

# 4th JULY BARGAINS.

Our Great Sale Still Continues.

HARD TIMES PRICES.

Read and Ponder.

THE BIG FREE AMERICAN DOLLAR DON'T THROW ME AWAY.

Crowds, Crowds, Crowds.

We have the pleasure to announce a new departure—the location of an agency in New York city for the purchase and selection of our stock in order to enable us to quote lower prices than others who buy on long time and ask big prices in these days of panic and hard times.

Our agent has instructions to watch every sale and failure, to look after every house on the verge of bankruptcy and ruin, and with cash in hand, to buy the lump, or in the lot; every class of merchandise that we can get at less than its value, so that we can mark in plain figures on our bargains prices that have not been named or quoted in this market or any other.

Not by favor, but by merit alone, will we maintain and increase our unrivaled reputation.

Big prices will not do in these hard times, when even the wealthy cannot afford to waste their money and the poor require double duty of every dollar and every penny.

As our prices change with every sale, it will be impossible to give quotations, but it will be our aim to name figures that will compel you in self defense to buy of us. We deal in good goods, not trash, and believe the masses will patronize that house that sells the best goods for the least money. Among our daily arrivals we shall place before our people some land-slides that are positively beyond the whisper of competition, comparison or monopoly; prices that will teach you in the silent logic of truth the difference between dealing with live and dead men, between the cash and the credit system, between the right and the wrong way. Hence we throw out among the masses these specialties—these matchless goods and matchless prices—to check the insane and criminal practice of wasting money for the paltry consideration of a little credit.

Who can tell the waste of money when you got your goods of houses that buy and sell on long time?

Gold is a good thing, but give us genius and ambition, and then an energy that never tires, a mind that never wanders, an eye that never sleeps, and a nerve that never quivers, and we will ride rough shod all over the world. New advanced ideas crowding out the old, pluck instead of luck, cash instead of credit, brains in place of cheek, sciences and ability beating back and crushing into oblivion these moonshine merchants tough and tremendous long time prices.

What is the use of wasting a dollar when you can save it?

Upon our counters will be thrown, day after day, new arrivals at panic prices, from houses that collapsed, others that will go down tomorrow and still others that will throw out these sacrifices in vain hopes to outlive the storm.

From such sources as these we buy our goods, and the house that wants the trade of the people must go beyond these advance lines, must beat these prices or go down, for if there is honor in man or virtue in good goods at low prices we mean to be masters of the situation, the live pioneers who dive down to rock bottom. We shall answer such unanswerable arguments as no house can match; leaders and specialties at quotations that no other can offer; stern and stubborn facts that will level your head on the subject of genuine bargains.

Hard luck and harder times pinch some high toned old credit concerns; they must have money to meet the inevitable note tomorrow. They all know we have the cash—the hard and solid cash—and a thousand will buy double the value, and we can offer goods at figures way below the regular wholesale jobbers. We wish to right the wrong, and believe the god of battles is ever with the right.

When bankruptcy and ruin overtakes the victim we are always there with the American Dollar.

When the hammer of the auctioneer falls upon some grand and gigantic windbrake listen for our name.

Thus we are fighting the old rotten credit system for money, for reputation and for the people.

This is the music these low prices that crowd our store whilst other merchants sleep on their counters, little dreaming of the day of disaster and ruin awaiting all who buy on long time and sell on longer—who pay big prices, and sell at figures no people can afford to pay.

We invite an early and repeated visit and inspection. Our stock will be replenished every few days, and to merchants we offer some special leaders fully 15 to 20 per cent. less than current prices in New York city.

RESPECTFULLY SUBMITTED, TO THE CASH TRADE, ONLY, BY

# SHANAHAN BROTHERS.