TIDINGS CLASSIFIED ADS

NEW AND ATTRACTIVE
Realty Bargains

Ashland Laundry Co.

BETTER THAN THE BEST CAN NO
MAN HAVE

Simpson's Hardware Store

Has that "BEST" constantly in stock, and is the secret of that success much has
marked its business career to these many years.

We invite prospective purchasers to call and examine our goods and be
mentioned of the truth of our statement. The same old stand, if N. Main, and
the same obliging and reliable service always on tap.

Don't procrastinate—deals are oftentimes dangerous. Make NOW to take
the place of NEVER, and daily-daily with no man.

Necessity for Increased
Telephone Rates

Increased telephone rates are necessary to meet increased costs.

Recent increases in wages alone to employees totaling for the State of Oregon upwards of $860,000,
made an increase in telephone rates not only necess-
ary but imperative to pay these wages.

The net return to the Company under the rates now in effect is less than 3 per cent on the
valuation of the property at $15,000,000, as found by the Pub-
lic Service Commission.

Would you be satisfied with such a return on the
capital invested in your business? Would you con-
sider it sufficient?

There has been no general increase in telephone rates for many years. Every user of a telephone who
stops to think knows that he would be paying an in-
adquate rate now if he was not paying substantially
more than he was before the war.

The Pacific Telephone and Telegraph Co.