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The Daily Astorian.

ASTORIA, OREGON:

SUNDAY.....JANUARY 10, 1886

CONSCIENCE.

THIS monitor of civilized man, although cheated, deceived and borne down with burdens that apparently crush out its life, is, we believe, never quite annihilated; but its protests may become so weak that they are drowned in the clamor of life and never heard until the subject is taking his leave of the world, and perhaps not then, as dying confessions are not common. These silent sinners are said by many to have no conscience, but the troubled souls that haunt this earth deny the truth of the assertion.

It seems that criminal deeds blunt the conscience in proportion to the degree of wrong involved. The man who commits a second murder undoubtedly does it with less hesitation than he might have shown in the lesser offenses of his career, which we do not think always precede actual crime. But when they do they are followed by a sharp reproval of conscience that would be a saving grace to the offender, could the unhappy creature confess his wrongs to one who would in turn speak rightly and kindly, and offer himself as a friend and moral support to the infirm one until he could stand alone; many a man might be thus saved from an ignominious end. The law should be that friend and support.

We hold that first offenses, except willful murder, should be punished with great moderation. The shame and regret felt by the culprit are usually enough for the tender conscience.

This consideration is shown in well regulated homes, and the courts could do no better than to imitate the best of them. If such a course were pursued, we believe that five out of every ten wrongs committed would never be repeated, it being understood that a second offense would bring certain results. But the law metes out greater punishment to small offenses than it does to great ones. The murderer more often goes to prison than to the gallows; and the man convicted of stealing $100 gets a longer sentence than the one who takes $100,000.

There are nearly as many wrongs done in the name of the law as those against it, and until a broader distinction is made between novices in wrong and graduates in crime, conscience can not do for one what the law does not respect—a sincere desire to do better; and after a man has served a term in prison, society neither respects nor believes it. He is shunned and mistrusted by all and why should he repent of his past life and wish to do better? Revenge soon takes the place of these good impulses, and sooner or later he takes it. Who is to blame? Some may say his parents or ancestors. We think it is the law, with its unwise and unequal modes of punishment, first; and then society that scorns a man because he is stamped with a wrong deed and recognizes no inclination toward a right, honest life.

REACHING THE PUBLIC EYE.

THE Minneapolis *Tribune* in the course of an editorial upon the ways of advertising, very aptly says: What are known as hand bills or dodgers still prevail to a large extent, and of them it is sufficient to say that of every ten dollars invested in such a manner nine dollars and fifty cents might as well have been placed in the fire for all the benefit realized by the investor. Of the other smaller ways of advertising it is not necessary to speak here. They are so far as merit is concerned widely different, but the proportion of lost money to gains is very large, and it would not be very far from the truth to say that seventy-five per cent. of the money thus spent is absolutely lost.

All of the foreign medium for reaching the public must, however, be classed in this age as of slight value when compared with the modern newspaper. A. T. Stewart, who was, in his day, the largest advertiser in America, once said to the head of a book publishing house who wished an advertisement of his firm in a book they were about issuing: "I cannot do it, sir, my advertisement must come to the public always side by side with the news of the day, and I will see that they are also fresh and new. That is the only way I have ever found successful." Mr. Stewart summed up in these words the experience of the best merchants of our times. We do not mean to undervalue other methods of reaching the public, nor is this article intended to do more than call attention to the lack of proper study and comprehension of the great interests involved in the the term advertising; but we are, nevertheless, warranted in saying that the merchant who seeks the best medium for reaching the public must, and will find, that the daily newspaper is what he wants.

NEW TO-DAY.

Stockholders' Meeting.

STOCKHOLDERS OF THE FISHERmen's PKG. Co. are hereby notified that a special meeting will be held at the company's office at Upper Astoria, Or., on Saturday, Feb. 6, 1886, at 9 A. M., for the consideration of general business.

By order of the President.

H. E. NELSON, Secretary.

—AGENCY—

Wm. T. Coleman & Co.

OF SAN FRANCISCO.

Flavel's Wharf and Warehouse,

Astoria, Oregon.

Cannery Supplies at Lowest Prices.

Storage and Insurance at Current Rates.

Banking Department

Interest allowed on Time Deposits.

Drafts on the leading Cities of the World

W. R. TOWNSEND, Agent and Manager.

Geo. H. Stewart, Accountant, and Agent Northern Pacific Express Co.

For Rent.

THE BUILDING KNOWN AS MUSIC Hall, formerly occupied by Robt. Willgren. Fully furnished and ready for business.

