

Aphorisms.

Judicious advertising always pays. If you have a good thing, advertise it. If you haven't, don't.

ADVERTISING BY SPURGES.—Profitable and successful advertising is an art founded upon principles which may be said to constitute a science.

The people of Oregon are not burned up four months in summer and frozen or snowed in six months in winter.

Small is the sum that is required to patronize a new paper, simply rewarded is its patron.

Our was the first Chromatic Printing Press in Oregon. Seven colors printed at one impression.

The State of Oregon was distinguished at the Centennial exhibition by more awards for the excellence and variety of products than comparatively any other State.

Oregon has every advantage enjoyed in civilized countries. Liberal laws. Good schools. Moderate taxes. Only nominal State debt.

Temple Lodge, No. 7, A. F. A. M. Regular Communications first and third Saturdays in each month.

Beaver Lodge No. 35, I. O. O. F. Meet every Friday evening. At 7 o'clock, in the Odd Fellow's Hall.

Astoria Lodge No. 40, I. O. G. T. Regular Meeting every Tuesday Evening at 7 o'clock, at Good Templar's Hall.

Common Council. Regular meetings first and third Monday evenings of each month, at 7 o'clock.

Astoria Engine Co. No. 1. Regular monthly meeting will be held at the hall of the Company, on the second Tuesday of each month.

Cemetery Notice. The undersigned Sexton of the Astoria Cemetery, in view of the fact that the cemetery grounds are now permanently located.

MISCELLANEOUS.

BARBOUR'S IRISH FLAX THREADS.—SALMON NETTWINES.

Harbour Brothers, 119 Pine street, San Francisco. Henry Doyle, Manager.

W. E. DEMENT, DRUGGIST. ASTORIA, OREGON. Carries a full Assortment of Drugs, Patent Medicines, PAINTS, OIL AND GLASS.

CRANE & BRIGHAM, Wholesale Druggists, San Francisco. For sale in Astoria by R. F. Caulfield and W. E. Dement.

STEELE'S PAIN ERADICATOR, The Most Wonderful Discovery of the Age! The World Moves, and Unless we Progress we Go Backward. Nothing Remains Stationary.

CRANE & BRIGHAM, Wholesale Druggists, San Francisco. For sale in Astoria by R. F. Caulfield and W. E. Dement.

THE MOST EXTENSIVE AND Only First-class Stock, CAN BE FOUND AT E. S. LARSEN'S Corner of Cass and Squemoqua Streets, ASTORIA, OREGON.

Wagon and Carriage Shop. Squemoqua street, between Washington and Polk streets. ASTORIA, OREGON. HENRY GALLOU, Proprietor.

D. K. WARREN, C. A. MCGUIRE. Astoria Market! Corner of Chenamus and Cass streets, ASTORIA, OREGON.

WEST SHORE MILLS. Foot of CONCOMLY Street ROAD W AY, Astoria, Oregon. J. C. TRULLINGER, Proprietor.

BUSINESS CARDS.

O. F. BELL, ATTORNEY AT LAW, Notary Public and Commissioner of Deeds for California and Washington Territory. Astoria, Oregon.

F. D. WINTON, ATTORNEY AT LAW. Office in Warren & McGuire's Building, ASTORIA, OREGON.

DR. I. M. SEVERN. Graduate University of Pennsylvania. Office, Room No. 1 and 2 LARSEN'S BUILDING, CASS STREET Astoria, Oregon.

DR. F. CRANG, PHYSICIAN AND SURGEON, ASTORIA, OREGON. Office—Room No. 7 Brown's building corner of Main and Chenamus streets.

M. DALLAS JENNINGS, Physician, Surgeon and Obstetrician, OFFICE ON CASS STREET, ASTORIA, Next door to Capt. Rogers.

ALL CALLS PROMPTLY ATTENDED TO, day or night. INTERPRETER. The undersigned is familiar with the Russian, Norwegian, Swedish and other languages.

TO WHOM IT MAY CONCERN. Notice is hereby given that all persons are forbidden trespassing upon, or in any way occupying any portion of the land or beach surrounding TONGUE POINT.

MESS BEEF. A Really Fine Article for Sale Low. CAPT. NARBETT, Ilwaco.

GERMANIA BEER HALL BOTTLE BEER DEPOT, CHENAMUS STREET, ASTORIA. The public are invited to call and leave their orders.

CHARLES HEILBORN, MANUFACTURER OF FURNITURE and BEDDING. ALSO IMPORTER OF CARPETS, OIL CLOTHS, WALL PAPER, SHADES, ETC.

SHEPPARD & STOCKTON. HOUSE, SIGN, CARRIAGE AND ORNAMENTAL PAINTERS. ASTORIA, OREGON.

M. MEYER, ASTORIA BREWERY. Having all the necessary machinery for first class work, skillful brewers, and using none but the best quality of materials.

Oregon City Brewery Depot. H. HUMBEL, Proprietor. On the roadway, opposite O. S. N. wharf, ASTORIA, OREGON.

WEST SHORE MILLS. Foot of CONCOMLY Street ROAD W AY, Astoria, Oregon. J. C. TRULLINGER, Proprietor.

