

ASHLAND TIDINGS

Established 1876
Published Every Evening Except Sunday by
THE ASHLAND PRINTING COMPANY

Bert R. Greer, Editor

OFFICIAL CITY AND COUNTY PAPER.

TELEPHONE 39

SUBSCRIPTION RATES DELIVERED IN CITY
One Year, Delivered.....\$6.00
Six months by mail.....2.75
One Month, Delivered......50
One Week......15

Subscription Rates By Mail Outside of City
One year by mail.....\$5.00
Six months by mail.....2.75
Three months by mail.....1.50
No out of town subscription taken for less than three months.

By Mail Outside of United States—
One year.....\$8.12
Six Months.....4.31
No subscription for less than six months.

ADVERTISING RATES
Display Advertising—
Single insertion.....each inch 30c

YEARLY CONTRACTS
Display Advertising—
One time a week, each inch.....each time 27 1/2c
Two times a week, each inch.....each time 25c
Every other day, each inch.....each time 20c
Every issue, each inch.....each time 17 1/2c

Local Readers—
Each line each time (6 words to line).....10c
To run every other day for one month, each line each time.....7c
To run every issue for one month or more, each line each time.....5c

Classified Column—
One cent the word each time.
To run every issue for one month or more, 1/2c the word each time.
Cards of Thanks, \$1.00.
Obituaries, 2 1/2 cents the line.

Fraternal Orders and Societies
Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged for all advertising when an admission or other charge is made, at the regular rate.

The Tidings has a greater circulation in Ashland and its trade territory than all other newspapers combined.

Entered at the Ashland, Oregon, Postoffice as Second Class Mail Matter.

PEOPLE'S FORUM

ASHLAND'S OPPORTUNITY

Editor of The Tidings:

Were a California fruit raiser to visit the orchards in Ashland and the suburbs, about the first thing he would say after remarking about the fine fruit going to waste would be, "You need a cannery and a big one, not only to work up the fruit not suited to ship, but to can the finest fruit in the world."

The writer remembers of about the first California canned fruits. In the early '60s J. C. Cutting went into the canning and preserving business, but a little later wanting to increase the business he incorporated the J. C. Cutting Packing company. His canned goods were the very best, and were shipped to all parts of the world and helped to advertise California fruits.

We of Ashland and Southern Oregon have the same opportunity. Erect a cannery ahead of the present demands (the industry will grow), put in all modern machinery and appliances, and give every one an opportunity to own an interest in it. Then you will have a tenant for every vacant house, increase the school census, and make in every way for the betterment of Ashland. Then wherever our fruit is introduced it will be an advertisement for Ashland.

We believe money is here to finance this enterprise. What say you, Mr. Financier?

ASHLANDER.

TO GIVE AN IDEA

Just to give our club members and prospective club members—you are all in one class or the other—an idea of what we mean when we say, "general information was supplied to thirty-five inquirers during the past week," we are printing a letter which gives an idea of the way such inquirers are answered; this man wanted to know about land values in particular.

July 31, 1919.

Mr. John Smith,
Squash, Mont.
Dear Sir:—

You will find a complete analysis of Ashland's climate in the little booklet enclosed in this letter. In regard to land values: unirrigated land brings about \$125 and irrigated land around \$400. I am sending you under separate cover a booklet which will give you a general

THE CITIZENS BANK OF ASHLAND

AS YOUR BUSINESS INCREASES

you may require an additional banking connection.

You will find The Citizens Bank of Ashland of valuable service to you.

We are ever alert to the best interests of our customers.

Accounts solicited.

4% ON SAVINGS DEPOSITS

MAY MAKE CITY PERMANENT HOME

William Forbes, a former resident of Lynden, Wash., but who has been living for a number of years in National City, Calif., is camping with his family in the Lithia auto-camp while on his way home from a visit north. The Forbes family were old-time friends of F. J. Shinn and family, and while here hunted them up and renewed their acquaintance. They are much pleased with Ashland, so much so, that they are remaining several days and are looking around the city with a view to locating here.

