

THINKING GREEN



Earth Day Milestones



1970

First Earth Day celebration takes place in the U.S.



1990

Earth Day Canada is established, and a worldwide campaign mobilizes 200 million people in 141 countries to observe Earth Day.



2009

The United Nations recognizes Earth Day as International Mother Earth Day.

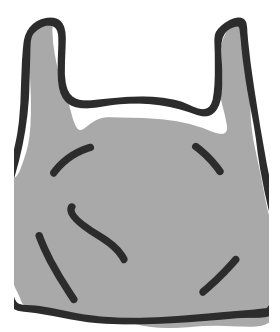


2020

Earth Day celebrates its 50th anniversary.



Doing Your Part Adds Up!



1 reusable bag = 600 plastic bags

One reusable bag can prevent the use of 600 plastic bags in its lifetime.

Source: National Geographic



1 mile of walking = 1 pound of pollution prevention

Every mile walked instead of driven keeps nearly one pound of pollution out of the air.

Source: National Geographic

Environmental Champions

Gaylord Nelson

A former U.S. senator, he is considered the founder of Earth Day.

Abhay Kumar

Poet, diplomat and writer, he penned "Earth Anthem," widely considered to be the official song of Earth Day.

Rachel Carson

Writer of 1962's *Silent Spring*, a book describing the impact of pesticides on the environment, she is considered by many to be the founder of the modern environmental movement.

Wangari Maathai

Environmental activist and founder of the Green Belt Movement in Africa, she helped plant over 30 million trees.

Chico Mendes

A conservationist who ignited international support for rainforest preservation in Brazil, he was assassinated for his work in 1988.

Eco Facts & Figures

279 billion tons of ice

per year was lost by Greenland between 1993 and 2019, while Antarctica lost about 148 billion tons annually.

Source: NASA



15 billion trees are cut down worldwide each year.

Source: National Geographic



30% increase

in the acidity of surface ocean waters has been recorded since the beginning of the Industrial Revolution.

Source: NASA

91% of the world's population live in places where air pollution exceeds World Health Organization guideline limits.

Source: World Health Organization

450 years

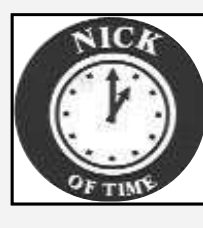
is the potential breakdown period for a plastic bottle.

Source: National Geographic

>1 billion people recognize Earth Day each year.

Source: Earth Day Network

Committed to Our Environment



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