

IT WAS A SUCCESS.

When the committee appointed by the Athletic Club started out to solicit subscriptions for the regatta, there was more than one merchant and citizen in the city who predicted that it would not be a success.

To those who had the matter in charge, and worked so hard to make it the success it was, a great deal of credit is due.

Of course, experience in any undertaking will bring to light many things that can be improved upon, and it was so in this affair.

A TESTIMONIAL.

To William Elmer Johns— We, the undersigned, heartily appreciating the efforts of yourself on the occasion of your former appearance, wish to hear you again, before your departure for the East, and if convenient to you would name Monday evening, August 27th, 1894, as the date.

E. Z. Ferguson, H. G. Smith, A. S. Reed, C. P. Upshur, E. C. Hughes, Harry Hamblet, F. L. Parker, Frank Patton, C. M. Celler, D. Stuart, Jr., Frank J. Taylor, M. M. Walker, S. S. Smith, Thos. Ryrle, F. R. Stokes, H. Ekstrom, M. Ford, F. R. Stokes, Gus Hildebrand, H. D. Thins, J. M. Guitke, Harry Phillips.

To the Brother Elks and Public of Astoria—

In response to your kind invitation, nothing would afford me greater pleasure than to appear before you on the evening named, and at Stutz' Parlor Theatre, in a program of Shakespearean, dramatic, and humorous recitals. Yours fraternally, WM. ELMER JOHNS.

ARRESTED FOR EMBEZZLEMENT.

Millard Hardesty was arrested last evening by Sheriff Sears, of Multnomah county, on a charge of embezzlement. It seems that Hardesty accompanied Woods, the man arrested on a charge of perjury two weeks ago by Deputy United States Marshal H. A. Smith, to Portland, as a sort of legal advisor, and Woods claims that he turned over to Hardesty the sum of \$500 to be deposited in the bank in his (Woods) name.

CHAMBER OF COMMERCE.

At the regular meeting of the Chamber of Commerce, held Monday evening, Mr. Silas B. Smith, offered the following resolution, viz: "Resolved, That we are opposed to any further extension of time being granted to the Union Pacific and Central Pacific Railway companies on their indebtedness to the United States government, but we are in favor of the United States foreclosing its mortgages on said railroads, and taking control and operating said roads in the interests of the people."

IMPOSSIBLE.

You can't make a silk purse out of a pig's tail; neither can a newspaper make the world believe its town is on the crest of prosperity when its advertising columns do not back up the statement.—Ev.

LIST OF LETTERS

Remaining unclaimed at the United States postoffice at Astoria, Oregon, August 21st, 1894. Carlisle, W. R. Olsson, Fred Copinger, Sol. Olsson, Brandt Castello, Miss Marie Feacher, Mrs. Allie Davis, George. Schultz, John Fanning, Miss Sinclair, Rev. B. D. Hagman, L. Schlin, Erik E. Huff, Miss May Smith, H. W. Larsen, Miss Kate Sutton, D. J. Lewis, Joshua, (2) Wilson, Robt. McGuire, James Wodage, Abraham. McElashen, Thomas Works, E. H. McPherson, August.

Foreign List.

Dahlbren, William Malmn, Ingwald E. Jones, David McLasen, Nell Persons calling for these letters will please state the date on which they were advertised, July 19, 1894. They will be charged for at the rate of 1 cent each as per section 557, P. L. and R. HERMAN WISE, Postmaster.

SHERIFF'S SALE.

Notice is hereby given that by virtue of a decree of sale made in the Circuit Court of the state of Oregon, for the County of Clatsop, on the 25th day of June, 1894, in favor of A. L. Parker and against E. E. Cooper, et al., and execution thereon, issued on the 8th day of August, 1894, I will, on the 10th day of September, 1894, at the hour of 10 o'clock a. m., and at the Court House door in said county of Clatsop, sell to the highest bidder for cash, the land described herein, or a sufficient amount thereof to make the sum of \$750.00 and interest thereon since June 28th, 1894, at the rate of 10 per cent per annum, the costs of this action, \$53.30, and accruing costs, to-wit: Undivided one-third of the N. W. quarter of the southeast quarter, and lots 1, 2, 3, 4, and 5, in section 23, T. 5 N., R. 7 W., Will. Mer. in Clatsop County, Oregon.

