

He Is a Wise Man

Who does the right thing at the right time... Greenback? NO!! Then, why should you pay \$5 extra on every \$20 purchase, when it has been proven 1000 Times That we can and do save our customers 20 PER CENT on Clothing, Hats, Shirts, Trunks, Etc., Etc.

THAT'S HERMAN WISE The Reliable Clothier and Hatter

Just Received for Fall of '98.

Plush Capes. Novelty Cloth Jackets. Novelty Cloth Capes. High Novelty Fur Collarettes. Standard Wrappers. These Goods are Marvels of Beauty and Will be offered for Sale at Very Reasonable Prices. Intending Buyers Should See Them at Once.

Have you seen our two-clasp chamois Gloves, with embroidered backs? Albert Dunbar, September Delicacies and Patterns are here.

Regatta - Specials -

Great Bargains in Sailor Hats. Great Shirt-Waist Bargains. We are going to close out every shirt waist we have in stock at great reductions in price. Lot 1 - All our 50c percale shirt waists to be closed out at 35c. Lot 2 - All our 75c percale shirt waists to be closed out at 50c. Lot 3 - All our \$1.25 percale chambery blouse front shirt waists to be closed out at 95c.

Clearance sale of broken lines of Ladies' and Children's Shoes at less than cost. Children's sandals, 25c, 35c, 50c, 75c and \$1. Ladies' 50c, 75c, \$1, \$1.25. The prices are such the goods cannot last long. Take advantage of these rare bargains by coming at once.

THE BEE HIVE The Pat Market Fresh Salmon Trout and Halibut 574 Commercial Street.

SHANAHAN BROTHERS The Only Store That Sells Cheap

Heilborn & Son Furniture and Carpet. SPECIAL SALE—Japanese Linen Warp Mattings. Prices Guaranteed Lower Than Portland.

In a Woman's Care



Most every article of wearing apparel will last longer than if looked after by a man. Some women neglect their footwear. Shoes of fine appearance, rather than good quality, attract them.

P. A. STOKES... Clothing and Gents' Furnishing Goods CUSTOM MADE SUITS A SPECIALTY.

West Shore Mills Co. Wood... Fir Cord Wood - 3.75 per Cord. Slab Wood - 2.50. Cut and Delivered. Vine Maple and Spruce Limbs.

MURRAY HOTEL Electric Lights—Electric Bells—Free Sample Room—All Modern Improvements. WEEKLY RATES F. M. GINN, Proprietor.

TODAY'S WEATHER

Fair. AROUND TOWN. SATURDAY.

Every true achievement has within it the seed of something better than itself.

REGATTA EDITION on sale at the business office at 10 cents per copy, ready for mailing.

Alf Tee has returned from a surveying trip to Olney.

Mrs. George Flavel and the Misses Flavel spent yesterday at the beach.

Mr. Will Curtis returned home from Seaside yesterday to spend the day.

The waffle man has arrived and while here will help to feed the regatta crowds.

There were so many people at Seaside last week that strangers were begging for rooms.

Mr. W. H. Moon says that all are welcome to his ball tonight at Brach's hall, Uppertown.

Mrs. S. T. McKean, Miss McKean, and Master Jack left yesterday for a week's visit to Elk creek.

Al. Donnell, representing the Hallwood Cash Register Company, of Columbus, O., is registered at the Occident.

Mr. W. R. Bosarth, cousin of Mr. M. H. Bosarth, and his wife from Woodlawn, Wash., are visiting in the city.

Mr. George Barker, Ted Cherry, and a party of young people have returned from a week's outing on the Waluskie.

A large number of fishermen yesterday purchased tickets to San Francisco by the steamer which sails in the morning.

The planking of Thirty-first street, in Uppertown, has been completed and now it is quite an up-to-date thoroughfare.

The foot of Tenth street seems to be the favorite spot for the small boys, for at every high tide you are sure to find a swarm of them enjoying a dip in old Columbia.

The heavy damage suit of Hoberman, De Hart, and Glenn against the A. & C. railroad and the Northwest Construction Company was filed in the county clerk's office yesterday.

It was reported yesterday that all the Clatsop beach resorts, cottages and tents, are crowded, and many are turned away daily from the hotels. Clams are very scarce this year.

The West Shore Mills company have just received a large lot of fir cordwood from Stella, Wash., which they are offering at very low figures. See advertisement in another column.

Yesterday Agent G. W. Lounsbury received a supply of the new O. R. & N. book "Oregon, Washington, and Idaho" for distribution. The work is a gem of art in railroad advertising.

No matter how much a newspaper may talk up the trade advantages of a town, if the people do not see the merchants doing some of the talking in the advertisement.

Substitutes There are none for Schilling's Best tea. There is none other fresh-roasted.

LOWNEY'S CHOCOLATES AT THE SPA

Even Nebalem valley people have taken a new interest in farming matters. Many of them were in the city yesterday, a number of them purchasing new agricultural implements at Fisher Brothers.

The seiners arrested by Fish Commissioner McGuire Wednesday night for illegal fishing were brought before Justice Hughes yesterday and a fine of \$50 imposed in each case. Frank Martin, the skinner, was fined a like amount.

Cooper's special sale on regatta caps is attracting crowds of purchasers. They are unquestionably the best quality of cap to be found for the money in Astoria. Every girl and boy and adult person who expects to take in the regatta should wear one.

Friday evening, August 12, the Ladies Aid society of the Norwegian and Danish M. E. church, Upper Astoria, will have their annual auction in the basement of the church. The program, cake and coffee will be served. All are cordially invited.

The rich man's whiskey is Harper, because it is supremely delicious. The poor man's whiskey is Harper, because such good whiskey helps him. The family whiskey is Harper, because it is pure, pleasant and strengthening. Sold by Ford & Stokes, Astoria, Ore.