NEW BLOUSE WITH PEPLUM



Not to be outdone by the smock that has won such favor, this lovely new blouse has taken on a long, full peplum and looks very snooty. It is made of georgette and is simply designed in the slipover style. It is gathered on an elastic band at the waist and very handsomely finished with embroidery in a heavy silk floss that extends about the bottom of the peplum and sleeves and is elaborated about the neck.

Fine Local Wheat Coming To Mill

Local Wheat Good This Year
Local wheat coming into the Ashland mills is reported much better than a year ago—last year's wheat was light and full of trash, weighing but 52 to 58 pounds per bushel. New wheat coming in this season is clean, and in the best of condition, and weighs 61 to 63 pounds per bushel, and is stronger, better wheat, as well as absolutely dry. The millers report that they expect much better flour this season.

Cement Sidewalk For Third Street

Little business was transacted at the adjourned meeting of council last night, aside from opening the bids for the culvert on Mechanic street, and the passing of a resolution by council, declaring its intention to construct a cement walk on the east side of Third street. This will take the place of an old wooden walk that covers a large portion of that side of the street and is being built at the instigation of property owners who have petitioned for a permanent walk. Council will meet again tonight to discuss rates for electrical heating for the city.

Home Wedding Last Night

A quiet home wedding occurred at the home of Mr. and Mrs. J. L. Dennis on Allison street last evening at 9 o'clock when their daughter Izora became the bride of Mr. J. L. Oskar, formerly of Klamath county. The ceremony was performed by Judge Griffith of Klamath county. Only the bride's parents and Judge and Mrs. Griffith were present. Mr. Oskar is an ex-service man, where he served through the war in the 91st division, and was discharged in May. He is now connected with J. N. Dennis in the Ashland Feed Store. The bride is the only daughter of Mr. and Mrs. Dennis and has many friends and acquaintances in Ashland. The newly married couple will make their home in this city for the present.

PAULSERUD & BARRETT

Fine Tailoring
For Men and Women.
171 East Main. Tel. 119

Hotel Austin
DAN CONNER, Proprietor.

Headquarters for Commercial Men and Tourists.
European Plan. Excellent Grill. Merchants' Lunch.
Two Blocks from Lithia Park. ASHLAND, OREGON.

Diamonds

We are offering some real values in Diamonds. You cannot lose; the chances are good for a much higher price in the near future.

O. H. Johnson
The Jeweler

Ashland Furniture Co.

COMPLETE HOUSE FURNISHERS

Furniture, Carpets, Linoleum, Stoves, Ranges, Cooking Utensils and Camping Outfits.
92-94-96 North Main Street

BORN VALUE TAILORING

The Standard by which all Clothing Values are Judged

The Born Label is outer evidence of inner worth—it represents the most generous measure of actual clothes value your money can buy.

You will find it only in clothes Born-Tailored to individual measure—we sell them, at fair prices.

(Resident Born Dealer)
PAULSERUD & BARRETT

QUALITY GROCERIES

We have you in mind when buying. You want fresh, dependable food. THAT'S THE KIND WE HAVE!

Fresh Vegetables and Fruits
In Season

White House Grocery
NININGER & ROBERTSON, Proprietors

Phones 155-156 ASHLAND, OREGON

TOURISTS STOPPING AT LOCAL HOTELS

Visitors registering at the local hotels are:

Hotel Austin
E. V. Sturgeon and family, J. W. Sturgeon and family, Lemoore; Ida Mooney, Gold Hill; Margaret Curran, Monmouth; Hilda Flock, Yreka, Calif.; Mrs. Roy R. Gill, Roland J. Gill, Helen Gill, Spokane; C. A. Le-reque, Hood River; J. F. Brumbaugh, Corvallis; C. A. Gregory, Eugene; Ray Henderson and wife, Central Point; Ida Mae Smith, Monmouth; M. S. Hurst, Emily Spulak, Jacksonville; Tula French Klusak, Portland.

Hotel Columbia
Clara M. Beach, Butte Falls; Mr. and Mrs. H. P. Copeland, Mount Hebron, Calif.; Thelma Ellstad, Central Point; M. E. Doyle and family, Washburn, Wis.; Bernice B. Hargrove, Butte Falls.