J. W. HARE, Sheriff of Clatsop County, Oregon. Astoria, Or., August 8, 1894.

NOTICE TO MARINERS.

Columbia River light vessel, No. 59, will be removed from her station for repairs on August 22.

In her place will be moored a first-class can buoy painted black and marked "Lightship Mooring," in white letters.

Due notice will be given of the return of the light vessel to her station. By order of the Lighthouse Board, O. W. FARENHOLT, Commander U. S. Navy, Inspector.

CHALLENGE.

I hereby challenge the sloops Maud K. and Mayflower to race my sloop, Pearl, over the 13 3-8 knot course run on Saturday, race to be within two weeks' time, regatta rules, and for a purse of from \$500 to \$1000 a side. Z. TABELL.

ASSIGNEE'S NOTICE.

Notice is hereby given to all whom it may concern that the undersigned has been duly appointed assignee of I. W. Case, and that he has qualified as such assignee by filing with the clerk of the circuit court of the state of Oregon for Clatsop county, his bond as required by law. All persons having claims against the said I. W. Case are notified to present the same to the undersigned, duly verified, at the office of the Astoria National Bank, in the city of Astoria, in said county, within three months from this date.

Dated at Astoria, Oregon, this 22nd day of August, 1894. D. K. WARREN, Assignee.

FOUND THEM THE BEST.

This is to certify that I have used Krause's Headache Capsules periodically for over a year, and have very much pleasure in stating that they have always proved very beneficial and have relieved me in from ten to fifteen minutes. I have been a sufferer from headache for many years, and have never found anything to do me as much good as Krause's Headache Capsules. Yours Truly, LOUIS HERMAN, 224 Poplar St., Wichita, Kan.

For sale by Chas. Rogers, Astoria, Or., sole agent.

ELECTRIC BITTERS.

This remedy is becoming so well known and so popular as to need no special mention. All who have used Electric Bitters sing the same song of praise.—A pure medicine does not exist and it is guaranteed to do all that is claimed. Electric Bitters will cure all diseases of the liver and kidneys, will remove pimples, boils, salt rheum and other affections caused by impure blood.—Will drive malaria from the system and prevent its return. Will cure all malarial fevers.—For cure of headache, constipation and indigestion try Electric Bitters.—Entire satisfaction guaranteed or money refunded.—Price 50c. and \$1.00 per bottle at Charles Rogers' drug store.

FOUR BIG SUCCESSES.

Having the needed merit to make good all the advertising claimed for them, the following four remedies have reached a phenomenal sale. Dr. King's New Discovery, for consumption, coughs and colds, each bottle guaranteed. Electric Bitters, the great remedy for Liver, Stomach and Kidneys. Bucklen's Arnica Salve, the best in the world, and Dr. King's New Life Pills, which are a perfect pill. All these remedies are guaranteed to do just what is claimed for them, and the dealer whose name is attached herewith will be glad to tell you more of them. Sold at Chas. Rogers' drug store.

NEW CAUSE.

Thousands Flock to the Standard. When a new cause is presented to the public it always excites attention. A prominent physician has said that in a gripe during the last three years has done more to weaken the hearts of the world than any other cause that has ever existed. These who have had this marady, and subsequently found themselves subject to palpitation, short breath, irregular pulse, wind in stomach, pain in side or shoulder, smothering spells, fainting, dizziness etc., may feel assured that they have heart disease, which, unless checked at once, may result fatally. Dr. Miles' New Heart Cure is the only remedy that can be relied upon to effect a cure. Sold by Chas. Rogers, on a guarantee. Ask for the Doctor's new book, free.

A QUARTER CENTURY TEST.

For a quarter of a century Dr. King's New Discovery has been tested, and the millions who have received benefit from its use testify of its wonderful curative properties in all diseases of Throat, Chest and Lungs. A remedy that has stood the test so long and that has given so universal satisfaction is no experiment. Each bottle is positively guaranteed to give relief, or the money will be refunded. It is admitted to be the most reliable for Coughs and Colds. Trial bottles free at Chas. Rogers' drug store. Large size 50 cents and \$1.00.

FISHER BROS.,

SHIP - CHANDLERS,

HEAVY AND SHELF

HARDWARE.

