000 in gold and 5443 ounces silver.

I Sure Will Do My Part

To enlarge the payroll of Ashland by buying home manufactured goods, especially when I can get the best and most for the money, at

The Lithia Bakery
R. C. JORGENSEN, Prop.

PAULSERUD & BARRETT
Fine Tailoring
For Men and Women.
171 East Main. Tel. 110

Ashland Feed Store

FLOUR, FEED, SEEDS
The Best That Can Be Had On the Market.

My Name Is Dennis
353 East Main. Tel. 214

Common-Sense for Corns, "Gets-It"

The Great Painless Corn Loosener. Simple as A. B. C. Never Fails.

If you have ever tried to get rid of a corn by bundling up your toe with bandages, or by using saive that made your toe red and almost raw, or tried to dig your corn out with a knife, there will be a surprise waiting for you when you use "Gets-It." Imagine peeling your corn off gloriously, easily and painlessly, just like peeling off a banana skin. Well, that is what happens when you use "Gets-It." There is nothing else that will give you this same result. Millions of folks have had the same blessed experience. Why putter and suffer, limp, and spoil a good time for yourself and your friends, or your peace of mind while trying to attend to business? Use "Gets-It," the simple common-sense way.

"Gets-It," the only sure, guaranteed, money-back corn-remover, costs but a trifle at any drug store. Mfd by E. Lawrence & Co., Chicago, Ill. Sold in Ashland and recommended as the world's best corn remedy by McNair Bros.

TOURISTS STOPPING AT LOCAL HOTELS

Austin
R. C. Riley, wife and son, Eugene; L. E. Eggertsen and wife, Salt Lake City; B. F. Salisbury, Siskiyou; L. Driscoll, Klamath Falls; A. B. Townley, Oakland, Calif.; Geo. A. Stephenson, Wm. Bray, C. P. Gorn, Klamath Falls; Mr. and Mrs. F. P. Brown, Phoenix, Ariz.; Waive Jacobs, Klamath Falls; S. Van Osdel and wife, Eugene; S. L. Glarum, Frankfort, Md.; Mrs. A. H. Shuway, Dunsuir; Marjorie Larsen, Eugene; Dr. John F. Beaumont, Portland; S. Weiner, Mrs. Weiner, San Francisco; F. S. Torrey and wife, C. W. Tolge and wife, Grand Rapids; J. W. Smith, New York; Colonel Charles Van Way and family, San Francisco; S. Whittinger and wife, H. Whittinger, Madeline; J. D. Nelson, Eugene; Geo. L. Colwin, Bandon; Roy Leffer, Seattle; M. H. Diven, Los Angeles; W. H. Balenger, W. Lloyd Graves, J. L. Gray, F. S. Miles, Portland; Geo. A. Weber, Los Angeles; Mr. and Mrs. C. A. Fallburg, Seattle.

Columbia
Mr. and Mrs. G. J. Thompson, M. L. Thompson, Mrs. Wm. P. Derman, Fort Dodge, Ia.; Wm. Porter, Port Angeles, Wash.; G. T. Curnow, E. J. Weber, W. T. Loeben, Brooklyn, N. Y.; J. M. Holmen and family, Dunsuir, Calif.

HOTEL AUSTIN BARBER SHOP

N. G. BATES, Prop.
First-class Service and Equipment.
Shoeshining Parlor—Baths.
Ashland, Oregon.

School Books

Complete line of
School Supplies Tablets
AND...
Pencils
AT THE
East Side Pharmacy

I GET THE BEARD BUT LEAVE THE ROOTS

I'm not after the "pound of flesh"—I leave the roots to continue their growth.

"You are next."
BUCKHORN BARBER SHOP
Clyde Costello.

Diamonds

We are offering some real values in Diamonds. You cannot lose; the chances are good for a much higher price in the near future.

O. H. Johnson The Jeweler



SILKS

Our beautiful display of Silk is something you do not want to miss. You will be surprised at the great variety shown. Whether for a pretty frock, a stylish suit, an attractive blouse or dainty undergarments—you can find what you want, at prices you will be glad to pay.

BLANKETS

Last night was rather cold, so was the night before. Yet, still colder nights are ahead. Wear well blankets are here in special display. This line of merchandise is the best obtainable and your purchases will be wise when you decide on wearwell quality.

Hotel Austin

DAN CONNER, Proprietor.
Headquarters for Commercial Men and Tourists.
European Plan. Excellent Grill. Merchants' Lunch.
Two Blocks from Lithia Park. ASHLAND, OREGON.

W. A. Shell
The Barber
137 E. Main

THEODORE ROOSEVELT
And His Time
Shown in His Own Letters
The rich aroma in evidence when our Coffee is placed steaming on the table, is only the first pleasing indication of its worth. It is when you drink it that you will appreciate the unusually fine flavor it possesses.

EAGLE MEAT MARKET
LOUIS SCHWEIN, Prop.
Quality Meat. Clearliness. Service.
NORTH MAIN, ASHLAND

Deliciously Fragrant Coffee
The rich aroma in evidence when our Coffee is placed steaming on the table, is only the first pleasing indication of its worth. It is when you drink it that you will appreciate the unusually fine flavor it possesses.

When such good coffee can be had at our present low price, why not take home a package? You'll enjoy it.

Our Teas, Cocos and Chocolates will please you.

PLAZA GROCERY

Ashland Furniture Co.
COMPLETE HOUSE FURNISHERS
Furniture, Carpets, Linoleum, Stoves, Ranges, Cooking Utensils and Camping Outfits.
92-94-96 North Main Street

QUALITY GROCERIES

We have you in mind when buying. You want fresh, dependable food. THAT'S THE KIND WE HAVE!

Fresh Vegetables and Fruits In Season
White House Grocery
NININGER & ROBERTSON, Proprietors
Phones 155-156 ASHLAND, OREGON

These chilly mornings and evenings every woman—young or old—is thinking and planning for new fall apparel. Our line of new dress fabrics for fall wear is now on display in our dress goods section, and offers to our customers a pleasing variety of colors, patterns and materials, all of splendid quality and reasonably priced. No mistake will be made in selecting dress material here.

WOOLENS

An opportunity to buy good substantial woolen fabrics in late patterns and weaves must certainly be valued this year. We have made some fortunate purchases, and have selected carefully and completely a fine stock for our customers. Every piece an exceptionally good value.

HOUSEHOLD LINENS

The housewife at this time of the year is replenishing her supply of linens, bedding and other essential household goods. We have liberal assortments of table linens, sheets and sheeting, pillow cases and tubing, and the articles, all of the most dependable qualities and at the very lowest market prices.

VAUPEL'S QUALITY STORE

THE CITIZENS BANK OF ASHLAND

He Who Seeks

to form the valuable habit of saving and regular bank deposits, will be amply repaid as the years go by and his surplus cash accumulates at interest.

You are cordially invited to start an account with us.

SAVINGS DEPOSITS