WHAT IS THERE IN ADVERTISING?

San Prancisco Learns Why Scattle Has Taken the Lead.

THE LESSON FOR ASTORIA seal and coney at C. H. Cooper's.

Let Eastern People Know We Have a Good Outfitting Point and Harbor, Wish Equal Preight Rates.

In a two column article, under the toare head "Seattle Must Be Checked," San Francisco Call calls upon the ople of the Bay City to stand by their colors as patriotic citizens and head off the prestige already established by Sc. attle os the port of shipment and supply depot for Alaska and the Yukon mines The article quotes F. W. Dohrmann on the remedy, as follows: "San Francisco rious county officers today. confronted with a war to the knife for the Alaska trade. The Merchants' Association and other commercial bodies realize that Scattle is practically the only city known in the east as an outfitting point. Unless the impression is corrected most of the hundred thousand or more persons who go to the Yukon basin in the spring will travel by and builder, is prepared to do all kinds way of Scattle and buy their supplies of jobbing and building work; 673 Duane there. To counteract the wrong impression regarding the facilities of San Francisco, the Merchants' Association and daughter, are aboard the Manzanita, and other commercial organizations have de- will sail south as soon as the weather cided to organize co-operatively and bend permits. all their energies to advertising the resources of the state and city."

F. H. Griffiths, of Philadelphia, visiting in San Francisco, says in the same "We never hear of San Franthe east. Seattle is the only tised all over the United States while moon. San Francisco is unadvertised and practically unknown. Your merchants seem way. I think I shall have to go to St. assisted by some of Astoria's sweetest attle to engage in the Yukon outfitting singers. trade, in spite of the fact that San Fran. cisco is the metropolis and the natural

organization of merchants open a large also suggests that systematic methods in the east and calls attention to the stamped and embroidered linens fact that transcontinental freight rates will be sold at a reduction of 25 on goods produced east used by the min- per cent, at Albert Dunbar's.

Astoria? Possessing equal freight rates give big measure, good service, and that from the east, with a line of O. R. & N. is the secret of success in business. steamers operating direct from here to Alaska, with the manufacture of special miners' outfits suitable for the Yukon, struction of the Clatskunje steel draw with the best harbor on the Pactic bridge. The concrete center pier has alcoast, reached by several transcontinen. tal roads on short mileage, why is As. toria. like 'Frisco, left behind in the Yuhas not advertised. Why was Seattle ad. service between Juneau and Dyea from the benefit.

dollar bill to let the people in the east know that this is us good an outfitting point as Seattle or 'Frisco?



COLUMBIA SHOE COMPANY

TODAY'S WEATHER.

Southwest gales on coast

AROUND TOWN. WEDNESDAY.

Life is comic or pitiful as soon as the high ends of being fade out of sight, and man becomes near-sighted, and can only attend to what addresses the sens s .-

Try Schilling's Best tea and baking powder. Don't miss the linen sale at Dun-

Some of the best local talent has been

secured for the "Ballad" concert.

\$200000

Schilling's Best baking powder is only a little better than Best tea is twice as good as

In either case your grocer returns your money if you'd rather have some other. A Schilling & Company

Fine cabbage for kraut at Ross, Hig-

A dense fog obscured the bar yester-

Born-November 9th, to the wife of Walter D. Short, a son. Bicycle and repair shop at 185 Ninth

For real life-like and artistic photos,

New fur capes in astrakan, Baltic

Umbrellas covered and repaired by practical workman, at 185 Ninth street.

Deputy United States Marshal Stuart returned from Portland yesterday morn-

Mr. Fred Lewis. Normile's foreman, boft on the State yesterday for San

P. J. Meany, the leading merchant tailor, 137 Tenth St. The highest price paid for fur skins.

Mackintoshes and all kinds of rubber goods for young and old-reliable qual-Itites_at C. H. Cooper's,

Will Sherman and Wm. B. Adair will commence work on the books of the va-

Can you do two things at once? Yes, Attend the concert Thursday vening and swell the church fund.

