

# Florence

OREGON COAST  
Area Chamber of Commerce

## BUSINESS BEAT

541-997-3128

290 Highway 101, Florence, OR 97439

www.FlorenceChamber.com

www.facebook.com/florenceoregon

www.twitter.com/FlorenceOrCoast

October 2, 2021

### Welcome these new members!

#### COMMUNITY LEADERS

##### Oregon Integrated Health

705 9th St Unit 4 (503) 972-0235  
Florence location has a Medical Doctor and Psychiatric Mental Health Nurse Practitioner. Quest labs has opened a draw station for our patients and the public! Same day appointments available same and Telemedicine. Telemedicine is available as a MOBILE or In Office appointment. We are accepting new patients including Oregon Health Plan - Trillium & Pacific Source as well as, Medicare patients. We are currently covered with most private insurers, accepting Motor Vehicle and Workers Compensation Claims as well. www.OregonIH.com/florence

##### Three Mile Prairie

5351 Hwy 101 (541) 512-4528  
Three Mile Prairie specializes in the construction of new, affordable homes in the Florence, Oregon area. Our team of professional home builders has secured a sterling reputation in delivering high quality homes and outstanding customer service. Our mission is to build you your dream home at a price you can actually afford. We make you our priority and work with you every step of the way to ensure your expectations are not only met but exceeded. Our customer-first approach is the reason why we've been able to grow into a thriving and honest company and provide 100% satisfaction to every client. But we aren't here to just build you a high-quality house. We are committed to building your dream home where your family can make memories for years to come. www.ThreeMilePrairie.com

#### COMMUNITY INFLUENCER

##### Randy Dixon Insurance Agency

2775 Hwy 101 (541)901-6058  
What I like best about my job is that I can offer customers options for a wide variety of coverage and services. You can depend on me to help you look at the big picture. I'm committed to helping Florence residents assess their immediate and long-term needs and choose options that will help them achieve their goals. When you want to explore options for protecting your home, personal property, or financial future, I'm available to answer your questions. www.Allstate.com/RandyDixon

#### COMMUNITY PARTNER

##### Aloha Coastal Notary, LLC

Serving the Oregon Coast (541)901-1847  
Meet your Signing Agent Alisha Hill, Certified Mobile Signing Agent and Notary Public in the state of Oregon. Based out of the city of Florence and serving the entire Oregon Coast and surrounding inland areas. Former California Notary Public. 8+yrs as a Real Estate Valuation Analyst II for ClearCapital.com Inc. in the states of California and Nevada. 6 years combined experience as Real Estate Admin and Escrow Transaction Assistant for Dickson Realty, CA and Pacific Crest Properties, CA. State and Federal background screen and passed. www.AlohaCoastalNotary.com

#### COMMUNITY SUPPORTER

##### Our Coastal Village, Inc.

628 Radar Rd, Yachats (602)432-6291  
Non-profit public charity providing relief to the poor, distressed, and disadvantaged on the Central Oregon Coast primarily through affordable housing. www.OurCoastalVillage.org

### From the Director's Desk

By Bettina Hannigan  
President CEO



Wherever you go - there you are. Are you like me, wondering where in the world we're going? This is my first article in three months. Honestly

folks, I've had nuthin' worthy of penning for you. However, last weekend, our son shared some challenges he's facing and in the process of encouraging him, I got encouraged and I think maybe you will too.

It's true, we are all exhausted from pivoting, twisting, and bending, not to mention starting and stopping. I think in many ways we've put on our blinders (imagine those Budweiser horses with blinders on their bridles) and are on auto pilot doing what we must but not doing a lot of creative thinking. As we've plodded through the days and weeks of COVID, it has been harder and harder to get pumped up and maintain our go get 'em

attitude. I get it! Stick with me, I think you'll like this.

Summer has ended and our fall season is well upon us. The leaves are changing and soon the summer of 2021 will be nothing but a memory. Maybe the seasons are setting an example for us. Change is part of life and it's going to happen whether we like it or not. Why do some people adapt to change easily while others struggle to keep things the same? I think there are many reasons we don't want to change: comfort, security, fear, stubbornness (did I say that?), and plain old laziness. It's often easier to just do it the way we've been doing it rather than learn and implement a new way. But wait there's more. Those folks that embrace change have something we all need. That's a spirit of adventure. Why not try? What's the worst thing that could happen? I had a friend tell me once "Why don't you give it a try? If it doesn't work out, you can always go back to what you were doing?" (Which by the way, wasn't working so hot.) I did try it and never looked back.

What kind of changes do you or your business need? Relocating, new website, social media campaigns, new staffing styles, infrastructure updates, or maybe

another type of serious investment? Don't forget these are all areas that the Chamber can help you connect and get resourced. Now, let's get started!

Steps to embracing change:

- 1) Awareness of the need or opportunity (take those blinders off).
- 2) Willingness to research and consider new options (with a positive attitude).
- 3) Visualize successful change (feels good right?).
- 4) Develop a plan and timeline (no procrastinating).
- 5) Leverage your resources and implement the plan (let the adventure begin!).

