THE SEALING QUESTION.

Pauncefote, British ambassador, had another long interview with Secretary Gresham today in connection with the Behring sea matter. The vessels of the British navy which will co-operate with our navy to police the seal waters are now in the neighborhood of Esquimait, B. C.

KILLED BY A BLOW.

Bettering and ornamentation on the covery of the purchased elsewhere. It is not on sale at bookstores, and you could not buy it for less than FIVE DOLLARS if it were. It is a work of art, and a book that no citizen should be without. The reading matter is of enthrailing interest. Our regular subscription price for the Weekly Astorian is \$2.00 per annum. Our regular subscription price for the Daily Astorian for six months is \$3.50. You can, by paying in advance, re-

KILLED BY A BLOW.

day. Committees were appointed from both houses to accompany the remains to Georgia. The funeral will occur in the senate chamber tomorrow.

A MONETARY CONFERENCE.

Washington, March 26-There are said to be strong probabilities that a new international monetary conference will be called at the invitation of Mexico. There is a well-founded belief that it will take place next autumn.

JOINED THE MAJORITY.

Portland, Ore., March 26.-Ex-Chief of Police J. H. Lappens, aged 66, died today of paralysis. Lappens came to Port-

come to this city Wednesday, and in all probability a meeting of the capito commission will be called in a few days

SIX ABOVE ZERO.

St. Joseph, Mo., March 26.-The temperature this morning is only six above. The Missouri river is frozen across. It is not believed the apple crop is injured.

EASTER SERVICES.

Handsome Decorations at the Methodist Episcopal Church.

The Easten services at the Methodist Episcopal church were unusually good. The church was decorated with flowers and mosses. Lying on the wainscotting surrounding the entire room was fresh ivy, and back of the choir gallery was a large cross formed of calla lillies and spruce boughs. By the right of the altar was a paim tree, probably eight feet high, and on the pulpit and the railing surrounding the pulpit were a profusion of geraniums and wild flowers in bloom. But the prettiest of all were the calla lillies, about a hundred of which were brought from California by Mrs. M. J. Fox. Their snowy white-

pastor announced he had been challishing a base of grades for the streets lenged to defend a statement made of the City of Astoria, as follows, tosome time since, in regard to infidelity. Next Sunday evening he will defend

Lilies," was sung by the choir, followed by two recitations in behalf of the Sun-

day school. Dr. Bushong then gave a description of the "Via Dola Rosa," or the "road on which Christ walked to His crucifixion," also called "The Mournful Road." After a tribute to St. Helena, the mother of Constantine, because of her having sought out and marked places of interest on this road, and in other places in Palestine, the preacher carried the minds of his audience with him to the Holy Land, showing them Pilate's palace, the marble steps, and on to the tomb in which Christ was laid, and which is now covered by a church with a dome 150 feet high. The pastor made a personal investigation of the interior of the tomb, where the golden tamps are constantly burning, and where are the two largest wax candles in the world, 18 inches thick and 20 feet high.

Five persons joined the church, and at the morning service two infants were places of interest on this road, and in

at the morning service two infants were baptized.

LIFE OF JAMES G. BLAINE.

The Astorian has determined to bring the life-work of this wonderful idol of the people closer to the minds of its readers, to put them in possession of

jarge, handsome type, and is heavily Washington, March 26.-Sir Julian lettering and ornamentation on the cov-

KILLED BY A BLOW.

San Francisco, March 26.—James Gliday, a plumber, was killed by a blow from the fist of an unknown man on Market street early this morning. Gliday had addressed two women, and their male companion sought to punish him, with the result stated.

HONORING THE DEAD.

Washington, March 26.—On account of the death of Senator Colquitt, both houses of congress adjourned early today. Committees were appointed from

COUNTY CONVENTION.

