

FLORENCE AREA

WHO'S WHO IN BUSINESS 2021

Local professionals dedicated to moving our community ahead through innovation, industry and a commitment to doing business locally.

Cheri Benson
Shari Woodrum
Paul Bashaw
Josie Bergman



Family owned since 1940, our agency is not focused on increasing shareholder profit, but on building lasting relationships and stability within the communities we serve.

Our mission is to serve our clients' needs as a leader in risk management and insurance services. Bringing together our markets, clients, and communities to facilitate successful partnerships. Abel Insurance Agency ...We provide peace of mind.

Abel Insurance Agency

Phone: (541) 997-3466 • Fax: (541) 997-4421
875 Hwy 101, Florence, OR 97439

Ginny Verville
Owner/Groomer



Ginny has been grooming dogs and cats since 1991 when she bought a shop in Hawaii. After selling the very successful business there known as Classy Clippin' she decided to move to Florence in 2005 and open Aloha Pet Grooming. Along with her dedication to quality Pet Grooming she has also become very successful on the Dog Show circuit showing and breeding her beloved Miniature American Shepherds. Ginny has accomplished the "Breeder of Merit" award with AKC. Pursuing her dreams she now owns RENO which is a Platinum Grand Champion and a 2x Best of Breed winner @ the well known Westminster Kennel Club Show in NYC, along with his daughter taking Best of opposite sex in 2019. Reno was #1 Miniature American Shepherd in 2018 & 2019 in the US and is now retired and living a happy dogs life at home. Ginny feels fortunate to be doing what she loves. She has passion and dedication for dogs, cats and all animals.

Aloha Pet Grooming

1751 12th Street • Florence, OR • 541-997-2726

Shelly Medeiros
Owner | Artist



Shelly and her husband Alan had visited Florence for over 6 years before retiring here in 2015. It was love at first site for them and the amazing community was a bonus. Shelly quickly discovered that she enjoys working with wire and metal smithing and makes beautiful, one of a kind jewelry. You can find her jewelry and a wide variety of gifts, home decor, purses, sculptures, cast iron and other fun items at her shop: ARTÉFACTS, a place where you can find something for everyone. NEW items arriving daily!

ARTÉFACTS

1255 Bay Street ~ 541-991-3322
Florenceartefacts.com • Info@florenceartefacts.com

Christina Voogd

ABR, GRI, CRS, Principal Broker



Christina discovered Florence in September 1990 and decided after a 3 day visit to relocate from the Oakland/San Francisco Bay Area with her family. She has been selling the charm, ambiance and beauty of Florence ever since. Christina along with her team members Amanda Austin, Marketing; Sarah Quinn, Buyer Specialist; and Tina Harris, Assistant have continued to stay the top sales team in the Florence Real Estate market since 1995. She has been ranked among Berkshire Hathaway HomeServices top 100 agents nationwide for the last several years. She has served many years with the Central Board of Realtors in various positions, and served on several committees for community fund raising events throughout the years. Being a Realtor means more than selling homes, it's about people, family and the strong feeling of community. No sale or listing is too small or too large. There is a home and location for everyone and we are here ready to assist you with your hopes and desires when the time is right for you. We look forward to hearing from you so we can be of assistance.

Berkshire Hathaway HomeServices

Northwest Real Estate
1875 Hwy 101, Florence, OR 541-997-6000
Cell: 541-999-0239 • cvoogd@bhhsnw.com



Jolene Jo

Owner and Technician



Jolene has lived in Florence for 6 years now and loves it more and more every day! She is an Air Force Veteran, having served 8 years and 2 tours in Afghanistan and a proud mom of Sophie, Ollie and Riley Rae (her Doodles). While in service, she attained two associate degrees, A+ & Security + certification, and a Bachelor's degree in Management Information Systems. She is dedicated to educating the community about computers, new cyber threats and being able to help them with any computer issues they may have, PC or MAC!

FTS Computer Repair

1255 Bay Street Florence, OR 541-991-3705
www.ftscputerrepair.com



Andrea L. Dexter

CPA



I wanted to be Indiana Jones growing up searching for treasure and solving history's mystery. Somehow I became an accountant.

As a certified public accountant for over 15 years, I enjoy my work. Most of my day is spent helping individuals and businesses navigate the ever-changing tax code.

In my down time you will find me on the beach searching for agates or hiking with my five (yes, five!) rescue dogs

Holloway & Associates, LLC

Certified Public Accountants
hollowaycpas.org

Jo Beaudreau
Owner & Creative



Jo Beaudreau is involved with the arts in Florence - empowering our community's creativity. Her passion for helping and knowledge of art materials can be demonstrated at her shop, BeauxArts Fine Art Materials in Florence.

Because of her dedication to being of service to the community, she is the perfect "go-to" person for advice, art materials, and processes.

Jo has a Bachelor of Fine Arts from San Jose State University and has years of experience in the creative arts and arts organizations.

Please stop by and say hello to Jo and visit BeauxArts

BeauxArts Fine Art Materials

2285 Highway 101, Suite H (Coastal Fitness Plaza)
541.991.8213. | BeauxArtsFineArt.com

Jim Hoberg
Broker/Owner



I love what I do. My career in Real Estate began in 1989, the last 28 years of which I have been licensed as a Principal Broker. During this time I've had the privilege of working on a wide array of Real Estate transactions and dealing with many wonderful clients, contractors and vendors in the Florence area.