Also the building formerly occupied by Jeff's restaurant, where Jeff made his fortune.

Both buildings are in the best business location in the city. A good chance for the right man.

For particulars apply to CASPER BALTES, Germania Saloon.

Special Auction Sale.

Tuesday, Jan. 12, 10:30 A. M.

FINE FURNITURE AND CARPETS.

I AM INSTRUCTED BY MRS. E. B. HUME to dispose of all of her well-kept

HOUSEHOLD FURNITURE

At public auction to the highest bidders without reserve, at her residence on Cedar street; consisting in part of—1 Handsome Parlor Suit, figured silk, trimmed with crimson velvet; 1 Fine black walnut marble top Center Table; 3 Fine sets of Lambrequins and Lace Curtains; Black walnut What-not, Brackets and Bookshelves; 1 Handsome Parlor Mirror; 1 Fine ebony Music Rack; 1 Black ebony Fire Screen; 1 Black walnut, inlaid, Parlor Secretary; 1 Very handsome brass ornamented French Mantel Clock, in glass case, cost new $45; Elegant Ladies' and Gentlemen's Rocking Chairs; 2 Parlor Stoves.

1 Solid black walnut, marble top, Bedroom suit, cost new $100; 2 Fine polished ash Bed-room Suits, complete; 1 Black walnut Bedstead and 1 Black walnut Bureau; 4 No. 1 double Spring Mattresses. 1 Solid black walnut Child's Crib, with Hair Mattress, cost new $25; 3 Wardrobes; 1 Handsome Footrest and Slipper Box; Lot Chamber Toilet Sets and lot Bedding.

1 Black walnut Dining-room Extension Table; Handsome D. R. Chairs; 1 Lounge; 2 Hanging Lamps; 1 Hall Hat and Umbrella Stand; 1 Large Mirror; 1 Fire Fender; 1 office Desk; Lot of Pictures and Picture Frames, etc. Also, 1 Good No. 8 Buck's Patent Cook Stove, extension top, with copper boiler and furniture complete. Lot Crockery, Glass and Stone Ware and Kitchen Utensils. 1 Force Pump and Garden Hose and Nozzle, and lot Sundries. Also, Fine Brussels Carpets, Stair Carpet and Rods, and 1 "White" Sewing Machine, good as new.

Terms Cash.

E. C. HOLDEN, Auctioneer.

Sign Painting,

Gilding, Banners, Oil Cloth Signs. SHOW CARDS.

Fence Advertising, Price Marks, etc.

C. LANE,

Shop and office on Cass street: Pike Bros.' old stand.

KEEP WARM!

Great Reduction

IN PRICE OF COAL!

Hamilton Scotch Splint, per ton	$ 8.00
Seattle, Clean, per ton	7.00
Seattle, Average, per ton	6.00
Seattle, Screenings, per ton	4.00
Cumberland, per ton	16.00

OREGON IMPROVEMENT CO.,

E. A. NOYES, Agent.

Astoria, January 1, 1886.

The New York

Novelty Store!

For the Next 30 Days

We will sell our Stock of Merchandise, Novelties, Etc., at San Francisco cost, with freight added. We propose to inaugurate a general, sweeping and bona fide Clearance Sale, our intention being to dispose of any and everything at present on hand, to make room for our NEW STOCK which will arrive about February 1st, 1886.

Remember that this is no sham "Closing Out Sale", but a

GENUINE CLEARANCE SALE!

The public are cordially invited to call and examine our goods and prices, and convince themselves of the truth of our assertions.

NEW YORK NOVELTY STORE!

Opposite the Parker House.

Main Street. Astoria, Oregon.

Snow Flake Flour!

Is the Best.

ASK YOUR GROCER FOR IT.

WILSON & FISHER have it!

ADLER'S

MUSIC STORE!

ENTIRE NEW STOCK

—OF—

Musical Instruments

Of all descriptions.

Violins, Guitars, Banjos, Zithers, &c.

Sheet Music and Music Books.

PIANOS and ORGANS

Direct from Manufacturers;

Sold on Easy Instalments.

Carl Adler's Music Store.

Astoria and Seaside BAKERIES,

ED. JACKSON. - Proprietor.

The best Bread, Cakes and Pastry in the City

Ice Creams and Ornamental Work to order

Manufacturer of Fine Candies.

CITY BOOK STORE,

Come and See Us,

A FULL STOCK

Awaits Your Inspection.