Wagons & Vehicles in Stock

Fine Machinery, Paints, Oils, Varnishes, Loggers' Supplies, Fairbank's Scales, Doors and Windows.

Provisions, Flour, and Mill Feed Astoria, Oregon.

Dr. Price's Cream Baking Powder Awarded Gold Medal Midway Fair, San Francisco

Blue Devils



The business man who says that advertising does not pay does not advertise. He is the one that always doubts the prosperous trade reports he hears of his competitor, who does advertise.

He sits in the back of his store, smokes his pipe and wonders why he isn't making any money. He has the blues when he should have trade. He not only lets his neighbor get that neighbor's share of the business, but a good part of his also. He sees people whom he thought old friends of his go into his competitor's store and come out with bundles of goods, when he has the same articles on his shelves, and perhaps at lower prices than they paid his competitor for them. Why is this so? It is because his competitor lets the public know in an intelligent way through the local papers what he has to sell and when he has it.

The successful advertiser looks after his advertising space as he does his clerks. He changes his ads in such a way that the people are attracted by them. He feels that to make money he must be willing to spend some; that there is strong competition in all lines of business, and to get his share of the trade he must advertise, and to do it in the most skillful and intelligent way. If he cannot write advertising matter himself, he seeks the aid of some one who has made the writing of advertisements a study—some specialist, who will see that it is properly written in a catchy and displayed way—some one whose duty it is to take off the shoulders of a busy man all the worry of making up an ad.

No business man attempts to cure his own sickness, pull his own teeth, make his own clothes or attend to his own law cases. He employs specialists for each of these various services, and saves money by doing it. It is through its language and arrangement that an advertisement gets its business-bringing qualities. There must be something to attract public attention and hold it; something of interest, something out of the ordinary, something that is different from others of the same line of business. To give it these peculiar features requires experience, and the owner of The Astorian has engaged the services of such a specialist for the benefit of its advertising customers who may wish to take advantage of his services.

The Evening Star, of Washington, D. C., has an advertisement writer connected with its business department, and its terms to advertisers are, "So much blank space, so much money. The same amount of space, with the assistance of the advertisement writer in getting up ad. attractively, so much additional."

The Astorian charges nothing extra, the services of the expert being thrown in.

Are You Going East?

Be sure and see that your ticket reads via

THE NORTH-WESTERN LINE.

CHICAGO, ST. PAUL, MINNEAPOLIS

—and— OMAHA RAILWAYS.

This is the GREAT SHORT LINE Between DULUTH, ST. PAUL, CHICAGO

And all Points East and South.

Their Magnificent Track, Peerless Vented Dining and Sleeping Car Trains and Motto: "ALWAYS ON TIME."

Have given this road a national reputation. All classes of passengers carried on the vestibule trains without extra charge. Ship your freight and travel over this famous line. All agents have tickets.

W. H. MEAD, F. C. SAVAGE, Gen. Agent, Trav. F. and P. Agt. 248 Washington st., Portland, Or.

FREEMAN & BREMNER, Blacksmiths.

Special attention paid to steamboat repairing, first-class horseboeing, etc. LOGGING CAMP WORK A SPECIALTY. 197 Olney street, between Third and Fourth, Astoria, Or.

I. W. CASE, Insurance Agent,

Representing The Following Companies: German-American, New York City, N. Y. Union Fire and Marine, of New Zealand. National Fire and Marine Ins. Co., of Hartford. Connecticut Fire Ins. Co., of Hartford. Home Mutual Ins. Co., San Francisco. New York Plate Glass Ins. Co. Phoenix, of London. Imperial, of London

THE OCCIDENT HOTEL

Is the Best of Its Class On the Pacific Coast. AN UNEXCELLED TABLE. Rates, \$2 daily and upwards.

The C. P. UPSHUR Co., Shipping & Commission

Astoria, Oregon.

We are selling

The Best Men's Shoes For \$3 to be Had in This country. That's the pith of the whole matter. We don't guess at the statement either. We know the shoes that're sold at \$3, at \$3.50, at \$4. We've seen the outside—which everybody sees—and the inside, which only the know-how eyes and fingers can get at. There's the test!

Our \$3 shoe is made from calf skin with kangaroo top. JOHN HAHN & CO.

