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## COUNTRY TOWN BOOSTING

Right now agriculture is our hig important problem and it is the problem of the manufacturer, the merchant, the newspaper and the news paper editor, the banker and the general public just as much as it is the problem of the farmer.

Agriculture, above all industries, is entitled to constructive publicity Agriculture is of such importance that we could well afford to consider everything that is spoken, written, printed or painted in the light of the question, "Will it help or harm our Agricultural Interests; will it bonefit the Farmer?"

Farming is just about the only thing that has not used publicity to advantage. It needs boosting. It cannot get along without it, and still keep up with the time.

The farmer who can afford to spend a dollar, or \$10 or \$100 cannot afford not to spend it someway with the community newspapereither by subscribing, or having printing done, or by inserting the "card" of his farm in its columns, or advertising the products he has for sale to some extent, at least, and at the right time. And the publisher, on his side, cannot afford to do a thing less than boost the farmpublication.

## THE TOLL OF ACCIDENTS

Accidents killed more people in Watch for it. the United States in one year than American Red Cross. The toll of ac- you can drive a stake." cident deaths in 1918, the latest Unlike other well-known news-

statement continued. Ninety people out of each million of population were killed by automobiles in 1918 as compared with ten per million annually from 1906 to 1910. While Mrs. Claire P. Harter, Local Editor slaughter by automobiles has thus increased, it is pointed out, the safety movement in America has appreciably reduced the number of deaths on railroad and trolley tracks.



MEET "UNCLE JOHN", FOLKS!

Of the few men in America today who are writing human interest. homey poetry, Dr. John J. Gaines is excelled by none. Quaintly musical. full of human tone, disdainful of the "highbrow", they strike the responsive chord that is so charming to the cars of the great mass of American people today,

This is the man and this is the poetry that has been engaged to iners and the farm products of the terest and entertain our readers thru country contiguous to his place of the Autocaster service, in which this newspaper holds an exclusive fran-

chise. We will, therefore, publish a poem, or prose poem, by Dr. Gaines regularly during the next year.

Dr. Gaines ('Uncle John') resides the much-dreaded scourage of can- and thrives at Excelsior Springs, cer, according to a compilation of Mo., which he describes as "bein' as statistics just completed by the nigh to the center of the earth as wrappers and help your home paper

year for which figures are now avail- paper poets, Dr. Gaines is country able, was \$3,000, the announcement made, country bred, and continues



## PUZZLE:-FIND ONE BIG MAN

There's a feller here amongst us that deserves sincerest praise. There ain't no other citizen more punctious in his ways.—He's silent as a crow-bar an' as sober as a jedge-an' he fills our blame requirements with a skill that's feather-edge! I know you all will wonder, an' I give you leave to guess the job that holds my hero, ere I hasten to confess.

As I think still more about it, I'm compelled to state the fact: There ain't no man responsibler, nor one that's better backed. I'd like to overhaul him, an' praise him to his face, but it's mighty hard to ketch him, when he's any certain place! There's nothin' very startlin' in his manners or his dress, but he drives our rural mail route,—nothin' more an' nothin' less!

History of Potato. "The potato entered this country," Dr. Laufer said, in an address before the American Association for the Advancement of Science, "not as surmised by De Candolle, through an alleged band of Spanish adventurers, but in a perfectly respectable manner from Bermuda, where it had been introduced some years previously from England. It is a prank of fortune that the potato. originally a denizer of Chile and Peru. appears as a naturalized Englishman in the United States. The potato had

arrived in England about 1586, or a

SPECIAL CLEAN-UP SALE-Have

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Oregon.

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ovens of the

The Arlington Bakery W. A. Eggimann, Prop. ARLINGTON OREGON .

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## **BOARDMAN:**

The Hub of 33,000 fertile acres under U. S. Reclamation Service. The Gateway to the Great John Day with its 110,-000 acres to be made abundantly productive by your governments unequalled engineering skill.

BOARDMAN:-A progressive town of progressive people in a wonderfully progressive community, where everybodys slogan is "DO IT," is situated 170 miles east of Portland, Ore., on the Columbia River, the Col umbia Highway and the main line of the Union Pacific Transcontinental Railway.

Have you surveyed our community? If you dream of sunshine, flowers, fertile fields and a comfortable home, "DO IT."

Now is the time to Subscribe for the Boardman Mirror