J. C. Adams, Clatsop City; W. Land quist, Tillamook; Rev. Wm. Kaelmer. Nehalem, are at the Parker Hous . C. G. Palmberg, the leading contractor

Colonel John P. Merrell, wife and

Mrs. Conn and Miss Edith Conn left

overland yesterday evening for Sacramento. Cal. Miss Conn will remain ther during the winter.

bring about better weather, but Observer because the little city is adver- Johnson has as yet taken no notice of the

You'll miss a rare treat if you don't hear Miss Gladys Jones of Portland in on in the same old conservative the "Ballad" concert Thursday evening.

Hammond postoffice is at New Astoria, extended visit through the east, The Call goes on to suggest that the Plavel postoffice is at Plavel, near th-

that Fisher Bros. are the exclusive As-

be employed in advertising San Francisco today and until further notice, all in any style,

parlors are getting such a trade?" Well. What is the lesson in all of this for they get their oysters fresh every day,

The engineers on the railroad bridge work will this week commence the conready been built and it will not take long to put up the bridge.

The Or gonian says that the government has arranged to increase the matt twice a month to twice a week. A party 200 pounds of 1-trer mail. Canadian mounted police dismounted, were inteams driven by Indians,

comorrow evening will consist of a choice nusic, render d by local talent, assisted by Miss Gladys Jones, of Portland, under the able direction of Mr. J. B. Wyart. It will undoubtelly be one of the most successful and enjoyable affairs of the kind so far given this season in School Wear Astoria.

rive in a day or two from Kalama, coal on her outward bound voyage. It is planned that two of these stramers will arrive and depart each month,

It was rumored last sight that a giwild gente, ducks, and turkeys in Clatsop the same to the county treasurer for Thanksgiving dinage pay a premium for interest ceases on this date, their birds. The incorporators are sup- Dated Astoria, Oregon, this tenth debosed to be Caler Hallock, ex-Chier of November, 1897. Loughrey, and Cos E. C. Hughes, If heir plans are carried out the poor man will stand but little chow of having the proverbial "roust goose and apple sugs."

The cushi r of the targest bank in Evidence Which Is Right to the Point Portland says that the O. R. & N. prop. erty is today in better physical and financiel condition than it has -ver been. As an independent company it is the Crookston, Minn., says: For some ti minetay of Oregon which under its pres- I have used Stuart's Dyspepsia Tablet 2 or 3 others; but Schilling's ent wise management is destined to fit- with seeming great benefit, with few exrase the population of the state and ceptions, I have not been so free from face the business of the great common-indigestion in twenty-five years. wealth in a most prosperous condition. George W. Roosevelt, United Stat Astoria, he says, will share in the gen. consul to Brussels, Beigium: Stuart eral prosperity. One of the most suc. Dyspepsia Tablets, safe, pleasant to essful and widely known real estate take, convenient to carry, give keen ap dealers of Portland is at the head of a petite, perfect digestion

See the prices of stamped linens at Dunbar's.

Pacific Grocery Co.

Mr. J. M. Turney went to Portland last night on the Bailey Gatgert.

Call and see us. Pacific Grocery Co.

Ask for sample of Chase & Sanborn's famous teas, at Ross, Higgins & Co.'s, Chief Engineer Evans of the Balley

Gatzert is still laid up with rheumatism, You can always find the best cream:ry Marshall, Mich.

Agent E, A. Seeley, of the White Collar line, arrived down from Portland yes.

W. T. Chutter and Mrs. Chutter returned yesterday morning from an ex-

Land & Investment Co., Commercial and received. Eighth streets. Telelphone 29.

The Seaside saw mill has entered into

Engineer Fre-man, superintendent of construction of the Thirt-eath lighthouse

The newly constructed McClure drain was doing good service yesterday. The 12-inch main on Ninth street was run change of the moon to the full would ning full from the pools and sink holes

> Peter Grant arrived down from Port land yesterday, and reports that business in the metropolis is quite lively. More men have employment than in

There is some confusion as to the he will meet his daughter, Miss Belle to his house and lot. names of postoffices on the West Side, Cl-veland, who is just returning from a

store room where there shall be exhibit. NOTICE: The public should rem m. so that when they want owners they ed the products of California manufact her that there is but one original air- go to the Eatock after them. Why?

