

THE TARIFF TINKERING

The Bill in the Hands of the Full Committee.

VARIOUS ADDITIONAL CHANGES

Proposition to Repeat Reciprocity Treaties Negotiated Under the McKinley Act.

Associated Press.

Washington, March 20.—The democratic members of the finance committee have completed consideration of the tariff bill and it was submitted to the full committee of republicans and democrats today. The most important change is in the sugar schedule, a change being made by which an additional duty of 1-8th of a cent per pound is given on all sugars above 98 degrees by the polariscope test, or which are above No. 16, Dutch standard, in color.

The provisions abrogating the Hawaiian reciprocity treaty were stricken out, and a specific declaration inserted repealing the reciprocity treaties negotiated under the McKinley act.

Other changes are: Lime, 15 per cent ad valorem, instead of 10 per cent in the Wilson bill, the duty to include the value of the covering or barrels; tin plate,terne plate and taggers' tin, 1 cent per pound, instead of 11-5 cents, and a provision that the rate shall take effect October 1, 1894, restored; lead and lead ores, duties unchanged from the senate sub-committee rates, as are iron ore and coal duties; oatmeal, 15 per cent, instead of 20; collars and cuffs, unchanged, but shirts and all other unprovided-for articles, partly of linen, 50 per cent, instead of 35. In the internal revenue schedule the present taxes on cigars are substituted as to cigars weighing more than three pounds and cigarettes not weighing more than that. The provision in the income tax amendment relating to building and loan associations, which was accepted by the house and which the senate sub-committee struck out, has been restored, with a proviso that a tax shall not be levied on such as make no loans except to shareholders to build homes.

THE FOOTBALL CLUB.

Annual Election of Officers—A Well-Attended Meeting.

The annual election of officers for the Astoria Football club was held last evening, President Finlayson in the chair and F. M. Gunn secretary. There was a large attendance, and it was necessary to hold the meeting in the gymnasium proper.

The first business was the reading of the secretary's annual report, as follows:

Astoria, Ore., March 20, 1894.

Mr. Chairman and Gentlemen: It gives me great satisfaction to present to you the annual report of our prosperous club, founded in the year 1890 with a membership of 16, and our total receipts being \$18, at \$1 per member. I find at that time playing on Sundays was allowed, so it will be seen that with prosperity our morals have improved, for today we neither play football on Sunday nor drink ale.

In the year 1891 our prospects were not encouraging, so football was allowed to remain a silent factor during that season.

Now we arrive at 1892, when the club was again revived, and was not long organized before it gave, in connection with the Bay Railroad company, a game in aid of the public library, and turned over to that institution the neat sum of \$80. Its membership at the end of the season closed with 40, and our total receipts were \$168.50.

Our crowning efforts came on May 31, 1893, when a large meeting was held in the president's office, and the first match of the season was arranged, to be played on behalf of the Pioneer and Historical society, by request, and almost weekly thereafter gave some match for the benefit of the library. Through the generosity of Herman Wise and F. L. Parker, the grand-stand and fence of the football grounds was donated to the club. The club has the honor of having given the first athletic field day ever held in Astoria (on July 4, 1893), and in spite of opposition, the day was a great success. August 18 we gave an open air concert by the Fourteenth infantry band, of Vancouver, followed next day by an excursion to Gearhart Park, an undertaking that looked formidable at first, but which proved one of the greatest successes ever achieved by any organization in Astoria.

During the season of football our total proceeds amounted to \$694.05, an increase of \$525.55 over 1892, of which \$140 was donated to charity; Astoria library, \$48.55; labor, \$30.50; music, \$70; cash prizes, \$25; Astoria merchants, \$369.40, leaving a balance in the treasury of \$10.66. Grand total, \$694.05.

As the football season was drawing to a close, and as a number of its members belonged to a defunct athletic club, a movement was started to secure the apparatus and have a gymnasium, which, through the able assistance of Mr. E. C. Hughes, was easily obtained, all but two or three of the stockholders

signing over their interest without a murmur.

Mr. George Flavel was waited upon, and cheerfully gave the Armory hall, rent free, to the committee, as long as the club was kept respectable and conducted in a manner that would be a credit to the city of Astoria. The hall being in readiness about the 15th of December, was opened to its members, and has improved rapidly up to date, having a membership of 104, and applications coming in every week, eight names being posted at present.