Plush Goods,
Holiday Cards,
Toys,
Fancy Goods, etc.

At Prices that will Astonish you.

You will find it to your advantage To Pay Us a Visit.

GRIFFIN & REED.

VARIETY RESTAURANT.

The Variety Restaurant is now open under the management of Mr. Wm. Bannister. Meals 25c or 5 for $1 00. Board per week at reasonable rates for mechanics and longshoremen. The table supplied with every luxury. Board $4 per week. Good catering; good attendance; white cooks.

Notice.

FRANK FABER IS REQUESTED TO call at the Parker House and pay his late waiter 33 dollars for wages due.

M. C. CONNOLLY.

Astoria, Jan. 4, 1886.

Furnished Rooms.

MRS. E. C. HOLDEN HAS ONE NICE room with fire, and two or three single rooms, to rent. Enquire corner Main and Jefferson streets. Board if desired.

SWEET CIDER.

WARRANTED PURE AND FRESH.

Received Every Day from Salem.

POST & HANSEN,

Astoria Soda Works.

W. E. DEMENT & CO.

DRUGGISTS.

ASTORIA, - - - OREGON

Carry in Stock,

DRUGS, CHEMICALS, TOILET and FANCY ARTICLES

Prescriptions carefully Compounded

Astoria Planing Mill

HOLT BROS. Proprietors.

Manufacturers of

Mouldings, Sash, Doors, Blinds, Rails, Balusters, Newel Posts, Brackets.

Scroll and Turned Balustrades,

BOAT MATERIAL, ETC.,

Orders Solicited and Promptly Attended to.

Satisfaction Guaranteed

As to Style, Quality and Prices.

Mill and Office cor. Polk and Concomly Sts.,

ASTORIA, OREGON.

Address HOLT BROS.

"THE OLD CORNER,"

D. L. BECK & SONS,

Wholesale and Retail Dealers in

Cannery and Fishermen's Supplies

—AND—

Staple and Fancy Groceries, Provisions,

—&c.—

Goods Sold at Lowest Cash Price.

SHUTE & CO.,

FINE IMPORTED CIGARS.

You can rely on getting a Good Cigar At Shute & Co.'s CIGAR AND TOBACCO STORE, Opposite D. L. Beck & Son's.

C. E. BAIN.

DOORS, WINDOWS, BRACKETS, Mouldings, Window Frames, etc.

A Full Supply of Material. Bids Furnished: Contract Work a Specialty. Mill and Office on the Old Site.

G. HANSEN

OF THE

DIAMOND PALACE!

Has Just Received a Fine Stock of

CHRISTMAS GOODS

Consisting of

DIAMONDS, WATCHES, JEWELRY, SILVER WARE, CLOCKS, SPECTACLES, ETC.,

Which he offers at Bedrock Prices.

All Goods Warranted

Mine is a Jewelry Store and Known as Such.

IN NEW QUARTERS!

Having Consolidated My Business with the

Astoria Furniture Co.,

I now offer the largest and Most Complete Assortment of

Fine and Plain Furniture, Bedding, Carpets, Oil Cloth, Window Shades, Pictures, Moulding, etc.,

At Portland Prices, and Invite a Call of Everybody in Want of Goods in My Line, Guaranteeing Satisfaction in Every Respect.

CHAS. HEILBORN.

Furniture and Upholstering,

Mattresses Made and Repaired.

Paper Hanging, Carpets Sewed and Laid.

Furniture Sold on Commission.

SHOP, corner Main and Jefferson Streets

MARTIN OLSEN.

J. H. D. GRAY.

Wholesale and retail dealer in

GROCERIES, FLOUR, AND FEED

Hay, Oats, Straw, Wood, Etc.

LIME, SAND AND CEMENT.

General Storage and Wharfage on reasonable terms. Foot of Benton street, Astoria, Oregon.

A. B. THOMPSON,

THE COLUMBIA

FISH AND GAME MARKET

Fresh Fish on every day's steamer.

Tame Geese, Ducks, Turkeys and Chickens. Wild Game of all kinds. Fresh and Canned Fruits, Butter, Eggs and Vegetables.

Will Sell at Low Prices.

GUSTAV BONTGEN,

GUNSMITH.

NEAR VAN DUSEN'S STORE, UPPER ASTORIA.

All kinds of new Guns made to order. Breech-loading Guns made from Muzzle-loaders. All repairs done prompt and cheap. First class work guaranteed. Address letters GUSTAV BONTGEN, Care of John Kopp, Astoria, Or.