Washington Market, Main Street, Astoria Oregon, BERGMAN & BERRY. RESPECTFULLY CALL THE ATTENTION of the public to the fact that the above Market will always be supplied with a FULL VARIETY BEST QUALITY FRESH AND CURED MEATS!

Money kept at home is a profit saved. Patronize Astorians.

The White House

IS THE BEST AND CHEAPEST STORE IN THIS CITY TO FIND A LARGE AND ELEGANT ASSORTMENT OF Dress Goods, Dry Goods, Staple & Fancy Goods, Notions

ALSO AN IMMENSE AND WELL SELECTED STOCK OF MEN'S AND BOYS' CLOTHING, FURNISHING GOODS, BOOTS, SHOES, HATS, ETC.

Don't fail to call on us before making your purchases, as you will find it money in your pocket. Respectfully Yours, SCHLUSSEL & KANT, Cor. Chenamus and Main streets, Astoria, Oregon.

A. VAN DUSEN & CO. WALL PAPER, CHINA MATTING, AND HOUSE LINING. In quantities to suit, for sale cheap at A. VAN DUSEN & Co.'s

WHITE LEAD, BOILED OIL, TURPENTINE, NAILS AND SPIKES. Suitable for street work. All for sale cheap at A. VAN DUSEN & Co.'s

JUST RECEIVED. RUBBER PAINT. The best in the World. Outside and inside white, and a great variety of shades in quart, one gallon and five gallon tins at A. VAN DUSEN & Co.'s, Cass street, Astoria.

Great Reduction in Prices! SEWING MACHINES DOWN! New family Singer old price.....\$65 00 Reduced to..... 50 00

MISCELLANEOUS. I. W. CASE, Wholesale and Retail. Assorted Merchandise of Every Description.

BOOTS, SHOES, SLIPPERS. A COMPLETE ASSORTMENT, COMPRISING OVER SIXTY CASES, OF THE BEST QUALITY AT LOWEST POSSIBLE RATES. I. W. CASE.

Everyone is bragging that they Sell Goods very Cheap. So I determined to give up the Retail Business entirely, and am offering my goods AT COST!

Drying & Trucking. The undersigned having purchased the interest of the Astoria Truck & Dray Co., including Teams, Vehicles, etc., respectfully announce that we are prepared to FILL ALL ORDERS WITH PROMPTNESS, IN A CAREFUL MANNER.

Washington Market, Main Street, Astoria Oregon, BERGMAN & BERRY. RESPECTFULLY CALL THE ATTENTION of the public to the fact that the above Market will always be supplied with a FULL VARIETY BEST QUALITY FRESH AND CURED MEATS!

Money kept at home is a profit saved. Patronize Astorians.

Professional Cards. W. M. H. HATCH, M. D. Physician Surgeon and Accoucheur, Graduate of the Royal College of Physicians, England. Member of the University of California.

MRS. DR. BURR, Homeopathic Physician and Electrician. Late of San Francisco, and Graduate of the Homeopathic School.

MRS. WOODHAM, Late of the City of Paris. Dress and Cloak Making, and Cutting and Fitting, in the Latest Styles.

HUGH STOOP, CARPENTER AND JOINER, AND GENERAL JOBBER. ASTORIA, OREGON.

B. B. Franklin, UNDERTAKER AND CABINET MAKER. Squemoqua street, next door to Astorian building, Astoria, Oregon.

HENRY SINDLINGER, DEALER IN STOVES AND TINWARE. JOBBING PROMPTLY ATTENDED TO. SHOP—On Squemoqua street, between Main and Cass streets, Astoria, Oregon.

A. BOISON, WATCH MAKER AND JEWELER. Main street, Parker's Building, Astoria. HAS JUST RECEIVED A FINE Assortment of Jewelry of the latest styles, also a fine assortment of Gold and Silver Watches, which will be sold at lowest prices, and warranted from two to ten years.

F. S. MEADE, MERCHANT TAILOR. Dealer in Gents Fine Furnishing GOODS. CHENAMUS ST., - - ASTORIA, OREGON.

JOHN BURKE, (Successor to Varwig & Burke). Plumber, Gas and Steam Fitter. AND DEALER IN IRON AND BRASS GOODS. Also Agent for W. C. Wilcox STEAM PUMPS. Flavel's Warehouse, Astoria.

L. K. G. SMITH. Cor. of Main and Chenamus street, ASTORIA, OREGON. Dealer in the choice brands of CIGARS AND TOBACCO, And all kinds of smokers articles. Has just received a new supply of GENUINE MEERSCHAUM PIPES.

WM. EDGAR, Corner Main and Chenamus Streets, ASTORIA, OREGON. DEALER IN THE CHOICEST BRANDS OF Tobacco and Cigars, and the Genuine Wostenholm, and other English Cutlery. Genuine Meerschaum Pipes a Speciality.

GEORGE MACLEAN, BLACKSMITH. Water Street Roadway, Near Hume's Cannery, Astoria, Oregon. Horseshoeing and all kinds of Blacksmithing done to order. Satisfaction guaranteed.

Ship & Engine Work a Specialty.