The committee, seeing their way to procure a gymnastic teacher, secured the services of Prof. Spencer, who, up to date, has given perfect satisfaction, and the committee recommend that the coming committee retain his services.

We have received, on behalf of the gymnasium, \$385.25, and expended the sum of \$347.82, all of which has been paid to merchants in Astoria, and leaving a balance in the treasury of \$37.43.

The total receipts for the season amounted to \$1,079.30; expenses, \$1,031.27; leaving a credit balance of \$48.03, with \$20 outstanding.

In conclusion, we wish our successors success, and hope they will carry on the club and keep it in as good repute as at present. Faithfully yours,

F. M. GUNN, Secretary.

W. E. TALLANT, Treasurer.

The report was adopted and ordered published.

After a few remarks by President Finlayson on the subject of the success of the club, especially during the past year, the election of officers was proceeded with.

For the office of president there were two nominees—Prof. R. N. Wright and G. C. Fulton. The vote resulted in Mr. Fulton being elected, receiving 36 votes, against 26 for Prof. Wright.

F. W. Newell was nominated for vice-president, and nominations being declared closed, the secretary was instructed to cast the ballot.

W. E. Tallant was nominated for the office of captain to succeed himself, and his election was made unanimous. Mr. Tallant, in a few well-chosen words, thanked the members of the club for the honor conferred upon him, and assured them he would endeavor to shape his course so as to merit their fullest confidence. Mr. Tallant was given a rousing cheer.

For vice-captain R. Gibson was the only nominee, and the secretary was instructed to cast the ballot.

Secretary Gunn was re-nominated and elected by acclamation.

For the office of treasurer there were two nominees—W. E. Tallant and C. R. Higgins. The vote resulted—Tallant, 37; Higgins, 23.

For executive committee the nominations were as follows: D. McLean, Prof. R. N. Wright, A. S. Tee, C. R. Higgins, R. Carruthers, R. Gibson, J. R. Rathorn, F. Overbeck and E. G. Rogers. The vote resulted as follows: McLean, 14; Wright, 42; Higgins, 28; Carruthers, 31; Tee, 35; Overbeck, 33; Rathorn, 26; Rogers, 23; Gibson, 44. The executive committee for the ensuing year will therefore be as follows: Prof. Wright, R. Carruthers, A. S. Tee, F. Overbeck and R. Gibson, with the secretary and treasurer ex-officio members.

A vote of thanks was unanimously tendered Mr. Finlayson, the retiring president, and also to all the other retiring officers.

The meeting then adjourned.

GUILTY OF EMBEZZLEMENT.

Albany, Ore., March 19.—G. F. Russell, the embezzling school superintendent, today pleaded guilty on two of the charges and will be sentenced next Thursday.

WILL CURL YOUR HAIR.

In these days of genius and discovery, it is a frosty morning if some new application of electricity is not reported. The latest is the electric curling iron, that fills several long-felt wants. It is kept at an equable temperature by a current that is regulated by the touch. There need be no more reaching up to out-of-the-way gas jets or plunging the iron into the heart of a grimy and smothering lamp. In medicine and surgery electricity is of great service. In a dentist's office the power for grinding comes from a motor, and there are many devices in use. A tiny electric lamp can actually be put into the cavity of a tooth, so that the interior may be plainly seen.

Dr. O. B. Estes has one of the finest electrical outfits in the state in his Third street offices. There is a total capacity of 400 volts, and every conceivable kind of a current can be created and kept under control. There are nearly a half hundred different attachments to the machine, and for the cure of sores, bites and wounds a wire is employed at such a white heat that it leaves no pain whatever. The other day, during a friendly call, the doctor slipped a diminutive electric lamp down a rubber tube into a reporter's stomach, and was able to tell at a glance what kind of a breakfast it was that kept body and soul together in his case.

It will satisfy a two hours' curiosity to watch the multitude of uses to which the doctor can successfully use electricity in surgery.

BIDS FOR BONDS.

Notice is hereby given that pursuant to a resolution of the Common Council of the City of Astoria, adopted March 8th, 1894, bids will be received by the Auditor and Police Judge of the City of Astoria for \$10,000 of municipal bonds of the City of Astoria, to run ten years and bear interest at the rate of 6 per cent per annum. Said bonds being issued for the purpose of refunding certain indebtedness of the City of Astoria for street improvements. Ordinance authorizing the issuance of said bonds to be submitted to attorneys of any person or corporation for their approval. By order of the Common Council.