A republican convention for Clatsop A republican convention for Clatsop county is hereby called to mest at Mc-Kinley hall, in the City of Astoria, on TUESDAY, APRIL 3, 1894, at 19:39 o'clock a. m., for the purpose of electing 9 delegates to attend the Republican State and Congressional Convention to be held at the City of Portland on April 11th, 1894, and for the purpose of nominating the following county officers to be voted for at the election to be held on Monday, June 4th, 1894, to-wit:

1 State Senator, 2 Representatives.

1 State Senator, 2 Representatives, County Judge, Commissioner, Clerk, Recorder, Sheriff, Treasurer, Surveyor, Assessor, Superintendent of Schools, Coroner, and one Justice of the Peace and Constable for each precinct.

day of paralysis. Lappens came to Portland at an early date, and at one time figured prominently in local politics.

IMPROVED IN HEALTH.

Olympia, March 26.—Gov. McGraw's health has so far improved that he will or under 25 votes cast for Ellis for congress in 1892:

斜路	III 1892;	1.00	
	Astoria	64064	33
	Bear Creek		3
	Curton		3
	Corle		- 2
	Clatsop		4.
	Fishhawk		2
	Knappa	aca	. 3
	Lewis & Clark		- 3
	Mishwauka		9
	North Fork		. 2
	Searide		3
	Vesper		- 3 -
	Westport		30
	Walluski		9
	Young's River	-	. 3

All voters in favor of the republican principles of protection to American industries and labor and the upballding of the home market and fishing industries of the Columbia river, are cardially invited to unite with us.

Astoria, Ore., Feb. 20, 1894.

JAMES W. WELCH,
C. J. CURTIS, Chairman.

Secretary.

One Small Rile Hean every night for a week grouse Torpid Livers, Ele, per bottle. Guaranteed to cure fillions Attacks and Const pution. Small like Bears.

To aid Digestion take one Small Bile Bean after eating. 25c. per bottle.

Putup in neat watch-shaped bottles, sugar coated, Small Bile Beats, Lie, per bottle.

FOURTH STREET GRADE NOTICE. ness made a freshness and beauty that was unexcelled. The windows were filled with ferns and mosses.

The congregation in the morning was large one, and at the evening service the house was filled. The vice the house was filled. The vindows were the vice the house was filled. The vindows were the vice the vice the house was filled. The vindows were the vice the

At intersection with Auger avenue. 22. his former statements, and extends a cordial invitation to all infidels and unbelievers to attend, and promised no insults will be offered.

The beautiful anthem, "Consider the Lilies," was sung by the choir, followed

erty fronting on said portion of said street be filed with the Auditor and Police Judge within ten days from the final publication of this notice, to-wit: On Monday, March 12th, 1894, the Com-mon Council will establish said grade, By edge of the Common Council. By order of the Common Council.

Attest: K. OSBURN, Auditor and Pelice Judge, Astoria Ore., February 16, 1894. BIDS FOR BONDS.

SHERIFF'S SALE

In the Circuit Court of the State of

Oregon, for the County of Claison—Rose G. Jackson, Plaintiff, vs. J. J. Klinney, Defendant.
By virtue of an execution and order of sale issued out of and under the seal of the above-entitled Court, in the the people closer to the minds of its readers, to put them in possession of the incidents of his career, his ambitions, his sacrifices, his honesty and his sterling manhood.

How? you ask. Read carefully, and see for yourself. We have secured at a very large outlay the magnificent volume entitled "Life and Work of James O. Blaine," (Memorial Edition.)

This work is the only authorized publication of the memoirs and history of Blaine. It is written by John Clark Redpath, LL.D., Gen. Selden Connor, exclovernor of Maine, and the eminent friends of the dead statesman.

It contains a full length portrait of Blaine, with his autograph negative and an autograph letter sent to the publishers.

It contains an autograph letter from Mrs. Blaine, which proves its authenticity and its claim to being the only volume of the kind published by authority.

It contains several hundreds of splendid pictures, nearly all of them being original copyrighted drawings.

It contains several hundreds of splendid pictures, nearly all of them being original copyrighted drawings.