V. T. SANDERSON & Co., Spile Drivng and Wharf Building. WORK GUARANTEED. Residence 769 Exchange Street.

J. A. FASTABEND, GENERAL CONTRACTOR,

PILE DRIVER, HOUSE, BRIDGE AND WHARF BUILDER. Address, box 10, Postoffice. ASTORIA, OR

CHICAGO, MILWAUKEE And ST. PAUL RAILWAY

Connecting with All Transcontinental Lines is the Only Line running ELECTRIC LIGHTED - CARS BETWEEN St Paul and Chicago.

—AND— Omaha and Chicago. The Express Trains consists of Vestibule, Sleeping, Dining and Parlor Cars.

HEATED BY STEAM, And furnished with Every Luxury known in modern railway travel. For SPEED, COMFORT and SAFETY This Line is Unequaled.

Tickets on sale at all prominent railway offices. For further information inquire of any ticket agent. C. J. EDDY, General Agent. J. W. CASEY, Trav. Pass. Agt. PORTLAND, OREGON.

A LOCK

Is something you want, if not today, you will want it sometime. We keep carpenter's tools too, and if this weather will only pull itself together you will want plenty of Hardware of which we have a plenty only waiting your call. J. B. WYATT, HARDWARE DEALER

SANTAL-MIDY

These tiny Capsules are superior to Balsam of Capilla, Cathars and Injections. They cure in 48 hours the same diseases without any inconvenience. SOLD BY ALL DRUGGISTS

ASTORIA IRON WORKS

Concomly St., not of Jackson, Astoria. General Machinists and Boiler Makers Land and Marine Engines, Boiler work, Steamboat and Cannery Work a Specialty. Castings of All Descriptions Made to Order on Short Notice.

John Fox, President and Superintendent A. L. Fox, Vice President O. B. Prael, Secretary

QUICK TIME

—TO— SAN FRANCISCO

—AND— ALL POINTS IN CALIFORNIA

Via the Mt. Shasta Route of the The Only Route Through California to Points East and South.

THE SCENIC ROUTE OF THE PACIFIC COAST

PULLMAN BUFFET SLEEPERS —AND— SECOND-CLASS SLEEPERS

Attached to express trains, affording superior accommodations for second-class passengers. For rates, tickets, sleeping car reservations, etc., call on or address E. P. ROGERS, Assistant General Passenger and Freight Agent, Portland, Or.

THE FINAL SALE.

—NOW ON.

Clothing, Underwear, Hats, Caps, Boots and Shoes.

The goods are going very rapidly. It will pay you to come around and invest.

600 Commercial St. (Cor. W. 9th.)

ISADORE GREENBAUM, Secy.

You Have Pride In Your Baby

Have pride in your Baby Carriage. Get a good one. Get it here, and that in itself is a guarantee that it's the best and handsomest that money will buy. And the money will buy more here than anywhere else.

HEILBORN & SON.

Str. ECLIPSE, CAPT. M. SKIBBE,

Makes trips to Gray's River Thursdays and Fridays. Parties wishing to charter apply on board, at Ross, Higgins & Co.'s Dock, or their office.

A. V. ALLEN, DEALER IN

Groceries, Flour, Feed, Provisions, Fruits, Vegetables, Crockery, Glass and Plated Ware. Loggers' Supplies. Cor. Cass and Squemoque Streets. Astoria, Ore.

S. H. WILLETT, PLUMBING,

Gas and Steam Fitting, Hot Air, Steam and Water Heating. Agent for Champion Hydraulic Beer Pumps. 179 Twelfth street, Astoria, Or.

If You Want Cannery and Fishermen's Supplies,

Call on

ELMORE SANBORN & CO

ASTORIA, - OREGON

Cotton Rope, Cotton Twine, Marshall's Twine, Trap and Seine Web, Tanbark, Acid and Salt, Strip Lead, Pig Lead, Copper, Tin Plate, Tin and Zinc, In Stock.

How Are You Fixed for Insurance?

Fire and Marine.

We are agents for the largest and best companies represented in Astoria.

Royal Insurance Co., assets, 21,562,376.00 London Assurance Corp'n 8,630,425.00 Aetna Insurance Co. 10,915,829.00 Western—U. S. Branch, 1,617,195.00 New Zealand Insurance Co., 2,677,219.00 Combined Assets, \$45,403,044.00

ELMORE, SANBORN & CO.