

FLORENCE AREA

WHO'S WHO IN BUSINESS 2021

Local professionals dedicated to moving our community ahead through innovation, industry and a commitment to doing business locally.

Lisa Riberal Owner



Lisa and her husband Gary moved to Florence after Lisa took a temporary work assignment as a hospice nurse. During this time Lisa fell in love with the culture, community and the people of Florence. The decision to move was easy.

While working as a nurse Lisa was able to bring her Business into reality and now has more than just an online presence. Her Holistic Wellness business U.B.U. Naturally was formed in a physical location. Lisa has taken her many years of nursing experience, applying it in her products and services. She makes her own pain-gel, aromatherapy blends, candles, bath products, herbal remedies and teas. Her services include Nurse Consulting, Functional Nutrition and Reiki. Lisa's intention is to bridge the gaps in healthcare by providing educational services to the community.

U.B.U. Naturally Mind Body & Spirit
302 Kingwood St. • Florence
541-653-7736

Desiree Clifton Principal Broker



I consider myself blessed to have been born and raised in such a beautiful small town. The Central Oregon Coast's temperate climate and diverse topography has much to offer its residents and visitors. With 17 lakes, the Siuslaw River and its many tributaries, the Pacific Ocean beaches and National Dunes Recreation Area, there's always something to do! We live in an environmentally sensitive area with abundant wildlife, wetlands, forestlands and shorelines that can be enjoyed all seasons of the year. I was never able to find a better place to live, so I was happy to stay here and raise my family. If you're a visitor or someone looking to settle in Florence, I hope you will find our community to be a wonderful place to land!

Windermere Real Estate/Lane County
541-999-5223 • dclifton@windermere.com

Laura Wilson Real Estate Broker



A leader with a reputation for tenaciously protecting the interests of clients, Laura is experienced with sellers, buyers, investors and commercial real estate. Her specialty is selling homes with a 30 Day Marketing Plan using multiple strategies and proven approaches to get homes sold, and Laura sells 99% of the homes she lists during their active market time. Born into a real estate family, Laura knows what works and has a long record of success.

Windermere Real Estate/Lane County
541-999-9688 • LWFlorenceRE@gmail.com

Wanda & Mike Johnson Brokers



FORTY-One years in Florence have been power packed with business creation and ownership. Mike is a Developer/General Contractor as well as Real Estate Broker. He and Wanda joined Coldwell Banker Coast RE in 2009. "We love our family and our home here in Florence! We love Andy and Lori and the team at CB Coast RE. AND we love building and selling homes! How could we ask for anything better?"

Coldwell Banker Coast Real Estate
Cell Phone: 541-999-1670 • Office Phone: 541-997-7777
Toll Free: 800-999-5343 • Fax: 541-997-7159
wanda@cbcoast.com • mike@cbcoast.com

Gerry Hine



Gerry Hine began working in Neils' Carpet & Upholstery Cleaning in 1991 as a helper and has earned his way to business manager for this carpet cleaning business.

Jim

Jim joined the business a couple of years later. Their carriers have spanned usual carpet cleaning to water damage cleanup for thousands of satisfied customers over the years. They've worn out four vans and equipment; the current van and machine have been in operation for three years. Dedication to customer satisfaction and honesty are our watchwords. We're here rain or shine.

Neil's Carpet & Upholstery Cleaning
541-997-3825

Cindy Wobbe Team Leader



As specialists in estate liquidation and downsizing assistance, my team and I are committed to maintaining the highest standards of ethics, professionalism, and excellence in all we do. We approach each client and their loved ones with understanding, empathy, and utmost respect in the difficult yet necessary process of liquidating their personal assets. During COVID-19 guidelines, we are pleased to offer weekly Online Estate Sales through our website and social media venues. Visit us a CindyWobbeEstates.com.

Cindy Wobbe Estate Sales
498 Hwy. 101 • 541-999-0126
cindywobbeestates.com

Corey Burgess LMT #24788



Corey has been practicing massage and craniosacral therapy since 2015. After nearly 13 years in the greater Seattle area, her and her husband moved to Florence in 2019 to be closer to family. She enjoys being able to help people heal from injuries, both old and new. She is excited to be in her new office in Old Town and looks forward to many years of serving the community!