Attest: K. OSBURN, Auditor and Police Judge, Astoria, Oregon, March 21st, 1894.

On Top

MARSHALL'S TWINE

Is conceded by all to be the best. It fishes better and wears better than any other twine used on the Columbia river.

TRY IT AND

BE CONVINCED.



• If You Want Cannery and
• Fishermen's Supplies,

Call on

ELMORE SANBORN & CO.

Cotton Rope,
Cotton Twine,
Marshall's Twine,
Trap and Seine Web,
Tanbark, Acid and Salt,
Strip Lead, Pig Lead,
Copper, Tin Plate,
Tin and Zinc,
Lu Stock.

ASTORIA, - OREGON.

How Are You Fixed for Insurance?

Fire and Marine.

We are agents for the largest and best companies presented in Astoria.

Royal Insurance Co., assets,	21,562,376.00
London Assurance Corp'n	8,630,425.00
Etna Insurance Co.	10,915,829.00
Western—U. S. Branch,	1,617,195.00
New Zealand Insurance Co.,	2,677,219.00
Combined Assets,	\$45,403,044.00

ELMORE, SANBORN & CO.

FREE

\$10.00 worth of lovely Music for Forty Cents, consisting of 100 pages full size Sweet Music of the latest, brightest, liveliest and most popular selections, both vocal and instrumental, gotten up in the most elegant manner, including four large size Portraits.

CANBEGGITT, the Spanish Dancer, FROSTWELL, the Great Pianist, ADOLINA PATTI and MINNIE SELICKMAN CUTTING.

SENDERS ALL ORDERS TO THE NEW YORK MUSICAL ECHO CO. Broadway Theatre Bldg., New York City.

CANVASSERS WANTED.

FAT PEOPLE.

Park Obesity Pills will reduce your weight PERMANENTLY from 12 to 15 pounds a month. NO STARVING, sickness or injury. NO PUBLICITY. They build up the health and beautify the complexion, leaving no wrinkles or flabbiness. STOUT ARDOMENS and difficult breathing surely relieved. NO EXPERIMENT, but a scientific and positive relief, adopted only after years of experience. All orders supplied direct from our office. Price \$2.00 per package, or three packages for \$5.00 by mail, postpaid. Testimonials and particulars, (sealed) 3 cents.

All correspondence strictly confidential.

PARK REMEDY CO. Boston, Mass.

THE ART OF ADVERTISING

Novelty is the Key to Success—Be Original and Your Fortune Is Made.

DOES advertising pay? You are often puzzle over this problem. Sometimes you think it does, and then again you are not certain.

There are days when an attractive advertisement just "picks" your store with trade, and inquiries come dribbling in for a month afterward for articles advertised that day. But some days the advertisement seems to fall flat. It is on these days that your faith grows shaky, and if you do not doubt the utility of advertising you blame the card.

If you write your own advertisements and lose confidence in yourself, you had better employ some one who makes advertising his special business.

To write an original advertisement, every day in the year, on the same never-changing theme, is very much like taking ten yards of dress goods and making a new and entirely different dress of it 300 times in succession. It takes a clever head to do either. He must see the store side of the advertisement and the customers' side of it, the one as clearly as the other. Unwise advertising can pull down trade and exhaust your finances more rapidly than good advertising can build up the one or add to the other.

Think of a house which, in the "busy season," when everybody is buying costly outer garments, wastes its advertising space on three cent and five cent notions, often not mentioning their valuable stock once in a whole week. It is like a sportsman who wastes his ammunition on sparrows when ducks are flying overhead. The harvest time for expensive merchandise is at best but a short month or two. The cheap, little profit stuff, like the poor, we have all ways with us. If an advertiser does not possess business wit, along with literary ability, he will never make a success of his calling. We often see advertisements without the slightest literary merit, written in faulty English and set up atrociously, which nevertheless are great advertisements—great in their power of attracting people. They were full of business, even though they lack "style."

The kind of advertisements which would prove a success for one store might not do at all for another, even though in the same line of business, and perhaps located right next door. The capacity for knowing his audience must be innate in the writer; so must the business sense.