Mr. Henry Tohl, postmaster at Nebalem City, was in the city yesterday. He said that the Dewey, in tow of the Margie, would leave there last night with a cargo of spruce for the Multnomah box factory, Portland, probably arriving here this morning. Himple and Wheeler are the shippers.

Pacific lodge, K. of P., last night tendered to Deputy Grand Chancellor F. M. Shumaker an oyster supper, in appreciation of his worth to the organization previous to his departure for the Sound. Speeches were made by Messrs. Hansen, Jones, and Cleveland, and responded to by Mr. Shumaker.

The cat-boob curio arrived down from Portland yesterday with Messrs. Hobbs, Delish, Sloan and Tri- aboard, who have entered their boats for the races. She made a record last year, and the boys were welcomed yesterday. They were a week on the way, stopping at different points to hunt and fish.

The sewing circle of the Finnish Evangelical Lutheran congregation will hold a fair tonight at Suomi hall in Uniontown. Plenty of plain and fancy goods, made by the sewing circle, will be sold during the evening. Tea and coffee for refreshments. The entertainment will commence at 5 o'clock.

F. C. Conley, P. P. Patch, H. Vahlsing, Miss Florence Smith, J. S. Sailer, C. E. Frick, James Shepherd, John O'Hara, Ed. Hokum, Mrs. Gornell, J. W. Stoner, Portland; Gus Green, Sea View; H. C. Conley, Long Beach; L. W. Stoner, Clatsop; M. Anderson, city; T. Coleburne, Roseburg; John E. Johnson, Olney; Frank Elliott, San Francisco; A. L. Boggs, Oak Point, are at the Murray.

While driving last night Miss Hattie Talar and Kate Upstater met with what almost proved a serious accident. They were on Exchange street, near the Clatsop mill, when suddenly the horse stepped on a plank which gave way. The horse went down, the jar throwing Miss Upstater from the buggy, but fortunately escaped without injury, and the buggy only receiving slight damage.

W. R. Miller was arrested yesterday on a charge of running a theater without a license. The show is in the store next to Griffin & Reed's and has been running the past week. Miller claims that before coming here he was given to understand no license would be charged the phonographs and nickel-in-the-slot-machines, which constitute the theater. He appeared in the police court yesterday for trial, with-

When the necessity arises for closing all the windows in the train the traveling public realizes something of what it must mean to be cremated.

Mrs. Normile is Queen. Great Excitement at the Final Count of Ballots for Carnival Queen.

All now pay allegiance to the queen of the 1898 regatta. She was declared duly elected at 5 o'clock yesterday morning by Chairman Albert Dunbar of the canvassing board, whose announcement created something of a sensation on all sides and great rejoicing among the ranks of the supporters of the successful candidate.

That the interest in the event was intense is evidenced by the fact that when the last votes were counted Wednesday the total vote cast was 49,000, while the grand total yesterday was 125,422, showing that during the last two days, while the voting rate was one-half a cent a ballot, about 125,000 votes were cast.

When Chairman Dunbar told off the result cheers were raised, hats were thrown in the air and greater enthusiasm prevailed than at the presidential election. The work done by the friends of the various candidates was something phenomenal

MORTGAGE AUCTION SALE

of the G. V. Porter stock of furniture, carpets, wall paper, etc. This entire stock will be closed out at public auction without reserve, sale to commence Monday, Aug. 15 at 2 p. m. and continue daily at 9 a. m. and 2 p. m.

J. L. KLINE, Mortgagee. BEN WORSLEY, Auctioneer.

MAIL A COPY of the Regatta Edition of the Astorian to your friends. The best advertisement ever published. Astoria.

TO LAND OWNERS.

Notice is hereby given that a committee has been duly appointed by the Astoria Progressive Commercial Association to obtain all information possible regarding arming, dairying and stock lands in Clatsop county and the lower Columbia river which can be secured in forty and fifty acre tracts.

The object of the association is to induce immigration. Any person desiring to dispose of certain lands or portions thereof will confer a favor on the committee by either making the matter known or addressing them at the earliest possible date as to the location, quality and price of these lands.

LAND COMMITTEE.

Astoria Progressive Commercial Association.

Emil Schacht ARCHITECT

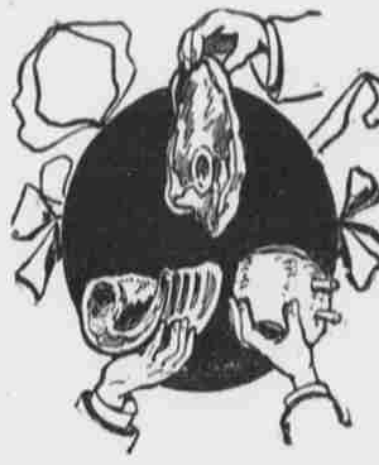
Rooms 317-318 Portland Savings Bank Bldg. Portland, Oregon.

You Save Dollars Looks Good.

By Purchasing Your Drugs, Patent Medicines and Toilet Articles of. The only cut-rate drug store where every article is sold 15 to 25 per cent. less than the manufacturer's price.

Table listing various medicines and their prices. Includes items like Alcock's Porous Plasters, Ayer's Sarsaparilla, Carter's Pills, and others.

Meat may look good, but is it? Some people can tell good meat when they see it. They can say whether it is tender by feeling it, but nine people out of ten can't. If your purchase is made of us you may rest assured the meat is all right and if it's not the very best when it's served, it's in the cooking.



ROSS, HIGGINS & CO.

A. V. ALLEN Fancy and Staple Groceries...

Fruit Jars and Jelly Glasses. Prices Lower Than Ever....

If you can't be Queen of the Regatta, buy your groceries of DeYo and Get a fine dinner set free.