Local Readers-

Better Milling

Ashland, Oregon

Published Every Evening Except Sunday by THE ASHLAND PRINTING COMPANY

	100	OFFICIAL CITY AND COUNTY PAPER.
	133	TELEPHONE 39
4		SUBSCRIPTION RATES DELIVERED IN CITY
One	Year.	Delivered\$6.00
		Delivered
		Subscription Rates By Mail Outside of City
One	year b	y mail\$5.00
Six 1	nonths	by mail 2.75
Thre	e mont	hs by mail 1.50
1	lo out o	of town subscription taken for less than three months.
By M	fail Out	tside of United States—
		ear\$8.12
	Six Me	onths 4.31
	No sub	scription for less than six months.

Display Advertising—
Single insertioneach inch 30c
YEARLY CONTRACTS
Display Advertising—
One time a week, each incheach time 27 1/2 c
Two times a week, each incheach time 25c
Every other day, each incheach time 20c
Every issue, each incheach time 17 1/2 c

Each line each time (6 words to line)......10c To run every other day for one month, each line each time..... 7c To run every issue for one month or more, each line each time.. 5c Classified Column-One cent the word each time.

Cards of Thanks, \$1.00. Obituaries, 21/2 cents the line. Fraternal Orders and Societies

To run every issue for one month or more, 1/2c the word each time.

Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged for all advertising when an admission or other charge is made, at flour this season. the regular rate.

The Tidings has a greater circulation in Ashland and its trade territory than all other newspapers combined.

Entered at the Ashland, Oregon, Postoffice as Second Class Mail Matter.

dea of the resources and possibili-

If you had any particular kind of

property in mind we would be pleased

to supply any specific information

you might desire and could put you

directly in touch with property own-

ers through our Commercial Club

department in the local papers. We

are enclosing a list of real estate

dealers whom we can recommend as

reliable and who would also be glad

to give you descriptions and prices

Property here has not yet started

to rise to meet the lessened worth of

the dollar but real estate is moving

faster than it has for years and if

you are contemplating investing, I

would recommend an early trip here

to look over the valley as of course

ou would wish to do before buy-

ing. The soil in the valley is slight

ly "spotted," there being occasional

bits of shallow soil among the good

stuff and a personal inspection of

the land before closing any deal

is the only way to be sure of entire

Property values are beginning to

ighten up a little and I would be

willing to gamble that prices will

egin to climb in the very near fu-

ture. We are not trying to boom

property, wish to evade a boom in

fact, this club being more interested

in resort development wherein lies

the future of Ashland and in the

tourist dollar rather than the land-

buyer's dollar, but it is a dead sure

einch that property is not going to

go any lower when everything else

is two or three times as high as

they were four wears ago. Hence

investigation if you are in a posi-

tion to investigate further at pres-

The Chautauqua association held

its annual business meeting Monday

night, at which the following offi-

cers were elected to serve for the

coming year: President, John H. Ful-

ler; vice-president, C. B. Lamkin;

secretary, F. J. Shinn; trustees, E.

D. Briggs, C. B. Lamkin, A. E. Kin-

ney, Mrs. E. J. Van Sant, Mrs. O.

Reports for the year are considered by the board most gratifying. The

financial report showed that there

are about \$1000 to the good in the

treasury. The Ashland Patriotic

fund presented the association with

\$1000 from the public war chest.

which was applied on the indebted-

ness of the association, which reduced

that amount to \$5000. After paying

the current year's expenses, interest

and insurance, and clearing up the

ground of the old Park hotel, between

\$500 and \$600 will be left in the

treasury. Resolutions of apprecia-

tion were adopted by the board to

be presented to Mr. Fuller for the

successful work he had accom-

plished during the past session of

Fresh Meat and Lunch

Goods

Largest and Best Stock in Ashland.

WE ARE HERE FOR SERVICE

East Side

Market

James Barrett, Prop. Phone 188

Chautauqua.

LYNN D. MOWAT,

ent. Sincerely yours,

would advise against postponing

of property listed with them.

Copies of the local papers

ties of the Rogue River valley.

PEOPLE'S FORUM

ASHLAND'S OPPORTUNITY Editor of The Tidings:

Were a California fruit raiser to visit the orchards in Ashland and the suburbs, about the first thing he

would say after remarking about the fine fruit going to waste would be, "You need a cannery and a big one, not only to work up the fruit not suited to ship, but to can the finest fruit in the world."

first California canned fruits. In the early '60s J. C. Cutting went into the canning and preserving business, but a little later wanting to increase the business he incorporated the J. C. Cutting Packing company. His canned goods were the very best, and were shipped to all parts of the world and helped to advertise California fruits.

We of Ashland and Southern Oregon have the same opportunity. Erect a cannery ahead of the present demands (the industry will grow), put in all modern machinery and appliances, and give every one an opportunity to own an interest in it. Then you will have a tenant for every vacant house, increase the school census, and make in every way for the betterment of Ashland. Then wherever our fruit is introduced it will

be an advertisement for Ashland. We believe money is here to finance this enterprise. What say you, Mr. Financier?