> an oyster stew, for 25 c ats, at the Parler, next door to Hahn's shoe ention, Ladies! Commencing store. Fresh oysters always on hand: pint or quart, at 25 and 50 cents, re-

Notwithstanding the bad weather o the past few days, the barometer has "I wonder how it is the Eatock oyster stood very high, a seeming contradiction of all rules. The scientists, however, have an explanation fitting the case, as they have of all other little discrep-

started October 22 for Dawson City with bad whiskey good. It must be good swoolen the Necanicum and the chances charge, and the mail was drawn by dog Bourbon Whiskey is stored in oak wood down and the lumber company will have The concert at the Presbyt-rian church delicious in cocktails. It is the only American Whiskey of international rep. utation.

> Mr. Lawrence Fourd, of San Francisco. brother of Mr. Martin Foard, has arrived in the city and taken charge of ment for the construction of the drain Hardware, work of floating the German ship in McClure's Astoria has been filed in the Two of the 10.000-pound office of the Auditor and Police Judge anchors off the United States war vessel and is now open for inspection and will Vandalia which was wr ceked some years so r main open until the 19th day of ago at Samoa, have been purchased by November, 1897, prior to which time all the Pourd & Stokes Co., and will be objections to such assessment roll must shipped at once from San Francisco to be filed in writing with the Auditor and Astoria. The anchors will be used in Police Judge. helping the Potrimpos off the sands at The Committee on Strets and Public North Beach. It is calculated that the Ways, together with the Board of Asvessel will be float d in a month from the present time.

CALL FOR WARRANTS.

gantic monopoly is about to be incor- Notice is hereby given to all parties parallel in Astoria. The object of the holding Clatsop county warrants, encompany, it is said, is to corner all the dorsed prior to May 10, 1895, to present ounty so is to make those who eat payment, at his office, 164 Tenth street.

H. C. THOMPSON.

and Reliable.

479 Commercial St.

Novelty fur ties and beas at C. H. and I am again gaining flesh and

O. E. Ransom, Hustonville, Ky.: I was distressed and annoyed for two years with throwing up food, often two or three times a day; had no certainty of retain. ing a menl if I ate one. Four boxes of the tablets from my druggist have fully cured me. I find them pleasant to take; convenient to carry.

Rev. G. D. Brown, Mondovi, Wis.: The ffect of Stuart's Dyspepsia Tablets is Our prices are the lowest in the city, simply marvelous; a quite hearty dinner of broiled beef steak causes no distressince I begun their use,

Over 6,000 people in the state of Mich igan alone in 1894 were cured of stomach troubles by Stuart's Dyspepsia Tablets. Full sized packages may be found at all druggists at 50 cents, or sent by man on receipt of price from Stuart Company, butter and sweet, fresh cream at the Send for little book on stomach dis

income? Amounts of \$30 and upwards

Our information is of such a character

and from such source as to make it en-

SEASIDE NOTES.

E. M. Grimes paid Astoria a viett or

C. H. Cooper and family spent Sunday

C. Bradbury will shortly leave for his

Quite a few ducks and pheasants were

Clams are somewhat scarce on accoun-

on Saturday last, the first of the season

W. T. Webb, the safe man, from Port-

weather tast we k between Elk cre-

H. P. Logan's store was closed this

Hon. Ben Young spent W-dnesday and

Chas Holmes, of Bremner & Holmes,

A. A. Cook, formerly of the Pacific

Grocery Co., of Astoria, now with Richet

Bros., of Portland, was in town on Sat-

Decree of foreclosure has been rendered

by the circuit court in the case of Mary

E. Stanley et al vs. E. M. Grimes, and

it is expected that the Grimes house

The mill here is running full time. The

FOR DRAIN IN M'CLURE'S

ASTORIA.

Notice is hereby given that the assers

m nt roll containing the special assess

in the Council Chambers of the City Hall

in the city of Astoria, on Friady, Novem-

ber 19, 1897, at the hour of 10 o'clock :

m., of said day, to review and equalize

such assessment and thereafter report

Astoria, Oregon, November 9, 1997.

