The First Sign

On April 13, 1877, one of the first signs of the northern limit of the North Carolina coast was the appearance of the placard on the front of the town hall in New Bern. The placard was a sign that the town had been established and was the first to be erected in the state.

A store was opened in the building which later became the New Bern Post Office. The building was later used as a county courthouse and is now a museum.

The store was owned by Mr. and Mrs. John R. Taylor and was called the New Bern Store. It was located on Main Street and was one of the first stores in the city.

The building was constructed in 1820 and was originally used as a meeting place for the town council. It was later purchased by Mr. Taylor and converted into a store.

The store sold a variety of goods, including groceries, clothing, and hardware. It was a popular place to do business and was known for its friendly service.

The building was listed on the National Register of Historic Places in 1975 and is now a museum operated by the city of New Bern.

The store has been in operation for over 150 years and continues to be a popular place to do business. It is a great place to buy local goods and to learn more about the history of the city.

The store is open Monday through Saturday from 9 a.m. to 5 p.m. and Sunday from 10 a.m. to 4 p.m. It is located at 100 Main Street in New Bern, NC 28560. For more information, call (252) 633-3333.