The First Advertisement.

An English antiquarian has been

delving among old newspaper files

and has discovered what he says

is the first commercial advertise-

ment ever printed in a newspaper.

It appeared in the Mercurius Po-

liticus, of London, dated Septem-

ber 30, 1658. It runs as follows:

"That excellent, and by all physi-

cians approved, China Drink,

called by all Chineans Tcha, by

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£20 per pound.

At the date of this advertisement

PRICE FIVE CENTS

Men's Dress Frock Suits, Men's

Fine Dress Sack Suits, Men's

Business Frock Suits, Men's Busi-

ness Sack Suits, Boys' (10 to 17

years) Dress Suits, Boys' (10 to 17 years) School Suits, Boys' (4 to 12

years) Knee Pant Suits, Boys' 4 to

8 years) Jersey Knee Suits, Men's

Fine Pants, Men's Working Pants,

Men's Single Coats, Men's Single

Vests, Boys' Long Pants, Boys'

Knee Pants, Overcoats, Blankets

Quilts, Trunks, Valises, etc., etc.

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MARTIN OLSE.N

For Sale-Seaside Lots. CHOICE LOTS IN MULKEY'S ADDI-tion to Ocean Grove for sale upon rea-sonable terms. Now is the time to buy be-fore the boom. Apply to GEO. NOLAND. Or C. E. Thomson.

## A Common Cold

Is often the beginning of serious affections of the Throat, Bronchial Tubes, and Lungs. Therefore, the importance of early and effective treatment cannot be overestimated. Ayer's Cherry Pectoral may always be relied upon for the speedy cure of a Cold or Cough.

Last January I was attacked with a severe Cold, which, by neglect and frequent exposures, became worse, finally settling on my lungs. A terrible cough soon followed, accompanied by pains in the chest, from which I suffered intensely. After trying various remedies, without obtaining relief, I commenced taking Ayer's Cherry Pectoral, and was

Speedily Cured.

I am satisfied that this remedy saved my life. — Jno. Webster, Pawtucket, R. I. I contracted a severe cold, which suddenly developed into Pneumonia, presenting dangerous and obstinate symptoms. My physician ordered the use of Ayer's Cherry Pectoral. His instructions were followed, and the result was a rapid and permanent cure.—
H. E. Stimpson, Rogers Prairie, Tex.

H. E. Stimpson, Rogers Prairie, Tex.

Two years ago I suffered from a severe Cold, which settled on my Lungs. I consulted various physicians, and took the medicines they prescribed, but received only temporary relief. A friend induced me to try Ayer's Cherry Pectoral. After taking two bottles of this medicine I was cured. Since then I have given the Pectoral to my children, and consider it

The Best Remedy

for Colds, Coughs, and all Throat and Lung diseases, ever used in my family.

Robert Vanderpool, Meadville, Pa. Some time ago I took a slight Cold, which, being neglected, grew worse, and settled on my Lungs. I had a hacking cough, and was very weak. Those who knew me best considered my life to be in great danger. I continued to suffer until I commenced using A way. Ch. until I commenced using Ayer's Cherry Pectoral. Less than one bottle of this valuable medicine cured me, and I feel that I owe the preservation of my life to its curative powers.—Mrs. Ann Lockwood, Akron, New York.

Ayer's Cherry Pectoral is considered, here, the one great remedy for all diseases of the throat and lungs, and is more in demand than any other medicine of its class.—J. F. Roberts, Magnolia, Ark.

Ayer's Cherry Pectoral, repared by Dr. J. C. Ayer & Co., Lowell, Mas Sold by all Druggists. Price \$1; six bottles, \$5

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The Oregon Bakery A. A. CLEVELAND, Prop'r. Good Bread, Cake and Pastry father and mother to rush upon the scene. The child was gone!

None but the Best Materials Used. Satisfaction Guaranteed Customers Bread delivered in any part of the city.

EATEN BY AN ALLIGATOR.

