

# The Daily Astorian.

ASTORIA, OREGON:

TUESDAY.....JULY 10, 1881

Astoria Lodge No. 40, I. O. G. T.  
Regular Meeting every Tuesday Evening  
at 7 o'clock, at Good Templar's Hall, Che-  
nam Street, Astoria, over C. L. Parker's  
Store. Members of the Order, in good stand-  
ing, are invited to attend. Degrees meeting last  
Monday each month. By order W. C. T.

Temple Lodge No. 7, A. F. & A. M.

Regular Communications first and  
third Saturday in each month, at 7½ p.m.  
Solemn, r. s. at the Hall in Astoria.  
Members of the Order, in good stand-  
ing, are invited to attend. By order W. C. T.

Denver Lodge No. 35, I. O. O. F.

Meet every Thursday evening,  
at 8 o'clock, in the Old Fel-  
low's Hall, cor. of Cass and Che-  
nam Streets, Astoria, over the office of the Order  
are invited to attend. By order H. H. CARDWELL.

Common Council.

Regular meetings second and fourth Tues-  
day evenings of each month, at 7½ p.m.  
Persons desirous to have their names entered  
upon the Common Council regular meeting  
must present the same to the Auditor and  
Clerk on or before the Friday evening prior  
to the Tuesday on which the regular meeting  
of regular meetings.

H. H. CARDWELL,  
Auditor and Clerk.

A good advertiser particularly  
pays his show-windows into the news-  
paper.

Most people take a look at the  
advertisements. If they read those of  
other peoples why will they not see  
yours?

It costs less to print advertisements  
than to send out salesmen. A  
good advertiser is soon read by  
more people in one day, than most sales-  
men call on in a year.

An advertisement tells its own  
story. It makes no mistakes, as a sales-  
man might do, and states exactly what  
the advertiser wants said, telling more  
news. Advertisements are bound  
and faithful servants.

Do here pay? asks an agricultural  
correspondent. We know of some  
that do. They advertise for a price  
and it is paid. We know of others  
that do not, but in the publisher's bill  
the P. M. inscription, "reduced." Such  
logs as that pay nothing to anybody, if  
they can help it.

Goods speak for themselves.  
It is only after they are bought that  
the advertiser can tell them to buy.  
It is to induce people to buy them and  
sell them. If goods speak for them-  
selves, good advertisements may also  
speak for the goods.

Some men can see things only  
after advertising. Instead of looking for-  
ward to what they might do, they only  
look back to what they might have done.  
They learn from experience, after it has  
become a little late in the day. Such  
men are the non-advertiser's—P. M.—  
loggers, the self-taught loggers, by the self-  
called "practical" farmers, but when the  
latter saw the former's crops, they  
changed their minds.

I am doing a good enough  
business without advertising. No doubt  
you are right, but you forget the panics,  
the exciting elections, the times of war  
or pestilence, or any of those many  
causes which create dull terms of busi-  
ness, and when you are so down and  
depressed if you would bridge them over,  
One must make more than he  
needs to make a fortune, and advertising  
is a powerful auxiliary in money-  
making.

No man should deprive his wife  
and family of a good local paper.  
They do not get out from home to learn  
the news as does the husband and father,  
and the paper serves to relieve the other  
of the load of house work. It is  
the easiest possible economy to deprive  
the family of a pleasure so easily and  
cheaply procured. And yet there are  
those who say that they are too poor to  
take a paper, but they are not poor to  
spend twenty-five thousand dollars a  
year for whisky and tobacco.

MORE TRUTH THAN POETRY.

Printing in black.  
Printing in white.  
Printing in colors,  
Oil, emulsion or bright.

Printing for merchants,  
And land-agents, too;

Printing for any;  
What's printing to do;

Printing for bankers,  
Cheks, anochiques,  
Printing for druggists,  
For dealers in stores,

Printing for druggists,  
For grocers, for all,

Who will send in their job,  
Or give us a call.

Printing of pamphlets,  
Or bigger books, too;  
In fact there are few things  
But what we can do.

Printing of labels,  
Mi. orders we use, sirs,  
Especially fit for  
Our saloon producers.

Printing by hand,  
Printing by steam,  
Printing from type,  
Or from blocks—by the team

Printing of placards,  
Printing of bills,  
Printing of car-notes,  
For stores or for mailing;

Printing of forms—  
All sorts you can get—  
Legal, commercial,  
Or houses to let.

Printing done quickly,  
Bold, stylish or neat;

At THE ASTORIAN OFFICE,  
On Cass and Fourth street,  
ASTORIAN BUILDING, CASS STREET

THE WEEKLY ASTORIAN  
—IN THE—  
BEST PAPER FOR OREGON

PRINTED IN OREGON.

CALL AND GET A COPY of this week's  
issue to send to some friend.

ISSUED EVERY FRIDAY MORNING,  
OFFICE IN THE ASTORIAN BUILDING,  
CASS STREET.

D. C. IRELAND - PUBLISHER.

TERMS OF SUBSCRIPTION.

Served by Carrier per month.....25cts

One Copy, four months.....81 66

One Copy, twelve months.....

Advertisements inserted by the year  
at the rate of \$1 50 per square meter.  
For less time than one year, \$2 50 per square  
for the first insertion, and \$4 per square  
for each subsequent insertion will be charged.

## COMMERCE AND TRADE.

### THE MARKETS.

#### Finance.

Silver, at par.  
Gold exchange on San Francisco \$4 per cent  
premium.  
Gold exchange on New York buying par:  
silver, ½ to 1 percent.

Legal Tenders—par.

Telegraphic transfers on New York 1 per  
cent premium.

#### ASTORIA MARKETS.

FLOUR.—Superfine \$1 00; Extra \$1 75;  
Cass. Meal 90 cwt. \$1 50; Basswheel 9 cwt  
\$1 00.

BUTTER—Choice rolls, 60 cts. ½ lb.

CHEESE—Clotted dairy 40.

MEAT MEATS—Choice cuts, Lamb, 10c;  
Beef \$1 00; Pork 10c; Mutton \$1 00; the  
case 25c.

MEATS—Breakfast bacon 13½¢ per lb;  
sides 13½¢ per lb; hams 15¢ per lb; shoulder  
10½¢ per lb; corned beef 10c per lb.

BEANS—10c per lb.

LINS.—In this and codfish 15¢ per lb;  
HONEY.—In frames 9c; in glass 5c.

DRIED FRUITS.—Blackberries 25c; Prunes  
12½¢.

MILK FEED.—Barrel \$16 00; Barrels 10c per  
head; Sheds \$20 00; Hay \$30 00.

OATS.—According to quality, prices range  
from \$1 to 90 cents.

VEGETABLES.—Potatoes 15c per lb. ½ lb.;  
Onions 25c per lb.

SAFETY MATCHES.

WAX.—Best \$1 00; Extra \$1 50; Basswheel 9 cwt  
\$1 00.

COAL.—P. M. 10c per lb; C. & C. 12½¢ per lb.

WOOD.—Oregon, Valley 25¢ per lb.

COAL.—Linen 10c per lb; Coal 12½¢ per lb.

IRON.—Ore 10c per lb; Cast iron 12½¢ per lb.

STEEL.—Barrel \$16 00; Barrels 10c per  
head; Sheds \$20 00; Hay \$30 00.

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