ASHLANDER.

TO GIVE AN IDEA

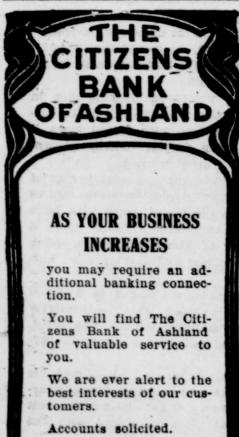
Just to give our club members and prospective club members-you are all in one class or the other-an idea of what we mean when we say, "general information was supplied to thirty-five inquirers during the past week," we are printing a letter which gives an idea of the way such inquirers are answered; this man wanted to know about land values in particular.

July 31, 1919.

Squash, Mont. Dear Sir:-

Mr. John Smith,

You will find a complete analysis of Ashland's climate in the little booklet enclosed in this letter. In regard to land values: unirrigated land brings about \$125 and irrigated land around \$400. I am sending you under separate cover a booklet which will give you a general



ASHLAND TIDINGS MAY MAKE CITY

William Forbes, a former resident of Lynden, Wash., but who has been living for a number of years in National City, Calif., is camping with his family in the Lithia auto-camp while on his way home from a visit north. The Forbes family were oldtime friends of F. J. Shinn and family, and while here hunted them up and renewed their acquaintance. They are much pleased with Ashland, so much so, that they are remaining several days and are looking around the city with a view to locating here.

Fine Local Wheat **Coming To Mill**

. Local Wheat Good This Year . Local wheat coming into the Ashland mills is reported much better than a year ago-last year's wheat was light and full of trash, weighing but 52 to 58 pounds per bushel. New wheat coming in this season is clean, and in the best of condition, and weighs 61 to 63 pounds per bushel, and is stronger, better wheat, as well as absolutely dry. The millers report that they expect much better

Cement Sidewalk For Third Street

Little business was transacted at the adjourned meeting of council last night, aside from opening the bids for the culvert on Mechanic street, and the passing of a resolution by council, declaring its intention to construct a cement walk on the east side of Third street. This will take the place of an old wooden walk that covers a large portion of that side of the street and is being built at theinstigation of property owners who have petitioned for a permanent walk. Council will meet again tonight to discuss rates for electrical heating for the city.

We are offering some real values in Diamonds. You cannot lose: the chances are good for a much higher price in the near future.

O. H. Johnson The Jeweler

NEW BLOUSE WITH PEPLUM



Not to be outdone by the smock that has won such favor, this lovely new blouse has taken on a long, full peplum and looks very smocklike. It is made of georgette and is simply designed in the slipover style. It is gathered on an elastic band at the waist and very handsomely finished with embroidery in a heavy silk floss that extends about the bottom of the peplum and sleeves and is elaborated about the neck.

Home Wedding Last Night A quiet home wedding occurred at the home of Mr. and Mrs. J. N. Dennis on Allison street last evening at 9 o'clock when their daughter Izora became the bride of Mr. J. L. Oskar, formerly of Klamath county. The ceremony was performed by Judge Griffith of Klamath county. Only the bride's parents and Judge and Mrs. Griffith were present. Mr. Oswar is an ex-service man, where he served through the war in the 91st division, and was discharged in May. He is now connected with J. N. Dennis in the Ashland Feed Store. The bride is the only daughter of Mr. and Mrs. Dennis and has many friends and acquaintances in Ashland. The charged the regular prices. newly married couple will make their home in this city for the present.

Fine Tailoring

Hotel Austin NOW is'nt that SWEET? DAN CONNER, Proprietor.

Headquarters for Commercial Men

and Tourists. Merchants' Lunch. Two Blocks from Lithia Park.

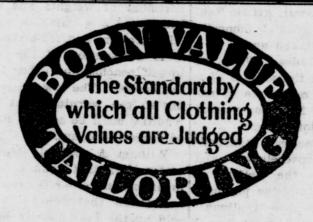
European Plan. Excellent Grill. ASHLAND, OREGON.

COMPLETE HOUSE FURNISHERS

Ashland Furniture Co.

Furniture, Carpets, Linoleum, Stoves, Ranges, Cooking Utensils and Camping Outfits.

92-94-96 North Main Street



The Born Label is outer evidence of inner worth—it represents the most generous measure of actual clothes value your money can buy.

You will find it only in clothes Born-Tailored to individual measure - we sell them, at fair prices.

(Resident Born Dealer) PAULSERUD & BARRETT

GROCERIES

We have you in mind when buying. You want fresh, dependable food. THAT'S THE KIND WE HAVE!

Fresh Vegetables and Fruits In Season

White House Grocery NININGER & ROBERTSON, Proprietors

Phones 155-156

ASHLAND, OREGON

TOURISTS STOPPING

AT LOCAL HOTELS Visitors registering at the local hotels are: **Hotel Austin** E. V. Sturgeon and family, J. W.