JUST NOW

A Large Variety

School Walking Boot

Children's School

Shoes, the

Best on

H. E. NELSON.

Auditor and Police Judge

Improvement of his summer home

while here took a trip to Elk creek.

urday last.

Judge C. A. McGuire began the erof his new barn on Monday.

of the heavy surf on the beach.

John Kopp is still bere.

Friday last.

mine at Grant's Pass.

brought in during the week.

ases; mailed free WHEAT.

On June 26 wheat sold at 63%c. It has since sold at \$1.034. Difference, 39%c. or \$3.975 on 10,000 bushels. \$100 would have made this amount by our system of joint investment accounts since June M. Why tended visit in the east. not try this system and increase your

tirely reliable. Write for particulars. J. At the A. F. C. bowling alleys yesterday Mrs. H. H. Ingulls scored 62 and G. Knowlton & Co., grain brokers, 3:2 California street, San Francisco,

a contract with C. C. Clark to deliver 6,000,000 feet of logs at the mill by Octo-

district, is a vistior in the city, inspecting government works.

Aif. Bowen, Wm. S. Pond, Thomas Strowbridge, Portland; G. H. Shumann John H. Gribbin, San Francisco; G. Glatistim, Chicago, are at the Occident,

During the twenty four hours end d at 5 o'clock last night, the rain fall in at their cottage. Astoria measured 2.04 inches, the largest precipitation on the same date in many

several years.

Judge A. A. Clev-land will leave on this morning's boat for Portland, where land, is making extensive improvements

Fred's oyster cocktails are all the go. The oyster enters of Astoria are getting

week. Rumor has it that he will spectively, in any part of the city. Thursday of last week everseeing th

The exposition in the rooms of the Astoria Progressive Commercial association, continues to be the center of at. traction. Exhibits are received daily and the officers of the association fe much encouraged over the work already accompilsh d. San Francisco Is on the eve of adopting a similar plan with regard to its Klondike business,

No amount of age or storing will make when made and must be stored in wood and not in metal. Cyrus Noble Old above the Seasids house will soon come This develops its flavors and plenty of work during the winter. tonic properties. These flavors make it NOTICE OF FILING OF ASSESSMENT

their actions to the Common Council.

NO WASTE OF WORDS

Call and See Our Nobby High At the Old Reliable Stand-

dealers of Portland is at the head of a petite, perfect direction.

syndicale which will soon commenc to bandle Astoria property on a wholesale Duluth. Minn.: One box of Stuart's Warranted A79 Commercial St. Dyspepsia Tablets has done its work,

Notions ~

At Prices which should put You into the Notion to Buy Here

1 Aluminum Thimble

Card Hooks and Eyes

Steel or Bone Crochet Hook 1 White or Black Corset Lace

Card fast black Darning Cotton 1 Dozen Aget Buttons

1 Black or white Hat Pin 1 Yard Silk Ribbon 1 Paper Pins

1 Good Lead Pencil 1 Dozen Safety Pins 1 Spool Embroidery Silk 2 Boxes Matches

1 Gent's Colored Handkerchief

1 Ball Crochet Cord any color 1 Yard all silk Ribbon 1 Pocket Mirror 1 Dozen Curtain Pins

1 Spool Skirt Braid 1 Tape Measure 3 Skeins Embroidery Silk

1 Package Good Envelopes

1 Large paper Hooks and Eves 1 Spool wide Tape Dozen Bone Buttons 1 Dozen Tailor Buttons

1 Corset Steel

GOODS We Sell at

Each

Each

1 Tooth Brush 1 Boy Windsor Tie GOODS 1 Dozen Slate Pencile

1 Slate Sponge We Sell at 1 Yard Silk Elastic 1 Spool Machine Thread 1 Box String Beads 1 Box Wire Hair Pins. 1 Dozen Initial Mark