And the few words of encouragement I shared with our son: "I wish I could share with you all the wisdom and safety that comes from knowing where we are going, that's not how life works. Embrace the adventure, embrace the change, and discover happiness that you would not have ever known. Security isn't always in knowing the future, it's in knowing that YOU will be in your future. You can make a wonderful life wherever you are, because wherever you go there you are."

### Business Matters:

#### Welcome

By Bonnie Welch  
Chamber Board Chairperson



Welcome to fall and all its majesty! As the season changes from summertime outdoor activities to the cool colorful days of autumn, your Chamber of Commerce is focused on how best to serve and support our business community.

Hello, I'm Bonnie Welch, Chairperson of the Florence Area Chamber of Commerce and new author of the Business Beat. This is a first for me, and I am profoundly appreciative to have the opportunity to address you.

The goal of the Business Beat is to communicate and to encourage members and non-members to take advantage of the Chamber's wealth of resources, relationships, advocacy and information to help your business thrive.

As Chairperson, my responsibility is to help focus our collective resources and energies on the wellbeing of our business community. It is an understatement to say that it has been a difficult year. Our community has suffered severely due to the Covid-19 pandemic along with other important issues -- like workforce development, housing and childcare. Each business here in Florence has had its own unique challenges during the past year. And that's why we want to hear from you!

Over the past few weeks, the Chamber's board of directors have strategized on how we can better serve our members and encourage new membership. An important component

to this effort is hearing from each of you. As a first step in this process, we have designed a brief survey we hope will bring to the forefront key challenges facing our business community.

Keep a look out for an email survey. We want to learn what are your challenges, needs and concerns moving forward. How can the Chamber best serve your Business in the coming weeks, months and year?

Thank you for taking the time to respond to the survey. I hope you take advantage of what the chamber has to offer your business. To find out more, visit <https://florencechamber.com/>

Thank you for "tuning-in" to the Business Beat. Until next time... With appreciation and gratitude,  
Bonnie Welch  
Chairperson  
Florence area Chamber of Commerce



The Florence Area Chamber of Commerce is a Champion for a thriving community. The way we do this is to support our businesses and organizations who in turn provide employment opportunities and support the needs of the Florence Area. The Chamber

### Champions for a Thriving Community

has and continues to work closely with state and local government, tourism, and legislative stakeholders to represent our community and drive focus and resources to the coast.

The Chamber's board of directors believe the membership titles should represent the levels of support invested at the different membership tiers. We are thrilled to promote the new titles which better emphasize the purpose of the Chamber. Non-profits and individuals are now Community Supporter, business membership is Community Partner, followed by Community Influencer, Community Leader and Community Champion.

Chamber membership not only

supports the member with an individual listing on the Chamber's website, powerful communication through the weekly email blast, membership only opportunities and a plethora education and financial resources, Chamber membership supports our entire community.

Individuals support the Chamber by supporting Chamber businesses, if you have a choice, choose a Chamber member first. They're investing in a thriving community and are worthy of your business. If your business or organization isn't a Chamber member, it's time to join. Contact Bettina at 541-997-3128x3 or [bettina@florencechamber.com](mailto:bettina@florencechamber.com).

We're LISTENING

TO EVERY SECTOR OF OUR COMMUNITY. WHICH INCLUDES YOU!

Business personnel, educators, stay-at-home parents, students, medical workers, non-profit & civic leaders, retirees. Everyone who has a stake in our town.

**THE FLORENCE AREA CHAMBER OF COMMERCE**  
OUR AREA'S LEADING BUSINESS ORGANIZATION

**REQUESTS 3 MINUTES OF YOUR TIME**  
YOUR OPINION MATTERS! FROM THE BUSINESS AND SERVICES PERSPECTIVE:  
**WHAT MORE CAN THE CHAMBER DO, TO BE THE BEST POSSIBLE SUPPORT FOR OUR COMMUNITY?**

PLEASE TAKE OUR SHORT SURVEY NOW:  
<https://bit.ly/FACCSurvey2021>

FLORENCECHAMBER.COM

**TAKE SURVEY**

The Power of the Chamber begins with YOU!

YOU COULD BE REWARDED WITH 1 OF 4 - \$50.00 VISA GIFT CARDS JUST BY GIVING US YOUR THOUGHTS. WINNERS WILL BE RANDOMLY SELECTED.

VISA

2021-2022  
**COMMUNITY CHAMPIONS**  
Driftwood Shores Resort  
Three Rivers Casino Resort  
TR Hunter Real Estate

**COMMUNITY LEADERS**  
101 Things to Do Magazine  
Banner Bank  
Bi-Mart  
Burns's Riverside Chapel  
Christina Voogd, Principal Broker  
Berkshire Hathaway  
Coast Radio

Fred Meyer Stores  
Integrated Health  
Korando Dental Group  
Lofy Construction  
Oregon Pacific Bank  
PeaceHealth  
Peace Harbor Medical Center  
Sea Lion Caves

Spruce Point Assisted Living  
The Siuslaw News  
Three Mile Prairie  
Torex ATV Rentals

*Be sure to thank these members for their investment in our community!*