

# Community News

## Travel Oregon's Destination Ready awards \$913,000 to projects across the state

The Oregon Tourism Commission, dba Travel Oregon, has awarded \$913,000 for the development, enhancement and stewardship of key visitor experiences that are COVID-19 appropriate, will aid in economic recovery, enhance local livability and provide access to a diversity of explorers through the Destination Ready program. "These 'Destination Ready' projects are crucial in ensuring visitors and Oregonians have access to safe and enjoyable experiences as we rebuild Oregon's tourism economy while navigating the pandemic," said Todd Davidson, Travel

Oregon CEO. "Communities across the state rely on tourism as an essential component of their economic fabric. These communities need visitor-ready attractions and experiences that continue to prioritize public health measures and Travel Oregon is excited to support these local initiatives that will play a significant role in the state's economic recovery." Originally announced as a \$250,000 opportunity, Travel Oregon received more than \$4 million in requests through 135 applications. In response to this high demand, the agency reviewed internal program dollars

and reallocated resources to increase the award amount \$913,000, which allowed 34 projects to be awarded across the state.

Projects will be managed by the agency's Destination Development team and range from direct investments to more collaborative projects, where staff will work closely with awardees through implementation.

One of the Destination Ready program awardees was the City of Florence, which received \$44,161 for additional seating areas, trash receptacles and bike racks in Historic Old Town Florence and along the Port of Siuslaw's Boardwalk. This amount is the fourth largest funded program, and the second highest going to a rural community.

Awards ranged from \$10,000 to \$50,000.

**The City of Florence was awarded a grant to fund additional amenities in Historic Old Town and the Port of Siuslaw Boardwalk.**

Read the full release industry.traveloregon.com/resources/news-detail/travel-oregons-destination-ready-program-awards-913000-to-projects-across-the-state.

Travel Oregon works to enhance visitors' experiences by providing information, resources and trip planning tools that inspire travel and consistently convey the exceptional quality of Oregon. The commission aims to improve Oregonians' quality of life by strengthening the state's tourism economy that employs thousands of Oregonians statewide.

Visit traveloregon.com to learn more.



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As always, we are thankful to you all for your continued support. We couldn't do it without you. We look forward to seeing you at the Tearoom.

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Open Wed-Sat 11:00-5:00 pm

**CITY LIGHTS CINEMAS**

\$9.50 | \$8.50 Sen/Student/Military | \$8 Mats - 1st Show | \$7.50 Child | \$6.50 Members | Performing Arts: \$17/\$13/\$10

March 5 - 11 - WE'RE REOPENING!	FRI 5	SAT 6	SUN 7	MON 8	TUE 9	WED 10	THU 11
<b>CHAOS WALKING</b> - Daisy Ridley, Tom Holland PG-13 108 MIN - A dystopian world where there are no women and all living creatures can hear each other's thoughts in a stream of images, words, & sounds called Noise.	2:30 PM 7:30 PM	1:15 PM 4:30 PM 7:30 PM	1:15 PM 4:30 PM	2:30 PM 7:00 PM	2:30 PM 7:00 PM	2:30 PM 7:00 PM	2:30 PM 7:00 PM
<b>NOMADLAND</b> - Winner of 4 Golden Globes Best Picture, Director, Actress & Screenplay! R 108 MIN - "Nomadland will almost physically take you places. It's a beautiful, absolutely gorgeous motion picture." Uproxx	2:00 PM 7:00 PM	1:00 PM 4:00 PM 7:00 PM	1:00 PM 4:00 PM	2:00 PM 6:30 PM	2:00 PM 6:30 PM	2:00 PM 6:30 PM	2:00 PM 6:30 PM
<b>RAYA AND THE LAST DRAGON</b> - PG 117 MIN "On its own gorgeously depicted terms, this film sticks the landing as a celebration of hope, a manifestation of what unfettered trust in our shared humanity could look like." Slant	2:15 PM 7:15 PM	1:30 PM 4:15 PM 7:15 PM	1:30 PM 4:15 PM	2:15 PM 6:45 PM	2:15 PM 6:45 PM	2:15 PM 6:45 PM	2:15 PM 6:45 PM

**CITY LIGHTS @HOME**

**OPENING FRIDAY**

**Stray** - Available on @Home  
NR 72 MIN - "Following the freewheeling day to day life of dogs living on the streets of Istanbul, this extraordinary documentary [is] a profound meditation on how mankind treats our so-called best friends, & one another." Cinevue

**The People vs. Agent Orange**  
NR 72 MIN - "A compelling and powerful investigative documentary, The People vs. Agent Orange is a shocking wake-up call that sheds light on environmental and human catastrophe that should not be missed." AWFJ

Virtual Cinema? Visit our website for more info our new @HOME platform - and help City Lights in the process.  
Box Office opens 30 min. prior to 1st Film | 1930 HWY 101 | www.citylightscinemas.com | Times: 541-305-0014

## Hyak Awarded \$1.6M to serve outlying rural Lane County

Results were made public recently from the FCC's Rural Digital Opportunity Fund, or the RDOF, a program to help encourage the development of high-speed internet to rural parts of America. Local technology services and fiber internet provider Hyak was awarded \$1.6M to serve areas of the Siuslaw region outside of Florence and Mapleton, such as North Fork Road, Indian Creek, Swisshome, Brickerville and Sweet Creek Road. These areas are generally served by satellite only today or limited DSL that no longer meets the definition of broadband.