It contains 156 pages of description, printed on the heaviest book paper, in

PRESIDENT LINCOLN



used to say that you could fool some people all the time, and all people some of the time, but you cannot fool all the people all the time. This principle accounts for the fact that people who have been humbizged by trying unknown brands of Condensed Milk are sure to come back to the old reliable

Gail Borden Eagle Brand

Cor lensed Milk, which leads with re putation of over 30 years for une celled quality.

On Top MARSHALL'S TWINE

Is conceded by all to be the best. It fishes better and wears better than any other twine used on the Columbia river.

TRY IT AND

BE CONVINCED.



· . • If You Want Cannery and --. • Fishermen's Supplies,

Call on

ELMORE SANBORN & CO.

Cotton Rope, Cotton Twine, Marshall's Twine, Trap and Seine Web, Tanbark, Acid and Salt, Strip Lead, Pig Lead, Copper, Tin Plate, Tin and Zine, In Stock.

ASTORIA, OREGON.

How Are You Fixed for Insurance? Fire and Marine.

We are agents for the largest and best companies represented in Astoria.

Royal Insurance Co., assets,	-21,562,376,00
London Assurance Corp'n	8,630,425.00
Ætna Insurance Co	10,915,829.00
Western-U. S. Branch,	1,617,195.00
New Zealand Insurance Co., -	2,677,219.00
Combined Assets,	\$45,403,044.00

ELMORE, SANBORN & CO.



FAT PEOPLE Park Obesity Pills will reduce your weight PERMANENTLY from 12 to 15 pounds a month. NO STARVING, sick ness or injury. NO PUBLICITY. The build up the health and beautify the complexion, leaving no wrinkles or flabbness. STOUT ABDOMENS and difficult breathing surely relieved. NO ENPERIMENT, but a Belentific and positive relief, adopted only after years of experience. All orders supplied direct from our office. Price \$2.00 per packages, or three packages for \$5.00 by mail, postpaid. Testimonials and particulars, (sealed) 2 cents.

All correspondence strictly confidential.

PARK REMEDY CO., Boston, Mass.

PARK REMEDY CO., Boston, Mass

THE ART OF ADVERTISING

Novelty is the Key to Success-Be Original and Your Fortune Is Made.

times you think it does, and then again you are not certain.

There are days when an attractive advertisement just "packs" your store with trade, and inquiries come dribbling in for a month afterward for articles advertised that day. But some days the advertisement seems to fall flat. It is on these days that your faith grows shaky, and if you do not doubt the utility of advertising you blame the card.

If you write your own advertisements and lose confidence in yourself, you had better employ some one who makes advertising his special business.

To write an original advertisement every day in the year, on the same never-changing theme, is very much like taking ten yards of dress goods and making a new and entirely different takes a clever head to do either. He must see the store side of the advertisement and the customers' side of it, the one as clearly as the other. Unwise advertising can pull down trade and exnaust your finances more rapidly than good advertising can build up the one or add to the other.

Think of a house which, in the "busy season," when everybody is buying cost ly outer garments, wasting its advertising space on three cent and five cen notions, often not mentioning their val profit stuff, like the poor, we have al ways with us. If an advertiser does no possess business wit, along with literary ability, he will never make a success of his calling. We often see advertise ments without the slightest literary merit, written in faulty English and set up atrociously, which nevertheless are great advertisements-great in their power of attracting people. They were full of business, even though they lack

The kind of advertisements which would prove a success for one stormight not do at all, for another, ever though in the same line of business and perhaps located right next door The capacity for knowing his audience nust be innate in the writer; so must

Remember there are other stores, just as good as yours, who sell at equally low prices. Your only advantage-and it is yours if you take it-is to have better advertising than they. This does not necessarily mean larger advertising r more costly, for it is not the size of the space that tells, but what is said and how it is said that attracts notice and excites surjosity.

