## Bice Devils


$=$ E=Biue Devils

Seaports of
the Northwes Reterences has aiready been made tho featurs of coat nand kenera unuameai
 profect, and some detalits are worthy of MinJor Handbury and Col, Mendell, an between Major Handbury and the boar of encineers, on the tems of durabh
atyle of constructlon and of larger widi ot channel, haye ben specifyed in
 In such Creising, the cuts at the tw
nides of the channel are made will nidess of the channel are made wilh vo
toloul sitides, with the expectation of tin flow and some conscouent lessening of
depth and watath. This nactlon contlinut depth and wlath. This action contunu
until the ellope conforms to the naturn untir the slope conforms to the naturn
atope of the river bed, always a wer
tong slopo in sott matertal. Col. crals long slopo in oft maternal. Col. Crols
hill speakk of the neceesary yearly exense at Bat more as follows: "In excavation no efrort has been
made to sive with the drodsc any spe-
cifled sloper to the atdes of the dredged cified slopers to the sides of the dredged
chanisel. To require anything of that
Kind would ceuse contructors to khansel. To require anything of that
kind would cuso contructora to ratern
thelr prices, even if the whole work

 the prosperous trade reports he hears of
 store and come out with bundles of
goode, when he hay the same articles on
his shelvel, and parhaps at lower prices his shelvel, and perhaps at lower prices
than thiey pald his competitor for them.
Why is this so? It ts because his com-
peltor lets the public know in an inpeltor leta the public know in an in-
telligent way throught the loeal papers What he has to soll and when he has it.
The succesaful advertiser looks after his advertising spuce as he does h way the people are attracted by themr.
He feels that to make money he must be willing to spend some; that there nees, and to get his shire of the trade
he nust advertis, and to do it in the most skilliul and inteliligent way. If he
cannot write advertalng matter himseif,
 his own clothes or attend to his own
taw casez. He employs specililists for
$\qquad$ saves money by dolng ic. It is through
advertisement geta tus businceab-bringing
quallilea. There muat be momething to
attract public attention and hold it
something of interest, something out of
the ordinary, somethiag that is diferent
from others of the name une of bust-
neess To give it these pecoultar features
requires experience, and the owner of
 THE SCENIC ROUTE OF pullmn buffet sleepers -nND-
SEOND-CLASS SLEEPRES Atheched to expres tratus, afronding

nia te) Points East ond South.




SAUCE

A. V. ALLEN,



QUICK TIME

SAN FRANCISCO

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He M. Sthrita Route of the

O Dly Route Through Califor

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| Class Funerals |  |
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| Dalgity's Iron Works, |  |
| neral M |  |
| Biler W |  |
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| Cutues ofill | ROSS HIGGINS \& C0. |
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