According to Hyak COO Neil Ecker, "This represents a significant investment in the outlying areas of Florence and Mapleton that we're

excited to make. Federal support of these high-cost areas means we're now able to deliver our gigabit fiber internet to some of the most ru-



ral portions of western Lane County."

Of the 386 qualified bidders in the program, 180 entities were successful in their bids. The largest winner in the state of Oregon was SpaceX through their new StarLink satellite internet service. Other winners include Charter Spectrum, CenturyLink and Frontier.

"The RDOF program is

a great solution for rural America and our community to create opportunities for families that live in our outlying areas," said Rob-

bie Wright, CEO of Hyak. "Access to quality internet has become even more important with distance learning and remote work as the current pandemic continues to shape how our rural communities can operate. We want to help build a community where our kids can choose to live and work here. We can't do that without numerous factors, including af-

fordable housing and quality internet."

While the RDOF program counts 554 locations in the winning areas for Hyak, it is estimated roughly 1,200 homes could have the option to connect to fiber as the project continues.

"We have quite a bit of work in front of us," Wright added. "We're looking at more than 80 miles of fiber to be deployed with requirements to be built out to 40 percent within three years and 100 percent in six years. While we'd like to expedite those timelines, some of these areas are pretty remote with some challenging aspects of their build."

For more information, visit it https://hyak.co/rdof or call the Hyak office at 541-902-5101.

## Oregon Pacific Bank lobbies reopen Monday, March 8

Due to the reduction of new COVID-19 cases throughout the state, Oregon Pacific Bank will re-open all branch Lobbies on Monday, March 8. This includes the Florence branch, 1365 Highway 101.

All persons visiting the branch are asked to follow health and safety guidelines set forth by the Centers for Disease Control

and Oregon Health Authority.

Before entering a bank location, visitors will be greeted at the door from a safe distance and asked, for security reasons, to momentarily lower their mask or face covering.

All persons are asked to maintain a distance of six or more feet and use the social distancing discs on the lobby floors to help with proper spacing.

Masks (surgical masks) or face coverings (cloth, polypropylene, paper or other covering that covers the nose and the mouth and that rests snugly above the nose, below the mouth

and on the sides of the face) are required for all persons entering bank property.

If you do not have a mask or face covering, Oregon Pacific Bank will provide you a disposable mask before you enter the building.

If you are unable to wear a mask or face covering, we will ask that you use alternative forms of banking instead. To request accommodation, please give us a call at 541-997-7121.

Face shields are not recognized as providing adequate protection and are not considered an acceptable alternative to a

mask or face covering.

All areas determined to be "high touch" are regularly disinfected by assigned employees throughout the day, including desks, door-knobs, light switches, and any other areas that experience frequent contact.

All restrooms are restricted to employees only, with no public restrooms available.

Clients are encouraged to use alternative banking methods when possible, including online and mobile banking, drive-thru ATM or a virtual meeting with their local banker.

To learn more, visit www.opbc.com.

SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
<b>MARCH 6</b>	<b>MARCH 7</b>	<b>MARCH 8</b>	<b>MARCH 9</b>	<b>MARCH 10</b>	<b>MARCH 11</b>	<b>MARCH 12</b>
AM Showers	AM Showers	Partly Cloudy	AM Clouds/ PM Sun	Partly Cloudy	Showers	Mostly Sunny
51°F 41°F	51°F 36°F	52°F 39°F	52°F 39°F	51°F 40°F	50°F 37°F	52°F 38°F

**Health is our #1 Priority!**

At Shervin's we are taking extra precaution in order to ensure that our customers and staff are kept safe and healthy during this quickly changing situation.

**1 Car Sanitation** - All cars are wiped down with a sanitizer before and after the service. We wipe down any areas in the interior where employees have touched, such as door handles, the steering wheel, keys, shifters and power window panels.

**2 Hand Sanitation** - Our staff will continue to wash their hands throughout the day and change gloves after each car they service.

**3 Give Customers Options** - We will pick up and deliver your vehicle to your home. You may also drop your key in our secure mailbox for drop-offs to avoid or minimize contact.

**4 Employee Illness is Serious** - We are encouraging employees not to shake hands. We are practicing "personal distancing" and encouraging employees to stay home if they feel under the weather.

**5 Wipe Down High Touch Points** - We wipe/spray counters, credit card machines, door handles, phone handles, kitchen areas, and chair arms and tables in waiting area multiple times a day. We continue to be focused and committed to working with each of you to ensure we continue to meet and exceed your expectations. We are here for you.

We thank you for your business and more importantly, your friendship. Please be safe and exercise extra precaution during this challenging time.

**SHERVIN'S Tire & Automotive**  
541-997-8052  
4515 Hwy 101, Florence, OR