1 Good Lead Pencil 1 Tablet 1 Pen and Pen Holder 1 Child's Handkerchief

1 Pair Dress Shields 1 Cake Toilet Soap

1 Dozen Nickle Plate Safety Pins 1 Dozen Bone Collar Buttons 1 Dozen Bone Hair Pins 1 Oil Cloth Bib

1 Curling Iron I Dozen Shoe Laces 1 Paper Best Pins 1 Ball O. N. T. Crochet Cotton

1 Dozen Darning Needles 1 Bristle Tooth Brush 1 Large Ink Tablet

1 Bottle Black Ink

We Sell at

Each

GOODS

GOODS

We Sell at

The Only Store That Sells Cheap

NOTICE Until further notice I will not personally, nor will my half interest in atoum. er O. K., be responsible for any debts or wages of any nature contracted by

A. E. Salte, for steamer O. K. L. M. DAVIS Astoria, Or., October 27, 1897.

... Try Our ... Prof. Lyman gave a series of fectures n the "Pioneers of Oregon" during the Honey Molasses THE

C. H. Orkwitz was in town during the last week and A. V. ALLEN

> Groceries, Feed, Fruits, Vegetables, Crockery, Logger's Supplies. . Cor. Tenth and Commercial street.

CHAS. KAN & CO 367 Commercial St. We Carry the Hest Assortment of JAPANESE AND CHINESE CURIOS,

FINE DECORATED CHINAWARE, SILK FANCY GOODS. beavy rains during the last week have

J. B. WYATT,

Ship Chandlery, Groceries,

PAINTS and OILS. Special Attention Paid to Supplying Ships



Only three trains in the world B. Wistar Morris, lots 2. 3, and 4, worthy of comparison with the g. Wistar Morris, lots 5, 6 and 7, Burlington's "St. Paul-Chicago Limited, One in Europe. Two east of Chicago. None west. So beautiful, so luxurious, so costly a train has never before been at the disposal of the traveling public of the Northwest.

Leaves St. Paul 8.05 p. m. Arrives Chicago (25 s. m. Standard and compartment sleevers. Juling ear. Chair ear. Huffet smoker. Tickets toffices of connecting lines.

A. C. SHELDON, General Agent,

N. P. Parson, undivided half lot 8, Portland, Orl block &

NOTICE OF ASSESSMENT FOR IM- Mary J. Ryrie, lot 5, black 60. PROVEMENT OF THIRTY THIRD Sarah G. Sherman, lot & block B. STREET, HARISON AVENUE AND Mabel L. Sullivan, south half of lot THIRTY - FIFTH STREET, FROM FRANKLIN AVENUE TO IRVING N. Stmonson, jots 23 and 24 block 41 29 56

sent made by Ordinance No. 2295 of the City of Astoria, confirming the assess. ment on Roll No. 13 for the improvement. of Thirry, third atreet. Harrison avenue and Thirty-fifth street, from Franklin avenue to Irving avenue, in Adale's Astoria, will be due and payable on the Charles Wright and S. E. Harris, 11th day of November, 1897, in United

States gold coin, at the office of the City

Mary Ann Adair, heirs of middle 65x75 feet, for A block to Mary Ann Adaly, beirs of north 66x75 feet lot 1 block 40

Tina Amladsen, lots 4 and 5, block

Katherine C. Blisset, lot 4, block 35, 59, 50 D. W. Bush, lots 18, 22, 26, block 41, 29,96 Alloe M. Bush, lot 25, black 41 ... 19 99 Jacob Bonsart, lots 15 and 16 block Hiram Brown, lots 3, 4, 5 and 6, block fl. A. Brunhold, lots 31 and 32 block 60 25 M Hiram Brown, lots 3, 4, 5 and 6, block 66.... Hiram Brown, lots 1, 2, 7 and 8, block 67... T. S. Cornelius, north half lot 5. block 39.

work.

Special Attention given to all orders for any style of Ladies' Wraps and Underwear, guaranteed perfect fit.

Ladies are cordially invited to visit our store and examine our stock. We are always pleased to show our goods

half for 7, block 29.

R. Crandali, lot 6, block 62.

John Chitwood, undivided lot 1, block 61.