Remember there are other stores, just as good as yours, who sell at equally low prices. Your only advantage—and it is yours if you take it—is to have better advertising than they. This does not necessarily mean larger advertising or more costly, for it is not the size of the space that tells, but what is said and how it is said that attracts notice and excites curiosity.

If you cannot spend \$1,000 a week in advertising, spend \$500. If you cannot spend so much, spend \$100, and if your business will not allow more than \$10 to be so invested, spend that. Do not say there is no advertising except in a large way. One might as well say that a five-cent package of seeds from the florist will not grow as well as the same seed bought in bushel quantities. Have good seed and plant it in good soil, in other words, write a good advertisement and put it in a good paper. Ten dollars in The Astorian will pay for 100 lines of display advertising, nonpareil measurement. One can do more with 100 lines in The Astorian than with 200 lines in most other papers, because a line in The Astorian means generally a line of type, whereas those papers which are printed in larger types, a line of advertising display type will take up two to ten lines of space or even more.

A small advertisement can be made very attractive in The Astorian. Here are samples of small advertisements, showing different ways of displaying them with the plainest of plain type:

Blank & Co.

GREAT REDUCTION SALE
GREAT REDUCTION SALE

This Week Only
This Week Only

DRY GOODS
Sacrificed—No Reserve

A FEW SAMPLE PRICES
400 Yards Black Satin and Moire, 4 inches wide, 33 cents, was 59 cents per yard.
800 Fancy Shiraz Sash, 15 inches wide, Cream and Colors, 67 cents, formerly \$2.00.
500 Pieces of Black Habutai Silks heavy, rich and good, full width, 59c. per yd.

Novelties in Kai Ki Wash Silks Damasse India, Etc., at low figures.
4-50 Handsome styles in Silk 8-00
Waists, Japanese and India Striped Silks
Only \$4.50, formerly sold for \$8.00

Blank & Co.

A little study will enable you to evolve many other attractive ways of setting up your ads. in The Astorian type. There is hardly any limit to the combinations possible. Large type eats space, but you are not obliged to use it in order to showy ad. in The Astorian. Still we would advise you, if using the plain type, to have your ad. on those pages of The Astorian where all advcs. are so set up, as then your small ad. has an equal chance of being seen. A plain ad. might be lost to view entirely when printed alongside of fancy type neighbors. There the contrast is against you, but on the page with other ads. printed in the same type as yours the advantage of the most attractive setting is yours if you but choose to have it so.

The advertiser who has his eyes and wits about him has his finger on the public pulse and knows its beat. In cases of emergency his art and wit may do wonders. Observe the unique use which a Yankee advertiser makes of the classics. This man had dog collars, name-plates and rubber stamps to sell. It was a most unpromising theme—for what can one say of dog collars? Here are some of the things he said:

IT IS SELDOM

IN THIS cultured city that we see signs in the windows announcing that "Here we speak French," or "Here we speak German," etc. These signs are common from New York to San Francisco. In Boston, owing to the culture, it is taken for granted, without the signs. We do for engraving in any language, especially on Dog Collars; also Door Plates and Badges, Medals, Stencils, Steel and Rubber Stamps, Corporation Seals, Bangles, Brands, Ribbon Badges, etc. JOHN SMITH, 2009 Blank street.

IT IS NOT

TO BE supposed that the Mahomedans look with favor upon the possibility of the rise of a Christian power to the south of Turkey and Egypt, and if this shop did not fit out an expedition for the relief of Stanley, it was solely for the reason that we were as crowded with orders for Door Plates that we had no time to attend to the necessary details. This we say in self-defense, as the rumor has gone abroad that we were favorable to the Mahomedans. Also Badges, Medals, Stencils, Steel and Rubber Stamps, Corporation Seals, Dog Collars, etc. JOHN SMITH, 2009 Blank street.

This he said every day, each time using another incident of past or current history, or quoting a different author of ancient or modern times. Always winding up with some absurd or comical allusion to the universal and crying need for dog collars, name plates, etc., and apparently proving the impossibility of being happy in this world without them. Who with a canine could resist these appeals? Who with 100 lines in The Astorian than with 200 lines in most other papers, because a line in The Astorian means generally a line of type, whereas those papers which are printed in larger types, a line of advertising display type will take up two to ten lines of space or even more.