I have obtained several designations that require continuing education, which I feel keeps me on the cutting edge of the industry. I am constantly looking for ways to expand my areas of expertise. This allows me to provide a higher level of service to my clients.

I have a deep respect for the goals and concerns of my clients and, because of this, we try to exceed the expectations of my clients. This has made me both friends and clients "for life".

To ensure efficient & complete service for my clients I have carefully selected a team of assistants who are as enthusiastic about helping you with every aspect of your Real Estate needs, as I am. We are known for providing outstanding service and sticking with our clients till the job is done.

West Coast Real Estate Services, Inc.

1870 Hwy 126, Suite A • Florence OR 97439
Phone # 541-997-SOLD (7653) • E-Mail: sales@wcresti.com



Ivy Medow
MA, OTA, LMT



Ivy got her first massage license in 1990 and worked in resorts, spas, hotels, a chiropractic office, and private practice for ten years.

Ivy pursued more education and worked in the realm of health, wellness, and rehabilitation for 26 years.

In 2019, having relocated to Florence, she decided to get an Oregon massage license, and open a business.

Professional Massage Therapy

By appointment: 480-229-6244

Judy Roth
Hair Stylist



Very happily I take this opportunity to Thank my wonderful Clients and Friends for another successful year, through the Covid difficulties we are maneuvering.

I appreciate every one of you and am grateful for your patience, compassion, and the care you have shown to help keep us all safe and well.

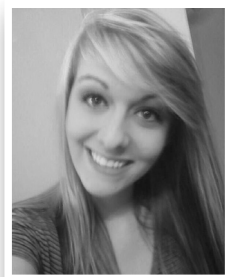
I thank you for your patronage and friendship, and humbly hope for another year of happiness, personal success and love for us all.

Renu Organic Hair Studio

1739 19th Street • Florence, Oregon 97439
541-999-4215

Ashley Pruett

Community Relations Director



Ashley has been with Shorewood Senior Living since June of 2018. She has experience in Independent Living, Assisted living, Memory Care, and in-home care. Ashley enjoys working with seniors because she believes that it is some of the most rewarding work there is. Ashley was born in Florence, Oregon and grew up in Eugene and Florence. Her favorite thing about working at Shorewood is the relationships she has built with the people who live and work here.

Shorewood Senior Living

1451 Spruce St Florence, OR 97439
Office: 541.997.8202 Cell: 541.901.9951

Sara & Campion
Team Members



Bringing two decades of experience each in nursing and healthcare in a variety of settings, Spruce Point's dynamic nursing team is a powerful force. Both Sara and Campion joined the Spruce Point team earlier this year and have quickly become vital team members. Sara, who came to us from California, is responsible for the day-to-day clinical operations of the community to make sure that our residents' healthcare needs are met. Campion, a Coos Bay native, directs nursing services specifically in the Memory Care Community which includes coordinating care, ensuring proper staffing, oversight of clinical protocols and staff training. While both are serious about providing quality nursing care, they enjoy a light-hearted work environment, making sure to infuse fun into the work day. Sara and Campion bring great clinical expertise to Spruce Point and are available to answer any questions you may have about nursing services for our Assisted Living and Memory Care Communities. Spruce Point is grateful to have such compassionate, caring, and dedicated team members!

Spruce Point Assisted Living & Memory Care

375 9th St. • Florence, OR 97439 • 541.997.6111
dhawkins@spruce-point.com

Sadie Ward

(Co-) Owner Stitch & Sole & Broker at Coldwell Banker Coast Real Estate



I have been an integral part of Stitch & Sole since I helped my parents open their 1st store in 1999 while I was in college studying business and economics. Soon I was managing and buying for our store in Old Town Florence where I have lived since 2003. It is through my store and my involvement with Rotary that I have connected with so many people and come to recognize the value of community, both globally and at home. I have fallen in love with this town; it's exquisite natural beauty, it's amazing big-hearted people and the quality of life that it offers. To live every day in such an inspiring and supportive environment motivates me to be my best in every aspect of my life, both professionally and personally. I became interested in real estate and pursued my broker's license several years ago thinking that I would do it "on the side". Haha! Luckily, I have a great team that keeps the store running smoothly because actually I am a full-time broker with Coldwell Banker Coast. I give my all to every endeavor that I undertake and serve all of my customers and clients with dedication, professionalism and respect keeping their best interest at heart.

Stitch & Sole
1377 Bay Street • Florence
541-997-7463

Coldwell Banker Coast Real Estate
100 Highway 101 - PO BOX C • Florence
541-997-7777

Amy Johnson
Broker, CSA



I was raised in Florence and I'm happy to serve this community with their Real Estate needs. My number one goal is to make sure your real estate experience is as stress free and as enjoyable as possible. Give me a call or come see me today!

TR Hunter Real Estate

1749 Hwy 101, Florence, OR.
Cell: 541-999-7875 • Main: 541-997-1200
Fax: 541-997-8625 • amy@trhunter.com

Vicki Ambrosio
Owner/Operator



Vicki and her father purchased Twin Lakes Store in 2012. Since then they have focused on growing their business by meeting the needs of the neighbors on the north end of Florence. Two years ago they doubled the size of the building and added a fully stocked Liquor Store. This has been quite beneficial for our community to have a second Liquor store. She has a friendly staff, great selection and long hours.

Twin Lakes Store

88940 Highway 101, North, Florence
541-997-3021