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$\frac{\text { NO POISON }}{\text { IN THE PASTRY }}$


## $5=$ <br> Poisonat the FrontDoor.

## family has been found more villainously adulterated than baking powder. For the purpose of underselling the "Royal," whose absolute purity and wholesomeness has never yet been questioned, hundreds of dealers are putting up baking powders with cheap and adulterated

 cream of tartar, which contains lime, earth, etc., adding strength by the free use of alum.These adulterated powders are "shoved" upon the public with the greatest persistency. They are first given away-left in samples at private residences, with circulars containing bogus analyses and certificates, and false representations as to their value, etc. This fact of itself is sufficient to condemn them. A first-class article will sell on its merits. No manufacturer whose goods are of value can afford to give them away, and none but the cheapest make and most inferior or unmarketable goods require to be distributed free in order to get the public to use them, and this method is
adopted only by parties who have failed to dispose of their wares through the ordinary and legitimate channels of trade
Free samples of articles of food left at the house should be regarded with suspicion. There is no guarantee of their wholesomeness, while there is real danger instances of poisoning from the use of such samples are recorded.
The Royal Baking Powder is never given away, sold by means of lotteries, nor accompanied by chromos, spoons, crockery or other gifts, except the gifts of absolute purity, wholesomeness, full weight and superla-
tive leavening power. These gifts are guaranteed with each package. Its own merits have been its chief advertisement, and they have secured for it the constant
patronage of the American people to an exten the combined sale of all other baking powders. The Royal Baking Powder is absolutely pure and perfect.