Frank J. Carney, undivided half for T. block 29. John Chitwood, undivided fourth 12 2 Frank J. Carney, undivided half lot 7, block 61.

> Mary A. Cearns, undivided half lot D. A. Donelson, undivided half for H. P. Drennan, undivided fourth lot 1, and lot 8, block 61 ... Anna Maria Gramms, lots 29 and 36. block 60. Helen F. Graham, lot 1, block 62., 65 69 Erick Hauke, lots 6 and 7, block 41 17 50 over C. H. Cooper's store. F. A. Hill, lot 6, block 60., Provisions, H. P. Jensen, undivided half lot 8,

Mary J. Kyle, lot 5, block 42 .. P. N. Kearney, undivided half lot 1, block 61 Josephine F. Kearney, lot 2, block Mrs. Anna Kopp, lot 6, block 42 60 00 August Larsen, north half lot I, Henry Lienenwebber, helrs of lots 7 and 8, block 38. A.McPharland, lots 20 and 21, block Mrs. Anna Minard, lot 5, block 62., 25 00 Rt. Rev. B. Wistar Morris, for use of Protestant Episcopal Church. lots 2, 4, 5, 6, 7, south 18 feet 3,

block 61 block 61 Peter Nuffer, south half of lot 5, block #9 ... Mrs. Therese O'Brien, lots 2 and 3, block 39 Edward O'Connor, lots 1, 2 and 3, block 41 .. Mrs. B. A. Owens-Adair, lot 7, block 62 Frank Patton, trustee, lots 23 and Portland Iron Works, lot 2, block 62 60 00 Lucy A. Palmer, lot 4, block 62.... 65 00 Lucy A. Palmer, lot 8, block 42..... Annie M. Pope (Tuttle) lot 3, block Ella Pope (Sharpstein) lot 4, block

block 40

1. block 38

Elnore Sovey, lots 33 and 34, block W. T. Scholfield, undivided half lot 3. block 62 Benson Sabin, lot 7, block 42. Elizabeth Seafeldt, lots II and II. block 43

George Walson, lets 15 and 16, block Total R 14, 19, 50, 21, 27, 26, 29, 30, 21 and 22 block 41 Mary Wilson, lot I and undivided

balf of lot 2. block 60. Morris Wise, lots 19, 29, 23, 96 96 block 61..... By order of the Common Council. H. B. NELSON, Auditor and Police Judge. Astoria, Or., Oct. 30, 1897.

PROPESSIONAL CARDS C. C. BROWER.

Gunderson Building. Astoria, Oregon

ATTORNEY AT LAW.

ATTORNEY-AT-LAW. 468 Commercial street Chester V. Dolph. Richard Nixon DOLPH & NIXON. ATTORNEYS AT LAW.

Portland, Oregon, M. 25, 28 and 17, Hamilton Building. All legal and collection busin se promptly attended to Claims against the government a spesialty. 25 00 DR. JAY TUTTLE, PHYSICIAN AND SURGEON Office, rooms 5 and 6, Pythian builds: 531% Commercial St, Residence same.

> Acting assistant surgeon U. S. Marine hospital service. H. A. SMITH.

Rooms 1 and 2, Pythian Building, J. Q. A. BOWLBY, ATTORNEY AND COUNSELOR

AT LAW. Office on Bond street, Astoria, Or. JOHN T. LIGHTER. ATTORNEY-AT-LAW. Office, upstairs, Astorian Building.

PHYSICIAN AND SURGEON. Special attention to diseases of women Office over Danziger's store. Astoria Telephone No. 52.

BOCIETY MEETINGS.

TEMPLE LODGE NO. 7, A. F. and A. M.—Regular communications held on the first and third Tuesday evening of each month. G. W. LOUNSBERRY, W. M. E. C. HOLDEN, Secretary.

A. & C. R. R. R. TIME CARD

In Effect Oct. 25, 1897.

Leave Seaside for Astoria via Flavel at 7:30 a. m. and 2 p. m. daily. Leave Astoria for Scaside via Flavel at 10 a. m. and 4 p. m dally.

All the Above Trairs Are Daily,