Sunrise Healing Arts, LLC
138 Maple Street Suite A, Florence
541-590-7534 • www.sunrise.massagetherapy.com

Chantelle Meyer Editor



Chantelle Meyer is the new editor at *Siuslaw News* after taking leadership in June. She has been with the newspaper for seven years, working her way through the editorial department from intern to assistant editor. She is proud and excited about her newest role at the *Siuslaw News*. As editor, Chantelle has her hands in every aspect of creating the twice-weekly newspaper. She writes stories, takes pictures, posts online and designs the layout of the newspaper, as well as assigning stories, copyediting content and working with the news team. Her department also works closely with the *Siuslaw News* marketing team. Chantelle is involved in the community through her role on the board of Kiwanis Club of Florence; by helping with local theater productions; and spending time with her friends and family. In her free time, she likes to read, write and make art, and you can often catch her playing D&D with friends.

Siuslaw News
148 Maple Street • PO Box 10 • Florence, OR 97439
541-997-3441 • thesiuslawnews.com

Mark Brennan Lead Reporter



Mark Brennan is the Lead Reporter and Photographer for the *Siuslaw News*. Mark has a Journalism Degree from The University of Oregon and worked as a writer and videographer prior to his acclaimed work at the *Siuslaw News*. Mark is a big fan of Classical Music, the Blues and enjoys the Oregon Coast's many outdoor recreational opportunities.

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Jeanna Petersen Multi Media Sales Consultant



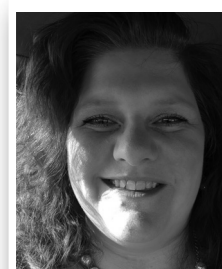
Jeanna has worked at the *Siuslaw News* since February of 2003. She works in the advertising department as a Multi Media Sales Consultant. She enjoys getting to know her clients and helping them with their advertising needs.

She was born in Springfield, Oregon, where she grew up and graduated from Thurston High. She married Dave in 1979 and moved to Florence. Jeanna and Dave have two sons, Bryce and Trent. Bryce and wife Carly live on the family timber farm outside of Springfield. Trent and wife Jenna live and work here in Florence. In 2019 Jeanna's Mother Jean moved to Florence. The family enjoys having her close by as well.

Dave manages and works the family farm as well as works in construction. His current project is building them a tiny house at the farm where they one day hope to retire. Jeanna envisions fields full of mini donkeys and dachshunds running everywhere!

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Misty Berg Office Manager



I was born and raised Florentonian girl! I graduated from Siuslaw High School in 1993. My Grover Family has roots in the Ada area that go way back. My Stinger side moved to the Florence area in the late 40's.

I married my husband Justin in 2010. He's now a Frozen Foods Manager at Safeway. My oldest daughter Shakina was a 2020 Senior Rhody Court Princess and Siuslaw High Graduate. She now lives and works in Springfield and spends most of her time with her wonderful boyfriend Joshua. Our son McCainley plays soccer, our youngest Kiki loves her gymnastics and our fur-boy (dog) Freddy is just being his loving self. I have worked at *Siuslaw News* twice. The first time was from 2010-2016 and currently from 2018 to present. I am now the Office Manager. I still love working here with our great staff. They're like a second family to me.

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Zac Burt

Sports & Education Reporter



Zac Burt is a new addition to the *Siuslaw News* team and is the Sports & Education Reporter. He got his start in journalism writing for the local history and photography newspaper The Arch and hopes to one day be considered an expert on local history. Zac graduated from Siuslaw High. He's lucky to have a smart and beautiful partner, Sarah, and four amazing children Owen 13, Mollie 11, Fox 9 and COMING OCT 2021 Alder Rhody Burt. During his spare time, he enjoys living and dying by the ups and downs of the Portland Trailblazer and New York Mets. Zac also likes gardening, watching documentaries, coaching kid's sports, hiking and shooting hoops or playing catch with Owen.

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News and views that define our community.

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