EAGLE MEAT MARKET

Quality Meat. Service.
LOUIS SCHWEIN, Prop.
Cleanliness.
NORTH MAIN, ASHLAND

Better Conditions Better Milling
THIS YEAR

In Ashland Butte Flour
Ashland Mills
Phone 49 Ashland, Oregon

PAINT YOUR HOME

Before The Fall Rains Begin
Don't fool yourself. Your house is going to the bad fast if it needs painting. The best way to sell your home, or secure good renter, is by making it attractive by A GOOD COAT OF PAINT

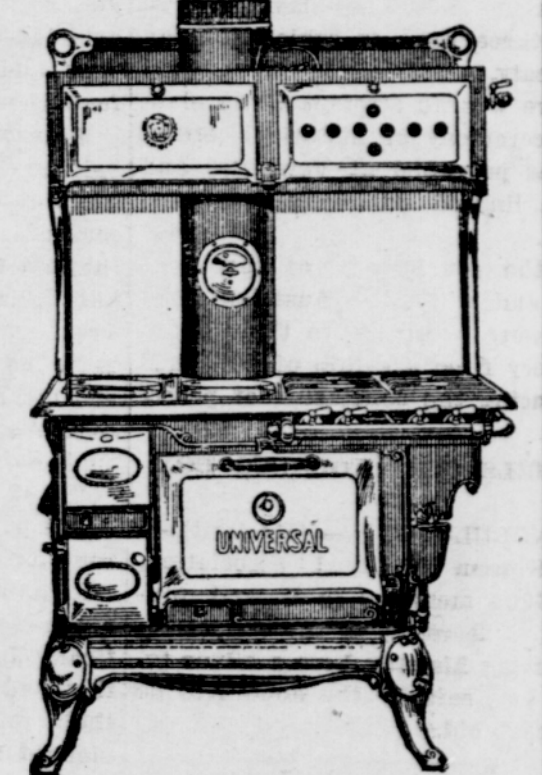
Stop and Think!
We are headquarters for everything in the Paint line. It will pay you to consult us before painting.

Carson-Fowler Lumber Company

What? Bending over a Range this Hot Weather?

Try a Simplex Universal Combination Range

You can use it for gas in the summer and when the weather gets cold use wood or coal for fuel all in the same stove. There are no parts to change in turning from one fuel to the other. It is simple enough for a child.



Three Ranges in One and but One to Buy

A twist of the key in one direction elevates the gas burner flush with the bottom of the oven, opens the exit in the top, turns on the gas—all automatically. A turn of the key in the opposite direction and the gas is turned off, the burner lowered, the exit closed and the range ready for coal or wood.

Come in and take a look at the Best Combination range on earth. We will take pleasure in showing you.

Swenson & McRae
Economical House Furnishers

VAUPEL'S New Fall Arrivals

The most complete and beautiful line that we ever had on our shelves for Fall are arriving every day. It will pay you to look over our big line.

Dress Goods
Trocenes, Velours, French Serge, and all other known materials are to be found in our new stock in all the seasons latest shades. Prices will be right and quality the best for the money. Buy now.

Blankets
Largest and most complete line to be found in this part of the country is in our store. Plaids in all the different combinations, plains in all colors. Now is the time to prepare for winter.....\$3.00 to \$11.00

Bath Robe Blankets
Full size and already to be cut to pattern. Come in different color combinations that are pleasing to look at, and big values to wear. Priced at \$6.00 each.

Dress Velvets
New and nifty for Fall wear, comes in black, grey and natural shades in extra wide widths can be cut for throws. Moderately priced with high prices taken into consideration.

Bath Robe Flannel
Now is the time to provide for those cold winter mornings. This flannel comes in grey and white, navy and red, tan and blue, and grey, purple and white color combinations. 28 in. wide, priced at 65c per yard. We claim this flannel to be the very best quality that can be bought for the money, hence the value.

Furs
Don't fail to inspect our big line of Furs that we have for Fall. Price, quality and style will be right on every article that we sell. The articles that we have today in stock are worth 25 per cent more on the market today. Buy now and get larger values.

James Barrett, Prop. Phone 188