How Eleven Little Pickaninnies Disap-

The alligator, when a mere baby ing between its fore claws a rusty saurin, was pulled by a savage table fork with but a single tine and picking its teeth hastily. The swamp, rescued by the darkey, desperated darkey seized an ax and taken home to the cabin as a and after a fierce struggle slew playfellow for the pickaninnies. the monster. Between the alli-The little darkies took kindly to gator's teeth were tufts of kinky the young reptile and, after it had wool which it had not had time to recovered from its first disposition remove, and an unscientific, but to nip hungrily at small black legs thorough dissection with an ax and arms, it became one of the made it clearly evident where the greatest pets possible, waddling last of the eleven little darkies had about the cabin and yard in vain gone. The alligator devoured all pursuit of the chickens, and ridden, as soon as it was big enough, the reptile was such that it had in by two naked youngsters at a each case, after eating up a picka-time. The wife of the darkey ninny, promptly removed all eviwho owned the cabin was one of the class of colored ladies with a wool from its teeth. heart full of good will toward the census man, and there was no less than eleven of the little fifteenth amendments, as nearly of the same age as possible in the natural order of things, several pairs of twins making the age of the youngsters more closely approximate. They were a jolly brood, these eleven little darkies, and the young alligator, basking in the sun, rolling about in the mud and playing high jinks generally. Months passed by; the proprietor of the cabin laid in abundant meal for hoecake, and from henroosts and smokehouses in the region provided all dainties of the modest larder abundantly, the pickaninnies waxing sleek and fat, and their playmate, the alligator, attaining length and breadth, at a tremendous rate. The alligator, however, grew much faster than the little darkies, and after a time familiarities with the intelligent reptile became less frequent. The family cat was not to be found one day, and subsequently the family dog Wilson & Fisher also mysteriously disappeared; while, though wildcats from the swamps were supposed to have been the invaders, one of the little darkies had occasion to remark, after each disappearance of a domestic animal: "'Pears like dat ar 'gator looks mity brite 'bout de eyes and smilin' round de mouf terday, somehow." Dogs and cats can be replaced, and the old father of the family paid little attention to the mysterious disappearance intil one night at hoecake time

only ten little darkies put in an appearance. "Whah's yer brud-der? Whah's Wendell Philips Children Cry for Pitcher's Castoria Henry Watterson Smif?" de manded the alarmed colored parent anxiously. "Dunno; he was When she was a Child, she cried for Castoria pokin' sticks at de 'gator last we When she became Miss, she clung to Castoria seed him," piped the pickaninnies iu chorus. "Oh, de Lawd of hebing!" yelled the old darkey; "mebbe de 'gator's gobbled 'im' and he dashed out doors, drove torn to represent the real article,

slough for sartain," mourned the

father, and so accepted the bur-

den, though a search of the slough

A few days later another little

darkey went. There was the same

search of the alligator's teeth and

of the slough, but the mystery was

his wife began to turn gray. Then,

of the nine little darkies left, one

after another went rapidly. Hor-

ace Greeley Stevens Smith, Sarcophagus Alexander Smith, White-

law Dickinson Reid Smith, and so

on, they disappeared until but one little solitary amendment re-mained to roll about the cabin and

bask chuckingly in the sunlight. The hearts of the old darkey and

his wife were nearly broken, and

they went about listlessly, hum-

ming no longer the cheerful old

plantation airs, but crooning only

the familiar but melancholy song

of the race beginning "I'se a

mournin'." One evening the dar-

key and his wife were sitting

watching the antics of the remain-

ing child and reflecting upon the

mysterious fate of the ten who had

disappeared, when the youngster

ran around behind the cabin for

something. The sound of a brief

scuffling immediately after led the

father and mother to rush upon

The water of the slough showed

no ripple. The negro darted

around to the back of an old cy-

revealed nothing.

When Rahy was sick, we gave her Castoria.

the reptile into the yard with a are the latest product of French

which keep away the frost.

When she had Children, she gave them Castoria Sham battle-flags, tattered and

vided for that purpose, fires of tar,

pitch or other smoking substances

rail, pried his mouth open with ingenuity, and are said to have dethe same instrument and exam- ceived large numbers of curiosity ined the two rows of sharp teeth hunters and patriots. for wool. There was no wool there. "De chile's drowned in the Ayer's Pills cure headache. Send a 2 ct. stamp to Dr. J. C. Ayer &

A Liverpool policeman has received a five years' sentence, hav ing been caught stealing from a jewelery shop in order to get presents for his sweetheart, a cook. not solved and the old darkey and

attractive album cards.



This powder never varies, A marvel of purity, strength and wholesomeness. More economical than the ordinary kinds, and can not be sold in competition with the multi-tude of low test, short weight, alum or phosphate powders. Sold only in cana. ROYAL BAKING POWDER CO. 106 Wall-st., N. Y. press stump in the search, and

there, in a moment the whole sad FULL WEIGHT mystery was solved. Propped up, with its back against the stump, in PURE order to give the freedom to its forelegs, the alligator set, clinchthe brood, but the intelligence of dence of the crime by picking the

Its superior excellence proven in millions of homes for more than a quarter of a century. It is used by the United States Government. Endorsed by the heads of the Great Universities as the Strongest, Purest, and most Healthful, Dr. Price's Cream Baking Powder does not contain Ammonia, Lime, or Alum. Solid only in Cans. PRICE BAKING POWDER CO., NEW YORK, CHICAGO, ST. LOUIS.

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House, in Sweeting's Rents, by Prescriptions Carefully Compounded

tea had been used in England Norwegian Pile Cure about forty years, but the price was awful high, often reaching

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