If you cannot spend \$1,000 n week in

advertising, spend \$500. If you cannot spend so much, spend \$100, and if your business will not allow more than 310 to be so invested, spend that. Do not say there is no advertising except in large way. One might as well say that seed bought in bushel quantities. Have good seed and plant it in good soil, in other words, write a good advertise ment and put it in a good paper. Ten dollars in The Astorian will pay for 100 lines of display advertising, no arell measurement. One can do more with 100 lines in The Astorian than with 200 lines in most other papers, because a line in The Astorian means generally line of type, whereas those papers two to ten lines of space or even more

OES advertising pay? You are often A small advertisement can be mad4 puzzle over this problem. Some- very attractive in The Astorian. Here are samples of small advertisements, showing different ways of displaying them with the plainest of plain type:

Blank & Co.

GREAT REDUCTION SALE GREAT REDUCTION SALE

This Week Only This Week Only

DRY GOODS Sacrificed -- No Reserve

A FEW SAMPLE PRICES

Yards Black Satin and Moire, 4 inches wide, 33 cents, was 50 cents per yard.

Fancy Surah Sash, 15 incheg wide, Cream and Colors, 6? cents, formerly \$2.00.

Pieces of Black Habutal Silks heavy, rich and good, ful width, 50c. per yd.

Novelties in Kai Ki Wash Silks Damasse India, Etc., at low figures. Handsome styles in Silk 4 Waists, Japanese and India Striped Silks
Only 84.50, formerly sold for 83.00

Blank & Co.

A little study will enable you to volve many other attractive ways of etting up your ads. in The Astorian ype. There is hardly any limit to the ombinations possible. Large type eate pace, but you are not obliged to use it n order to make a showy ad, in The Astorian. Elili we would advise you, if using the plain type, to have your ad. on those pages of The Astorian where mall ad, has an equal chance of being cen. A plain ad, might be lost to low entirely when printed alongside of ancy type neighbors. There the conrast is against you, but on the page with other ads, printed in the same ype as yours the advantage of the most attractive setting is yours if you but choose to have it so,

The advertiser who has his eyes and wits about him has his finger on the public pulse and knows its beat. In may do wonders. Observe the unique ise which a Yankee advertiser makes f the ciassies. This man had dog colars, name-plates and rubber stamps to ell. It was a most unpromising theme for what can one say of dog collars? Here are some of the things he said;

IT IS SELDOM

N THIS cultured city that we see signs of the windows announcing that "Here we speak French," or "Here we speak lerman," &c. These signs are common rom New York to San Francisco. In loston, owing to the culture, it is taken fastion, owing to the culture, it is taken for granted, without the signs. We do engraving in any language, especially on Dog Collars; also Door Plates and Badges, Medals, Stencils, Steel and Rubber Stamps, Corporation Seals, Bangles, Brands, Ribbon Badges, &c. JOHN SMITH, 2009 Blank street.

IT IS NOT

TO BE supposed that the Mahomme-TO BE supposed that the Mahommedans look with favor upon the possibility of the rise of a Christian power to the south of Turkey and Egypt, and if this shop did not fit out an expedition for the relief of Stanley, it was solely for the reason that we were so crowded with orders for Door Plates that we had no time to attend to the necessary details. This we say in self-defense, as the rumor has gone abroad that we were favorable to the Mahommedans. Also Eadges, Medals, Stencils, Steel and Rubber Stamps, Corporation Seals, Dog Collars, &c. JOHN SMITH, 2000e Blank street.

This he said every day, each time using another incident of past or cura five-cent package of seeds from the rent history, or quoting a different auflorist will not grow as well as the same thor of ancient or modern times. Always winding up with some absurd or omical allusion to the universal and rying need for dog collars, name plates, etc., and apparently proving the impossibility of being happy in this world without them. Who with a canine could realst these appeals? Who with a front door would let it go bare; whe, indeed, would write his name with pen when a rubber stamp could be had with which to do it? Novelty is the great which are printed in larger types, a line charm of advertising. Originality is of advertising display type will take up what the world sighs for. Be original and your fortune is made