Sturgeon and family, Lemoore: Ida Mooney, Gold Hill; Margaret Curran, Monmouth: Hilda Fiock, Yreka, Calif.; Mrs. Roy R. Gill, Roland J. Gill, Helen Gill, Spokane; C. A. Lereque, Hood River; J. F. Brumbaugh, Corvallis; C. A. Gregory, Eugene; Ray Henderson and wife, Central Point; Ida Mae Smith, Monmouth; M. S. Hurst, Emily Spulak, Jacksonville; Tula French Kinsley, Portland. Hotel Columbia

Clara M. Beach, Butte Falls; Mr. and Mrs. H. P. Copeland, Mount Hebron, Calif.; Thelma Ellstad, Central Point; M. E. Doyle and family, Washburn, Wis.; Bernice B. Hargrove, Butte Falls.

Sure Will Do My Part

To enlarge the payroll of Ashland buying home manufactured goods, especially when I can get the best and most for the money, at

The Lithia Bakery R. C. JORGENSEN, Prop.

FAMILY WASH

ROUGH DRY

We do rough dry for 7 cents per pound. Except bundles containing starch band shirts, collars, cuffs, lace curtains, blankets, comforts, quilts, etc. These will be finished and

Ashland Laundry Co.

"Sweetly sleeps the soul con-

In a home that's owned, not rented."

If you don't believe it, just buy a place through

BILLINGS AGENCY

Established 1883

They have real bargains. Also sell good insurance.

41 East Main St., Ashland

Good Cues and Tips

Billiard players prefer this place because they know that they can get GOOD cues; and modern equipment makes a lot of difference in the pleasare of the game.

Profanity, gambling and other undesirable elements are absolutely TABOO here. We invite GENTLE-MEN only. This is a clean, congenial amuse-

ment hall for decent clean-cut fel-**Alnutt's Billiard Parlor**

'Clean Sport for Regular Fellows"

Before The Fall Rains Begin Don't fool yourself. Your house is going

to the bad fast if it needs painting. The best way to sell your home, or secure good renter, is by making it attractive by A GOOD COAT OF PAINT

—YOUR HOME—

EAGLE MEAT MARKET

Quality Meat.

Better Conditions

LOUIS SCHWEIN, Prop.

Cleanliness.

NORTH MAIN, ASHLAND

THIS YEAR

In Ashland Butte Flour

Ashland Mills

Stop and Think!

We are headquarters for everything in the Paint line. It will pay you to consult us before painting.

Carson-Fowler Lumber Company

What? Bending over a Range this Hot Weather?

Try a

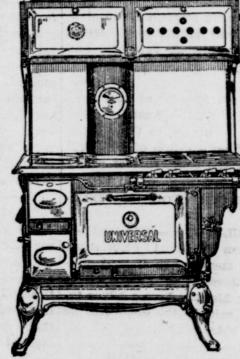
Simplex Universal Combination Range

the summer and when the weather gets cold use wood or coal for fuel all in the same stove. There are no parts to change in turning from one fuel to the other. It is simple enough for a child.

Three Ranges in One and but One to Buy

direction elevates the gas burner flush with the bottom of the oven, opens the exit in the top, turns on the gas-all automatically. A turn of the key in the opposite direction and the gas is turned off, the burner lowered, the exit closed and the range ready for coal or

Come in and take a look at the Best Combination range on earth. We will take pleasure in showing



Swenson & McRae Economical House Furnishers

-VAUPEL'S-

New Fall Arrivals The most complete and beautiful line that we ever had on our

shelves for Fall are arriving every day. It will pay you to look over our big line.

VAUPEL'S

Dress Goods

Tricotines, Velours, French Serge, and all other known materials are to be found in our new stock in all the seasons latest shades. Prices will be right and quality the best for the money. Buy now.

Bath Robe Blankets

Full size and already to be cut to pattern. Come in different color combinations that are pleasing to look at, and big values to wear Priced at \$6.00 each.

Bath Robe Flannel

Now is the time to provide for those cold winter mornings. This flannel comes in grey and white, navy and red, tan and blue, and grey, purple and white color combinations. 28 in. wide, priced at 65c per yard. We claim this flannel to be the very best quality that can be bought for the money, hence the value.

Blankets

Largest and most complete line to be found in this part of the country is in our store. Plaids in all the different combinations, plains in all colors. Now is the time to prepare for winter\$3.00 to \$11.00

Dress Velvets

New and nifty for Fall wear, comes in black, grey and natural shades in extra wide widths can be cut for throws. Moderately priced with high prices taken into consideration.

Furs

Don't fail to inspect our big line of Furs that we have for Fall. Price, quality and style will be right on every article that we sell. The articles that we have today in stock are worth 25 per cent more on the market today. Buy now and get larger values.