Wilson & Fisher

Ship Chandlers,

HEAVY AND SHELF

HARDWARE

Paints, Oils, and Varnish.

LOGGERS' SUPPLIES.

PROVISIONS AND

MILL FEED

AGENTS FOR

Salem Flouring Mills, Portland Roller Mills, Capitol Flour and FAIRBANKS' SCALES.

ASTORIA, OREGON.

Fishermen Attention!

Before Purchasing Elsewhere

—EXAMINE—

DUNBAR, McMASTER & CO.'S

Extra Strong

Salmon Net Twine!

Made of Best Irish Flax.

Samples Furnished on Application. Shipments Guaranteed Equal to Samples.

J. O. HANTHORN,

Astoria, Or. Sole Agent for Pacific Coast.

EMPIRE STORE.

CLOTHING, HATS,

BOOTS and SHOES,

DRY GOODS,

FANCY GOODS.

W. T. PARKER,

Manager.

Groceries Cheap for Cash!

CASH

Tea, Tea, Tea.

F. L. P.

CASH

FRANK L. PARKER.

H. B. PARKER,

DEALER IN

Hay, Oats, and Straw, Lime, Brick, Cement, Sand and Plaster

Wood Delivered to Order. Draying, Teaming and Express Business.

STEAMER

CLARA PARKER

Eben P. Parker, Master.

For TOWING, FREIGHT or CHARTER apply to the Captain, or to

H. B. PARKER.

JOHN A. MONTGOMERY,

—DEALER IN—

Tin, Sheet Iron, and Copper Ware. A general assortment of Household Goods.

—AGENT FOR—

MAGEE STOVES AND RANGES, THE BEST IN THE MARKET.

Plumbing goods of all kinds on hand. Job work done in a workmanlike manner.

Plumbing, Gas Fitting and Cannery Work attended to promptly On Reasonable Terms.

Chenamus Street, Next to C. L. Parker's Store, Astoria, Oregon.

L. K. G. SMITH,

—Dealer in—

Cigars and Tobacco

Meerschaum and Briar Pipes,

Cutlery, Playing Cards, Etc,

Will sell to Retailers and Saloon Keepers at San Francisco rates.

THEO. BRACKER, Manager. Chenamus Street.

WILL Cut Faster AND EASIER Than any other axe made.

Hundreds of woodmen testify to its superiority. It goes Deep and Never Sticks.

CARNAHAN & CO., Agents Astoria. Price, $1.50.

Astoria Wood Yard,

Near Trullinger's Mill.

HARD AND SOFT WOOD!

Having just put in a

First Class Sawing Machine,

We can furnish

Sawed Wood Very Reasonable!

We sell a CORD and deliver a CORD!

FRANK L. PARKER,

And I. S. GRAGG, - - - Agents.

WYATT & THOMPSON.

—KEEP—

CONSTANTLY ON HAND

A Full Stock of

Canned Fresh Mackerel,
Canned Fresh Codfish,
Canned Fresh Finnan Haddies,
Canned Shrimps,
Canned Roast Beef,
Canned Chicken,
Canned Pig's Feet,
Atmore's Plum Pudding,
Atmore's Mince Meat,
Epp's Cocoa,
Ground Chocolate,

A Fine Assortment of Canned Vegetables, etc

J. C. ROSS,

COUNTY CORONER.

Undertaking.

First Class Hearse and Material ON HAND.

Shop and Office on Main St., above Pioneer Restaurant.

Hardware and Ship Chandlery

VAN DUSEN & CO.,

DEALERS IN

Hardware and Ship Chandlery

Pure Oil, Bright Varnish,
Binacle Oil, Cotton Canvas,
Hemp Sail Twine,
Cotton Sail Twine,
Lard Oil,
Wrought Iron Spikes,
Galvanized Cut Nails,
Agricultural Implements
Sewing Machines,

Paints and Oils, Groceries, etc.

United States Restaurant

On Main street is now open, and

AT ONCE TAKES THE LEAD

In every particular It is the Finest fitted up —And— Best in the city

JEFF IS A Good Provider

He cannot be beat on the coast.

Meals 25c.

BOARD

$20 per month

PRIVATE ROOMS For Families OR PARTIES

Supper Parties Furnished On short notice OYSTERS A Specialty

JEFF Spends His Money —IN— Astoria! Buys by the Wholesale and

PAYS CASH, THAT SETTLES IT!